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CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH

Vol. 12

No. 1

MONTHLY INDEXES OF RETAIL SALES
IN

CANADA

JANUARY 1942

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, JANUARY, 1942

(1935-1939 = 100)

January sales of retail trading establishments in Canada declined by 36 per cent from the Christmas peak in December but were 26 per cent higher than in January a year ago. The 26 per cent gain over January, 1941 is the largest increase recorded in the comparisons for corresponding months during recent years while the 36 per cent decrease from December was considerably below the usual seasonal decline for this period. The general index of sales on the base 1935-1939 = 100 stands at 128.5 for January, 1942, at 201.6 for December 1941 and at 102.3 for January last year. On making adjustment for differences in number of business days and for seasonal variations, the adjusted index stands at 151.3 for January, indicating that the underlying trend in dollar purchasing stood rather more than 50 per cent higher than during the five year period preceding the outbreak of war.

Since these figures are based on dollar volume of business rather than the quantities of goods purchased, part of the increase must of course be attributed to higher prices. The Bureau's Retail Prices Index for January, 1942 was approximately 20 per cent higher than the average during the five-year period between 1935 and 1939. Although the price indexes and indexes of dollar sales are not strictly comparable, the price indexes do serve to give some indication of the extent to which the increase in dollar volume of retail business represents higher price levels.

A 40 per cent increase over January, 1941 for stores specializing in footwear exceeded by a considerable margin the gains recorded for other trades. Variety store sales and candy store sales both gained 33 per cent; women's clothing stores and hardware stores reported increases of 31 per cent; food store sales were up 28 per cent; men's clothing stores 26 per cent and department stores 25 per cent. Increases over January, 1941 of less than 20 per cent were reported by other trades as follows: jewellery stores, 19 per cent; restaurants, 19 per cent; drug stores, 16 per cent; furniture stores, 9 per cent and radio and electrical appliance stores also 9 per cent. The increase in the latter trade was considerably lower than the increase in prices arising from the 25 per cent excise tax on manufacturers' prices in December, 1940 and coming into effect after the liquidation of stocks already in dealers' hands.

Figures on a regional basis revealed marked increases in January sales in all parts of the country, percentage increases in department store sales over January, 1941 standing at 25 per cent for the Maritime Provinces, 20 per cent for Quebec, 27 per cent for Ontario, 23 per cent for the Prairie Provinces and 26 per cent for British Columbia.

Sales of 16 departmental firms which reported sales by departments averaged 23 per cent higher in January, 1942, than in the same month last year. Sales of footwear, clothing, household appliance and radio departments led others in extent of gains over January, 1941. Shoe department sales were up by almost fifty per cent from last year; women's clothing averaged 29 per cent higher, while sales of men's clothing were up 23 per cent. Sales in radio and household appliance departments averaged 25 per cent higher. It should again be noted that these percentages are based on dollar sales and make no allowance for higher prices resulting from various factors including the 25 per cent excise tax in the case of radios and electrical appliances.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kind of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	January, 1942 + or - per cent compared with		
	January 1939	January 1941	December 1941
General Index	+62.0	+25.6	-36.3
Boot and Shoe Stores	+77.7	+40.4	-44.8
Candy Stores	+77.3	+32.8	-63.2
Men's Clothing Stores	+66.5	+26.2	-52.3
Women's Clothing Stores	+70.8	+31.1	-48.3
Department Stores	+63.4	+24.6	-51.5
Drug Stores.....	+42.2	+16.0	-25.0
Furniture Stores	+49.7	+ 8.6	-32.5
Grocery and Meat Stores	+61.8	+27.8	- 6.9
Hardware Stores	+68.1	+31.4	-37.3
Radio and Electrical Stores	+61.1	+ 9.0	-26.3
Restaurants	+45.1	+18.8	- 6.8
Variety Stores	+87.5	+32.9	-62.2

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

January, 1941 and January, 1942

	Sales in January, 1942 Compared with Sales in January, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+40.4	+19.3
Maritime Provinces	+43.2	+42.1
Quebec	+44.8	+15.4
Ontario	+42.2	+15.7
Prairie Provinces	+47.9	+20.4
British Columbia	+19.2	+32.3

Introduction

The following summary constitutes the fourth in a series of quarterly regional surveys of retail trade in the five economic divisions of Canada. Whereas sales indexes for twelve lines of business are used in the construction of the general index of retail sales in Canada contained in the regular monthly series, representation is given to eight trades only in this special survey. Regional retail trade statistics (on the base, 1935-1939 = 100) are available for only six of the kinds of business used in the monthly series, namely food stores, men's clothing stores, women's clothing stores, department stores, variety stores and drug stores. These, together with indexes of country general store sales and new passenger car sales, comprise the basis for the general index reviewed below. Direct comparisons cannot be made between the general indexes derived from the two series. The general index of retail trade based on twelve lines of business recorded improvement of 16 per cent in 1941 over the year 1940. The index based on eight trades showed a gain of 13 per cent in the same comparison. Inclusion of results for country general stores, whose increases in 1941 over 1940 were less pronounced than were those for other kinds of business, and of new passenger car sales, which declined in 1941 below the volume reported for 1940, tended to modify the increase in the general index based on eight trades.

Canada

Sales in the fourth quarter of 1941 increased 10 per cent from the corresponding period of 1940 and were 24 per cent higher than in the final quarter of 1939. The 10 per cent increase in the fourth quarter of 1941 over 1940 was smaller than those recorded in earlier quarters, sales having increased 11 per cent in the first quarter, 12 per cent in the second quarter and 19 per cent in the third quarter of 1941 over 1940. Sales in 1941 increased 13 per cent over 1940 and were 26 per cent above 1939.

Sales of department stores increased 11 per cent in the fourth quarter of 1941 over 1940 and were up 15 per cent for the full year. Sales of grocery and meat stores gained 18 per cent in the last quarter as compared with a 15 per cent increase for the year. Men's and women's clothing store sales were higher by 16 and 11 per cent respectively for the final quarter with corresponding increases for 1941 over 1940 amounting to 20 and 17 per cent. Fourth quarter increases for other groups, with increases for the year in brackets, were as follows: drug stores, 14 per cent (15 per cent); country general stores, 10 per cent (9 per cent); variety stores, 19 per cent (20 per cent). New passenger car sales (dollar value) declined 40 per cent in the last quarter and were down 5 per cent for the year.

Maritime Provinces

Retail trade in the Maritime Provinces increased 16 per cent in the fourth quarter of 1941 over 1940, the gain exceeding that recorded in any other region in the same comparison. An increase of 36 per cent over the corresponding period of 1939 was recorded. A 16 per cent increase in the final quarter was on a par with the margin of increase shown for the full year 1941 over 1940.

Department store sales were 16 per cent higher in the fourth quarter of 1941 and 15 per cent higher in the full year 1941 than in the same periods of 1940. Grocery and meat store sales recorded an outstanding gain of 27 per cent in the quarterly comparison compared with an advance of 17 per cent in the annual results. Sales of men's clothing stores were up 21 per cent in the final quarter and gained 26 per cent during the year. Less favourable results were recorded by women's clothing stores where sales improved only 9 per cent in the fourth quarter although gaining 19 per cent for the full year. Other trades showed the following increases in the fourth quarter with gains for the year 1941 in brackets; drug stores, 16 per cent (21 per cent); country general stores, 8 per cent (8 per cent); variety stores, 21 per cent (26 per cent). New passenger car sales were 32 per cent lower in the fourth quarter while annual totals were practically unchanged from 1940.

Quebec

A gain of 15 per cent in the fourth quarter of 1941 over 1940 was similar to the increase recorded in sales for the year 1941 over 1940 in Quebec. Sales were 29 per cent higher in the fourth quarter of 1941 than in the same period of 1939. Department store sales were up by 15 per cent in the final quarter over 1940 while the increase for the full year amounted to 16 per cent. Grocery and meat store sales increased 19 per cent for the quarter as against a 15 per cent advance for the year. Sales in men's

and women's clothing stores advanced 21 and 19 per cent respectively in the last quarter of 1941 over 1940, these gains being somewhat similar to the 21 and 22 per cent advances recorded in the annual comparisons. Drug store sales gained 12 per cent in the fourth quarter and showed improvement of 13 per cent for the year. Country general store sales were 15 per cent higher for the quarter and advanced 14 per cent during the full year. Variety store sales were up by about 23 per cent in comparisons for both the quarter and the year. New passenger car sales in Quebec declined 34 per cent in the final quarter, but recorded an increase of 3 per cent in the annual totals.

Ontario

The general index of retail sales in Ontario averaged 10 per cent higher in the last quarter of 1941 over 1940 and 26 per cent above the corresponding period of 1939. Annual sales were up 14 per cent in 1941 over the preceding year. Sales of department stores gained 11 per cent in the final quarter while averaging 16 per cent higher over the year. An increase of 18 per cent in grocery and meat store sales in the fourth quarter of 1941 was slightly greater than the 17 per cent advance shown for the full year. Increases for other trades in the final quarter, with gains for the full year in brackets, were as follows: drug stores, 16 per cent (17 per cent); country general stores, 10 per cent, (9 per cent); variety stores, 19 per cent, (20 per cent). New passenger car sales were 41 per cent lower in the fourth quarter and were down 4 per cent for the year.

Prairie Provinces

Retail trade in the Prairie Provinces was 5 per cent higher in the fourth quarter of 1941 over 1940 while the gain over the same period of 1939 was 11 per cent. Sales were 8 per cent higher in 1941 than in the preceding year. Department store sales were 6 per cent higher in the final quarter as compared with a 12 per cent gain for the year. Grocery and meat store sales were 13 per cent higher in the fourth quarter of 1941 over 1940 and advanced 11 per cent in the annual comparison. Men's and women's clothing stores recorded moderate advances of 5 and 1 per cent respectively for the final quarter as compared with gains of 13 and 9 per cent for the full year. Corresponding increases for other kinds of business were as follows: drug stores, 12 per cent (14 per cent); country general stores, 5 per cent (6 per cent); variety stores, 13 per cent (14 per cent). Sales of new passenger cars declined 39 per cent in the final quarter and were 17 per cent lower for the year.

British Columbia

Sales of retail stores located in British Columbia averaged 8 per cent above the fourth quarter of 1940 and 24 per cent greater than in the similar period of 1939. An increase of 11 per cent was recorded for the full year 1941 over 1940. Department store sales gained 13 per cent in the quarter and 16 per cent over the year. Grocery and meat store sales were up 15 per cent for the final quarter and 13 per cent for the year. Increases in the fourth quarter of 1941 over 1940 for other trades, with results for the year in brackets, were as follows: men's clothing stores, 8 per cent (11 per cent); women's clothing stores, 6 per cent, (11 per cent); drug stores, 11 per cent (11 per cent); country general stores, 12 per cent (8 per cent); variety stores, 12 per cent (11 per cent). New passenger car sales fell off 57 per cent in the fourth quarter and were down 6 per cent for the year.

INDEX NUMBERS OF RETAIL SALES - (Average for 1935 - 1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)		Women's Clothing		Departmental		Drugs	
	A	B	A	B	A	B	A	B	A	B	A	B	A	B
January, 1929	119.1	143.0	121.8	176.9	152.5	201.0	157.9	239.1	109.3	158.3	116.6	143.6	116.8	119.5
January, 1930	117.1	137.8	89.9	130.1	145.2	189.9	94.3	141.7	98.3	141.3	120.4	147.7	115.0	117.2
January, 1931	101.3	115.1	88.0	120.3	117.4	146.4	76.8	109.9	85.6	117.1	98.3	119.3	109.4	109.1
January, 1932	84.6	100.0	84.5	120.8	104.7	134.4	64.5	95.8	81.0	115.1	80.5	101.5	98.6	100.2
January, 1933	69.2	85.0	60.0	93.0	79.0	107.8	56.6	88.8	62.2	93.4	67.7	86.7	86.1	90.4
January, 1934	73.2	87.7	60.4	95.3	81.5	107.9	51.3	78.0	64.2	93.3	73.4	90.8	87.5	90.1
January, 1935	73.8	90.9	58.4	99.2	68.3	93.8	62.6	94.8	60.7	87.9	70.7	94.1	90.0	92.1
January, 1936	77.0	94.5	54.3	98.6	76.7	104.5	66.0	97.7	65.3	98.1	70.3	93.3	87.6	92.2
January, 1937	83.0	102.0	58.6	105.5	74.2	99.3	76.4	105.5	71.1	101.0	74.9	102.1	97.1	101.8
January, 1938	81.8	104.2	60.3	115.1	70.2	94.6	77.4	107.3	71.7	103.6	73.4	101.7	98.1	103.9
January, 1939	79.3	100.3	63.2	93.8	64.4	91.6	68.8	96.4	67.9	97.7	71.0	98.4	96.3	104.4
January, 1940	90.0	110.8	70.6	101.9	72.3	99.7	78.9	105.5	74.2	103.4	84.2	112.6	102.2	108.6
January, 1941	102.3	124.5	80.0	114.1	86.0	117.2	92.1	121.8	88.5	121.9	93.1	123.5	118.0	124.1
January, 1942	128.5	151.3	112.3	151.3	114.2	148.4	116.2	146.3	116.0	152.2	116.0	152.1	136.9	140.9
1941														
February	101.5	130.5	67.0	134.6	124.0	134.3	82.4	139.5	79.9	137.3	94.8	126.1	112.4	124.6
March	119.2	129.3	99.8	142.6	102.4	124.2	104.4	130.0	114.8	135.8	111.6	125.0	123.9	125.8
April	135.7	135.2	148.8	128.3	171.5	129.6	146.9	143.4	169.9	135.4	132.2	133.4	120.8	125.1
May	143.0	134.5	142.8	121.9	130.3	124.4	135.5	137.2	142.1	134.2	134.3	129.2	126.8	126.5
June	133.8	134.3	155.5	117.9	89.6	122.5	137.5	134.9	133.2	123.7	123.7	123.1	122.8	133.4
July	122.4	134.9	114.7	119.8	101.9	121.4	111.8	136.2	111.0	132.1	102.2	132.5	128.0	130.9
August	134.1	146.5	114.1	147.4	128.6	137.6	114.1	147.6	119.2	160.8	120.4	146.1	132.2	131.6
September	137.3	136.4	132.3	111.8	118.9	130.8	128.5	130.5	135.3	144.4	138.6	136.6	130.6	130.8
October	152.4	138.0	133.1	121.3	133.1	137.5	168.8	132.9	164.2	131.4	160.0	136.5	141.6	135.8
November	146.6	138.1	128.3	134.0	131.4	155.8	174.9	136.1	155.5	137.4	155.4	137.6	134.4	135.9
December	201.6	147.3	203.4	144.7	310.7	164.8	243.8	148.5	224.4	149.3	239.2	145.8	182.6	145.5
1942														
January	128.5	151.3	112.3	151.3	114.2	148.4	116.2	146.3	116.0	152.2	116.0	152.1	136.9	140.9

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware		Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B	A	B	A	B	A	B
January, 1929	108.1	144.6	118.5	122.7	101.5	158.0	195.6	213.2	170.8	180.3	47.8	70.5
January, 1930	101.2	135.3	127.5	130.5	90.2	140.4	163.2	177.8	168.9	177.7	58.5	86.0
January, 1931	85.8	112.1	114.1	109.9	75.2	117.1	138.3	150.7	135.2	140.9	62.3	86.5
January, 1932	66.3	89.7	94.9	94.9	61.1	100.5	92.8	108.8	104.7	110.5	59.9	85.7
January, 1933	40.5	58.5	79.8	85.6	39.9	67.8	59.5	72.3	84.5	90.4	52.7	80.3
January, 1934	54.7	79.6	84.7	88.4	46.2	78.1	62.2	73.5	85.2	89.9	53.2	78.8
January, 1935	54.8	82.2	86.3	90.3	48.1	82.8	75.8	89.6	89.1	94.1	52.4	82.1
January, 1936	58.7	88.0	93.9	97.1	48.0	84.1	79.2	98.3	95.7	100.7	54.4	84.9
January, 1937	73.2	111.0	99.0	100.0	54.7	101.4	85.6	110.5	100.5	106.1	64.5	98.0
January, 1938	68.3	106.1	94.9	103.3	63.5	108.0	86.2	111.3	96.5	102.2	67.5	109.2
January, 1939	60.8	94.5	93.2	101.1	63.4	107.8	77.7	100.3	89.5	95.7	68.7	111.2
January, 1940	73.8	110.7	104.4	110.1	72.9	119.2	90.5	112.4	95.5	100.8	80.7	127.0
January, 1941	83.8	125.7	118.0	122.0	81.1	132.6	114.9	142.6	109.3	115.0	96.9	151.4
January, 1942	91.0	133.3	150.8	146.8	106.6	174.2	125.2	155.4	129.9	135.4	128.8	189.9
1941												
February	103.6	132.8	117.0	127.3	77.7	142.4	110.4	148.5	103.2	116.9	103.8	153.6
March	112.7	131.3	134.7	126.9	97.9	137.2	120.3	145.6	117.0	118.8	121.0	150.9
April	137.9	127.4	132.2	136.5	137.5	134.9	146.3	160.5	118.2	118.7	143.4	157.0
May	174.3	139.1	146.8	141.4	169.0	125.6	167.4	144.0	119.2	115.6	159.8	159.7
June	131.5	137.6	139.4	145.7	153.6	131.6	138.9	155.6	114.4	116.5	154.0	154.8
July	115.3	148.1	133.0	136.3	149.3	133.1	134.5	169.1	125.2	119.4	152.2	152.7
August	138.8	135.5	146.0	148.3	149.6	142.4	136.9	174.4	134.7	124.8	158.9	163.1
September	140.1	121.8	133.7	139.1	157.8	134.2	157.2	134.7	129.7	125.3	152.3	162.6
October	137.9	115.7	145.2	143.0	164.4	140.2	151.3	117.8	131.0	128.2	173.0	166.2
November	100.5	94.9	143.7	140.8	139.0	141.7	115.4	94.2	126.2	133.8	173.2	171.6
December	134.8	114.0	161.9	149.4	170.1	153.1	169.9	120.7	139.4	134.1	340.8	175.8
1942												
January	91.0	133.3	150.8	146.8	106.6	174.2	125.2	155.4	129.9	135.4	128.8	189.9

(a) No allowance has been made in these indexes for higher prices arising from the 25 per cent excise tax on manufacturers' sales of radios or electrical appliances.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
(c)						
Men's Clothing Stores						
January, 1936 ..	66.0	67.3	64.8	67.4	59.5	71.1
January, 1937 ..	76.4	78.7	74.9	80.3	63.8	76.6
January, 1938 ..	77.4	81.2	77.9	78.7	69.3	78.3
January, 1939 ..	69.8	65.0	69.0	72.3	63.0	73.5
January, 1940 ..	78.9	89.6	74.7	81.6	70.3	80.4
January, 1941 ..	92.1	120.5	79.9	97.0	79.5	96.1
January, 1942 ..	116.2	158.2	99.7	123.2	103.0	110.4
1941						
September	128.5	157.2	122.8	124.9	136.3	127.6
October	168.8	197.1	169.2	168.7	170.5	141.4
November	174.9	223.1	166.6	175.9	179.9	143.8
December	243.8	322.1	230.0	255.3	198.9	221.5
1942						
January	116.2	158.2	99.7	123.2	103.0	110.4
% Change,						
January, 1942	+26.2	+31.3	+24.8	+27.0	+29.6	+14.9
January, 1941						
Women's Clothing Stores						
January, 1936 ..	65.3	66.6	58.6	69.3	62.1	68.4
January, 1937 ..	71.1	74.8	67.2	76.6	59.8	69.3
January, 1938 ..	71.7	81.0	65.9	75.6	66.0	72.7
January, 1939 ..	67.9	75.4	61.7	69.2	70.9	71.2
January, 1940 ..	74.2	88.1	64.5	78.3	72.6	77.4
January, 1941 ..	88.5	112.0	76.0	94.8	81.1	93.2
January, 1942 ..	116.0	145.1	101.4	122.8	108.0	122.5
1941						
September	135.3	156.9	130.0	133.0	132.7	156.6
October	164.2	180.3	171.4	164.2	158.4	145.2
November	155.5	188.3	144.0	161.3	159.1	139.0
December	224.4	262.4	224.6	236.0	192.7	195.0
1942						
January	116.0	145.1	101.4	122.8	108.0	122.5
% Change,						
January, 1942	+31.1	+29.6	+33.4	+29.5	+33.2	+31.4
January, 1941						
Grocery and Meat Stores						
January, 1936 ..	93.9	(g)	102.7	92.4	81.6	89.4
January, 1937 ..	99.0	(g)	100.1	101.9	86.1	99.9
January, 1938 ..	94.9	(g)	97.9	98.0	80.6	90.5
January, 1939 ..	93.2	92.0	99.2	97.3	74.9	79.0
January, 1940 ..	104.4	103.8	106.5	107.4	93.5	99.0
January, 1941 ..	118.0	116.4	116.5	124.1	104.4	115.3
January, 1942 ..	150.8	161.3	147.1	157.8	133.5	143.3
1941						
September	133.7	147.4	126.1	132.0	146.0	134.1
October	145.2	154.2	140.7	145.9	148.0	142.6
November	143.7	156.5	134.4	148.6	141.8	139.2
December	161.9	177.6	158.2	167.6	146.9	150.5
1942						
January	150.8	161.3	147.1	157.8	133.5	143.3
% Change,						
January, 1942	+27.8	+38.6	+26.3	+27.2	+27.9	+24.3
January, 1941						

(c) Includes men's furnishings.

(g) Not available.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

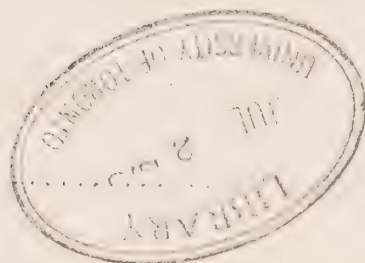
Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
January, 1936 ..	70.3	70.6	67.6	70.8	71.0	70.1
January, 1937 ..	74.9	76.1	76.3	75.9	73.2	72.9
January, 1938 ..	73.4	69.4	80.0	73.5	69.6	76.4
January, 1939 ..	71.0	63.7	79.7	70.1	68.9	73.0
January, 1940 ..	84.2	85.3	92.9	83.4	82.8	78.9
January, 1941 ..	93.1	98.4	102.2	92.6	87.6	93.4
January, 1942 ..	116.0	123.0	122.5	117.6	108.1	117.7
1941						
September	138.6	149.7	140.6	138.2	131.7	147.5
October	160.0	180.7	163.7	158.5	154.5	161.0
November	155.4	181.3	148.5	153.2	157.9	150.0
December	239.2	276.7	251.7	249.0	217.1	222.7
1942						
January	116.0	123.0	122.5	117.6	108.1	117.7
% Change,						
January, 1942	+24.6	+25.0	+19.9	+27.0	+23.4	+26.0
January, 1941						
Variety Stores						
January, 1936 ..	54.4	46.6	51.9	56.9	52.8	59.3
January, 1937 ..	64.5	59.9	62.6	68.0	57.8	65.1
January, 1938 ..	67.5	62.1	68.3	68.9	63.5	69.2
January, 1939 ..	68.7	61.7	71.2	68.6	67.3	71.4
January, 1940 ..	80.7	89.0	82.8	78.4	80.7	78.2
January, 1941 ..	96.9	110.8	103.0	94.3	90.6	87.0
January, 1942 ..	128.8	148.3	138.1	124.0	124.6	111.1
September	152.3	202.1	162.7	141.3	148.9	132.3
October	173.0	220.3	184.4	164.3	173.4	133.3
November	178.2	240.1	175.5	174.3	176.8	141.5
December	340.8	453.3	330.3	333.4	332.6	301.8
1942						
January	128.8	148.3	138.1	124.0	124.6	111.1
% Change,						
January, 1942	+32.9	+33.8	+34.1	+31.5	+37.5	+27.7
January, 1941						
Drug Stores						
January, 1936 ..	67.6	82.6	90.4	89.0	84.7	82.9
January, 1937 ..	97.1	92.9	100.3	98.2	91.8	98.2
January, 1938 ..	98.1	97.5	101.8	99.2	91.5	97.6
January, 1939 ..	96.3	93.6	100.1	96.7	91.8	96.8
January, 1940 ..	102.2	105.3	106.7	101.4	99.0	100.9
January, 1941 ..	118.0	127.4	120.6	118.1	112.2	115.8
January, 1942 ..	136.9	149.3	138.4	136.1	134.2	133.4
September	130.6	143.4	127.2	129.9	132.5	127.6
October	141.6	151.7	138.9	135.3	155.4	145.5
November	134.4	149.3	134.5	137.1	126.4	123.4
December	182.6	223.7	164.2	181.5	189.3	181.6
1942						
January	136.9	149.3	138.4	136.1	134.2	133.4
% Change,						
January, 1942	+16.0	+17.2	+14.8	+15.2	+19.6	+15.2
January, 1941						

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DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

JANUARY, 1941 AND JANUARY, 1942

(Based on sales of 16 firms)

	January 1941	January 1942	% Change, 1942/41
TOTAL SALES	16,982,484	20,953,765	+23.4
1. Women's dresses, coats and suits	1,429,275	1,762,666	+23.3
2. Girls' and infants' wear	423,700	562,840	+32.8
3. Hosiery and gloves	628,747	807,025	+28.4
4. Lingerie and corsets	804,649	1,129,877	+40.4
5. Millinery	110,073	129,913	+18.0
6. Women's and children's apparel--(Total, 1-5)	3,396,444	4,392,321	+29.3
7. Men's and boys' clothing and furnishings ..	1,653,548	2,031,614	+22.9
8. Drugs and toilet articles and preparations .	591,172	712,847	+20.6
9. Piece goods	1,865,222	2,243,075	+20.3
10. Smallwares	717,010	874,425	+22.0
11. Food and kindred products	1,846,093	2,273,446	+23.1
12. Furniture (including mattresses and springs)	1,251,841	1,393,391	+11.3
13. Home furnishings	1,179,108	1,314,366	+11.5
14. Household appliances and electrical supplies	476,390	597,117	+25.3
15. Hardware and kitchen utensils	707,654	850,555	+20.2
16. Radios, musical instruments and supplies...	312,153	391,747	+25.5
17. Shoes and other footwear	893,015	1,327,428	+48.6
18. Stationery, books and magazines	287,999	337,618	+17.2
19. All other departments, total	1,804,835	2,213,815	+22.7



CANADA

DEPARTMENT OF TRADE AND COMMERCE

..... DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

Vol. 12

No. 2

MONTHLY INDEXES OF RETAIL SALES

IN

.....
CANADA

.....
FEBRUARY 1942

.....
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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, FEBRUARY, 1942
1935-1939 = 100)

February sales of retail trading establishments in Canada declined by 6 per cent from January but were 18 per cent higher than in February a year ago. The 18 per cent increase over February, 1941 compares with a 26 per cent increase recorded in the January comparison while sales for the first two months of the current year averaged 22 per cent above the first two months of 1941. The general index of sales, on the base 1935-1939 = 100, unadjusted for seasonal movements, stands at 120.1 for February, 128.2 for January and at 101.5 for February, 1941.

The indexes quoted in the preceding paragraph are based on dollar volume of business and do not reflect changes in the physical quantities of goods sold. The Bureau's Retail Prices index for February, 1942 averaged about 9 per cent higher than in February, 1941. Although the indexes of prices and dollar sales are not strictly comparable it would appear that on the average about one-half the increase in dollar volume of retail business may be attributed to price changes.

A minor gain of 2 per cent in dollar volume of business over February, 1941 was reported by furniture stores and radio and music stores. Here again it should be noted that no allowance has been made for price changes which have taken place between the two periods. Substantial increases over February, 1941 were reported by all other trades for which separate data are compiled. The gain in shoe store sales, while less than that recorded in the January comparison, was still substantial, amounting to 33 per cent. Candy store sales were up 35 per cent while increases for other trades were as follows: men's clothing stores, 26 per cent; variety stores, 23 per cent; grocery and meat stores, 22 per cent; hardware stores, 20 per cent; women's clothing stores, 19 per cent; drug stores and restaurants, 17 per cent; and department stores, 12 per cent.

The general index of sales, adjusted for differences in number of business days and for normal seasonal movements, as recorded in the experience of the past ten years rose from 150.9 for January to 154.5 for February. Similar increases in the adjusted indexes between January and February were followed by decreases in March in the results for 1941 and 1940. This erratic movement in the seasonally adjusted index may be explained by the fact that a considerable increase in the number of reporting firms occurred two years ago. It is probable that the seasonal distribution of sales for the new firms is not altogether similar to that of the earlier correspondents on whose records the seasonal factors for calculating the seasonally adjusted indexes were based.

Retail trade was higher in February this year over last for all regions of the country results for those lines of business on a regional basis revealed. Increases were generally higher in Eastern Canada and particularly in the Maritime Provinces. Department store sales were 16 per cent higher in the Maritime Provinces, gained 15 per cent in Quebec and British Columbia, were up 13 per cent in Ontario and 7 per cent in the Prairie Provinces. Grocery and meat store sales were up 30 per cent in the Maritime Provinces and increased 23 and 22 per cent in Quebec and Ontario respectively. An increase of 19 per cent in the Prairie Provinces was followed by improvement of 14 per cent in British Columbia.

February sales of 18 departmental firms which reported sales by departments averaged 12 per cent higher than in the same month of last year. Sales of furniture departments were down by 3 per cent, but results for other departments revealed gains over February, 1941, although these were in most cases somewhat smaller than those which were recorded during immediately preceding months. The largest increase shown was in the footwear department where sales averaged 28 per cent higher, while both men's and women's clothing recorded gains of 15 per cent. Food sales were up 16 per cent from February a year ago. Increases in dollar sales of departments handling household requirements were as follows: 17 per cent for radios and musical instruments, 8 per cent for home furnishings and 7 per cent for household appliances and electrical supplies.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	February, 1942 + or - per cent compared with			Gumulative Indexes
	February 1939	February 1941	January 1942	Jan.-Feb., 1942 Jan.-Feb., 1941
General Index	+54.2	+18.3	- 6.3	+21.8
Boot and Shoe Stores.....	+92.1	+33.3	-21.4	+38.4
Candy Stores	+94.4	+34.5	+40.8	+35.9
Men's Clothing Stores	+82.4	+26.1	- 9.3	+24.9
Women's Clothing Stores	+71.3	+19.4	-16.9	+25.7
Department Stores.....	+49.6	+12.0	- 7.8	+17.8
Drug Stores	+38.4	+16.9	- 3.7	+16.3
Furniture Stores	+42.2	+ 2.3	+16.3	+ 5.5
Grocery and Meat Stores	+49.5	+21.9	- 5.2	+24.7
Hardware Stores	+68.0	+20.3	-11.2	+25.6
Radio and Electrical Stores .	+55.6	+ 1.8	-12.3	+ 5.9
Restaurants	+47.6	+17.4	- 6.6	+18.1
Variety Stores	+83.8	+23.4	- 1.3	+28.5

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

February, 1941 and February, 1942

Region	Sales in February, 1942 Compared with Sales in February, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+33.4	+18.6
Maritime Provinces	+41.6	+37.0
Quebec	+48.7	+18.2
Ontario	+32.6	+16.4
Prairie Provinces	+21.6	+18.1
British Columbia	+18.8	+20.7

INDEX NUMBERS OF RETAIL SALES - (Average for 1935 - 1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)		Women's Clothing		Departmental		Drugs	
	A	B	A	B	A	B	A	B	A	B	A	B	A	B
February, 1929	115.3	143.9	108.1	166.8	170.8	201.1	145.1	249.5	97.3	152.5	106.8	135.2	114.8	123.6
February, 1930	108.9	134.7	97.6	150.6	172.4	203.0	83.4	143.4	101.2	158.7	105.6	137.5	111.2	119.7
February, 1931	97.2	120.0	79.5	126.4	127.6	150.3	67.3	115.7	81.0	127.0	99.4	125.8	102.8	110.6
February, 1932	83.2	99.8	65.0	104.7	108.8	124.5	54.7	91.8	71.2	108.9	81.3	99.2	99.6	104.2
February, 1933	65.7	81.2	52.2	92.7	88.4	104.1	39.5	67.9	59.6	93.4	64.8	82.0	80.5	86.6
February, 1934	71.0	88.4	48.9	93.2	88.8	104.6	52.8	90.8	59.2	92.8	71.9	91.0	81.5	87.7
February, 1935	73.0	92.5	48.5	93.9	95.5	103.5	56.2	96.6	62.5	98.0	71.2	94.7	86.3	92.9
February, 1936	78.7	93.8	55.1	99.2	105.8	105.4	58.5	97.2	57.7	95.9	75.6	95.3	88.8	92.9
February, 1937	80.1	102.5	57.8	114.0	94.9	102.8	62.7	106.1	60.1	103.3	76.7	102.0	94.7	105.1
February, 1938	80.9	103.3	52.6	103.7	92.9	100.7	60.7	102.7	61.2	105.2	75.4	100.2	90.7	100.6
February, 1939	77.9	99.2	46.7	93.8	85.8	93.0	56.7	96.0	56.4	97.0	71.0	94.4	95.0	105.4
February, 1940	90.4	111.5	54.7	106.4	97.2	101.9	67.7	110.9	68.0	113.1	84.8	108.2	100.2	107.3
February, 1941	101.5	130.6	67.3	135.1	124.0	134.3	82.0	138.8	80.9	139.1	94.8	126.1	112.5	124.8
February, 1942	120.1	154.5	89.7	180.3	166.8	180.7	103.4	175.0	96.6	166.0	106.2	141.1	131.5	145.9
1941														
March	119.2	129.3	99.8	142.6	102.4	124.2	104.4	130.0	114.8	135.8	111.6	125.0	123.9	125.8
April	135.7	135.2	148.8	128.3	171.5	129.6	146.9	143.4	169.9	135.4	132.2	133.4	120.8	125.1
May	143.0	134.5	142.8	121.9	130.3	124.4	135.5	137.2	142.1	134.2	134.3	129.2	126.8	126.5
June	133.8	134.3	155.5	117.9	89.6	122.5	137.5	134.9	133.2	123.7	123.7	123.1	122.8	133.4
July	122.4	134.9	114.7	119.8	101.9	121.4	111.8	136.2	111.0	132.1	102.2	132.5	128.0	130.9
August	134.1	146.5	114.1	147.4	128.6	137.6	114.1	147.6	119.2	160.8	120.4	146.1	132.2	131.6
September	137.3	136.4	132.3	111.8	118.4	130.4	128.5	130.5	135.3	144.4	138.6	136.6	130.6	130.8
October	152.4	138.0	133.1	121.3	133.1	137.5	168.8	132.9	164.2	131.4	160.0	136.5	141.6	135.8
November	146.6	138.1	128.3	134.0	137.4	155.8	146.9	136.1	155.5	137.4	155.4	137.6	136.4	135.9
December	201.5	147.2	203.4	144.7	301.8	160.1	243.8	148.5	224.4	149.3	239.2	145.8	182.6	145.5
1942														
January	128.2	150.9	114.1	153.7	128.5	154.0	114.0	143.5	116.3	152.5	115.2	151.1	136.6	140.6
February	120.1	154.5	89.7	180.3	166.8	180.7	103.4	175.0	96.6	166.0	106.2	141.1	131.5	145.9

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware		Radio and Electrical (a)		Restaurants		Variety	
	A	B	A	B	A	B	A	B	A	B	A	B
February, 1929	148.6	173.7	116.5	126.8	95.0	148.4	205.8	250.8	164.0	185.9	54.2	78.1
February, 1930	110.6	129.3	115.8	126.1	84.7	132.3	138.8	169.5	153.1	173.3	62.5	90.0
February, 1931	99.3	116.1	105.5	114.9	73.7	116.9	133.0	162.4	123.4	139.7	62.4	89.9
February, 1932	76.7	87.4	93.2	99.4	64.0	98.9	89.9	105.4	101.9	111.4	61.1	85.5
February, 1933	50.4	61.6	76.6	83.4	38.0	64.1	52.7	64.4	78.5	88.9	54.2	78.1
February, 1934	60.8	77.9	82.1	89.4	43.7	77.4	64.0	78.2	80.2	90.8	53.8	77.5
February, 1935	69.6	89.2	84.0	91.5	45.9	84.1	74.3	90.5	53.3	94.3	56.8	84.1
February, 1936	73.8	89.0	94.3	93.3	47.1	85.8	72.2	93.2	93.1	100.7	62.1	83.9
February, 1937	85.3	109.3	91.8	99.9	51.9	98.5	84.2	113.2	96.5	109.0	65.8	97.4
February, 1938	79.2	101.5	96.8	105.4	58.7	107.5	75.2	101.1	92.7	105.0	70.6	104.5
February, 1939	75.1	96.3	95.4	103.9	56.0	102.6	71.0	95.5	82.1	93.0	69.7	103.2
February, 1940	90.1	111.3	108.0	113.8	66.5	116.9	92.8	119.8	92.8	101.4	86.7	124.2
February, 1941	104.4	133.8	117.0	127.3	78.3	143.3	108.5	146.0	103.2	116.9	103.8	153.6
February, 1942	106.8	136.9	142.6	155.2	91.1	172.3	110.5	148.6	121.2	137.2	128.1	189.7
1941												
March	112.7	131.3	134.7	126.9	97.9	137.2	120.3	145.6	117.0	118.8	121.0	150.9
April	137.9	127.4	132.2	136.5	137.5	134.9	146.3	160.5	113.2	118.7	143.4	157.0
May	174.3	139.1	146.8	141.4	169.0	125.6	167.4	144.0	119.2	115.6	159.8	159.7
June	131.5	137.6	139.4	145.7	153.6	131.6	138.9	155.6	114.4	116.5	154.0	154.8
July	115.3	148.1	133.0	136.3	117.3	133.1	134.5	169.1	125.2	119.4	152.2	152.7
August	138.3	135.5	146.0	148.3	149.6	142.1	136.9	174.4	134.7	124.8	158.3	163.1
September	140.1	121.8	133.7	139.1	157.8	134.2	157.2	134.7	129.7	125.3	152.3	162.6
October	137.9	115.7	145.2	143.0	164.4	140.2	151.3	117.0	131.0	128.2	173.0	160.2
November	100.5	94.9	143.7	140.8	139.0	141.7	115.4	94.2	126.3	133.9	178.2	171.6
December	134.8	114.0	161.6	149.1	170.1	153.1	169.9	120.7	139.4	134.1	341.6	176.2
1942												
January	91.8	134.5	150.4	146.4	106.0	173.2	126.0	156.4	129.7	135.2	129.8	191.4
February	106.8	136.9	142.6	155.2	94.1	172.3	110.5	148.6	121.2	137.2	128.1	189.7

(a) No allowance has been made in these indexes for higher prices arising from the 25 per cent excise tax on manufacturers' sales of radios or electrical appliances.

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores (c)						
February, 1936 ...	58.5	59.1	57.1	61.2	51.6	57.7
February, 1937 ...	62.7	61.3	60.1	66.8	54.8	60.9
February, 1938 ...	60.7	66.8	60.1	62.1	53.3	60.4
February, 1939 ...	56.7	57.5	54.2	59.2	49.8	60.2
February, 1940 ...	67.7	61.3	65.7	68.3	61.0	68.3
February, 1941 ...	82.0	106.1	75.1	85.8	71.8	76.5
February, 1942 ...	103.4	147.2	96.0	106.8	85.9	95.0
1941						
October	168.8	197.1	169.2	168.7	170.5	141.4
November	174.9	223.1	166.6	175.9	179.9	143.8
December	243.8	322.1	230.0	255.3	198.9	221.5
1942						
January	114.0	163.5	100.0	116.7	104.2	111.7
February	103.4	147.2	96.0	106.8	85.9	95.0
% Change,						
February, 1942	+26.1	+38.7	+27.8	+24.5	+19.6	+24.2
February, 1941						
% Change,						
Jan.-Feb., 1942	+24.9	+37.1	+26.5	+22.3	+25.6	+19.8
Jan.-Feb., 1941						
Women's Clothing Stores						
February, 1936 ...	57.7	56.7	61.7	57.3	55.0	52.9
February, 1937 ...	60.1	55.4	63.5	59.3	59.4	57.2
February, 1938 ...	61.2	58.4	64.9	60.5	59.2	59.0
February, 1939 ...	56.4	52.2	57.8	56.2	53.6	60.1
February, 1940 ...	68.0	70.0	66.6	67.9	68.5	70.9
February, 1941 ...	80.9	94.6	83.9	80.3	72.7	82.2
February, 1942 ...	96.6	128.2	100.0	96.1	82.9	96.7
1941						
October	164.2	180.3	171.4	164.2	158.4	145.2
November	155.5	188.3	144.0	161.3	159.1	139.0
December	224.4	262.4	224.6	236.0	192.7	195.0
1942						
January	116.3	142.3	99.8	123.6	109.2	125.3
February	96.6	128.2	100.0	96.1	82.9	96.7
% Change,						
February, 1942	+19.4	+35.5	+19.2	+19.7	+14.0	+17.6
February, 1941						
% Change,						
Jan.-Feb., 1942	+25.7	+30.9	+25.0	+25.5	+24.9	+26.6
Jan.-Feb., 1941						
Grocery and Meat Stores						
February, 1936 ...	94.3	(g)	100.4	93.2	85.7	91.3
February, 1937 ...	91.8	(g)	92.9	92.7	83.9	96.5
February, 1938 ...	96.8	(g)	98.9	98.2	87.1	97.3
February, 1939 ...	95.4	92.8	103.3	98.5	77.5	80.4
February, 1940 ...	108.0	106.6	110.7	109.6	99.7	105.0
February, 1941 ...	117.0	117.1	117.4	120.7	104.3	116.0
February, 1942 ...	142.6	151.9	144.5	146.9	123.9	132.0
1941						
October	145.2	154.2	140.7	145.9	148.0	142.6
November	143.7	156.5	134.4	148.6	141.8	139.2
December	161.6	177.6	158.2	167.6	144.7	150.5
1942						
January	150.4	158.1	147.1	157.9	132.2	142.6
February	142.6	151.9	144.5	146.9	123.9	132.0
% Change,						
February, 1942	+21.9	+29.7	+23.1	+21.7	+18.8	+13.8
February, 1941						
% Change,						
Jan.-Feb., 1942	+24.7	+32.8	+24.7	+24.5	+22.7	+18.7
Jan.-Feb., 1941						
(c) Includes men's furnishings. (g) Not available						

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
February, 1936 ...	75.6	73.0	72.7	76.6	76.0	76.6
February, 1937 ...	76.7	72.3	75.1	78.2	76.1	77.3
February, 1938 ...	75.4	69.7	77.7	77.0	71.9	79.2
February, 1939 ...	71.0	63.3	73.3	71.8	68.6	75.5
February, 1940 ...	84.8	83.9	87.4	85.6	83.0	84.2
February, 1941 ...	94.8	100.6	95.8	95.6	90.8	97.3
February, 1942 ...	106.2	116.2	109.9	107.7	97.1	112.0
1941						
October	160.0	180.7	163.7	158.5	154.5	161.0
November	155.4	181.3	148.5	153.2	157.9	150.0
December	239.2	276.7	251.7	249.0	217.1	222.7
1942						
January	115.2	122.5	119.8	116.3	108.5	117.7
February	106.2	116.2	109.9	107.7	97.1	112.0
% Change,						
February, 1942	+12.0	+15.5	+14.7	+12.7	+ 6.9	+15.1
February, 1941						
% Change,						
Jan.-Feb., 1942	+17.8	+19.9	+16.0	+19.0	+15.2	+20.5
Jan.-Feb., 1941						
Variety Stores						
February, 1936 ...	62.1	54.3	62.7	63.8	57.8	66.1
February, 1937 ...	65.8	59.5	63.9	68.1	64.0	68.0
February, 1938 ...	70.6	62.2	72.1	72.0	65.4	74.9
February, 1939 ...	69.7	65.3	69.6	70.4	66.5	76.3
February, 1940 ...	86.7	93.4	87.9	83.4	91.1	88.0
February, 1941 ...	103.8	125.2	106.4	99.8	102.6	96.0
February, 1942 ...	128.1	162.0	133.7	121.6	125.7	113.8
1941						
October	173.0	220.3	184.4	164.3	173.4	133.3
November	178.2	240.1	175.5	174.3	176.8	141.5
December	341.6	453.3	332.2	334.1	332.6	301.8
1942						
January	129.8	150.1	139.6	125.0	124.6	111.1
February	128.1	162.0	133.7	121.6	125.7	113.8
% Change,						
February, 1942	+23.4	+29.4	+25.7	+21.8	+22.5	+18.5
February, 1941						
% Change,						
Jan.-Feb., 1942	+28.5	+32.2	+30.5	+27.0	+29.6	+22.9
Jan.-Feb., 1941						
Drug Stores						
February, 1936 ...	88.8	84.1	93.9	89.8	84.1	85.6
February, 1937 ...	94.7	89.3	102.6	95.3	87.5	93.0
February, 1938 ...	90.7	89.2	95.1	91.0	86.2	90.2
February, 1939 ...	95.0	96.2	107.1	94.6	86.1	88.2
February, 1940 ...	100.2	104.8	106.6	98.4	97.9	97.0
February, 1941 ...	112.5	125.0	113.3	113.1	107.3	108.3
February, 1942 ...	131.5	151.7	135.2	130.8	125.6	122.7
1941						
October	141.6	151.7	138.9	135.3	155.4	145.5
November	134.4	149.3	134.5	137.1	126.4	123.4
December	182.6	223.7	164.2	181.5	189.3	181.6
1942						
January	136.6	147.6	137.3	136.2	134.0	133.6
February	131.5	151.7	135.2	130.8	125.6	122.7
% Change,						
February, 1942	+16.9	+21.4	+19.3	+15.6	+17.1	+13.3
February, 1941						
% Change,						
Jan.-Feb., 1942	+16.3	+18.6	+16.5	+15.5	+18.3	+14.4
Jan.-Feb., 1941						

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DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

FEBRUARY, 1941 AND FEBRUARY, 1942

(Based on dollar sales of 18 firms)

	February 1941	February 1942	% Change, 1942/41
	\$	\$	
TOTAL SALES	17,506,531	19,544,703	+11.6
1. Women's dresses, coats and suits	1,418,543	1,554,186	+ 9.6
2. Girls' and infants' wear.....	440,295	516,351	+17.3
3. Hosiery and gloves	628,082	772,086	+22.9
4. Lingerie and corsets	747,234	897,435	+20.1
5. Millinery	131,128	130,555	- 0.4
6. Women's and children's apparel--(Total,1-5).....	3,365,282	3,870,613	+15.0
7. Men's and boys' clothing and furnishings ...	1,554,315	1,783,079	+14.7
8. Drugs and toilet articles and preparations..	630,506	708,087	+12.3
9. Piece goods	1,635,499	1,830,483	+11.9
10. Smallwares	714,167	785,517	+10.0
11. Food and kindred products	1,851,445	2,149,203	+16.1
12. Furniture (including mattresses and springs)	1,582,515	1,528,797	- 3.4
13. Home furnishings	1,368,228	1,473,561	+ 7.7
14. Household appliances and electrical supplies	562,592	601,126	+ 6.8
15. Hardware and kitchen utensils	859,443	865,610	+ 0.7
16. Radios, musical instruments and supplies ...	305,653	356,796	+16.7
17. Shoes and other footwear	911,429	1,166,580	+28.0
18. Stationery, books and magazines	302,734	343,957	+13.6
19. All other departments, total	1,862,723	2,081,294	+11.7



CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

Vol. 12

No. 3

MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

MARCH 1942

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, MARCH, 1942
(1935-1939 = 100)

A further pronounced increase in retail trading in Canada occurred in March with the dollar value of retail purchases ranging 21 per cent above February and 22 per cent higher than in March a year ago. The 22 per cent increase over March, 1941 compares with gains of 18 per cent and 26 per cent recorded in the corresponding month comparisons for February and January respectively, while dollar sales for the first quarter of the current year averaged 22 per cent over the corresponding period of 1941. The general index of sales, on the base 1935-1939 = 100, unadjusted for seasonal movements, stands at 144.9 for March, at 120.1 for February and at 119.2 for March a year ago.

Part of the major increase in March sales compared with last year may be attributed to the fact that Easter occurred one week earlier this year than last and consequently a greater proportion of the Easter trade was transacted in March this year. On making allowance for differences in the number of business days in different months of the year, for normal seasonal movements and on making a further adjustment for the changing Easter date, the adjusted index of retail sales stands at 161.8 for March, 154.8 for February, 150.9 for January and at 129.3 for March, 1941.

The indexes and percentage changes quoted in the preceding paragraphs are based on the dollar volume of business reported by the sample number of retail firms included in this survey and do not reflect the changes which have taken place in the quantities of goods purchased. The Bureau's Retail Prices Index averaged about 10 per cent higher in March of this year than last. Although the indexes of prices and of dollar sales are not strictly comparable, the price index does give some indication of the extent to which the increased dollar volume represents enhanced prices.

A marked gain of 62 per cent over last year for stores specializing in men's clothing or furnishings forms the outstanding feature in the March results. Sales of men's clothing departments of department stores advanced 52 per cent in the same comparison, the pronounced increases revealed in these statistics reflecting the influence of impending restrictions announced during the month under review. Shoe store sales were up 38 per cent in March this year compared with last and were also up 38 per cent for the year to date. Stores specializing in women's clothing transacted 30 per cent more dollar business in March of this year than last while the quarterly total was up by 28 per cent.

Furniture store sales (as measured by dollar volume) were practically unchanged from last year, radio and electrical store sales were up 8 per cent, grocery and meat store sales advanced 14 per cent, drug store sales gained 15 per cent while increases of 20 per cent or more were recorded for all other lines of business for which figures are available.

Results on a regional basis show that gains in retail trading took place throughout the country, increases in the Maritime Provinces and Quebec generally exceeding those in other parts.

March sales of 20 departmental firms which reported sales by departments averaged 26 per cent higher than in the same month of last year. Purchases of men's clothing, advanced sharply to a point 52 per cent above March, 1941. Sales of shoes and other footwear continued at a high level and were 34 per cent higher in March this year over last. Sales of women's clothing increased 29 per cent in the same comparison, while a gain of 27 per cent occurred in sales of piece goods. Hardware sales were 28 per cent greater than in March, 1941. Substantial gains were also recorded for all other departments.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	March, 1942 + or - per cent compared with			Cumulative Indexes
	March 1939	March 1941	February 1942	Jan.-Mar., 1942 Jan.-Mar., 1941
General Index	+57.0	+21.6	+20.6	+21.7
Boot and Shoe Stores	+99.6	+38.3	+53.9	+38.2
Candy Stores	+66.1	+22.0	-22.8	+31.3
Men's Clothing Stores	+142.5	+62.1	+63.5	+39.1
Women's Clothing Stores.....	+78.4	+30.2	+54.6	+27.5
Department Stores	+64.2	+26.5	+31.5	+21.5
Drug Stores.....	+34.9	+14.7	+ 8.5	+15.6
Furniture Stores	+40.4	+ 1.1	+ 8.4	+ 3.6
Grocery and Meat Stores	+39.5	+13.5	+ 7.9	+20.4
Hardware Stores	+74.2	+28.6	+31.0	+27.4
Radio and Electrical Stores.	+57.7	+ 7.5	+17.5	+ 6.3
Restaurants	+47.5	+19.7	+16.1	+18.5
Variety Stores	+85.3	+22.8	+15.2	+26.6

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

March, 1941 and March, 1942

Region	Sales in March, 1942 Compared with Sales in March, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+38.3	+10.0
Maritime Provinces	+47.0	+42.1
Quebec	+55.1	+13.5
Ontario.....	+37.0	+ 1.3
Prairie Provinces	+32.9	+17.9
British Columbia	+12.5	+20.9

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)		Women's Clothing		Departmental		Drugs	
	A	B	A	B	A	B	A	B	A	B	A	B	A	B
March, 1929	137.6	143.1	183.6	198.3	256.7	190.2	196.6	192.7	148.5	158.2	132.9	138.2	126.0	121.7
March, 1930	119.0	130.4	119.3	154.1	158.6	181.0	126.0	154.8	117.9	148.6	115.8	126.8	123.8	120.7
March, 1931	109.8	120.5	101.4	114.6	117.3	141.3	103.6	117.7	114.0	137.2	113.4	121.9	108.3	108.1
March, 1932	92.4	96.7	85.6	96.1	170.0	129.3	77.5	78.4	94.4	103.8	90.6	92.4	105.0	102.1
March, 1933	77.7	83.7	60.8	77.8	75.5	87.2	66.4	81.9	69.7	88.2	77.8	82.9	87.2	84.5
March, 1934	88.1	88.5	98.2	102.9	144.6	104.0	84.8	80.7	88.0	91.0	87.8	88.8	93.7	88.8
March, 1935	85.5	91.9	81.5	105.3	89.6	101.5	73.4	88.8	79.5	98.8	80.2	87.4	95.5	92.2
March, 1936	84.6	95.6	81.7	99.0	81.5	98.2	75.3	97.6	81.5	95.8	81.7	94.0	90.8	94.3
March, 1937	95.7	103.7	83.6	93.8	146.4	111.8	89.9	105.3	95.3	106.8	92.5	99.9	101.9	103.8
March, 1938	92.9	101.7	78.5	102.5	76.2	94.2	79.6	104.6	89.5	108.8	86.7	98.3	99.8	101.0
March, 1939	92.3	98.1	69.0	98.6	75.2	92.2	70.2	85.5	83.7	95.8	86.0	91.7	105.2	106.1
March, 1940	105.9	112.3	83.6	100.3	158.5	115.6	90.5	105.6	102.7	106.0	95.4	105.8	109.4	110.0
March, 1941	119.2	129.3	99.6	142.3	102.4	124.2	105.0	130.6	114.7	135.7	111.6	125.0	123.7	125.6
March, 1942	144.9	161.8	137.7	189.8	124.9	159.8	170.2	212.5	149.3	173.6	141.2	157.0	141.9	147.4
1941														
April	135.7	135.2	148.8	128.3	171.5	129.6	146.9	143.4	169.9	135.4	132.2	133.4	120.8	125.1
May	143.0	134.5	142.8	121.9	130.3	124.4	135.5	137.2	142.1	134.2	134.3	129.2	126.8	126.5
June	133.8	134.3	155.5	117.9	89.6	122.5	137.5	134.9	133.2	123.7	123.7	123.1	122.8	133.4
July	122.4	134.9	114.7	119.8	101.9	121.4	111.8	136.2	111.0	132.1	102.2	132.5	122.0	130.9
August	134.1	146.5	114.1	147.4	128.6	137.6	114.1	147.6	119.2	160.8	120.4	146.1	132.2	131.6
September	137.3	136.4	132.3	111.8	118.4	130.4	128.5	130.5	135.3	144.4	138.6	136.6	130.6	130.5
October	152.4	138.0	133.1	121.3	133.1	137.5	168.8	132.9	164.2	131.4	160.0	136.5	141.6	135.3
November	146.6	138.1	128.3	134.0	131.4	155.8	174.9	136.1	155.5	137.4	155.4	137.6	134.4	135.9
December	201.5	147.2	203.4	144.7	301.8	160.1	243.8	148.5	224.4	149.3	239.2	145.8	182.6	145.5
1942														
January	128.1	150.9	114.1	153.7	117.2	152.1	114.0	143.5	116.3	152.5	115.2	151.1	136.6	140.6
February	120.1	154.8	89.5	179.8	161.8	175.3	104.1	176.2	96.6	166.2	107.4	142.7	130.8	145.1
March	144.9	161.8	137.7	189.8	124.9	159.8	170.2	212.5	149.3	173.6	141.2	157.0	141.9	147.4

(c) Includes men's furnishings

(h) Candy indexes are based largely upon returns from retail candy chains.

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	(a)									
	Furniture		Groceries and Meats		Hardware		Radio and Electrical		Restaurants	
	A	B	A	B	A	B	A	B	A	B
March, 1929	160.8	185.0	130.1	126.2	108.4	158.0	180.3	235.8	178.6	180.8
March, 1930	121.4	134.9	120.7	119.7	102.7	143.9	145.1	182.4	160.9	163.4
March, 1931	98.2	111.7	113.2	117.9	96.1	134.6	120.1	149.1	135.6	139.0
March, 1932	71.2	81.0	101.3	103.4	63.8	89.4	79.0	95.7	106.0	107.3
March, 1933	60.2	66.2	89.7	90.3	50.3	67.9	60.6	69.8	88.0	88.8
March, 1934	77.4	86.0	94.1	88.6	59.9	83.9	66.4	79.4	95.2	95.1
March, 1935	77.8	86.5	98.4	95.8	60.8	85.2	80.1	95.8	94.1	95.2
March, 1936	77.7	88.4	93.3	98.1	65.1	91.2	78.0	94.4	100.1	102.6
March, 1937	97.7	111.1	101.2	104.5	75.6	105.9	93.5	113.2	108.4	109.7
March, 1938	83.5	96.2	105.8	102.8	77.5	104.6	89.4	104.2	103.3	104.5
March, 1939	82.0	94.5	109.6	104.9	72.0	97.1	82.1	95.7	94.9	95.7
March, 1940	93.0	112.2	124.5	119.6	79.1	115.3	97.2	122.4	100.8	102.0
March, 1941	113.9	132.7	134.7	126.9	97.5	136.7	120.5	145.9	117.0	118.8
March, 1942	115.1	137.2	152.9	154.5	125.4	175.7	129.5	156.8	140.0	143.5
1941										
April	137.9	127.4	132.2	136.5	137.5	134.9	146.3	160.5	118.2	118.7
May	174.3	139.1	146.8	141.4	169.0	125.6	167.4	144.0	119.2	115.6
June	131.5	137.6	139.4	145.7	153.6	131.6	138.9	155.6	114.4	116.5
July	115.3	148.1	133.0	136.3	149.3	133.1	134.5	169.1	125.2	119.4
August	138.8	135.5	146.0	148.3	149.6	142.4	136.9	174.4	134.7	124.8
September	140.1	121.8	133.7	139.1	157.8	134.2	157.2	134.7	129.7	125.3
October	137.9	115.7	145.2	143.0	164.4	140.2	151.3	117.8	131.0	128.2
November	100.5	94.9	143.7	140.8	139.0	141.7	115.4	94.2	126.3	133.9
December	134.8	114.0	161.6	149.1	170.1	153.1	169.9	120.7	139.4	134.1
1942										
January	91.8	134.5	150.4	146.4	106.0	173.2	126.0	156.4	129.7	135.2
February	106.2	136.2	141.7	154.3	95.7	175.2	110.2	148.2	120.6	136.6
March	115.1	137.2	152.9	154.5	125.4	175.7	129.5	156.8	140.0	143.5

(a) No allowance has been made in these indexes for higher prices arising from the 25 per cent excise tax on manufacturers' sales of radios or electrical appliances.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
(c)						
Men's Clothing Stores						
March, 1936	75.3	74.5	79.3	76.4	69.3	67.7
March, 1937	89.9	87.9	88.2	92.2	87.6	88.0
March, 1938	79.6	80.2	74.5	83.3	81.3	71.7
March, 1939	70.2	67.0	69.1	69.3	75.3	73.9
March, 1940	90.5	108.2	88.3	91.0	84.4	87.6
March, 1941	105.0	128.5	100.4	110.6	90.6	89.1
March, 1942	170.2	192.1	178.8	172.5	148.6	146.4
1941						
November	174.9	223.1	166.6	175.9	179.9	143.8
December	243.8	322.1	230.0	255.3	198.9	221.5
1942						
January	114.0	163.5	100.0	116.7	104.2	111.7
February	104.1	147.5	95.8	108.2	85.9	96.0
March	170.2	192.1	178.8	172.5	148.6	146.4
% Change,						
March, 1942	+62.1	+49.5	+78.1	+56.0	+64.0	+64.3
March, 1941						
% Change,						
Jan.-Mar., 1942	+39.1	+41.7	+46.7	+35.4	+40.0	+35.3
Jan.-Mar., 1941						
Women's Clothing Stores						
March, 1936	81.5	69.7	82.2	81.1	83.0	84.4
March, 1937	95.3	80.6	84.6	96.6	101.6	116.3
March, 1938	89.5	76.9	80.8	92.7	93.3	97.4
March, 1939	83.7	70.7	76.8	82.7	92.2	101.4
March, 1940	102.7	110.5	88.7	100.9	112.6	133.5
March, 1941	114.7	123.0	105.9	115.5	110.1	138.9
March, 1942	149.3	153.7	148.9	153.1	137.8	147.3
1941						
November	155.5	188.3	144.0	161.3	159.1	139.0
December	224.4	262.4	224.6	236.0	192.7	195.0
1942						
January	116.3	142.3	99.8	123.6	109.2	125.3
February	96.6	126.9	96.0	98.2	83.9	96.7
March	149.3	153.7	148.9	153.1	137.8	147.3
% Change,						
March, 1942	+30.2	+25.0	+40.6	+32.6	+25.2	+ 6.0
March, 1941						
% Change,						
Jan.-Mar., 1942	+27.5	+28.3	+29.7	+29.0	+25.4	+17.5
Jan.-Mar., 1941						
Grocery and Meat Stores						
March, 1936	93.3	(g)	102.0	91.0	84.5	86.9
March, 1937	101.2	(g)	102.3	101.0	95.9	107.3
March, 1938	105.8	(g)	105.5	108.5	97.4	105.9
March, 1939	109.6	101.0	121.2	112.9	98.5	91.9
March, 1940	124.5	120.5	131.7	124.6	113.8	119.7
March, 1941	134.7	129.6	137.7	139.3	118.5	131.0
March, 1942	152.9	153.2	158.5	156.1	134.0	146.2
1941						
November	143.7	156.5	134.4	148.6	141.8	139.2
December	161.6	177.6	158.2	167.6	144.7	150.5
1942						
January	150.4	158.1	147.1	157.9	132.2	142.6
February	141.7	151.9	144.5	145.0	123.5	132.0
March	152.9	153.2	158.5	156.1	134.0	146.2
% Change,						
March, 1942	+13.5	+18.2	+15.1	+12.1	+13.1	+11.6
March, 1941						
% Change,						
Jan.-Mar., 1942	+20.4	+27.6	+21.1	+19.5	+19.1	+16.1
Jan.-Mar., 1941						

(c) Includes men's furnishings

(g) Not available

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
March, 1936	81.7	78.2	82.9	82.6	80.3	82.8
March, 1937	92.5	86.1	94.6	92.2	91.4	97.4
March, 1938	86.7	78.3	92.9	87.1	84.3	88.8
March, 1939	86.0	71.5	91.7	87.5	82.6	90.8
March, 1940	95.4	89.8	101.8	93.9	93.0	101.4
March, 1941	111.6	115.9	116.1	112.1	104.3	119.6
March, 1942	141.2	157.6	158.0	144.6	125.3	138.2
1941						
November.....	155.4	181.3	148.5	153.2	157.9	150.0
December.....	239.2	276.7	251.7	249.0	217.1	222.7
1942						
January.....	115.2	122.6	119.8	116.4	108.5	117.5
February.....	107.4	117.8	110.8	108.6	98.9	113.1
March.....	141.2	157.6	158.0	144.6	125.3	138.2
% Change,						
March, 1942	+26.5	+36.0	+36.1	+29.0	+20.1	+15.6
March, 1941						
% Change,						
Jan.-Mar., 1942	+21.5	+26.4	+23.7	+23.1	+17.7	+18.9
Jan.-Mar., 1941						
Variety Stores						
March, 1936	66.3	57.0	64.5	68.7	65.7	69.3
March, 1937	84.3	76.6	80.6	86.7	85.0	89.7
March, 1938	78.8	71.7	77.0	81.7	75.1	80.9
March, 1939	80.2	77.1	83.4	79.4	76.8	84.0
March, 1940	108.6	125.1	111.1	103.5	112.6	105.3
March, 1941	121.0	156.0	122.2	117.5	116.2	105.6
March, 1942	148.6	193.7	158.6	139.6	143.4	125.7
1941						
November.....	178.2	240.1	175.5	174.3	176.8	141.5
December	341.6	453.3	332.2	334.1	332.6	301.8
1942						
January.....	129.8	150.1	139.6	125.0	124.6	111.1
February.....	129.0	163.0	136.2	121.9	125.7	113.8
March.....	148.6	193.7	158.6	139.6	143.4	125.7
% Change,						
March, 1942	+22.8	+24.2	+29.8	+18.8	+23.4	+19.0
March, 1941						
% Change,						
Jan.-Mar., 1942	+26.6	+29.3	+31.0	+24.0	+27.2	+21.5
Jan.-Mar., 1941						
Drug Stores						
March, 1936	90.8	88.6	96.3	91.1	86.8	87.2
March, 1937	101.9	104.9	105.9	102.8	96.5	96.6
March, 1938	99.8	99.1	105.0	100.5	92.5	100.2
March, 1939	105.2	101.2	113.8	105.0	100.6	99.5
March, 1940	109.4	116.5	115.2	108.2	106.8	102.4
March, 1941	123.7	138.3	126.0	124.9	115.3	116.8
March, 1942	141.9	163.3	145.9	139.5	139.3	134.0
1941						
November.....	134.4	149.3	134.5	137.1	126.4	123.4
December.....	182.6	223.7	164.2	181.5	189.3	181.6
1942						
January.....	136.6	147.6	137.3	136.2	134.0	133.6
February.....	130.8	152.5	132.3	129.7	126.7	124.0
March.....	141.9	163.3	145.9	139.5	139.3	134.0
% Change,						
March, 1942	+14.7	+18.1	+15.8	+11.7	+20.8	+14.7
March, 1941						
% Change,						
Jan.-Mar., 1942	+15.6	+18.6	+15.4	+13.8	+19.5	+14.9
Jan.-Mar., 1941						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

MARCH, 1941 AND MARCH, 1942

(Based on dollar sales of 20 firms)

	March 1941	March 1942	% Change, 1942 / 41
	\$	\$	
TOTAL SALES	20,892,996	26,358,210	+26.2
1. Women's dresses, coats and suits	2,375,266	3,088,533	+30.0
2. Girls' and infants' wear	695,460	940,077	+35.2
3. Hosiery and gloves	857,887	1,093,678	+27.5
4. Lingerie and corsets	887,356	1,113,023	+25.4
5. Millinery	329,140	382,610	+16.2
6. Women's and children's apparel--(Total, 1-5)	5,145,109	6,617,921	+28.6
7. Men's and boys' clothing and furnishings...	2,122,992	3,226,911	+52.0
8. Drugs and toilet articles and preparations.	635,357	749,471	+18.0
9. Piece goods	1,550,236	1,968,730	+27.0
10. Smallwares	733,862	892,567	+21.6
11. Food and kindred products	2,129,400	2,462,542	+15.6
12. Furniture (including mattresses and springs)	1,250,528	1,399,832	+11.9
13. Home furnishings	1,506,825	1,735,164	+15.2
14. Household appliances and electrical supplies	637,898	736,205	+15.4
15. Hardware and kitchen utensils	951,219	1,213,314	+27.6
16. Radios, musical instruments and supplies	291,450	351,306	+20.5
17. Shoes and other footwear	1,534,441	2,056,886	+34.0
18. Stationery, books and magazines.....	286,611	343,993	+20.0
19. All other departments, total	2,117,067	2,603,368	+23.0



GOVT. PRINTS

CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

Vol. 12

No. 4

MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

APRIL 1942

* * *

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, APRIL, 1942
(1935-1939 = 100)

Although retail sales in Canada averaged higher in April of this year than last the percentage increase was considerably smaller than that recorded in March. April sales averaged 14 per cent above April a year ago compared with an increase of 22 per cent in the March comparison while sales for the first four months of 1942 stand 19 per cent above the corresponding period of 1941. The general index of sales, unadjusted for differences in number of business days or for normal seasonal movements stands at 154.8 for April, 1942, at 144.6 for March, 1942 and at 135.6 for April of last year. The base used in computing these indexes is the average monthly sales over the five year period from 1935 to 1939.

The shifting date of Easter is a factor affecting to a considerable degree the percentage changes in sales for the spring months of the year, the comparatively early date of Easter in 1942 producing a favourable bias in the March figures. On making allowance for differences in the number of business days, for normal seasonal movements and a further allowance for the shifting date of Easter, the adjusted index of sales stands at 155.7 for April, compared with 161.4 for March, 154.7 for February and 150.9 for January. The average of the seasonally adjusted indexes for the first four months of the year stands at 155.7 indicating that the underlying trend in retail trading as measured in dollar volume was 55.7 per cent above the average level of the five year period from 1935 to 1939. The Bureau's Retail Prices Index for the first four months of 1942 averaged 20.3 per cent higher than during the base period. While indexes of dollar sales and indexes of retail prices are not strictly comparable, a comparison of the two sets of index numbers does serve to give some indication of the extent to which the increased dollar volume may be attributed to higher prices.

Furniture store sales and sales of stores specializing in the sale of radios and electrical appliances averaged lower in April of this year than last while all other lines of business averaged higher. Stores specializing in the sale of men's clothing or furnishings reported the largest increase with a gain of 29 per cent over April a year ago while sales for the first four months of the year were up by 35 per cent over the corresponding period of 1941. Restaurant receipts were up 20 per cent over April, 1941 and cumulative figures for the first four months stand 19 per cent higher than last year. Percentage increases for other trades between April of this year and last with increases for the first four months of the year in brackets are as follows: shoe stores, 15 per cent (30 per cent); candy stores, 10 per cent (22 per cent); women's clothing stores, 8 per cent (20 per cent); department stores, 10 per cent (18 per cent); drug stores, 19 per cent (16 per cent); grocery and meat stores, 19 per cent (20 per cent); hardware stores, 7 per cent (20 per cent); variety stores, 17 per cent (24 per cent).

Furniture store sales were 6 per cent lower in April of this year than last and were unchanged in the comparison of the first four months of this year and last. Radio and electrical store sales were 5 per cent lower in April this year than last and were up by 3 per cent in the four-month comparison.

Results on a regional basis indicate that increases in April, 1942 sales compared with sales in April a year ago were higher in the Maritime Provinces and Quebec than in other regions. General indexes of sales based on seven lines of business for which regional figures are available reveal that the dollar volume of retail business was up 20 per cent in Quebec in April this year compared with last and up 19 per cent in the Maritime Provinces. Corresponding increases in other regions were 16 per cent in British Columbia, and 13 per cent both in Ontario and in the Prairie Provinces.

April sales of 18 departmental firms which reported sales by departments averaged 8 per cent higher than in the same month of last year. Increases in all departments were more moderate than those recorded in March. A summary of department store sales by departments for the first quarter of this year and last is given on Page 10 of this bulletin.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	April, 1942 + or - per cent compared with			Cumulative Indexes
	April 1939	April 1941	March 1942	Jan.-Apr., 1942 Jan.-Apr., 1941
General Index	+48.6	+14.2	+ 7.1	+19.4
Boot and Shoe Stores	+49.5	+14.9	+22.5	+29.9
Candy Stores.....	+39.8	+10.3	+50.5	+21.8
Men's Clothing Stores	+87.3	+29.2	+12.5	+35.3
Women's Clothing Stores	+46.0	+ 8.4	+23.5	+20.3
Department Stores	+49.1	+ 9.5	+ 2.6	+17.8
Drug Stores	+39.5	+18.5	+ 1.0	+16.3
Furniture Stores	+25.8	- 6.2	+15.4	- 0.2
Grocery and Meat Stores	+43.3	+19.2	+ 2.8	+20.1
Hardware Stores	+52.4	+ 7.4	+20.7	+19.6
Radio and Electrical Stores	+47.8	+ 4.6	+ 8.1	+ 2.8
Restaurants	+52.1	+20.1	+ 1.0	+18.9
Variety Stores	+66.8	+17.4	+13.6	+23.7

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

April, 1941 and April, 1942

Region	Sales in April, 1942 Compared with Sales in April, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+14.9	+14.0
Maritime Provinces	+14.2	+23.5
Quebec	+14.2	+10.3
Ontario	+14.5	+12.6
Prairie Provinces	+13.0	+15.4
British Columbia	+23.8	+21.4

-3-
Regional Trends in Retail Trade

Introduction

Throughout 1941 this series of monthly reports contained quarterly statements giving a general indication of the trend in retail trade for five economic divisions of the country. These statements were based on 8 lines of retail trade for which regional sales indexes were available. Department store sales, which reflect fairly accurately the trend of retail trade as a whole, were included in the calculations of these indexes, as were sales of food stores, whose sales volume is even greater than that of department stores. The combined weights for these two kinds of business were fairly uniform for all regions of the country and averaged 55 per cent for the Dominion as a whole. Representation was also given to men's and to women's clothing stores, drug stores and variety stores. Most of these stores are located in urban centres. In order to give representation to business in rural sections, sales indexes of country general stores were also included in the construction of the general indexes for each economic division of the country.. Because of the comparatively small number of retail outlets of durable goods and luxuries, such as furniture, radios, electrical appliances, jewellery, etc., it has not been possible to prepare regional indexes for these trades. In order to compensate in some measure for these omissions and to give representation to the automotive field which, until recently, held an important position in the retail trade, indexes of new passenger car sales were calculated and included in the general index for each region of the country.

Recent restrictions on the automotive trade have been such as to render the inclusion of motor vehicle sales in these regional indexes no longer desirable. The effect of the inclusion of passenger car sales may be noted when the index for Canada based on eight trades is compared with the general index for twelve trades as shown in the regular monthly series. The index for the latter series averaged 16 per cent higher in 1941 over 1940, whereas the index for eight trades showed a gain of only 13 per cent in the same comparison. The divergence continued throughout the early months of this year at an increasing rate, sales for twelve lines of business averaging 22 per cent higher in the first quarter of this year over last, while the index based on eight trades showed a gain of only 14 per cent over the January-to-March period of 1941. On the other hand, a general index based on the seven other lines of business for which regional figures are available conforms quite closely with the general index of sales computed from the 12 trades included in the regular series.

Listed below are unadjusted retail sales indexes for Canada, covering the period from January, 1939, to March, 1942, as derived from (a) twelve lines of retail trade and (b) seven lines of business for which regional statistics are available.

	Unadjusted index of retail sales based on twelve kinds of business				Unadjusted index of retail sales based on seven kinds of business			
	<u>1939</u>	<u>1940</u>	<u>1941</u>	<u>1942</u>	<u>1939</u>	<u>1940</u>	<u>1941</u>	<u>1942</u>
January	79.3	90.0	102.3	128.1	80.1	90.7	101.1	126.2
February	77.9	90.4	101.5	120.1	79.1	90.9	100.0	118.2
March	92.3	105.9	119.2	144.6	93.2	105.5	117.1	141.2
April	104.2	110.1	135.6		102.0	107.8	129.9	
May	107.7	119.9	142.9		105.5	117.0	138.0	
June	109.8	121.4	133.9		108.4	118.3	129.8	
July	91.3	103.2	122.4		92.7	103.7	121.6	
August	93.5	113.2	134.1		94.7	113.6	133.0	
September	116.4	113.9	137.3		117.8	111.8	133.6	
October	117.9	131.9	152.5		118.4	130.6	149.9	
November	113.2	135.7	146.6		112.4	134.4	145.9	
December	157.1	174.3	201.5		155.0	168.9	196.8	
Annual Averages .	105.1	117.5	135.8		104.9	116.1	133.1	

The regional indexes quoted in the following paragraphs are therefore based on the average results for seven trades rather than for eight, indexes of motor vehicle sales now being excluded.

Canada

The composite index of sales for seven kinds of business in Canada increased 21 per cent in the first quarter of 1942 over the corresponding period of last year and was 53 per cent above the first quarter of the pre-war year, 1939. Men's clothing store and women's clothing store sales, the former stimulated by impending restrictions and style changes, recorded most pronounced advances in the first quarter of this year over last. Gains of 39 per cent in men's clothing and 28 per cent in women's clothing were followed by improvement of 27 per cent in sales of variety chain stores and 22 per cent in department store sales. Grocery and meat store sales averaged 20 per cent higher in the first three months of 1942 than in the same period of 1941, while drug store sales gained 16 per cent in the same comparison. Rural purchasing, as reflected in the index of country general store sales, recorded a gain of 16 per cent in the first quarterly comparison for this year.

Maritime Provinces

Increases in sales for the Maritime Provinces continued to exceed those shown for other regions of the country. The general index of sales for that section was 24 per cent higher in the first quarter of this year over last and was up 68 per cent from the similar period of 1939. A 42 per cent increase in sales of men's clothing stores was larger than those recorded for other groups. Variety store sales were up 29 per cent in the first three months of this year over the corresponding period of 1941, while a gain of 28 per cent was reported for both women's clothing and for grocery and meat stores. Department store sales were 26 per cent above the 1941 quarterly total, while drug stores reported improvement of 19 per cent. Country general store sales gained 13 per cent.

Quebec

Retail trade in Quebec was 23 per cent greater in the first quarter of this year over last, but a 48 per cent advance over the corresponding period of 1939 was smallest among the increases shown in similar comparisons for other regions of the country. Men's clothing store sales gained 47 per cent and sales of variety stores were 31 per cent higher than in the first quarter of last year. Sales of women's clothing stores were up 30 per cent and department stores reported sales 24 per cent above the first quarter of 1941. Grocery and meat store sales increased 21 per cent, country general store sales were 18 per cent higher while drug store sales gained 15 per cent.

Ontario

Retail purchasing in Ontario in the first quarter of this year was 21 per cent higher than in the same period a year ago and recorded a gain of 55 per cent over the first quarter of 1939. Increases in sales of men's and women's clothing stores were 35 per cent and 29 per cent respectively. Variety store sales were up 24 per cent and department store sales gained 23 per cent in the quarterly comparison. Grocery and meat store sales stood 20 per cent higher and improvement of 17 per cent was reported by country general stores. Drug store sales were 14 per cent above the first quarter a year ago.

Prairie Provinces

The Prairie Provinces recorded an increase of 19 per cent in sales for the first quarter of 1942 over 1941, and a gain of 50 per cent over the corresponding period of 1939. The increase in men's clothing store sales exceeded those for other kinds of business with an advance of 40 per cent over the first three months of 1941. Variety store sales gained 27 per cent and women's clothing store sales were up 25 per cent in the same comparison. Increases in sales of other trades were as follows: drug stores, 20 per cent; grocery and meat stores, 19 per cent; country general stores and department stores, 18 per cent.

British Columbia

An increase of 17 per cent in the general index of retail sales for British Columbia in the first quarter of this year over last was the smallest recorded among results for various regions of the country. Sales in that province recorded a gain of 52 per cent over the corresponding period of 1939. A gain of 35 per cent in sales of men's clothing stores was followed by increases for other kinds of business as follows: 22 per cent for variety stores, 19 per cent for department stores, 18 per cent for women's clothing stores, 16 per cent for grocery and meat stores, 15 per cent for drug stores and 10 per cent for country general stores.

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's (c) Clothing		Women's Clothing		Departmental		Drugs	
	A	B	A	B	A	B	A	B	A	B	A	B	A	B
April, 1929	136.9	137.4	176.9	172.8	160.5	193.3	191.5	168.4	150.6	141.0	136.3	141.9	116.7	120.4
April, 1930	136.3	132.0	164.4	142.9	223.2	175.1	185.4	141.3	172.5	145.3	138.2	138.1	117.3	120.2
April, 1931	120.5	119.8	138.7	138.0	184.6	144.2	142.2	117.4	148.1	132.8	123.7	126.8	105.6	108.2
April, 1932	98.6	94.7	118.3	108.3	105.2	119.2	92.1	75.6	116.1	101.5	101.7	103.9	100.5	100.3
April, 1933	85.5	82.0	96.8	82.9	138.2	105.9	107.9	80.3	97.8	80.4	87.2	88.9	82.6	84.4
April, 1934	85.6	88.1	94.5	94.6	94.8	117.4	88.7	80.2	92.7	89.3	86.8	92.7	86.6	91.2
April, 1935	93.5	90.9	110.6	95.8	135.5	106.7	113.4	87.1	105.8	89.8	94.8	94.7	89.6	92.4
April, 1936	96.1	93.0	108.5	102.1	143.9	112.4	103.9	97.4	126.8	103.0	94.3	91.2	92.7	96.0
April, 1937	104.8	102.4	108.1	104.8	81.9	97.5	109.1	106.1	126.4	103.6	101.3	101.5	98.4	101.5
April, 1938	109.7	103.2	122.3	100.7	133.4	95.2	115.8	103.2	137.8	102.3	103.8	99.7	101.2	102.1
April, 1939	104.2	103.4	114.2	96.2	135.3	99.8	101.2	98.2	126.3	100.6	97.1	102.0	102.8	106.1
April, 1940	110.1	110.0	106.9	101.5	80.0	98.7	101.5	102.6	129.4	111.8	105.2	106.2	103.9	108.3
April, 1941	135.6	135.1	148.5	128.0	171.5	129.6	146.7	143.2	170.1	135.6	132.2	133.4	121.0	125.3
April, 1942	154.8	155.7	170.7	154.9	189.2	142.4	189.5	191.4	184.4	153.4	144.8	148.5	143.4	148.5
1941														
May	142.9	134.5	143.6	122.6	130.3	124.4	135.4	137.0	141.1	133.3	134.3	129.2	126.5	126.1
June	133.9	134.3	155.5	117.8	89.6	122.5	137.4	134.8	132.9	123.4	123.7	123.1	122.9	133.5
July	122.4	134.9	114.6	119.7	101.9	121.4	111.4	135.7	111.3	132.4	102.2	132.5	127.7	130.7
August	134.1	146.5	114.0	147.2	128.6	137.6	113.2	146.5	119.7	161.5	120.4	146.1	132.3	131.7
September	137.3	136.4	132.1	111.6	118.4	130.4	128.4	130.4	134.8	144.0	138.6	136.6	130.4	130.5
October	152.5	138.1	133.4	121.5	133.1	137.5	169.4	133.4	164.1	131.3	160.0	136.5	141.6	135.9
November	146.6	138.2	128.4	134.2	131.4	155.8	173.8	135.2	155.4	137.2	155.4	137.6	134.6	136.2
December	201.5	147.2	203.0	144.4	301.8	160.1	242.9	148.0	223.7	148.8	239.2	145.8	182.6	145.5
1942														
January	128.1	150.9	114.1	153.7	116.3	151.1	114.0	143.5	116.3	152.5	115.2	151.1	136.6	140.6
February	120.1	154.7	89.5	179.8	158.3	171.5	104.1	176.2	96.6	166.2	107.4	142.7	130.8	145.1
March	144.6	161.4	139.4	192.2	125.7	160.8	168.4	210.2	149.3	173.6	141.1	156.9	142.0	147.5
April	154.8	155.7	170.7	154.9	189.2	142.4	189.5	191.4	184.4	153.4	144.8	148.5	143.4	148.5

(c) Includes men's furnishings.

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware		Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B	A	B	A	B	A	B
April, 1929	160.0	142.6	126.4	125.2	141.9	133.8	167.4	221.9	174.5	175.3	64.6	73.9
April, 1930	144.9	133.8	126.7	124.8	126.2	123.8	123.5	170.2	156.8	157.5	81.6	89.3
April, 1931	119.7	110.6	116.0	115.5	111.3	109.2	101.0	137.4	134.4	135.0	81.9	92.2
April, 1932	91.7	79.9	97.4	88.4	92.9	87.6	75.4	97.3	106.5	105.6	76.1	82.6
April, 1933	71.7	66.4	84.0	79.1	73.5	75.1	55.5	73.7	86.9	87.6	70.6	74.6
April, 1934	89.2	78.8	85.6	86.9	82.6	81.0	61.7	77.7	91.4	93.0	65.9	77.6
April, 1935	101.6	89.0	88.6	88.0	90.7	89.0	73.6	92.7	93.6	94.0	77.4	84.7
April, 1936	107.7	94.4	91.1	89.8	94.0	92.2	87.3	95.8	98.2	98.6	82.4	89.8
April, 1937	124.2	105.0	104.7	100.9	113.4	106.9	105.3	111.1	106.8	106.9	84.8	97.4
April, 1938	112.0	101.0	112.0	106.5	109.1	107.0	101.8	111.7	99.5	98.6	102.6	105.1
April, 1939	102.6	95.9	110.0	108.7	96.6	98.7	92.8	106.0	93.3	94.0	100.9	106.6
April, 1940	117.4	104.7	116.2	116.2	110.2	103.9	119.1	125.6	99.0	99.4	104.2	120.6
April, 1941	137.7	127.2	132.2	136.5	137.0	134.4	143.8	157.7	118.2	118.7	143.4	157.0
April, 1942	129.1	119.3	157.6	161.5	147.2	144.4	137.2	150.5	141.9	142.5	168.3	187.5
1941												
May	173.3	138.3	146.8	141.4	169.4	125.9	166.4	143.1	119.2	115.6	159.8	159.7
June	131.4	137.4	139.4	145.7	155.1	132.9	138.3	155.1	114.4	116.5	154.0	154.8
July	116.1	149.1	133.0	136.3	148.6	132.4	137.1	172.4	125.2	119.4	152.2	152.7
August	138.6	135.4	146.0	148.3	150.1	142.9	135.9	173.1	134.7	124.8	158.9	163.1
September	140.3	121.9	133.7	139.1	157.5	133.9	158.2	135.6	129.7	125.3	152.3	162.6
October	140.5	117.8	145.2	143.0	164.7	140.5	153.6	119.5	131.0	128.2	173.0	166.2
November	100.6	95.0	143.7	140.8	140.3	143.1	117.1	95.6	126.3	133.9	178.2	171.6
December	134.9	114.1	161.6	149.1	171.9	154.7	170.6	121.3	139.4	134.1	341.6	176.2
1942												
January	91.8	134.5	150.4	146.4	106.0	173.2	126.0	156.4	129.7	135.2	129.8	191.4
February	106.2	136.2	141.6	154.2	95.7	175.2	110.2	148.2	120.6	136.6	129.0	190.9
March	111.9	133.4	153.3	154.9	122.0	170.9	126.9	153.7	139.9	143.4	148.2	191.3
April	129.1	119.3	157.6	161.5	147.2	144.4	137.2	150.5	141.9	142.5	168.3	187.5

(a) No allowance has been made in these indexes for higher prices arising from the 25 per cent excise tax on manufacturers' sales of radios or electrical appliances.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
(c)						
Men's Clothing Stores						
April, 1936	103.9	97.9	105.8	106.5	100.4	94.7
April, 1937	109.1	97.4	120.0	109.1	104.7	94.6
April, 1938	115.8	122.7	121.8	117.1	106.2	99.5
April, 1939	101.2	97.8	101.1	102.3	104.2	94.0
April, 1940	101.5	116.8	104.3	101.3	94.6	91.1
April, 1941	146.7	184.0	150.0	153.2	121.5	107.1
April, 1942	189.5	228.8	212.8	183.5	164.8	157.0
1941						
December	242.9	327.7	225.3	254.7	200.2	221.5
1942						
January	114.0	163.5	100.0	116.7	104.2	111.7
February	104.1	147.5	95.8	108.2	85.9	96.0
March	168.4	192.9	180.6	171.4	137.0	142.5
April	189.5	228.8	212.8	183.5	164.8	157.0
% Change,						
April, 1942	+29.2	+24.3	+41.9	+19.8	+35.6	+46.6
April, 1941						
% Change,						
Jan.-April, 1942	+35.3	+35.9	+45.3	+29.8	+35.4	+37.5
Jan.-April, 1941						
Women's Clothing Stores						
April, 1936	126.8	105.4	134.5	124.6	128.8	122.4
April, 1937	126.4	102.0	151.7	120.5	120.3	105.0
April, 1938	137.8	133.5	149.6	133.5	136.1	130.5
April, 1939	126.3	113.3	125.1	125.4	132.5	130.4
April, 1940	129.4	130.5	130.7	132.5	114.1	133.2
April, 1941	170.1	195.3	172.4	176.0	147.5	156.5
April, 1942	184.4	200.2	198.1	186.4	152.2	176.7
1941						
December	223.7	259.6	223.6	235.4	192.6	195.0
1942						
January	116.3	142.3	99.8	123.6	109.2	125.3
February	96.6	126.9	96.0	98.2	83.9	96.7
March	149.3	157.3	149.9	152.4	137.1	147.3
April	184.4	200.2	198.1	186.4	152.2	176.7
% Change,						
April, 1942	+ 8.4	+ 2.5	+14.9	+ 5.9	+ 3.2	+12.9
April, 1941						
% Change,						
Jan.-April, 1942	+20.3	+19.4	+24.1	+20.1	+17.3	+16.0
Jan.-April, 1941						
Grocery and Meat Stores						
April, 1936	91.1	(g)	94.4	90.7	86.5	88.2
April, 1937	104.7	(g)	104.8	103.2	106.3	109.6
April, 1938	112.0	(g)	114.4	113.4	103.4	108.9
April, 1939	110.0	103.8	119.0	113.1	93.1	94.1
April, 1940	116.2	111.1	120.2	117.0	107.5	117.2
April, 1941	132.2	124.3	135.0	135.8	119.6	131.8
April, 1942	157.6	156.6	165.5	159.6	139.2	148.2
1941						
December	161.6	177.6	158.2	167.6	144.7	150.5
1942						
January	150.4	158.1	147.1	157.9	132.2	142.6
February	141.6	151.9	144.5	145.0	122.6	131.9
March	153.3	153.3	158.8	156.6	134.7	146.2
April	157.6	156.6	165.5	159.6	139.2	148.2
% Change,						
April, 1942	+19.2	+26.0	+22.6	+17.5	+16.4	+12.4
April, 1941						
% Change,						
Jan.-April, 1942	+20.1	+27.2	+21.6	+19.1	+18.3	+15.1
Jan.-April, 1941						

(c) Includes men's furnishings

(g) Not available.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
April, 1936	94.3	90.5	93.9	94.8	94.4	94.8
April, 1937	101.3	98.3	104.9	102.6	99.2	99.5
April, 1938	103.8	100.4	115.1	104.7	98.2	102.5
April, 1939	97.1	88.6	103.1	97.4	94.6	99.5
April, 1940	105.2	102.3	113.5	107.4	99.6	103.5
April, 1941	132.2	144.2	143.0	137.3	121.4	121.7
April, 1942	144.8	169.5	158.1	145.0	133.0	142.1
1941						
December	239.2	276.7	251.7	249.0	217.1	222.7
1942						
January	115.2	122.6	119.8	116.4	108.5	117.5
February	107.4	117.8	110.8	108.6	98.9	113.1
March	141.1	157.6	156.8	144.8	125.3	138.5
April	144.8	169.5	158.1	145.0	133.0	142.1
% Change,						
April, 1942	+ 9.5	+17.5	+10.6	+ 5.6	+ 9.6	+16.8
April, 1941						
% Change,						
Jan.-April, 1942	+17.8	+23.6	+19.3	+17.6	+15.2	+18.3
Jan.-April, 1941						
Variety Stores						
April, 1936	82.4	72.8	82.5	83.9	81.9	85.4
April, 1937	84.8	76.2	85.0	85.4	87.8	86.0
April, 1938	102.6	93.4	105.5	104.6	97.2	100.1
April, 1939	100.9	100.5	104.6	99.3	100.5	99.0
April, 1940	104.2	117.2	109.2	100.3	102.9	97.9
April, 1941	143.4	184.1	149.2	137.6	140.0	117.7
April, 1942	168.3	210.1	182.4	160.1	162.2	134.1
1941						
December	341.6	453.3	332.2	334.1	332.6	301.8
1942						
January	129.8	150.1	139.6	125.0	124.6	111.1
February	129.0	163.0	136.2	121.9	125.7	113.8
March	148.2	187.6	158.2	139.6	145.6	125.7
April	168.3	210.1	182.4	160.1	162.2	134.1
% Change,						
April, 1942	+17.4	+14.1	+22.3	+16.4	+15.9	+13.9
April, 1941						
% Change,						
Jan.-April, 1942	+23.7	+23.4	+28.2	+21.7	+24.2	+19.3
Jan.-April, 1941						
Drug Stores						
April, 1936	92.7	91.2	93.8	92.5	93.6	91.0
April, 1937	98.4	99.6	100.5	97.7	97.7	98.6
April, 1938	101.2	102.5	103.0	101.0	98.6	102.5
April, 1939	102.8	101.0	102.3	99.3	115.7	97.7
April, 1940	103.9	106.7	107.9	102.0	103.5	104.1
April, 1941	121.0	141.1	117.7	120.7	119.8	115.6
April, 1942	143.4	172.2	140.7	139.3	148.7	137.0
1941						
December	182.6	226.4	163.7	181.5	188.8	182.0
1942						
January	136.6	147.6	137.3	136.2	134.0	133.6
February	130.8	152.5	132.3	129.7	126.7	124.0
March	142.0	160.8	146.4	139.5	139.7	135.3
April	143.4	172.2	140.7	139.3	148.7	137.0
Change,						
April, 1942	+18.5	+22.0	+19.5	+15.4	+24.1	+18.5
April, 1941						
Change,						
Jan.-April, 1942	+16.3	+19.0	+16.6	+14.2	+20.8	+16.1
Jan.-April, 1941						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

APRIL, 1941 AND APRIL, 1942

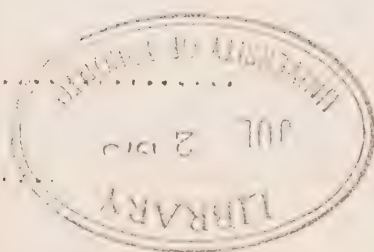
(Based on dollar sales of 18 firms)

	April 1941	April 1942	% Change, 1942/41
TOTAL SALES	\$ 24,636,092	\$ 26,541,896	+ 7.7
1. Women's dresses, coats and suits	3,347,586	3,321,795	- 0.8
2. Girls' and infants' wear	1,005,887	1,031,395	+ 2.5
3. Hosiery and gloves	1,097,414	1,158,159	+ 5.5
4. Lingerie and corsets	912,979	1,047,216	+14.7
5. Millinery	533,776	465,541	-12.8
6. Women's and children's apparel -- (Total, 1-5)...	6,897,642	7,024,106	+ 1.8
7. Men's and boys clothing and furnishings	2,758,086	3,150,915	+14.2
8. Drugs and toilet articles and preparations	575,476	664,809	+15.5
9. Piece Goods	1,380,658	1,644,095	+19.1
10. Smallwares	710,857	807,308	+13.6
11. Food and kindred products	2,145,297	2,332,194	+ 8.7
12. Furniture (including mattresses and springs)....	1,338,646	1,416,050	+ 5.8
13. Home furnishings	1,776,044	1,876,179	+ 5.6
14. Household appliances and electrical supplies ...	761,992	815,345	+ 7.0
15. Hardware and kitchen utensils	1,249,536	1,458,091	+16.7
16. Radios, musical instruments and supplies	253,480	289,184	+14.1
17. Shoes and other footwear	2,010,212	2,085,840	+ 3.8
18. Stationery, books and magazines	251,453	289,155	+15.0
19. All other departments, total	2,526,713	2,688,625	+ 6.4

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

JANUARY TO MARCH, 1941 AND JANUARY TO MARCH, 1942

	Jan.-March 1941	Jan.-March 1942	% Change, 1942/41
	\$	\$	
TOTAL SALES	55,382,011	66,856,678	+20.7
1. Women's dresses, coats and suits	5,223,084	6,405,385	+22.6
2. Girls' and infants' wear	1,559,455	2,019,268	+29.5
3. Hosiery and gloves	2,114,716	2,672,789	+26.4
4. Lingerie and corsets	2,439,239	3,140,335	+28.7
5. Millinery	570,341	643,078	+12.8
6. Women's and children's apparel -- (Total, 1-5)	11,906,835	14,880,855	+25.0
7. Men's and boys' clothing and furnishings	5,330,855	7,041,604	+32.1
8. Drugs and toilet articles and preparations...	1,857,035	2,170,405	+16.9
9. Piece Goods	5,050,957	6,042,288	+19.6
10. Smallwares	2,165,039	2,552,509	+17.9
11. Food and kindred products	5,826,938	6,885,191	+18.2
12. Furniture (including mattresses and springs)...	4,084,884	4,322,020	+ 5.8
13. Home furnishings	4,054,161	4,523,091	+11.6
14. Household appliances and electrical supplies	1,676,880	1,934,448	+15.4
15. Hardware and kitchen utensils	2,518,316	2,929,479	+16.3
16. Radios, musical instruments and supplies	909,256	1,099,849	+21.0
17. Shoes and other footwear	3,338,885	4,550,894	+36.3
18. Stationery, books and magazines	877,345	1,025,568	+16.9
19. All other departments, total	5,784,625	6,898,477	+19.3



CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

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MONTHLY INDEXES OF RETAIL SALES

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, MAY, 1942

(1935-1939 = 100)

The dollar volume of retail purchasing in Canada, as measured by the composite index of sales for twelve lines of business for which data are available averaged 12 per cent higher in May of this year than last and were up by 3 per cent from April, 1942. The 12 per cent increase over May, 1941 is considerably smaller than the gains recorded in the earlier months of the year, cumulative figures for the first five months of 1942 standing 18 per cent above the corresponding five-month period of last year. The 3 per cent increase which took place between April and May was smaller than the usual seasonal movement for this period of the year, the seasonally adjusted index of sales standing at 149.1 for May, 155.7 for April, 161.4 for March, 154.7 for February and 150.9 for January. The underlying trend in consumer purchasing as measured in dollar volume was therefore at a lower level in May than at any period since the beginning of the current year.

Restaurant receipts averaged 21 per cent higher in May of this year than last compared with an average gain of 19 per cent for the year to-date. Gains in May of this year over last were less than 20 per cent for each of the other eleven trade groups included in this survey, and in each instance, the May gains were lower than the average increase for the year to date.

Department store sales averaged only 6 per cent higher in May of this year over last while sales for the year to date were up 15 per cent. May increases were greater in the extreme eastern and western parts of the Dominion than elsewhere, percentage gains over May, 1941 standing at 3 per cent for the Prairie Provinces, 4 per cent for Ontario, 9 per cent for Quebec, 11 per cent for the Maritime Provinces and 14 per cent for British Columbia. Decreases of 4 and 10 per cent were recorded by hardware and household appliances departments respectively, but minor increases occurred in sales of other departments handling household requirements. Furniture sales were up 1 per cent and home furnishings 2 per cent while radio and musical instruments gained 9 per cent in the same comparison. Sales of both men's and women's clothing increased 10 per cent while footwear sales were 6 per cent greater than in May last year. Sales of food departments averaged 9 per cent higher.

Grocery and meat store sales averaged 16 per cent higher in May of this year than last, gains ranging from 11 per cent in British Columbia to 23 per cent in the Maritime Provinces being reported. Sales for the first five months of the year were up 19 per cent over the corresponding period of 1941.

Stores specializing in men's clothing or furnishings transacted 18 per cent more dollar business in May of this year than last but sales were down 15 per cent from April. After adjusting for differences in number of business days and for normal seasonal movements the seasonally adjusted index for this trade stands at 157.5 for May, down materially from the 190.9 recorded for April and the peak of 210.2 recorded in March.

Women's specialty store sales were 18 per cent higher in May of this year than last compared with an average increase of 20 per cent for the year to date. The seasonally adjusted index stands at 153.4 for May unchanged from the preceding month and compared with 173.6 for March.

May sales of drug stores in Canada were maintained at the April level but were 14 per cent higher than the dollar volume of business transacted in the corresponding month a year ago. Sales for the first five months of this year average 16 per cent above the similar period of 1941. Figures on a regional basis reveal more marked increases in the east and west than in other parts, percentage increases in sales between May of this year and last for each of the five economic divisions with cumulative figures for the first five months of the year in brackets are as follows: Maritime Provinces, 23 per cent (20 per cent); Quebec, 17 per cent (17 per cent); Ontario, 10 per cent

(13 per cent); Prairie Provinces, 16 per cent (20 per cent) and British Columbia, 22 per cent (17 per cent).

Percentage increases between May of this year and last for other trades recording increases with average results for the year to date in brackets are as follows: Shoe stores, 16 per cent (26 per cent); candy stores, 12 per cent (20 per cent); hardware stores, 4 per cent (15 per cent) and variety stores, 16 per cent (22 per cent).

Sales of stores specializing in the sale of furniture were 6 per cent lower in May, 1942, compared with May, 1941 while sales for the year to date are down by 2 per cent. Radio and electrical store sales averaged 8 per cent lower in May of this year compared with last with sales for the first five months of the year standing unchanged compared with the corresponding period of 1941.

Jewellery stores are not included in the twelve lines of business on which the general index of sales is based. But indexes of sales for this trade are separately computed and show that jewellery store sales averaged 21 per cent higher in May of this year over last, gains ranging from 16 per cent in the Prairie Provinces to 26 per cent in British Columbia being recorded.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	May, 1942 + or - per cent compared with			Cumulative Indexes
	May 1939	May 1941	April 1942	Jan.-May, 1942 Jan.-May, 1941
General Index	+48.0	+11.5	+ 3.0	+17.5
Boot and Shoe Stores	+48.2	+16.0	- 1.5	+25.9
Candy Stores	+57.5	+12.0	-22.6	+19.7
Men's Clothing Stores	+68.3	+18.1	-15.4	+31.1
Women's Clothing Stores	+60.1	+18.2	- 9.3	+19.8
Department Stores	+40.6	+ 6.2	- 1.6	+15.1
Drug Stores	+40.5	+24.1	+ 0.6	+15.9
Furniture Stores	+29.6	- 6.3	+25.8	- 1.9
Grocery and Meat Stores	+55.1	+15.9	+ 8.0	+19.1
Hardware Stores	+28.6	+ 4.0	+18.2	+15.2
Radio and Electrical Stores ..	+25.7	- 7.5	+14.3	- 0.2
Restaurants	+43.8	+21.2	+ 2.0	+19.3
Variety Stores	+74.0	+16.4	+ 9.9	+22.0

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

May, 1941 and May, 1942

Region	Sales in May, 1942 Compared with Sales in May, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+16.0	+21.0
Maritime Provinces	+26.1	+18.7
Quebec	+18.5	+25.0
Ontario	+12.2	+19.7
Prairie Provinces	+12.9	+16.0
British Columbia	+31.5	+25.7

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing (c)		Women's Clothing		Department		Drugs	
	A	B	A	B	A	B	A	B	A	B	A	B	A	B
May, 1929	144.5	135.4	198.8	173.3	200.6	202.6	175.6	152.8	159.1	135.1	140.8	125.7	120.6	122.9
May, 1930	138.6	128.5	160.9	139.7	182.2	173.9	158.1	134.0	162.1	146.1	137.2	132.0	117.6	117.3
May, 1931	118.3	109.2	137.6	116.3	150.9	148.3	121.0	99.8	137.0	120.2	116.9	115.2	105.5	107.2
May, 1932	96.7	93.7	122.2	108.6	115.5	120.6	91.6	81.4	103.9	98.2	96.5	97.0	92.2	96.8
May, 1933	89.8	84.5	103.2	88.8	102.8	104.1	89.2	77.1	94.5	86.9	91.6	88.8	82.0	84.4
May, 1934	96.3	89.9	122.6	105.0	103.0	103.9	101.7	87.2	101.7	92.8	96.3	93.4	87.8	89.8
May, 1935	93.6	88.0	107.7	89.2	104.4	104.5	96.4	82.3	92.9	84.4	92.2	89.1	89.9	91.6
May, 1936	101.9	94.5	129.9	102.6	101.5	99.7	104.6	98.0	112.5	101.5	97.8	96.3	94.4	95.9
May, 1937	110.4	103.3	130.1	102.8	106.4	105.3	114.1	108.6	111.8	104.4	104.3	103.2	101.4	104.0
May, 1938	101.5	99.6	101.8	85.3	94.1	98.3	91.7	97.3	96.4	95.5	95.1	95.6	97.0	101.8
May, 1939	107.7	103.0	112.4	96.7	92.7	93.9	95.0	98.0	104.2	100.4	101.4	98.4	102.7	105.7
May, 1940	119.9	113.7	117.8	100.9	108.3	108.4	107.8	109.9	118.1	112.4	111.9	108.1	107.4	109.5
May, 1941	142.9	134.5	143.6	122.6	130.3	124.4	135.4	137.0	141.1	133.3	134.3	129.2	126.5	126.1
May, 1942	159.4	149.1	166.6	138.4	146.0	143.4	159.9	157.5	166.8	153.4	142.6	140.5	144.3	146.7
1941														
June	133.9	134.3	155.5	117.8	89.6	122.5	137.4	134.8	132.9	123.4	123.7	123.1	122.9	133.5
July	122.4	134.9	114.6	119.7	101.9	121.4	111.4	135.7	111.3	132.4	102.2	132.5	127.7	130.7
August	134.1	146.5	114.0	147.2	128.6	137.6	113.2	146.5	119.7	161.5	120.4	146.1	132.3	131.7
September	137.3	136.4	132.1	111.6	118.4	130.4	128.4	130.4	134.8	144.0	138.6	136.6	130.4	130.5
October	152.5	138.1	133.4	121.5	133.1	137.5	169.4	133.4	164.1	131.3	160.0	136.5	141.6	135.9
November	146.6	138.2	128.4	134.2	131.4	155.8	173.8	135.2	155.4	137.2	155.4	137.6	134.6	136.2
December	201.5	147.2	203.0	144.4	301.8	160.1	242.9	148.0	223.7	148.8	239.2	145.8	182.6	145.5
1942														
January	128.1	150.9	114.1	153.7	116.3	151.1	114.0	143.5	116.3	152.5	115.2	151.1	136.6	140.6
February	120.1	154.7	89.5	179.8	158.3	171.5	104.1	176.2	96.6	166.2	107.4	142.7	130.8	145.1
March	144.6	161.4	139.4	192.2	125.7	160.8	168.4	210.2	149.3	173.6	141.1	156.9	142.0	147.5
April	154.8	155.7	169.2	153.6	188.6	141.9	189.1	190.9	184.0	153.1	144.9	148.5	143.4	148.4
May	159.4	149.1	166.6	138.4	146.0	143.4	159.9	157.5	166.8	153.4	142.6	140.5	144.3	146.7

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware		Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B	A	B	A	B	A	B
May, 1929	174.4	143.8	133.7	126.7	149.6	107.9	183.3	227.6	188.3	184.3	89.4	86.2
May, 1930	172.2	142.0	131.2	122.8	153.1	110.4	128.6	159.7	166.8	161.7	92.3	88.7
May, 1931	123.9	103.4	115.6	103.8	127.2	95.4	105.0	135.6	137.1	134.6	91.0	84.8
May, 1932	91.2	77.3	95.5	94.2	112.4	84.3	69.1	86.0	101.1	100.5	81.0	80.7
May, 1933	84.6	66.4	90.6	87.2	99.7	71.9	62.8	71.6	88.7	87.1	72.7	70.4
May, 1934	110.2	86.5	91.9	87.8	118.7	85.6	73.2	82.5	96.6	94.8	81.2	78.6
May, 1935	105.0	82.5	90.8	88.5	114.5	82.6	85.8	96.7	96.0	93.9	79.8	80.1
May, 1936	117.7	93.5	97.7	90.3	123.6	92.7	107.2	95.9	101.2	99.4	93.4	90.5
May, 1937	139.1	110.5	107.3	101.0	139.7	104.8	124.2	111.1	103.0	101.4	106.6	103.7
May, 1938	121.9	100.0	102.1	103.6	137.0	105.9	113.6	101.6	98.9	98.4	98.2	101.7
May, 1939	125.2	99.9	109.7	108.7	136.9	101.7	122.4	105.3	100.5	98.7	106.9	107.7
May, 1940	146.6	117.0	123.9	120.8	148.3	110.2	150.4	129.4	103.6	101.4	124.8	125.2
May, 1941	173.3	138.3	146.8	141.4	169.4	125.9	166.4	143.1	119.2	115.6	159.8	159.7
May, 1942	162.3	131.1	170.1	157.2	176.1	136.1	153.9	137.7	144.5	141.9	186.0	180.3
1941												
June	131.4	137.4	139.4	145.7	155.1	132.9	138.3	155.1	114.4	116.5	154.0	154.8
July	116.1	149.1	133.0	136.3	148.6	132.4	137.1	172.4	125.2	119.4	152.2	152.7
August	138.6	135.4	146.0	148.3	150.1	142.9	135.9	173.1	134.7	124.8	158.9	163.1
September	140.3	121.9	133.7	139.1	157.5	133.9	158.2	135.6	129.7	125.3	152.3	162.6
October	140.5	117.8	145.2	143.0	164.7	140.5	153.6	119.5	131.0	128.2	173.0	166.2
November	100.6	95.0	143.7	140.8	140.3	143.1	117.1	95.6	126.3	133.9	178.2	171.6
December	134.9	114.1	161.6	149.1	171.9	154.7	170.6	121.3	139.4	134.1	341.6	176.2
1942												
January	91.8	134.5	150.4	146.4	106.0	173.2	126.0	156.4	129.7	135.2	129.8	191.4
February	106.2	136.2	141.6	154.2	95.7	175.2	110.2	148.2	120.6	136.6	129.0	190.9
March	111.9	133.4	153.3	154.9	122.0	170.9	126.9	153.7	140.0	143.6	148.2	191.5
April	129.0	119.1	157.5	161.4	149.0	146.1	134.7	147.8	141.6	142.2	169.2	188.4
May	162.3	131.1	170.1	157.2	176.1	136.1	153.9	137.7	144.5	141.9	186.0	180.3

(a) No allowance has been made in these indexes for higher prices arising from the 25 per cent excise tax on manufacturers' sales of radios or electrical appliances.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
(c)						
Men's Clothing Stores						
May, 1936	104.6	97.2	113.6	102.5	100.2	102.8
May, 1937	114.1	112.3	130.6	108.9	105.4	109.1
May, 1938	91.7	97.0	103.6	85.2	86.5	95.7
May, 1939	95.0	98.9	107.5	89.0	89.0	97.0
May, 1940	107.8	130.0	120.4	100.8	99.9	101.2
May, 1941	135.4	174.8	143.0	133.0	122.8	110.2
May, 1942	159.9	213.6	179.9	146.7	145.0	147.9
1942						
January	114.0	163.5	100.0	116.7	104.2	111.7
February	104.1	147.5	95.8	108.2	85.9	96.0
March	168.4	192.9	180.6	171.4	137.0	142.5
April	189.1	231.7	210.3	183.6	164.3	156.3
May	159.9	213.6	179.9	146.7	145.0	147.9
% Change, May, 1942	+18.1	+22.2	+25.8	+10.3	+18.1	+34.2
May, 1941						
% Change, Jan.-May, 1942	+31.1	+33.0	+39.8	+25.4	+30.9	+36.6
Jan.-May, 1941						
Women's Clothing Stores						
May, 1936	112.5	101.5	118.5	108.1	119.6	111.6
May, 1937	111.8	113.9	123.7	106.4	107.1	112.2
May, 1938	96.4	111.6	103.4	89.1	96.4	107.3
May, 1939	104.2	120.2	113.0	97.1	99.9	115.6
May, 1940	118.1	162.1	125.0	108.5	118.0	128.5
May, 1941	141.1	192.7	146.0	136.5	129.9	145.7
May, 1942	166.8	216.7	177.0	159.0	150.0	182.3
1942						
January	116.3	142.3	99.8	123.6	109.2	125.3
February	96.6	126.9	96.0	98.2	83.9	96.7
March	149.3	157.3	149.9	152.4	137.1	147.3
April	184.0	201.4	197.2	186.5	150.7	177.0
May	166.8	216.7	177.0	159.0	150.0	182.3
Change, May, 1942	+18.2	+12.5	+21.2	+16.5	+15.5	+25.1
May, 1941						
% Change, Jan.-May, 1942	+19.8	+17.7	+23.2	+19.3	+16.6	+18.2
Jan.-May, 1941						
Grocery and Meat Stores						
May, 1936	97.7	(g)	100.2	97.0	96.9	92.7
May, 1937	107.3	(g)	107.3	105.7	108.6	113.6
May, 1938	102.1	(g)	103.8	102.1	98.1	102.5
May, 1939	109.7	107.7	113.0	110.4	104.7	103.6
May, 1940	123.9	119.7	124.0	122.8	128.2	126.8
May, 1941	146.8	141.0	144.2	150.6	144.4	146.4
May, 1942	170.1	173.8	172.3	170.5	165.0	162.6
1942						
January	150.4	158.1	147.1	157.9	132.2	142.6
February	141.6	151.9	144.5	145.0	122.6	132.0
March	153.3	153.3	158.8	156.6	134.7	146.1
April	157.5	156.6	165.6	159.4	139.2	148.2
May	170.1	173.8	172.3	170.5	165.0	162.6
% Change, May, 1942	+15.9	+23.3	+19.6	+13.2	+14.3	+11.1
May, 1941						
% Change, Jan.-May, 1942	+19.1	+26.3	+21.1	+17.7	+17.3	+14.2
Jan.-May, 1941						

(c) Includes men's furnishings.

(g) Not available.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
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Department Stores

May, 1936	97.8	100.6	98.9	98.9	95.6	96.2
May, 1937	104.3	117.2	112.6	103.4	99.5	101.4
May, 1938	95.1	101.7	105.1	95.1	89.3	93.5
May, 1939	101.4	108.4	113.2	101.5	95.6	96.8
May, 1940	111.9	125.0	122.7	113.3	103.5	106.9
May, 1941	134.3	155.9	143.1	138.2	122.4	126.6
May, 1942	142.6	172.4	156.6	143.2	126.6	144.5
1942						
January	115.2	122.6	119.8	116.4	108.5	117.5
February	107.4	117.8	110.8	108.6	98.9	113.1
March	141.1	157.6	156.8	144.8	125.3	138.5
April	144.9	169.5	157.5	145.0	133.5	142.1
May	142.6	172.4	156.6	143.2	126.6	144.5
% Change,						
May, 1942	+ 6.2	+10.6	+ 9.4	+ 3.6	+ 3.4	+14.1
May, 1941						
% Change,						
Jan.-May, 1942	+15.1	+20.3	+16.9	+14.3	+12.6	+17.4
Jan.-May, 1941						

Variety Stores

May, 1936	93.4	83.8	98.1	95.0	89.6	85.9
May, 1937	106.6	102.0	116.5	105.1	101.8	96.9
May, 1938	98.2	92.4	107.8	96.7	90.4	95.5
May, 1939	106.9	111.8	119.4	99.9	107.7	101.1
May, 1940	124.8	144.7	139.9	116.4	123.3	105.6
May, 1941	159.8	200.5	181.1	151.4	144.9	118.1
May, 1942	186.0	235.8	217.6	171.2	170.1	140.3
1942						
January	129.8	150.1	139.6	125.0	124.6	111.1
February	129.0	163.0	136.2	121.9	125.7	113.8
March	148.2	187.6	158.2	139.6	145.6	125.7
April	169.2	211.6	184.7	160.4	162.1	134.1
May	186.0	235.8	217.6	171.2	170.1	140.3
% Change,						
May, 1942	+16.4	+17.6	+20.2	+13.1	+17.4	+18.8
May, 1941						
% Change,						
Jan.-May, 1942	+22.0	+22.1	+26.3	+19.6	+22.5	+19.2
Jan.-May, 1941						

Drug Stores

May, 1936	94.4	94.6	92.7	95.2	95.8	89.7
May, 1937	101.4	101.8	99.5	102.3	101.9	99.2
May, 1938	97.0	97.4	96.0	98.0	95.1	97.2
May, 1939	102.7	97.4	105.5	100.9	107.2	101.0
May, 1940	107.4	111.1	106.6	106.4	111.1	104.3
May, 1941	126.5	140.1	121.1	128.3	125.4	119.3
May, 1942	144.3	172.1	141.4	140.8	145.6	145.5
1942						
January	136.6	147.6	137.3	136.2	134.0	133.6
February	130.8	152.5	132.3	129.7	126.7	124.0
March	142.0	160.8	146.4	139.5	139.7	135.3
April	143.4	173.4	140.2	139.3	149.0	136.2
May	144.3	172.1	141.4	140.8	145.6	145.5
% Change,						
May, 1942	+14.1	+22.8	+16.8	+ 9.7	+16.1	+22.0
May, 1941						
% Change,						
Jan.-May, 1942	+15.9	+20.0	+16.5	+13.3	+19.8	+17.2
Jan.-May, 1941						

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DEPARTMENT STORE SALES IN CANADA BY SELECTED DEPARTMENTS

MAY, 1941 AND MAY, 1942

(Based on dollar sales of 20 firms)

	May 1941	May 1942	% Change, 1942/41
	\$	\$	
TOTAL SALES	24,519,056	25,906,769	+ 5.7
1. Women's dresses, coats and suits	2,586,951	2,888,140	+11.6
2. Girls' and infants' wear	799,832	901,872	+12.8
3. Hosiery and gloves	1,007,477	1,108,945	+10.1
4. Lingerie and corsets	1,088,798	1,168,104	+ 7.3
5. Millinery	328,968	327,904	- 0.3
6. Women's and children's apparel -- (Total, 1-5) ..	5,812,026	6,394,965	+10.0
7. Men's and boys' clothing and furnishings	2,433,135	2,675,747	+10.0
8. Drugs and toilet articles and preparations ...	623,342	659,776	+ 5.8
9. Piece goods	1,556,165	1,736,350	+11.6
10. Smallwares	701,673	771,566	+10.0
11. Food and kindred products	2,207,114	2,406,406	+ 9.0
12. Furniture (including mattresses and springs) ..	1,574,659	1,594,993	+ 1.3
13. Home furnishings	2,126,184	2,177,825	+ 2.4
14. Household appliances	904,816	814,177	-10.0
15. Hardware and kitchen utensils	1,454,403	1,393,600	- 4.2
16. Radios, musical instruments and supplies	261,459	284,693	+ 8.9
17. Shoes and other footwear	1,924,608	2,036,241	+ 5.8
18. Stationery, books and magazines	244,998	283,693	+15.8
19. All other departments, total	2,694,474	2,676,737	- 0.7

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DOMINION BUREAU OF STATISTICS
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Monthly Indexes of Retail Sales in Canada, June, 1942
(1935-1939 = 100)

Retail sales in Canada, as measured by dollar volume, averaged 15 per cent higher in June of this year than last year, or 11 per cent higher than in June of 1939, according to indexes of sales for a sample number of retail stores. The general index of sales, unadjusted for seasonal variations, stands at 154.3 for June, 1942; 159.4 for May, 1942; and 133.9 for June, 1941.

Marked increases in the three lines of business included in the index and dealing chiefly in food products constituted an outstanding feature in the June figures. Candy store sales were up 24 per cent compared with June last year while grocery and meat store sales and restaurant receipts each gained 21 per cent. These increases reflected by narrow margins the average gains for the same trades for the year to date which stand at 21 per cent for candy stores, 21 per cent for grocery and meat stores and 20 per cent for restaurants and other eating places. The occurrence of one more business day in June of this year compared with last, not less than was introduced in the June 1941 and the announcement of the coupon rationing of sugar to begin on July 1st may be quoted as factors to be considered in relation to the trend in business of these trades.

Dollar volume of sales for stores specializing in furniture were unchanged in June of this year compared with last and were practically unchanged for the year to date. Dollar sales for stores specializing in radios or electrical appliances were 7 per cent lower in this year than last and were down by 2 per cent in the cumulative totals. All other lines of business for which indexes of sales are computed reported increases in June of this year over last smaller than those already mentioned for food stores and, excepting only women's apparel stores, smaller than the average gains as shown in the results for the first six months of this year compared with last. Sales of women's specialty stores were up by 20 per cent, both in the June comparison and also in the six-month totals, while June increases for other trades with six-month cumulative percentage gains in brackets are as follows: shoe stores, 14 per cent (23 per cent); men's clothing or furnishings stores, 10 per cent (27 per cent); department stores, 12 per cent (18 per cent); drug stores, 13 per cent (15 per cent); hardware stores, 7 per cent (14 per cent); and variety stores, 17 per cent (21 per cent).

There was one more business day in June of this year than last. On making allowance for this factor and also for normal seasonal movements, the adjusted general index of retail sales advanced slightly from 140.1 in May to 150.7 in June. That is to say, the underlying level of retail trading as measured in dollar volume was approximately 51 per cent higher in June, 1942, than the average for the base period extending over the five years from 1935 to 1939. The increase in the seasonally adjusted

general index was due largely to an increase in the grocery and meat group whose seasonally adjusted index advanced from 157.1 in May to 172.6 for June. Seasonally adjusted indexes for four other trades were up slightly; the furniture index remained unchanged while substantial declines were recorded for shoe stores and for both men's and women's specialty stores.

The change in dollar value of sales between any two periods represents the net resultant of two factors: changes in the quantities of goods purchased and differences in price levels. Thus the changes in the indexes of retail sales shown in this report do not reflect changes in the quantity of goods purchased since no allowance has been made for price increases. The Bureau's Retail Price Index for June, 1942, stood 21.8 per cent above the base period, 1935-1939, and was 8 per cent higher than in June, 1941. Although these price indexes are not strictly comparable with the retail sales series, they serve to give some indication of the extent to which changes in retail prices account for the increase in retail trading.

Indexes of jewellery store sales are not computed but percentage changes in sales for this trade based on aggregate sales figures reported by a sample number of firms reveal a marked increase of 34 per cent in June of this year over last. Part of this increase may be attributed to higher retail selling prices following the 25 per cent tax on retail prices of jewellery introduced in the June budget.

Sales of 17 departmental firms which reported June sales by departments averaged 12 per cent higher than in June, 1941. A decrease of 5 per cent occurred in sales of household appliances and electrical supplies, but increases were recorded for all other departments. Furniture sales were up 5 per cent, hardware sales gained 7 per cent and home furnishings, 12 per cent, while radios and musical instruments gained 17 per cent in the same comparison. Sales of women's clothing were 16 per cent higher while men's clothing departments reported improvement of 14 per cent over June a year ago. Footwear sales were 9 per cent greater than in June last year. Sales of food departments averaged 18 per cent higher.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kind of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	June, 1942 + or - per cent compared with			Cumulative Indexes
	June 1939	June 1941	May 1942	Jan.-June, 1942 Jan.-June, 1941
General Index	+ 40.5	+ 15.2	- 3.2	+ 17.1
Boot and Shoe Stores	+ 33.7	+ 13.6	+ 5.6	+ 23.3
Candy Stores	+ 50.6	+ 23.5	- 24.5	+ 20.6
Men's Clothing Stores	+ 47.5	+ 9.8	- 5.6	+ 26.9
Women's Clothing Stores	+ 52.5	+ 19.8	- 4.5	+ 19.8
Department Stores	+ 40.5	+ 12.4	- 2.3	+ 14.6
Drug Stores	+ 40.3	+ 12.9	- 3.7	+ 15.3
Furniture Stores	+ 30.9	+ 0.2	- 2.0	- 1.3
Grocery and Meat Stores	+ 38.5	+ 21.3	- 0.5	+ 19.5
Hardware Stores	+ 29.9	+ 7.4	- 5.3	+ 13.5
Radio and Electrical Stores	+ 33.4	- 7.1	- 15.3	- 1.6
Restaurants	+ 52.1	+ 21.2	- 4.4	+ 19.7
Variety Stores	+ 54.9	+ 10.9	- 3.3	+ 21.0

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

June, 1941 and June, 1942

Region	Sales in June, 1942 Compared with Sales in June, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+ 13.6	+ 34.1
Maritime Provinces	+ 11.4	+ 47.6
Quebec	+ 12.1	+ 50.6
Ontario	+ 15.9	+ 25.3
Prairie Provinces	+ 1.3	+ 31.5
British Columbia	+ 21.2	+ 30.2

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
June, 1929	139.3	136.3	206.1	184.6	173.9	225.0	173.9	147.0
June, 1933	88.2	85.9	127.0	91.9	75.7	99.5	34.0	30.4
June, 1939	109.3	105.4	132.1	97.0	73.5	96.6	102.2	91.7
June, 1940	111.1	110.3	144.3	103.1	81.7	110.9	113.5	109.6
June, 1941	133.9	134.3	155.5	117.3	89.6	122.5	137.1	134.3
1941								
September	137.3	136.4	139.1	111.8	118.4	130.4	133.4	130.4
October	139.5	133.1	133.1	131.5	139.1	137.5	109.4	132.4
November	140.6	138.2	128.1	131.2	131.4	155.8	173.2	135.2
December	201.5	147.2	202.0	144.4	201.3	160.1	242.9	143.0
1942								
January	128.1	150.9	114.1	133.7	116.3	131.1	114.0	143.5
February	120.1	154.3	99.1	119.3	158.3	171.3	104.1	172.2
March	142.7	131.4	139.1	139.2	127.7	163.4	113.4	210.2
April	134.3	133.8	169.7	153.6	189.1	142.3	130.1	190.3
May	139.4	139.1	157.3	139.0	146.6	144.0	113.3	157.5
June	154.3	130.7	172.7	130.7	110.7	147.2	130.3	142.9

Year and Month	Women's Clothing		Department		Dresses	
	A	B	A	B	A	B
June, 1929	135.0	135.0	178.0	140.4	124.2	124.5
June, 1933	105.4	87.1	90.1	91.2	86.2	86.9
June, 1939	104.4	92.4	96.9	91.3	98.9	104.2
June, 1940	116.4	102.0	106.2	106.5	105.2	110.8
June, 1941	132.9	123.4	127.7	123.1	122.9	133.5
1941						
September	134.6	109.0	128.0	120.6	130.4	130.5
October	164.1	121.3	120.0	120.8	141.0	135.9
November	153.4	121.2	122.1	127.0	134.2	136.2
December	223.7	121.3	223.2	145.8	182.6	145.5
1942						
January	116.2	120.4	111.2	111.1	136.3	140.6
February	93.7	127.0	107.4	141.3	130.8	145.1
March	149.3	173.6	141.2	136.9	142.0	147.5
April	134.0	143.1	143.1	148.8	143.4	148.4
May	162.7	133.2	142.2	140.1	144.2	146.5
June	159.2	141.7	139.0	123.5	138.3	147.6

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
June, 1929	151.3	131.1	122.4	122.6	145.3	135.1
June, 1933	68.4	69.6	37.2	37.0	87.8	72.4
June, 1939	100.5	101.5	122.1	121.2	123.3	105.7
June, 1940	123.0	123.7	131.3	127.8	139.6	119.7
June, 1941	131.4	137.1	143.4	145.7	155.1	132.9
1941						
September	140.3	121.9	133.7	139.1	157.5	133.9
October	140.5	117.8	145.2	143.0	164.7	140.5
November	109.0	95.0	143.7	140.8	140.3	143.1
December	134.3	114.1	161.6	149.1	171.9	154.7
1942						
January	91.8	134.5	150.4	146.4	106.0	173.2
February	106.2	136.2	141.6	154.2	35.7	175.2
March	111.9	133.4	153.3	154.9	122.0	170.9
April	129.0	119.1	157.4	161.4	143.0	148.1
May	164.6	132.9	170.0	157.1	173.0	136.0
June	131.6	132.8	169.1	172.6	163.6	137.3

Year and Month	Radio and (a) Electrical		Restaurants		Variety	
	A	B	A	B	A	B
June, 1929	123.4	211.3	177.7	179.1	35.6	80.3
June, 1933	52.2	73.1	37.2	37.3	72.2	75.9
June, 1939	90.3	103.3	91.2	91.3	116.2	112.7
June, 1940	146.2	163.9	99.3	100.6	132.7	125.3
June, 1941	133.3	155.1	114.4	113.5	154.0	154.3
1941						
September	153.2	135.6	129.7	125.3	152.3	162.6
October	153.6	119.5	131.0	123.2	173.0	166.2
November	117.1	95.6	126.3	123.9	178.2	171.3
December	173.6	121.3	139.4	134.1	341.6	176.2
1942						
January	126.0	156.4	129.7	135.2	129.3	191.4
February	110.2	143.2	129.0	136.6	129.0	192.9
March	126.9	153.7	140.0	143.6	148.2	191.3
April	134.7	147.8	141.3	142.2	160.2	133.4
May	152.6	136.5	146.1	142.4	136.2	180.4
June	123.5	138.5	133.7	139.4	180.0	176.0

(a) No allowance has been made in these indexes for higher prices arising from the 25 per cent excise tax on manufacturers' sales of radios or electrical appliances.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores ^(c)						
June, 1939	102.3	112.1	115.0	97.9	90.6	97.8
June, 1940	118.5	139.5	129.1	114.9	104.5	109.6
June, 1941	137.4	173.2	141.5	136.6	126.0	116.0
1942						
April	130.1	231.7	210.3	133.6	164.3	156.3
May	159.9	217.2	180.0	146.3	144.4	147.8
June	150.9	211.1	163.4	141.9	130.6	140.9
% Change,						
June, 1942	+ 9.3	+21.9	+15.5	+ 3.9	+ 3.7	+21.5
June, 1941						
% Change,						
Jan.-June, 1942 .	+26.9	+31.2	+34.3	+21.2	+25.2	+33.6
Jan.-June, 1941						
Women's Clothing Stores						
June, 1939	104.4	123.7	113.8	100.0	94.6	107.4
June, 1940	116.5	139.2	123.0	111.0	107.9	130.2
June, 1941	132.9	162.6	141.7	129.7	115.3	136.9
1942						
April	184.0	201.4	197.2	136.5	150.7	177.0
May	166.7	218.2	176.9	158.7	148.9	183.5
June	159.2	189.9	174.3	153.8	133.8	169.3
% Change,						
June, 1942	+19.8	+16.8	+23.0	+18.6	+15.5	+23.7
June, 1941						
% Change,						
Jan.-June, 1942 .	+19.8	+17.7	+23.2	+19.2	+16.2	+19.3
Jan.-June, 1941						
Grocery and Meat Stores						
June, 1939	122.1	116.1	122.7	118.9	130.8	130.1
June, 1940	131.8	124.6	131.8	127.6	145.1	142.1
June, 1941	139.4	132.3	141.4	136.1	146.3	146.2
1942						
April	157.4	156.6	165.6	159.4	133.6	148.2
May	170.0	173.8	172.3	170.4	164.9	162.4
June	169.1	174.9	175.9	160.7	174.6	173.8
% Change,						
June, 1942	+21.3	+32.2	+24.4	+18.1	+18.9	+18.9
June, 1941						
% Change,						
Jan.-June, 1942 .	+19.5	+27.3	+21.7	+17.8	+17.6	+15.0
Jan.-June, 1941						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Prices - 1939 = 100 (Average for 1935-1939 = 100)
(Figures for the first 7 months subject to final revision)

Year and Month	Canada	Port of Montreal	Quebec	Montréal	Provincetown	St. John's
June, 1939	93.0	103.6	109.0	101.1	97.7	100.0
June, 1940	108.7	117.4	117.6	110.3	99.8	109.0
June, 1941	120.7	147.0	129.0	125.2	114.8	120.3
1942						
April	140.1	160.6	150.0	140.0	120.0	140.0
May	142.2	173.7	150.1	140.0	120.0	140.0
June	159.0	188.0	150.0	150.0	120.0	140.0
% Change,						
June, 1942	+12.4	+14.9	+18.0	+ 8.8	+ 9.4	+22.0
June, 1941						
% Change,						
Jan.-June, 1942 ...	+14.6	+13.4	+17.1	+13.2	+12.0	+18.5
Jan.-June, 1941						

Variety Stores						
June, 1939	116.2	137.6	137.2	111.8	105.2	99.5
June, 1940	132.7	158.5	147.5	125.3	126.3	109.9
June, 1941	154.0	196.7	172.3	144.5	144.0	118.1
1942						
April	169.2	211.6	184.7	160.4	162.1	134.1
May	186.2	236.3	217.5	171.5	170.0	140.2
June	180.0	230.2	200.5	166.9	163.3	141.4
Change,						
June, 1942	+16.9	+17.0	+19.8	+15.5	+13.4	+19.7
June, 1941						
Change,						
Jan.-June, 1942 ..	+21.0	+21.1	+25.0	+18.8	+20.7	+19.3
Jan.-June, 1941						

Food Stores						
June, 1939	93.0	93.9	99.4	95.3	90.2	95.9
June, 1940	105.2	107.3	104.5	106.6	101.7	104.6
June, 1941	122.9	133.7	115.6	115.5	120.7	112.7
1942						
April	143.4	173.4	140.2	139.3	149.0	136.2
May	144.2	171.9	140.4	140.9	145.8	145.4
June	138.8	162.1	136.1	138.1	135.3	136.6
Change,						
June, 1942	+12.9	+21.2	+14.4	+10.0	+12.1	+21.4
June, 1941						
Change,						
Jan.-June, 1942 ...	+15.3	+20.2	+16.0	+12.7	+18.5	+17.8
Jan.-June, 1941						

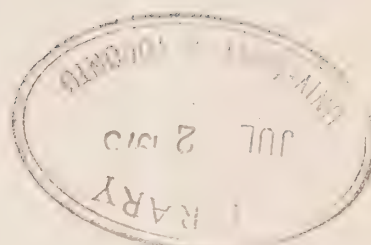
Department Store Sales in Canada, by Selected Departments
June, 1941 and June, 1942

(Based on dollar sales of 17 firms)

	June 1941	June 1942	% Change, 1942/1941
	\$	\$	
TOTAL SALES	22,372,701	25,016,736	+ 11.3
1. Women's dresses, coats and suits	2,313,633	2,631,878	+ 20.0
2. Girls' and infants' wear	755,327	885,568	+ 17.2
3. Hosiery and gloves	324,325	962,741	+ 16.8
4. Lingerie and corsets	1,111,360	1,271,394	+ 11.1
5. Millinery	281,331	288,577	+ 2.6
6. Women's and children's apparel--(Total, 1-5)	5,249,735	6,100,153	+ 16.2
7. Men's and boys' clothing and furnishings	2,486,020	2,825,723	+ 13.7
8. Drugs and toilet articles & preparations	590,602	672,374	+ 13.8
9. Piece goods	1,514,277	1,801,372	+ 19.0
10. Smallwares	646,658	762,334	+ 17.9
11. Food and kindred products	1,365,563	2,003,113	+ 18.1
12. Furniture (including mattresses & springs)	1,383,693	1,460,035	+ 5.1
13. Home furnishings	1,336,328	1,821,564	+ 19.0
14. Household appliances and electrical supplies	709,715	674,076	- 5.0
15. Hardware and kitchen utensils	1,147,017	1,221,787	+ 6.5
16. Radios, musical instruments & supplies .	241,402	281,170	+ 16.5
17. Shoes and other footwear	1,899,670	2,063,244	+ 8.9
18. Stationery, books and magazines	230,510	285,469	+ 23.8
19. All other departments, total	2,735,970	2,792,832	+ 2.1

Department Store Sales in Canada, by Selected Departments
January to June, 1941 and January to June, 1942

	Jan. to June 1941	Jan. to June 1942	% Change, 1942/41
TOTAL SALES	126,309,860	144,322,079	+ 13.7
1. Women's dresses, coats and suits	13,401,204	15,307,198	+ 14.2
2. Girls' and infants' wear	4,120,801	4,803,100	+ 17.4
3. Hosiery and gloves	5,044,132	5,902,624	+ 17.0
4. Lingerie and corsets	5,585,625	6,627,049	+ 18.6
5. Millinery	1,714,476	1,725,100	+ 0.6
6. Women's and children's apparel -- (Total, 1-5)	30,866,238	34,400,034	+ 15.2
7. Men's and boys' clothing and furnish- ings	13,008,096	15,693,989	+ 20.6
8. Drugs and toilet articles and prepar- ations	3,642,100	4,127,324	+ 13.3
9. Piece goods	9,502,057	11,224,105	+ 18.1
10. Smallwares	4,224,227	4,893,717	+ 15.8
11. Food and kindred products	12,044,918	13,827,309	+ 14.8
12. Furniture (including mattresses and springs)	8,386,787	8,793,148	+ 4.8
13. Home furnishings	9,021,747	10,443,659	+ 16.5
14. Household appliances	4,053,403	4,238,046	+ 4.6
15. Hardware and kitchen utensils	6,369,272	7,002,957	+ 9.9
16. Radios, musical instruments and supplies	1,665,597	1,954,896	+ 17.4
17. Shoes and other footwear	9,173,375	10,741,219	+ 17.1
18. Stationery, books and magazines	1,604,306	1,883,885	+ 17.4
19. All other departments, total	13,741,782	15,057,701	+ 9.6



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Monthly Indexes of Retail Sales in Canada, July, 1942
(1935-1939 = 100)

Dollar value of retail trading in Canada averaged 12 per cent higher in July of this year than last year, 50 per cent above July, 1941 and moved about the usual seasonal trading for June. Sales for the month are computed from sales figures reported by a sample number of stores in 10 different retail trades. Sales for the first seven months of the current year averaged 14 per cent above the corresponding period a year ago.

The general index of sales, unadjusted for differences in number of business days and for normal seasonal movements, stands at 137.2 for July, 1942, at 134.2 for June and at 127.4 for July last year. On making allowance both for differences in number of business days and for normal seasonal fluctuations the general index of sales stands at 141.1, practically unchanged from the June index of 150.9.

Radio and electrical stores reported a 12 per cent decline from July, 1941; jewellery store sales were down by 13 per cent while all other trades for which figures are available averaged higher. Women's clothing stores lead in point of view of increased sales compared with July, 1941 with a gain of 26 per cent followed by shoe stores with an increase of 25 per cent. Restaurants and variety stores both reported increases of 16 per cent while more moderate gains were recorded for the other lines of business sampled.

The marked increase in women's clothing store sales was general across the country, percentage increases over July, 1941 standing at 18 per cent for the Maritime Provinces, 30 per cent for Quebec, 27 per cent for Ontario, 24 per cent for the Prairie Provinces and 17 per cent for British Columbia. This increase was also recorded in the women's clothing departments of department stores which reported a gain of 20 per cent in sales over July a year ago.

Grocery and meat store sales averaged 14 per cent higher in July of this year over last, figures on a regional basis indicating that the gain in the Maritime Provinces exceeded in a considerable degree the increase recorded in other parts. Percentage increases in sales for July for the several regional divisions with figures for the year to date in brackets are as follows: Maritime Provinces, 24 per cent (27 per cent); Quebec, 18 per cent (21 per cent); Ontario, 11 per cent (17 per cent); Prairie Provinces, 16 per cent (17 per cent) and British Columbia, 14 per cent (15 per cent). On making allowances for differences in number of business days and for normal seasonal movements the food store index receded from 172.1 for June to 153.9 for July, a figure approximately on a par with the level obtained in the third quarter of the year.

Drug store sales averaged 11 per cent higher in July, 1942 compared with July, 1941 with gains in both East and West exceeding those for the central part of the country. July increases with gains for the year to date in brackets are as follows: Maritime Provinces, 15 per cent (20 per cent); Quebec, 14 per cent (16 per cent); Ontario, 8 per cent (12 per cent); Prairie Provinces, 10 per cent (17 per cent) and British Columbia, 16 per cent (18 per cent).

An increase of 10 per cent occurred in sales of department stores in July this year over last. Results for the different sections of the country revealed increases ranging from 7 to 13 per cent with highest gains being recorded in the Prairie Provinces and British Columbia.

A departmental breakdown of sales reported by 18 firms revealed an average increase of 9 per cent in July of this year over last. Increases occurred in the sales of all departments with the exception of household appliances and electrical supplies, whose sales declined 7 per cent and in the miscellaneous departments where a 6 per cent decrease was recorded. Radio and musical instrument sales in department stores gained 16 per cent over July of last year but sales of other durable goods in the household line held to within a narrow margin of the sales in the corresponding month last year. Furniture sales gained 1 per cent, hardware sales were up 4 per cent and home furnishings, 3 per cent. Sales of women's clothing were 20 per cent higher, men's clothing departments recorded improvement of 14 per cent and footwear sales gained 16 per cent over July last year. Sales of food departments were 8 per cent higher.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	July, 1942 + or - per cent compared with			Cumulative Indexes Jan.-July, 1942 Jan.-July, 1941
	July 1939	July 1941	June 1942	
General Index	+ 50.3	+ 12.1	- 11.2	+ 16.4
Boot and Shoe Stores	+ 59.4	+ 24.6	- 19.4	+ 23.5
Candy Stores	+ 49.5	+ 10.3	(a)	+ 19.5
Men's Clothing Stores	+ 53.2	+ 9.6	- 20.7	+ 24.9
Women's Clothing Stores	+ 75.0	+ 25.8	- 12.1	+ 20.6
Department Stores	+ 49.7	+ 9.9	- 19.5	+ 14.0
Drug Stores	+ 41.8	+ 10.6	+ 1.3	+ 14.7
Furniture Stores	+ 53.2	+ 4.0	- 7.9	- 0.6
Grocery and Meat Stores	+ 50.8	+ 14.3	- 9.9	+ 18.7
Hardware Stores	+ 28.7	+ 2.5	- 7.5	+ 11.4
Radio and Electrical Stores ..	+ 43.3	- 12.2	- 6.3	- 3.1
Restaurants	+ 51.5	+ 16.4	+ 4.2	+ 19.3
Variety Stores	+ 62.9	+ 15.9	- 2.4	+ 20.3

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

July, 1941 and July, 1942

Region	Sales in July, 1942 Compared with Sales in July, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+ 24.6	- 12.6
Maritime Provinces	+ 17.2	- 0.9
Quebec	+ 24.4	- 17.3
Ontario	+ 26.2	- 13.2
Prairie Provinces	+ 21.7	- 11.1
British Columbia	+ 26.1	- 10.2

(a) Unchanged.

Regional Trends in Retail Trade - Second Quarter, 1942

Composite indexes of retail sales based on results for seven lines of retail trading for which regional indexes are computed indicate that the spread in dollar volume of retail business between 1942 and 1941 was considerably smaller in the second quarter of the year than in the first. This reduction in spread was particularly notable in Ontario and the Prairie Provinces. Minor reductions in spread were recorded in the Maritime Provinces and Quebec while in British Columbia the increase reported during the first quarter of the year was maintained in the second.

The lines of business on which these regional trends are based include the following: men's clothing stores, women's clothing stores, department stores, grocery and meat stores, drug stores, variety stores and country general stores. Composite figures for these seven trades indicate that sales in Canada averaged 15 per cent higher in the second quarter of this year compared with last whereas sales during the first quarter were up by 21 per cent. Sales for the first six months of the year as measured by the average results for the seven trades were up by 18 per cent.

Ontario sales were 21 per cent higher in the first quarter of this year ~~over last~~ while the corresponding comparison for the second quarter revealed a gain of 12 per cent. Average results for the first six months of the year show an increase of 16 per cent.

Results for the Prairie Provinces were similar to those for Ontario, a 12 per cent increase for the second quarter of this year over last comparing with an increase of 19 per cent for the first quarter and a gain of 15 per cent for the first half of the year.

Sales in the Maritime Provinces averaged 24 per cent higher in the first quarter of this year over last, they were up 20 per cent in the second quarter and averaged 21 per cent higher for the first six months. Quebec results were similar, the increases in this instance standing at 23 per cent for the first quarter, 19 per cent for the second quarter and 21 per cent for the first half of the year. Sales in British Columbia averaged 17 per cent higher in both the first and second quarters of this year compared with last.

The reduction in spread in dollar volume was reported by all trades but was particularly noticeable in the results for both men's and women's specialty shops and for department stores. Sales of men's clothing stores averaged 30 per cent higher in the first quarter of this year over last, 19 per cent for the second quarter and 27 per cent for the first half of the year. Corresponding figures for women's specialty stores show increases of 26 per cent, 16 per cent and 20 per cent respectively. Department store sales were up 21 per cent in the first quarter, 9 per cent in the second and stand 15 per cent higher for the first six months.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing (c)	
	A	B	A	B	A	B	A	B
July, 1929	130.3	144.2	183.0	150.1	180.1	210.3	126.0	148.7
July, 1933	76.0	85.5	92.8	93.8	85.8	97.9	63.5	77.7
July, 1939	91.3	103.8	99.8	90.2	78.2	87.9	70.7	101.1
July, 1940	103.2	114.5	131.3	106.6	84.5	101.0	94.9	116.1
July, 1941	122.4	134.9	114.6	119.7	101.9	121.4	111.4	135.7
1941								
October	152.5	138.1	133.4	121.5	133.1	137.5	139.4	133.4
November	146.6	138.2	123.4	134.2	131.1	135.8	173.8	135.2
December	201.5	147.2	203.0	144.4	301.8	160.1	242.9	148.0
1942								
January	128.1	150.9	114.1	153.7	116.3	151.1	114.0	143.5
February	120.1	154.3	82.5	170.2	153.2	171.5	104.1	176.2
March	144.7	161.4	139.4	152.2	127.7	133.4	138.4	210.2
April	154.8	155.8	169.2	153.6	189.1	142.3	189.1	190.9
May	159.4	149.1	137.3	139.0	146.6	144.0	159.9	157.5
June	154.5	150.9	177.2	131.1	112.4	149.4	154.0	146.9
July	137.2	150.1	142.8	148.5	112.4	132.9	122.1	147.6

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
July, 1929	151.8	163.8	120.3	148.8	123.4	125.7
July, 1933	78.4	87.7	69.1	88.5	84.1	85.4
July, 1939	80.0	99.0	75.0	101.2	99.6	102.2
July, 1940	96.0	114.7	88.0	114.6	108.0	111.2
July, 1941	111.3	132.4	102.2	132.5	127.7	130.7
1941						
October	164.1	131.3	160.0	136.5	141.6	135.9
November	155.4	137.2	155.4	137.6	134.6	136.2
December	223.7	148.8	239.2	145.8	182.6	145.5
1942						
January	116.3	152.5	115.2	151.1	136.6	140.6
February	96.6	166.2	107.4	142.8	130.8	145.1
March	149.3	173.6	141.2	156.9	142.0	147.5
April	134.0	153.1	145.1	148.8	143.4	148.4
May	166.7	153.3	142.2	140.1	144.2	146.5
June	159.3	143.8	139.5	134.0	139.4	148.4
July	140.0	165.3	112.3	145.1	141.2	144.0

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
July, 1929	128.4	181.5	127.0	131.2	147.0	148.6
July, 1933	51.2	70.0	82.4	87.9	75.5	75.5
July, 1939	78.8	104.9	100.8	107.5	118.3	109.7
July, 1940	100.6	129.3	111.1	114.7	121.1	108.0
July, 1941	110.1	149.1	133.0	136.3	148.8	132.4
1941						
October	140.5	117.8	145.2	143.0	164.7	140.5
November	100.6	95.0	143.7	140.8	140.3	143.1
December	134.9	114.1	161.6	143.1	171.9	154.7
1942						
January	91.8	134.8	150.4	146.4	106.0	173.2
February	100.2	136.2	141.6	154.2	95.7	175.2
March	111.9	135.4	153.3	154.9	122.0	170.9
April	123.0	119.1	157.4	161.4	145.0	146.1
May	164.6	132.9	169.9	157.5	170.0	136.0
June	131.1	132.3	158.7	172.1	154.6	135.7
July	120.7	155.2	152.0	153.9	152.3	135.8

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
July, 1929	129.0	210.3	157.1	157.9	85.1	85.7
July, 1933	30.4	73.1	89.0	85.1	73.4	76.0
July, 1939	84.0	109.8	96.2	92.0	108.3	112.2
July, 1940	106.1	135.4	100.0	101.0	125.3	126.7
July, 1941	137.1	172.4	125.2	119.4	152.2	152.7
1941						
October	153.6	119.5	121.0	123.2	173.0	166.2
November	117.1	95.6	126.3	133.3	173.2	171.6
December	170.6	121.3	123.4	134.1	141.6	176.2
1942						
January	125.0	138.4	143.7	135.2	129.3	191.4
February	110.2	143.2	120.6	136.6	123.0	190.9
March	120.9	135.7	140.0	143.6	143.2	191.3
April	134.7	147.3	141.5	142.2	163.5	188.4
May	152.6	138.3	145.1	142.5	166.4	180.6
June	123.8	138.3	139.8	140.4	160.7	176.7
July	120.4	151.4	145.7	133.4	176.4	176.3

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
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Men's Clothing Stores (c)

July, 1939	79.7	86.5	84.5	73.7	70.0	83.7
July, 1940	84.3	132.8	82.4	82.6	86.8	84.4
July, 1941	111.4	101.4	112.7	102.4	100.0	117.2
1942						
May	159.9	217.2	180.0	146.3	144.4	147.8
June	154.0	210.2	183.8	145.7	131.4	143.2
July	122.1	138.1	123.4	110.0	119.3	122.0
% Change,						
July, 1942	+ 9.6	+13.2	+12.0	+ 7.4	+12.6	+ 4.1
July, 1941						
% Change,						
Jan.-July, 1942	+24.9	+28.8	+32.0	+10.9	+23.4	+29.1
Jan.-July, 1941						

Women's Clothing Stores

July, 1939	80.0	88.7	82.9	76.0	81.0	86.6
July, 1940	96.0	117.0	92.4	94.5	93.0	109.4
July, 1941	111.3	131.6	103.2	109.4	106.0	129.4
1942						
May	166.7	218.2	176.9	158.7	148.9	183.5
June	159.3	190.7	175.7	153.4	133.1	169.1
July	140.0	156.4	140.5	138.7	131.4	151.7
% Change,						
July, 1942	+25.8	+18.8	+29.9	+26.8	+24.0	+17.2
July, 1941						
% Change,						
Jan.-July, 1942	+20.6	+17.9	+24.2	+20.1	+17.2	+19.0
Jan.-July, 1941						

Grocery and Meat Stores

July, 1939	100.8	111.6	94.3	98.5	112.0	104.6
July, 1940	111.1	120.6	100.2	109.1	128.4	123.7
July, 1941	123.0	137.8	121.3	134.6	143.6	136.9
1942						
May	169.9	173.8	172.3	170.5	164.1	162.4
June	163.7	174.9	175.9	160.6	171.6	173.8
July	152.0	172.0	141.1	148.0	171.9	158.2
% Change,						
July, 1942	+14.3	+24.8	+16.3	+10.7	+15.7	+15.6
July, 1941						
% Change,						
Jan.-July, 1942	+18.7	+26.9	+21.0	+16.8	+16.8	+15.1
Jan.-July, 1941						

(c) Includes men's furnishings.

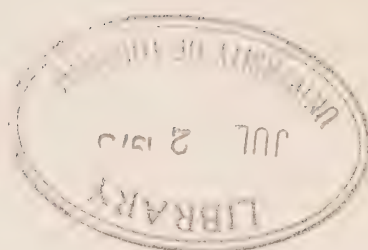
Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
July, 1939	75.0	85.1	73.2	70.9	74.0	86.5
July, 1940	83.0	103.6	83.6	85.0	84.6	101.9
July, 1941	102.2	127.6	97.4	97.9	97.1	119.1
1942						
May	142.2	173.7	156.1	142.3	126.2	144.7
June	139.3	163.9	152.2	137.2	125.3	148.4
July	112.3	135.8	107.8	105.3	108.7	134.9
% Change,						
July, 1942	+ 9.9	+ 6.5	+10.7	+ 7.6	+11.9	+13.3
July, 1941						
% Change,						
Jan.-July, 1942 ..	+14.0	+17.6	+16.4	+12.6	+12.0	+17.8
Jan.-July, 1941						
Variety Stores						
July, 1939	108.3	124.2	115.7	102.2	108.7	102.3
July, 1940	125.8	159.1	128.5	118.6	129.9	114.7
July, 1941	152.2	196.2	160.7	143.1	152.0	128.6
1942						
May	186.4	236.3	218.8	171.3	170.0	140.3
June	180.7	229.2	208.7	167.4	163.3	141.4
July	172.4	221.6	185.1	168.4	177.4	143.0
% Change,						
July, 1942	+15.9	+12.9	+15.2	+17.7	+16.7	+11.2
July, 1941						
% Change,						
Jan.-July, 1942 ..	+20.3	+19.7	+23.8	+18.7	+20.0	+17.9
Jan.-July, 1941						
Drug Stores						
July, 1939	99.6	101.8	98.7	99.5	98.7	101.9
July, 1940	109.0	115.0	103.9	109.8	103.3	111.1
July, 1941	127.7	145.8	121.7	128.3	126.7	125.1
1942						
May	144.2	171.9	140.4	140.9	145.8	145.4
June	139.4	163.0	137.9	137.9	135.8	139.7
July	141.2	168.1	138.3	138.7	139.0	144.9
% Change,						
July, 1942	+10.6	+15.3	+14.0	+ 8.1	+ 9.7	+15.8
July, 1941						
% Change,						
Jan.-July, 1942 ..	+14.7	+19.5	+15.9	+12.0	+17.2	+17.9
Jan.-July, 1941						

Department Store Sales in Canada, by Selected Departments
July, 1941 and July, 1942

(Based on dollar sales of 18 firms)

	July 1941	July 1942	% Change, 1942/1941
TOTAL SALES	18,475,992	20,139,463	+ 9.0
1. Women's dresses, coats and suits	1,470,711	1,885,619	+ 28.2
2. Girls' and infants' wear	518,289	626,889	+ 21.0
3. Hosiery and gloves	688,136	733,196	+ 11.3
4. Lingerie and corsets	341,167	1,051,417	+ 111.7
5. Millinery	126,664	143,111	+ 13.0
6. Women's and children's apparel -- (Total, 1-5)	3,711,337	4,440,232	+ 19.6
7. Men's and boys' clothing and furnishings	1,304,512	2,063,192	+ 14.3
8. Drugs and toilet articles and preparations ...	390,133	642,614	+ 64.9
9. Piece goods	1,424,386	1,671,745	+ 17.3
10. Smallwares	661,722	688,663	+ 12.9
11. Food and kindred products	1,826,232	1,983,337	+ 7.8
12. Furniture (including mattresses and springs) .	1,314,632	1,323,435	+ 0.7
13. Home furnishings	1,410,331	1,448,313	+ 2.7
14. Household appliances and electrical supplies .	655,073	609,629	- 7.0
15. Hardware and kitchen utensils	944,971	933,589	+ 4.1
16. Radios, musical instruments and supplies	229,940	266,054	+ 15.7
17. Shoes and other footwear	1,223,380	1,426,976	+ 16.2
18. Stationery, books and magazines	214,075	243,118	+ 13.4
19. All other departments, total	2,116,204	2,333,003	+ 10.3



DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADADominion Statistician:
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Monthly Indexes of Retail Sales in Canada, August, 1942
(1935-1939 = 100)

Customers spent 7 per cent more money in retail trading establishments in August than in July, 10 per cent more than in August, 1941 and 57 per cent more than in August, 1939, according to indexes of sales computed from sales figures reported by a sample number of firms representing 12 different retail trades. The 7 per cent increase in dollar sales between July and August this year was somewhat below the 10 per cent increases recorded between the same pair of consecutive months both in 1941 and 1940. The 10 per cent increase between August of this year and last was lower than the spread between the two years for earlier months, total sales for the first eight months of 1942 standing 16 per cent above the corresponding period of 1941. The general index of sales, unadjusted for differences in number of business days or for seasonal variations and on the base, 1935-1939 = 100, stands at 146.8 for August, 1942, at 137.5 for July and at 134.1 for August, 1941.

Continuation of the marked increase in sales for women's specialty stores, which characterized the July report, forms the outstanding feature of the August statistics. Sales of women's specialty shops averaged 33 per cent higher in August of this year than last, an increase which, with the exception of the Maritime Provinces, was fairly uniform for all sections of the country. Percentage increases between August of this year and last for the different economic divisions of the country, with figures for the year to date in brackets are as follows: Maritime Provinces, 18 per cent (18 per cent); Quebec, 37 per cent (26 per cent); Ontario, 32 per cent (22 per cent); Prairie Provinces, 33 per cent (19 per cent) and British Columbia, 25 per cent (21 per cent).

Shoe stores came second in point of view of increased dollar sales with an average gain of 26 per cent over August, 1941, increases on a regional basis standing at 21 per cent for the Maritime Provinces and for Quebec, 29 per cent for Ontario, 26 per cent for the Prairie Provinces and 33 per cent for British Columbia. Sales for the first eight months of 1942 stand 24 per cent above the corresponding period of 1941.

Men's clothing store sales rose 16 per cent higher in August of this year than last; variety store sales were up 14 per cent and restaurant receipts, 11 per cent.

Stores specializing in the sale of groceries or both groceries and meat products transacted 10 per cent more dollar business in August, 1942 than in August, 1941. Regional increases for August with figures for the year to date in brackets are as follows: Maritime Provinces, 13 per cent (25 per cent); Quebec, 14 per cent (20 per cent); Ontario, 7 per cent (16 per cent); Prairie Provinces, 8 per cent (11 per cent); and British Columbia, 13 per cent (15 per cent).

Drug store sales in Canada for August, 1942, averaged 12 per cent above August a year ago, increases in the Maritime Provinces and British Columbia exceeding by a considerable margin the gains recorded elsewhere. Regional percentage increases over August, 1941 with gains for the first 8 months of the year in brackets are as follows: Maritime Provinces, 25 per cent (21 per cent); Quebec, 12 per cent (16 per cent); Ontario, 10 per cent (12 per cent); Prairie Provinces, 10 per cent (16 per cent) and British Columbia, 20 per cent (18 per cent).

Hardware store sales were 7 per cent higher in August of this year than last, and department stores reported a minor gain of 3 per cent. Sales of candy stores and of furniture stores remained unchanged while dollar sales of radio and electrical stores were down by 7 per cent compared with August a year ago.

Sales of 19 departmental firms which reported a breakdown of sales averaged 3 per cent higher in August this year over last. Declines in sales of most durable goods were more than offset by gains in clothing, footwear, dry goods, drugs, food and radio and music departments. Sales of men's clothing were 9 per cent higher, women's clothing recorded a gain of 8 per cent, while footwear sales were 12 per cent above August, 1941. Drug departments reported sales 8 per cent higher and food departments recorded a gain of 3 per cent. Although radio and musical instrument sales averaged 12 per cent higher in August this year over last, sales of other departments handling household lines recorded declines in the same comparison. Furniture sales were down 8 per cent; home furnishings, 7 per cent; household appliances and electrical supplies, 5 per cent and hardware, 3 per cent.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	August, 1942 + or - per cent compared with			Cumulative Indexes
	August 1939	August 1941	July 1942	
General Index	+ 57.0	+ 9.6	+ 6.8	+ 15.7
Boot and Shoe Stores	+100.1	+ 26.7	+ 1.6	+ 23.7
Candy Stores	+ 58.3	- 0.2	+ 13.4	+ 16.8
Men's Clothing Stores	+ 82.7	+ 15.6	+ 6.2	+ 22.9
Women's Clothing Stores	+132.1	+ 33.0	+ 14.8	+ 21.0
Department Stores	+ 77.9	+ 3.2	+ 10.7	+ 17.6
Drug Stores	+ 48.2	+ 11.2	+ 4.6	+ 14.5
Furniture Stores	+ 34.3	0.5	+ 15.0	- 0.6
Grocery and Meat Stores	+ 53.1	+ 2.9	+ 5.6	+ 17.5
Hardware Stores	+ 30.8	+ 6.9	+ 3.5	+ 11.0
Radio and Electrical Stores	+ 42.0	- 7.1	+ 4.0	- 3.6
Restaurants	+ 45.1	+ 11.1	+ 2.8	+ 18.1
Variety Stores	+ 79.8	+ 13.6	+ 3.0	+ 19.3

Comparison of Retail Sales of Foot and Shoe Stores and Jewellery Stores
August, 1941 and August, 1942

Region	Sales in August, 1942 Compared with Sales in August, 1941	
	Foot and Shoe Stores	Jewellery Stores
CANADA	+ 26.2	- 16.8
Maritime Provinces ...	+ 21.3	- 4.5
Quebec	+ 21.0	- 24.9
Ontario	+ 28.8	- 15.8
Prairie Provinces	+ 25.9	- 13.1
British Columbia	+ 33.0	- 17.5

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Foot's and Shoes		Candy (h)		Men's Clothing (c)	
	A	B	A	B	A	B	A	B
August, 1929	135.6	143.8	149.2	160.8	231.8	221.2	129.7	169.9
August, 1933	77.8	85.8	74.1	91.8	99.9	100.8	57.6	80.1
August, 1939	93.5	100.9	71.9	96.5	81.0	89.0	71.7	95.5
August, 1940	112.2	119.8	97.8	122.7	106.6	110.8	97.4	122.4
August, 1941	134.1	146.5	144.0	147.2	138.6	137.6	113.2	146.5
<u>1941</u>								
November	146.6	138.2	128.4	134.2	131.4	155.8	173.8	135.2
December	201.5	147.2	203.0	144.4	301.8	160.1	242.9	148.0
<u>1942</u>								
January	128.1	150.9	114.1	153.7	116.3	151.1	114.0	143.5
February	120.1	154.8	89.5	149.8	118.3	171.5	104.1	176.2
March	144.7	161.4	139.4	152.2	127.7	163.4	168.4	210.2
April	154.8	155.8	149.2	153.6	189.1	142.3	189.1	150.9
May	159.4	149.1	147.3	139.0	146.6	144.0	159.9	147.5
June	154.5	150.9	177.2	131.1	112.4	149.4	154.0	146.9
July	127.5	150.4	141.7	147.4	113.1	133.7	123.2	149.0
August	146.8	144.5	142.9	186.0	138.2	138.2	130.8	171.7

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
August, 1929	135.0	144.9	125.9	147.1	130.0	127.0
August, 1933	68.6	87.8	77.7	88.9	84.1	87.2
August, 1939	68.6	95.3	60.4	95.7	99.5	99.7
August, 1940	96.0	144.8	96.8	116.6	115.5	112.8
August, 1941	119.7	142.5	140.4	146.1	132.2	131.7
<u>1941</u>						
November	144.4	137.2	144.4	137.6	134.6	136.2
December	223.7	148.8	229.2	145.8	187.6	145.5
<u>1942</u>						
January	116.3	154.5	115.2	151.1	136.6	140.6
February	96.6	144.4	107.4	142.8	130.8	145.1
March	149.3	173.6	141.2	156.9	142.0	147.5
April	184.0	153.1	145.1	148.8	143.4	148.4
May	146.7	153.3	142.2	140.1	144.2	146.4
June	119.3	143.8	139.5	134.0	139.4	148.4
July	128.7	163.8	112.6	145.4	142.1	144.9
August	159.2	217.9	124.5	151.6	148.6	149.4

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
August, 1929	169.7	182.4	118.7	117.0	150.4	127.9
August, 1932	72.1	70.6	87.2	89.8	76.7	70.3
August, 1939	103.0	99.5	104.8	111.8	122.7	112.5
August, 1940	125.3	119.3	127.2	121.6	126.2	115.7
August, 1941	138.6	126.1	146.0	148.3	150.1	142.9
<u>1941</u>						
November	100.6	94.0	143.7	140.8	140.3	143.1
December	127.9	117.1	171.6	170.1	171.9	154.7
<u>1942</u>						
January	91.8	121.4	149.4	146.1	106.0	172.2
February	106.2	126.2	151.6	154.2	95.7	175.2
March	111.9	122.7	152.3	154.9	121.0	170.9
April	119.0	119.1	145.7	141.7	149.0	146.1
May	144.6	127.9	149.9	147.1	147.0	126.0
June	121.1	121.2	148.7	145.1	167.6	125.7
July	120.3	147.4	149.0	157.0	155.0	128.2
August	126.2	125.1	160.5	166.1	160.5	152.9

Year and Month	Electricity		Restaurants		Variety	
	A	B	A	B	A	B
August, 1929	172.8	117.7	105.5	137.9	94.5	94.2
August, 1932	60.2	77.9	81.7	87.9	70.8	75.1
August, 1939	88.9	109.0	101.7	94.2	100.4	106.6
August, 1940	108.6	122.2	112.5	102.8	135.0	124.6
August, 1941	125.9	172.1	127.7	127.8	158.9	162.1
<u>1941</u>						
November	117.1	95.6	126.3	132.9	178.2	171.6
December	170.6	121.2	129.4	127.1	211.6	176.2
<u>1942</u>						
January	126.0	156.4	129.7	135.2	129.8	191.4
February	110.2	148.2	120.6	136.6	129.0	190.9
March	126.9	153.7	140.0	143.6	148.2	191.3
April	134.7	147.8	141.5	142.2	169.2	188.4
May	152.6	136.5	145.1	142.5	186.4	180.6
June	128.5	128.5	139.8	140.4	180.7	176.7
July	121.2	157.6	145.5	138.2	176.9	176.7
August	146.7	160.8	149.4	150.0	180.5	185.9

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores (c)						
August, 1939	71.7	86.9	73.2	67.2	66.00	88.7
August, 1940	97.4	133.3	92.7	94.8	88.00	111.1
August, 1941	113.2	156.3	116.9	108.5	99.88	121.5
1942						
June	151.0	215.2	166.5	145.7	131.4	143.2
July	123.2	186.1	125.3	111.5	122.5	126.4
August	130.8	173.9	141.6	120.6	115.2	139.7
% Change, August, 1942	+15.5	+11.3	+21.1	+11.2	+24.1	+15.0
August, 1941						
% Change, Jan.-Aug., 1942 .	+23.9	+26.5	+30.5	+19.1	+23.9	+27.6
Jan.-Aug., 1941						
Women's Clothing Stores						
August, 1939	68.6	85.6	64.3	65.0	77.2	84.6
August, 1940	96.0	126.1	85.4	95.7	92.4	120.3
August, 1941	119.7	150.1	120.0	119.7	105.1	128.6
1942						
June	159.3	190.7	175.7	153.4	133.1	169.1
July	138.7	156.4	138.9	128.1	127.9	150.3
August	159.2	177.0	164.1	158.0	139.9	173.6
% Change, August, 1942	+33.0	+17.9	+36.8	+32.0	+33.1	+35.0
August, 1941						
% Change, Jan.-Aug., 1942 .	+22.0	+17.9	+25.6	+21.5	+18.7	+20.9
Jan.-Aug., 1941						
Grocery and Meat Stores						
August, 1939	102.8	110.8	94.8	100.9	129.3	115.8
August, 1940	124.2	131.3	109.6	121.9	150.9	139.6
August, 1941	147.0	150.8	131.1	145.8	171.0	156.6
1942						
June	168.7	172.9	175.9	160.6	171.5	174.5
July	144.0	172.0	141.2	148.0	170.9	160.4
August	160.5	169.6	149.2	156.1	184.8	177.0
% Change, August, 1942	+9.9	+12.5	+12.9	+7.1	+8.1	+13.0
August, 1941						
% Change, Jan.-Aug., 1942 .	+17.5	+24.9	+20.1	+15.5	+15.3	+15.1
Jan.-Aug., 1941						

(c) Includes men's furnishings

Unadjusted Indexes of Petrol Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

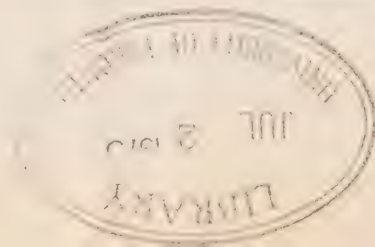
Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
August, 1939	80.4	84.1	79.9	77.6	77.9	93.5
August, 1940	99.8	109.4	97.2	99.5	89.7	121.5
August, 1941	120.4	137.2	120.1	121.7	107.0	138.0
1942						
June	129.5	168.9	152.2	137.2	125.3	148.4
July	112.6	135.6	107.7	105.5	109.2	135.5
August	124.5	136.2	128.0	121.2	111.9	153.8
% Change,						
August, 1942	+ 3.4	- 0.7	+ 6.6	- 0.4	+ 4.6	+11.4
August, 1941						
% Change,						
Jan.-Aug., 1942 ..	+12.6	+16.1	+15.1	+10.9	+11.1	+17.0
Jan.-Aug., 1941						
Variety Stores						
August, 1939	100.4	118.4	104.0	94.7	97.7	106.2
August, 1940	135.0	174.0	137.7	128.5	130.1	127.1
August, 1941	158.9	207.4	170.9	150.5	141.8	141.2
1942						
June	180.7	229.2	208.7	167.4	163.3	141.4
July	176.9	211.6	196.3	163.3	177.4	143.0
August,	180.5	234.7	201.9	166.6	166.8	152.5
% Change,						
August, 1942	+13.6	+13.2	+18.1	+10.7	+17.6	+ 8.0
August, 1941						
% Change,						
Jan.-Aug., 1942 ..	+19.3	+18.7	+23.9	+17.0	+19.7	+16.4
Jan.-Aug., 1941						
Drug Stores						
August, 1939	99.5	106.0	99.5	98.2	97.8	105.4
August, 1940	115.5	130.3	110.0	115.0	115.5	119.1
August, 1941	132.3	151.4	126.3	132.5	132.3	128.5
1942						
June	139.4	163.0	127.9	127.9	135.8	139.7
July	142.1	170.7	129.0	129.4	139.9	146.0
August	148.6	189.2	141.6	145.7	145.4	154.7
% Change,						
August, 1942 ...	+12.3	+25.0	+12.1	+10.0	+ 9.9	+20.4
August, 1941						
% Change,						
Jan.-Aug., 1942 ..	+14.5	+20.5	+15.5	+11.8	+16.3	+18.3
Jan.-Aug., 1941						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

AUGUST, 1941 AND AUGUST, 1942

(Based on dollar sales of 19 firms)

	August 1941	August 1942	% Change, 1942/1941
TOTAL SALES	21,412,772	21,766,306	+ 1.6
1. Women's dresses, coats and suits	1,872,460	2,221,372	+ 21.4
2. Girls' and infants' wear	620,071	674,444	+ 8.8
3. Men's and boys' clothing	1,097,513	781,915	- 28.8
4. Linens and towels	811,338	110,700	+ 12.2
5. Millinery	1,000,000	100,000	- 11.5
6. Women's and children's apparel — (Total, 1-5) ..	4,291,382	4,288,431	+ 1.7
7. Men's and boys' clothing and furnishings	1,899,592	2,064,448	+ 8.7
8. Drugs and toilet articles and preparations	605,635	656,549	+ 8.4
9. Piece goods	1,100,000	1,110,000	+ 1.5
10. Small goods	600,000	705,000	+ 17.5
11. Food and kindred products	1,990,508	2,052,644	+ 3.1
12. Furniture (including mattresses and springs)	2,005,435	1,836,440	- 8.4
13. Home furnishings	1,725,215	1,650,965	- 4.3
14. Household appliances and electrical supplies	736,300	607,625	- 17.5
15. Hardware and kitchen utensils	271,800	272,900	+ 0.4
16. Radio, musical instruments and	100,000	200,000	+ 100.0
17. Shoes and other footwear	1,200,000	1,200,000	+ 11.6
18. Stationery, books and	100,000	100,000	+ 10.3
19. All other departments, total	1,000,000	1,000,000	+ 1.7



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Monthly Indexes of Retail Sales in Canada, September, 1942
(1935-1939 = 100)

September sales of retail trading establishments in Canada were up by 4 per cent from August and were 12 per cent higher than in September a year ago according to indexes of dollar business computed from reports submitted by a sample number of firms giving representation to 12 different kinds of business. The 12 per cent increase over September, 1941 was about on a par with increases recorded in immediately preceding months but it was lower than the gains recorded in earlier months of the year, cumulative totals for the first nine months of the current year standing 15 per cent above the corresponding period of 1941. Unadjusted indexes of sales on the base 1935-1939 = 100 stand at 153.2 for September, 1942, at 147.4 for August and at 137.3 for September a year ago.

On adjusting for differences in number of business days and for normal seasonal movements, the seasonally adjusted general index of sales stands at 152.0 for September, slightly above the levels of May, June and July, but over 10 points below the August adjusted index of 162.9. In this connection it should be pointed out that adjustments for seasonal movements are made by means of seasonal factors computed from the experience of the period between 1929 and 1935. No allowances are possible for changes in seasonal pattern or in the seasonal distribution of sales which have taken place since the beginning of the war. This factor is of considerable importance in explaining the peak in the seasonally adjusted index for August. Similar peaks were observed in the August figures for the past two years indicating that a greater proportion of the annual trade of the country is transacted in August than was formerly the case.

Pronounced increases in women's clothing store sales were continued in September, dollar sales for this type of business standing 26 per cent above September a year ago while sales for the year to date are up by 22 per cent. Increases in women's clothing store sales were particularly notable in Quebec and Ontario where gains of 29 per cent and 31 per cent respectively over September, 1941 were recorded. Increases in other regions were 22 per cent in the Maritime Provinces, 19 per cent in

British Columbia and 12 per cent in the Prairie Provinces.

Shoe stores came second in point of view of increased sales with a gain of 25 per cent over September, 1941, regional increases being reported as 22 per cent for the Maritime Provinces, 25 per cent for Quebec, 29 per cent for Ontario, 14 per cent for the Prairie Provinces and 22 per cent for British Columbia. Shoe store sales for the first nine months of the year averaged 24 per cent above the corresponding period of 1941.

Men's specialty shops transacted 20 per cent more dollar business in September of this year than last while percentage increases for other trades reporting gains were as follows: variety stores, 16 per cent; restaurants, 16 per cent; drug stores, 13 per cent; department stores, 12 per cent; grocery and meat stores, 11 per cent; candy stores, 10 per cent and hardware stores, 4 per cent. Furniture store sales were down by 8 per cent from September a year ago while sales of stores specializing in radios and electrical appliances were down by 14 per cent.

Regional figures for department stores indicate that with the exception of the Prairie Provinces, gains over September, 1941, were fairly uniform for all sections of the country. Percentage increases between September of this year and last for each of the five economic divisions of the country, with percentage gains for the year to date in brackets, are as follows: Maritime Provinces, 13 per cent (15 per cent); Quebec, 18 per cent (16 per cent); Ontario, 13 per cent (12 per cent); Prairie Provinces, 3 per cent (10 per cent) and British Columbia, 15 per cent (17 per cent).

Sales of 19 departmental firms which reported a breakdown of sales by departments averaged 11 per cent higher in September this year over last. Gains of 20 per cent in sales of piece goods and stationery were the largest among those recorded by individual departments. Women's apparel sales were up 17 per cent by virtue of heavy demand for dresses, coats, suits and junior wear. Men's clothing recorded a gain of 14 per cent while footwear sales gained 10 per cent. Food sales were up by 6 per cent from September, 1941. A decline of 6 per cent in sales of household appliances was the only decrease among departmental results, other household lines recording increases ranging from 1 to 7 per cent.

A comparison of department store sales by departments for the first nine months of 1941 and 1942 is given on Page 9 of this report.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kind of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	September, 1942 + or - per cent compared with			Cumulative Indexes
	September 1939	September 1941	August 1942	Jan.-Sept., 1942 Jan.-Sept., 1941
General Index	+ 31.6	+ 11.6	+ 3.9	+ 15.1
Boot and Shoe Stores	+ 35.3	+ 25.1	+ 14.6	+ 24.0
Candy Stores	+ 51.6	+ 9.5	+ 1.6	+ 15.9
Men's Clothing Stores	+ 33.3	+ 19.8	+ 17.8	+ 23.3
Women's Clothing Stores ...	+ 54.2	+ 26.0	+ 8.7	+ 22.2
Department Stores	+ 31.8	+ 11.5	+ 22.0	+ 12.7
Drug Stores	+ 41.7	+ 13.4	- 0.5	+ 14.3
Furniture Stores	+ 12.5	- 7.5	- 6.1	- 1.5
Grocery and Meat Stores ...	+ 25.6	+ 10.8	- 7.8	+ 16.8
Hardware Stores	+ 20.2	+ 3.5	+ 0.5	+ 10.1
Radio and Electrical Stores	+ 13.2	- 14.0	+ 7.9	- 4.9
Restaurants	+ 44.4	+ 15.9	- 0.2	+ 17.9
Variety Stores	+ 53.8	+ 16.3	- 1.6	+ 18.9

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

September, 1941 and September, 1942

Region	Sales in September, 1942 Compared with Sales in September, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+ 25.1	- 13.1
Maritime Provinces ...	+ 21.8	+ 10.8
Quebec	+ 25.2	- 11.6
Ontario	+ 28.7	- 17.2
Prairie Provinces	+ 13.9	- 11.7
British Columbia	+ 22.2	- 13.8

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing (c)	
	A	B	A	B	A	B	A	B
September, 1929	138.5	144.2	148.2	166.1	184.4	208.7	144.8	167.8
September, 1933	87.7	84.4	90.8	91.0	98.9	102.4	74.4	78.1
September, 1939	116.4	109.9	122.2	96.6	85.5	88.5	115.4	109.2
September, 1940	113.9	116.5	113.2	98.0	96.8	109.6	107.3	112.1
September, 1941	137.3	136.4	132.1	111.6	118.4	130.4	128.4	130.4
1941								
December	201.5	147.2	203.0	144.4	301.8	160.1	242.9	148.0
1942								
January	128.1	150.9	114.1	153.7	116.3	151.1	114.0	143.5
February	120.1	154.8	89.5	179.8	158.3	171.5	104.1	176.2
March	144.7	161.4	139.4	192.2	127.7	163.4	168.4	210.2
April	154.8	155.8	169.2	153.6	189.1	142.3	189.1	190.9
May	159.4	149.1	167.3	139.0	146.6	144.0	159.9	157.5
June	154.5	150.9	177.2	131.1	112.4	149.4	154.0	146.9
July	137.4	150.3	141.7	147.4	113.1	133.7	123.2	149.0
August	147.4	162.9	144.3	186.4	127.5	137.4	130.6	171.4
September	153.2	152.0	165.3	140.2	129.6	142.1	153.8	154.9

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
September, 1929	126.4	149.7	140.7	143.9	116.9	124.3
September, 1933	80.9	86.8	93.3	90.1	85.9	86.6
September, 1939	110.2	109.7	117.3	113.3	104.4	101.1
September, 1940	114.0	125.3	114.1	116.7	114.3	114.8
September, 1941	134.8	144.0	138.6	136.6	130.4	130.5
1941						
December	223.7	148.8	239.2	145.8	182.6	145.5
1942						
January	116.3	152.5	115.2	151.1	136.6	140.6
February	96.6	166.2	107.4	142.8	130.8	145.1
March	149.3	173.6	141.2	156.9	142.0	147.5
April	184.0	153.1	145.1	148.8	143.4	148.4
May	166.7	153.3	142.2	140.1	144.2	146.5
June	159.3	143.8	139.5	134.0	139.4	148.4
July	138.7	163.8	112.6	145.4	142.1	144.9
August	156.3	214.0	126.7	154.3	148.6	149.4
September	169.9	180.0	154.6	152.4	147.9	147.1

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
September, 1929	164.4	157.5	125.0	133.4	172.1	161.8
September, 1933	86.1	71.8	88.3	84.1	84.2	74.0
September, 1939	115.4	97.9	117.9	112.2	135.6	115.3
September, 1940	124.0	111.8	108.9	116.2	130.2	115.3
September, 1941	140.3	121.9	133.7	139.1	157.5	133.9
<u>1941</u>						
December	134.9	114.1	161.6	149.1	171.9	154.7
<u>1942</u>						
January	91.8	134.5	150.4	146.4	106.0	173.2
February	106.2	136.2	141.6	154.2	95.7	175.2
March	111.9	133.4	153.3	154.9	122.0	170.9
April	129.0	119.1	157.4	161.4	149.0	146.1
May	164.6	132.9	169.9	157.1	176.0	136.0
June	131.1	132.3	168.7	172.1	164.6	135.7
July	120.3	154.6	152.0	154.0	155.0	138.2
August	138.2	135.0	160.7	166.3	162.2	154.5
September	129.8	112.8	148.1	152.9	163.0	138.5

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
September, 1929	252.7	211.4	185.1	181.2	82.5	90.7
September, 1933	84.0	63.0	90.4	86.2	76.2	76.1
September, 1939	120.2	103.0	104.1	99.2	115.2	115.1
September, 1940	133.9	119.6	111.0	108.7	125.5	137.9
September, 1941	158.2	135.6	129.7	125.3	152.3	162.6
<u>1941</u>						
December	170.6	121.3	139.4	134.1	341.6	176.2
<u>1942</u>						
January	126.0	156.4	129.7	135.2	129.8	191.4
February	110.2	148.2	120.6	136.6	129.0	190.9
March	126.9	153.7	140.0	143.6	148.2	191.3
April	134.7	147.8	141.5	142.2	169.2	188.4
May	152.6	136.5	145.1	142.5	186.4	180.6
June	128.5	138.5	139.8	140.4	180.7	176.7
July	121.3	152.6	144.9	137.7	176.3	176.2
August	126.1	160.6	150.6	140.0	180.1	185.5
September	136.1	116.6	150.3	145.3	177.2	189.2

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
(c) Men's Clothing Stores						
September, 1939 ...	115.4	102.0	115.1	110.3	143.6	112.2
September, 1940 ...	107.3	130.8	99.8	106.9	109.9	106.7
September, 1941 ...	128.4	157.9	122.5	124.5	136.3	128.5
1942						
July	123.2	186.1	125.3	111.5	122.5	126.4
August	130.6	176.7	143.1	119.0	114.9	139.7
September	153.8	192.4	153.4	148.9	145.4	159.9
% Change,						
September, 1942	+19.8	+21.8	+25.2	+19.6	+ 6.7	+24.4
September, 1941						
% Change,						
Jan.-Sept., 1942	+23.3	+26.2	+30.0	+19.0	+21.4	+27.2
Jan.-Sept., 1941						
Women's Clothing Stores						
September, 1939 ...	110.2	99.6	104.2	111.0	118.0	115.6
September, 1940 ...	114.0	130.1	103.1	119.1	106.3	123.3
September, 1941 ...	134.8	154.4	128.8	133.2	132.5	155.7
1942						
July	138.7	156.4	138.9	138.1	127.9	150.3
August	155.3	181.0	157.4	157.3	135.3	169.7
September	169.9	187.7	166.2	173.8	148.9	185.3
% Change,						
September, 1942	+26.0	+21.6	+29.0	+30.5	+12.4	+19.0
September, 1941						
% Change,						
Jan.-Sept., 1942	+22.2	+18.7	+25.4	+22.5	+17.4	+20.3
Jan.-Sept., 1941						
Grocery and Meat Stores						
September, 1939 ...	117.9	122.8	111.3	115.4	136.9	118.2
September, 1940 ...	108.9	118.4	102.0	106.5	124.6	109.9
September, 1941 ...	133.7	147.4	126.1	132.0	146.0	134.1
1942						
July	152.0	172.0	141.2	148.0	170.9	160.4
August	160.7	169.7	149.3	156.4	184.0	179.6
September	148.1	168.5	141.9	141.4	164.6	157.5
% Change,						
September, 1942	+10.8	+14.3	+12.5	+ 7.1	+12.7	+17.4
September, 1941						
% Change,						
Jan.-Sept., 1942	+16.8	+23.6	+19.3	+14.6	+14.9	+15.6
Jan.-Sept., 1941						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
September, 1939	117.3	100.1	118.7	117.4	120.6	117.7
September, 1940	114.1	114.8	116.8	117.2	107.3	116.6
September, 1941	138.6	149.7	140.6	138.2	131.7	147.5
1942						
July	112.6	135.6	107.7	105.5	109.2	135.5
August	126.7	138.7	128.8	124.9	113.1	155.1
September	154.6	169.7	166.3	156.4	136.2	169.5
% Change,						
September, 1942 .	+11.5	+13.4	+18.2	+13.2	+ 3.4	+14.9
September, 1941						
% Change,						
Jan.-Sept., 1942	+12.7	+15.1	+15.6	+11.6	+10.2	+16.8
Jan.-Sept., 1941						
Variety Stores						
September, 1939	115.2	132.7	121.8	109.0	117.7	107.2
September, 1940	125.5	160.2	128.1	118.2	128.6	115.9
September, 1941	152.3	202.1	162.7	141.3	148.9	132.3
1942						
July	176.3	220.9	196.1	162.5	177.3	143.0
August	180.1	234.0	203.0	165.4	166.6	152.5
September	177.2	228.2	197.6	167.1	155.5	146.9
% Change,						
September, 1942 .	+16.3	+12.9	+21.5	+18.3	+ 4.4	+11.0
September, 1941						
% Change,						
Jan.-Sept., 1942..	+18.9	+17.9	+23.7	+17.0	+17.8	+15.7
Jan.-Sept., 1941						
Drug Stores						
September, 1939	104.4	103.7	100.5	101.9	113.7	108.2
September, 1940	112.3	115.0	107.8	111.2	117.0	116.4
September, 1941	130.4	143.9	127.2	129.4	132.3	127.6
1942						
July	142.1	170.7	139.0	139.4	139.9	146.0
August	148.6	188.7	142.1	145.2	146.2	155.1
September	147.9	178.6	141.1	143.2	150.5	159.6
% Change,						
September, 1942 .	+13.4	+24.1	+10.9	+10.7	+13.8	+25.1
September, 1941 .						
% Change,						
Jan.-Sept., 1942	+14.3	+20.9	+15.0	+11.6	+16.1	+19.2
Jan.-Sept., 1941						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

SEPTEMBER, 1941 AND SEPTEMBER, 1942

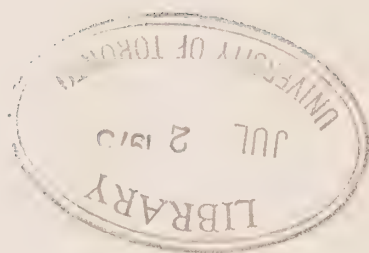
(Based on dollar sales of 19 firms)

	September 1941	September 1942	% Change, 1942 1941
	\$	\$	
TOTAL SALES	26,068,292	28,890,964	+ 10.8
1. Women's dresses, coats and suits	2,678,017	3,246,840	+ 21.2
2. Girls' and infants' wear	1,191,965	1,495,510	+ 25.5
3. Hosiery and gloves	1,120,762	1,175,453	+ 4.9
4. Lingerie and corsets	1,013,338	1,182,730	+ 16.7
5. Millinery	438,963	433,692	- 1.2
6. Women's and children's apparel -- (Total, 1-5) ..	6,443,045	7,534,225	+ 16.9
7. Men's and boys' clothing and furnishings	3,099,677	3,518,106	+ 13.5
8. Drugs and toilet articles and preparations	635,355	683,361	+ 7.6
9. Piece goods	2,006,438	2,406,720	+ 19.9
10. Smallwares	833,002	953,010	+ 14.4
11. Food and kindred products	2,061,049	2,192,258	+ 6.4
12. Furniture (including mattresses and springs) ..	1,575,167	1,678,974	+ 6.6
13. Home furnishings	1,895,868	1,962,676	+ 3.5
14. Household appliances and electrical supplies ..	942,315	886,231	- 6.0
15. Hardware and kitchen utensils	973,035	978,775	+ 0.6
16. Radios, musical instruments and supplies	384,815	411,848	+ 7.0
17. Shoes and other footwear	1,936,167	2,120,918	+ 9.5
18. Stationery, books and magazines	449,761	540,213	+ 20.1
19. All other departments, total	2,832,598	3,023,649	+ 6.7

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

Jan. to Sept., 1941 and Jan. to Sept., 1942

	Jan. to Sept. 1941	Jan. to Sept. 1942	% Change, 1942 1941
	\$	\$	
TOTAL SALES.....	192,864,624	215,342,932	+ 11.7
1. Women's dresses, coats and suits	19,392,492	22,864,000	+ 17.9
2. Girls' and infants' wear	6,461,126	7,634,946	+ 18.2
3. Hosiery and gloves	7,917,543	8,563,198	+ 8.2
4. Lingerie and corsets	8,351,468	9,771,596	+ 17.0
5. Millinery	2,504,780	2,491,846	- 0.5
6. Women's and children's apparel -- (Total 1-5) ..	44,627,409	51,325,586	+ 15.0
7. Men's and boys' clothing and furnishings	19,811,877	23,339,735	+ 17.8
8. Drugs and toilet articles and preparations	5,477,608	6,149,888	+ 12.3
9. Piece goods	14,720,003	17,223,954	+ 17.0
10. Smallwares	6,315,336	7,219,785	+ 14.3
11. Food and kindred products	17,935,767	20,056,748	+ 11.8
12. Furniture (including mattresses and springs)...	13,282,021	13,632,049	+ 2.6
13. Home furnishings	14,654,861	15,505,613	+ 5.8
14. Household appliances and electrical supplies ..	6,387,096	6,431,431	+ 0.7
15. Hardware and kitchen utensils	9,259,161	9,910,224	+ 7.0
16. Radios, musical instruments and supplies	2,554,798	2,939,049	+ 15.0
17. Shoes and other footwear	13,664,644	15,769,040	+ 15.4
18. Stationery, books and magazines	2,532,359	2,964,749	+ 17.1
19. All other departments, total	21,641,684	22,875,081	+ 5.7



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Monthly Indexes of Retail Sales in Canada, October, 1942
(1935-1939 = 100)

The upswing in retail trading which usually occurs in the fall months is reflected in a 13 per cent increase in sales in October, 1942, over the immediately preceding month of September. According to the general index of dollar volume of sales based on results for twelve lines of retail trade, there was an increase of 14 per cent in October, 1942, over the same month a year ago, while the level of trade in the first ten months of this year was 15 per cent higher than in the corresponding ten-month period of last year. Unadjusted indexes of sales (on the base, 1935-1939 = 100) stood at 174.0 for October, 1942, 153.4 for September, 1942, and 152.5 for October, 1941.

The adjusted index of sales, wherein account is taken of differences in number of business days and also normal seasonal variations, stood at 151.8 in the month under review, almost unchanged from the 152.2 recorded in the preceding month.

All kinds of business, with the exception of radio and electrical stores, reported increased sales in October this year over last. A 33 per cent increase in sales of boot and shoe stores was the largest among those recorded by the various kinds of business covered in this summary. Outstanding among the regional results was a 58 per cent gain recorded in British Columbia. Gains of 38 per cent were recorded in the Maritime Provinces and also in the Prairie Provinces, while Quebec and Ontario reported increases of about 28 per cent in October this year over last. Sales to the end of October this year averaged 25 per cent greater than in the first ten months of 1941 for this trade.

A sharp rise in candy sales, due to some extent to purchases for Christmas overseas mailing, occurred in October when an advance of 28 per cent was recorded over October, 1941. The average increase for the first ten months of this year over last amounted to 18 per cent.

Sales of women's clothing stores were again well to the forefront; a 26 per cent gain over October last year was similar to the corresponding increase recorded in September and compares with a 23 per cent increase for the year-to-date. In this group also, the increase in British Columbia far exceeded increases recorded in other sections of the country. Compared with a 60 per cent gain in that province, sales were up 37 per cent in the Maritimes, 31 per cent in the Prairies, 23 per cent in Ontario and 17 per cent in Quebec.

The increase in men's clothing store sales was much less pronounced, a gain of 15 per cent in the month under review comparing with a 22 per cent increase in the cumulative totals to the end of October. British Columbia recorded improve-

ment of 43 per cent over October, 1941; sales in the Maritime Provinces and the Prairie Provinces were higher by 24 and 26 per cent respectively, while gains of 16 per cent and 6 per cent were recorded in Quebec and Ontario.

Restaurants and variety stores both reported dollar volume of business 19 per cent greater than in October, 1941, increases which were about on a par with average gains in the first ten months of this year over last. Drug store sales were up 15 per cent, grocery and meat store sales, 13 per cent, furniture store sales, 7 per cent. Sales of hardware stores increased only fractionally, while radio and electrical stores reported a falling-off in sales of 6 per cent.

Jewellery store sales declined 3 per cent from October, 1941, as increases of 10 per cent in the Maritime Provinces and British Columbia were offset by declines of 1 per cent in Quebec, 4 per cent in the Prairie Provinces and 8 per cent in Ontario. Sales figures upon which these results are based do not include the 25 per cent tax introduced in the June budget.

An increase of 14 per cent over October, 1941, in sales of department stores was almost on a par with the 13 per cent gain in the January-to-October period of this year over last. British Columbia reported sales 26 per cent above October, 1941, while gains in other regions were as follows: 18 per cent in the Prairie Provinces, 16 per cent in the Maritime Provinces, 13 per cent in Quebec and 7 per cent in Ontario.

Sales of 20 departmental firms which reported sales by departments averaged 12 per cent higher in October this year over last. Stationery departments recorded an outstanding gain of 25 per cent. Increases in sales of women's clothing, men's clothing and footwear departments were about the same as those recorded for September and amounted to 17 per cent, 14 per cent and 9 per cent respectively. Food sales in department stores were up by 11 per cent and drug sales advanced 12 per cent over October, 1941, while increases in piece goods and smallwares were 14 and 15 per cent respectively. Radio and music departments recorded a substantial increase of 19 per cent, while furniture sales were 12 per cent higher and home furnishings sales were up by 6 per cent. Hardware sales fell off 3 per cent and household appliances sales were 17 per cent lower than in October a year ago.

Regional Trends in Retail Trade - Third Quarter, 1942

The general index based on dollar volume of sales for seven lines of business for which regional indexes are available (men's clothing, women's clothing, department, drug, grocery and meat, variety and country general stores), revealed an increase of 12 per cent in the third quarter of this year over last and averaged 42 per cent higher than in the corresponding period of 1939. The increase in the third quarter of this year over last compares with gains of 15 per cent in the second quarter and 21 per cent in the first quarter. The average increase for the first nine months amounted to 16 per cent above last year and 46 per cent over the January to September period of 1939.

Increases in the first three quarters of this year over last were somewhat similar in the Maritime Provinces and Quebec. Gains in the Maritime Provinces in these periods amounted to 24, 20 and 13 per cent, while in Quebec corresponding increases were 23, 20 and 15 per cent. Cumulative indexes for the first nine months of this year revealed an increase of 18 per cent in the Maritime Provinces and 19 per cent in Quebec.

Comparison of Retail Sales in Canada for 1942 and 1941, by Kind of Business
(Comparison based on dollar volume. No
corrections have been made for inflation.)

Kind of Business	October, 1942 + or - per cent compared with			Cumulative Indexes
	October 1939	October 1941	September 1942	Jan.-Oct., 1942 Jan.-Oct., 1941
General Index	+ 47.6	+ 14.1	+ 15.4	+ 15.0
Boot and Shoe Stores	+ 31.7	+ 11.5	+ 17.1	+ 24.9
Candy Stores	+ 22.2	+ 12.2	+ 22.1	+ 17.5
Men's Clothing Stores	+ 42.5	+ 14.2	+ 12.2	+ 22.2
Women's Clothing Stores	+ 53.2	+ 11.1	+ 22.7	+ 22.7
Department Stores	+ 17.5	+ 1.8	+ 17.5	+ 12.8
Drug Stores	+ 52.4	+ 12.2	+ 12.2	+ 14.5
Furniture Stores	+ 15.2	+ 2.1	+ 15.1	- 0.4
Grocery and Meat Stores	+ 52.1	+ 15.2	+ 10.9	+ 13.4
Hardware Stores	+ 31.6	+ 0.5	+ 0.9	+ 9.0
Radio and Electrical Stores	+ 12.2	- 5.6	+ 7.0	- 5.0
Restaurants	+ 51.4	+ 12.4	+ 4.2	+ 13.0
Variety Stores	+ 32.2	+ 16.6	+ 12.1	+ 12.3

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

October, 1941 and October, 1942

Sales in October, 1942
Compared with Sales in October, 1941

Region	Boot and Shoe Stores	Jewellery Stores
CANADA	+ 32.6	- 2.6
Maritime Provinces	+ 38.1	+ 0.6
Quebec	+ 28.5	- 0.9
Ontario	+ 22.9	- 7.8
Prairie Provinces	+ 28.0	- 3.6
British Columbia	+ 57.2	+ 9.3

The gains recorded in Ontario and the Prairie Provinces in the first three quarters of this year over last also followed a uniform pattern. Ontario recorded increases of 21, 12 and 10 per cent in each of the first three quarters, while the Prairie Provinces recorded gains of 19, 12 and 11 per cent in the same comparisons. Increases for the first nine months of this year over last amounted to 24 per cent in both cases.

Gains in the first three quarters of this year over last were more uniform in British Columbia than elsewhere. Gains of 17 per cent in each of the first two quarters were followed by an increase of 15 per cent in the most recent quarter. Sales to the end of September, 1942, were 16 per cent above those for the corresponding period of last year.

The reduction in the spread in dollar volume in the second and third quarters in all regions of the country was reflected in results for all kinds of business with the exception of women's clothing. In the latter classification, sales in the third quarter were up 27 per cent over last year and were on a level with the increase recorded in the first quarter. Contrasting with these gains was an increase of only 15 per cent in the second quarter of this year over last. The average gain for the nine-month period was 22 per cent.

Men's clothing store sales increased 39, 20 and 16 per cent in the first, second and third quarters resulting in an average gain of 22 per cent. The increase in department store sales for the third quarter, at 9 per cent, was similar to the gain recorded in the second period following an increase of 21 per cent in the first quarter. The cumulative indexes for the first three quarters of this year were 13 per cent above last year's figures.

Grocery and meat store sales had increases of about 20 per cent in the first and second quarters followed by a smaller gain of 12 per cent in the third quarter while the average increase for the nine-month period was 17 per cent. Country general stores reported increases of 16, 13 and 11 per cent in the first three quarters and an average gain of 12 per cent.

Index Numbers of Retail Sales - (Base 1934-1939 = 100)

A. Unadjusted. B. Adjusted for Differences Between Days of Calendar Months.
(Figures for the current year are subject to final revision)

Year and Month	Groceries		Books		Candy (c)		Men's	
	Clothing		Shoes				Clothing (e)	
	A	B	A	B	A	B	A	B
October, 1932	152.8	149.3	131.6	127.1	133.7	132.2	977.1	134.5
October, 1933	91.7	87.8	82.0	78.7	82.5	80.2	88.7	77.1
October, 1938	117.9	111.1	107.0	97.7	98.3	95.7	177.8	110.2
October, 1940	151.0	150.1	147.7	144.4	140.5	134.0	145.5	115.0
October, 1941	159.5	158.1	151.4	151.5	155.1	157.5	159.4	157.4
1942								
January	152.1	150.0	144.1	141.7	141.8	151.1	144.0	145.5
February	150.1	151.0	141.7	170.3	150.7	171.5	164.1	173.6
March	144.7	171.4	140.4	150.8	150.7	158.4	159.4	160.5
April	141.8	155.9	142.1	141.2	141.7	149.7	150.3	150.0
May	152.4	148.1	147.7	146.0	143.3	144.0	150.2	157.5
June	151.1	150.7	149.8	151.1	148.4	140.4	154.0	140.3
July	157.4	150.7	141.7	147.4	153.1	151.7	151.2	140.0
August	157.1	146.0	144.7	147.4	157.1	157.4	150.8	151.4
September	155.4	150.5	147.0	140.0	155.1	141.3	154.2	155.4
October	174.0	151.5	153.3	151.7	170.3	157.3	164.7	146.0

Year and Month	Household		Department		Drugs	
	Clothing					
	A	B	A	B	A	B
October, 1932	147.8	146.0	143.4	150.4	157.1	157.1
October, 1933	88.0	89.4	103.7	94.7	94.7	86.2
October, 1938	150.7	140.1	132.4	112.0	107.1	101.3
October, 1940	148.0	150.7	141.1	140.0	124.1	114.7
October, 1941	164.1	151.3	160.0	136.5	141.6	135.9
1942						
January	116.3	152.5	115.2	151.1	133.3	140.6
February	90.3	132.2	107.4	148.2	150.2	145.1
March	149.3	173.6	141.2	153.9	142.0	147.5
April	134.0	153.1	145.1	148.3	145.4	148.4
May	137.7	155.5	142.6	140.1	144.5	140.7
June	150.3	143.8	150.3	174.1	139.4	148.4
July	138.7	133.8	112.6	145.5	142.1	144.9
August	156.3	114.0	123.9	154.5	143.6	149.4
September	170.0	130.1	154.9	152.7	142.0	147.2
October	192.3	147.3	158.0	155.1	157.5	157.2

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
October, 1939	125.5	122.0	127.1	124.5	122.2	120.0
October, 1933	78.9	72.2	85.6	89.1	87.0	77.2
October, 1937	122.0	115.5	122.0	122.0	125.3	111.6
October, 1940	125.2	112.4	120.8	120.8	141.6	120.3
October, 1941	140.5	117.3	145.2	142.0	164.7	140.5
1942						
January	91.8	134.5	150.4	146.4	103.0	173.2
February	106.2	123.2	141.6	154.2	95.7	175.2
March	111.0	122.4	152.2	154.0	122.0	170.0
April	129.0	119.1	157.4	161.4	140.0	146.1
May	164.6	122.9	162.3	157.1	176.0	136.0
June	121.1	122.7	132.7	172.1	164.6	125.7
July	120.3	154.3	152.0	154.0	155.0	123.2
August	122.2	122.0	120.7	133.7	122.0	154.5
September	120.7	113.6	148.1	152.9	134.0	179.4
October	150.5	122.4	164.3	151.9	165.5	141.1

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
October, 1939	225.1	212.0	120.0	124.0	120.0	82.0
October, 1933	81.8	62.7	88.5	88.0	77.7	76.6
October, 1937	122.0	122.0	122.0	122.0	120.7	120.3
October, 1940	122.0	122.4	122.5	120.4	143.2	141.7
October, 1941	152.6	112.5	121.0	122.2	172.0	163.2
1942						
January	126.0	156.4	122.7	125.2	122.8	121.4
February	110.2	148.2	120.6	126.6	122.0	120.9
March	126.9	153.7	140.0	142.6	148.2	121.3
April	124.7	147.8	141.5	142.2	162.2	128.4
May	152.6	123.5	145.1	142.5	186.4	120.6
June	128.5	128.5	120.3	140.4	180.7	173.7
July	121.3	152.6	144.9	127.7	173.2	176.2
August	123.1	120.3	150.3	140.0	180.1	125.5
September	125.5	116.1	150.0	144.9	176.6	123.5
October	145.0	112.9	156.4	151.3	205.1	125.5

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Unpublished Figures of Retail Sales in Provinces (Index No. 80, 1937-1942 = 100)
 (Figures are in millions of dollars and subject to minor revisions)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Pacific Provinces	Pacific Colonies
(c)						
Men's Clothing Stores						
October, 1939	133.3	119.4	115.3	131.4	100.6	127.6
October, 1940	145.5	125.2	124.7	141.1	122.3	130.8
October, 1941	152.4	127.7	125.3	150.1	171.1	143.0
1942						
August	170.6	176.7	143.1	119.0	114.0	172.7
September	154.2	192.8	153.7	140.7	145.8	176.9
October	124.7	147.1	144.1	170.3	212.3	204.0
% Change,						
October, 1942	+14.2	+24.0	+17.0	+22.0	+42.0	+43.2
October, 1941						
% Change,						
Jan.-Oct., 1942	+22.2	+25.9	+27.3	+17.3	+22.1	+23.2
Jan.-Oct., 1941						
Women's Clothing Stores						
October, 1939	130.7	125.9	121.0	131.7	150.3	127.6
October, 1940	143.6	172.6	143.2	147.4	160.8	140.8
October, 1941	164.1	174.8	170.7	132.4	153.6	152.5
1942						
August	156.3	181.0	157.4	157.3	135.3	166.7
September	170.0	183.8	165.6	174.1	148.6	187.3
October	203.9	223.2	190.8	200.9	207.3	243.4
% Change,						
October, 1942	+26.1	+23.8	+17.0	+22.9	+70.7	+59.6
October, 1941						
% Change,						
Jan.-Oct., 1942	+26.7	+23.7	+24.2	+22.6	+12.2	+25.0
Jan.-Oct., 1941						
Shoe Stores						
October, 1939	103.9	104.7	103.7	102.2	110.4	103.3
October, 1940	120.8	122.2	114.8	121.6	120.4	121.4
October, 1941	145.2	154.2	140.7	145.9	148.0	142.6
1942						
August	130.7	132.7	149.3	153.4	164.0	170.6
September	143.1	138.5	141.0	141.4	134.6	157.5
October	164.3	137.8	132.2	131.9	164.7	161.7
% Change,						
October, 1942	+15.2	+19.2	+15.3	+11.0	+11.3	+12.4
October, 1941						
% Change,						
Jan.-Oct., 1942	+15.4	+27.1	+16.3	+12.5	+12.7	+15.2
Jan.-Oct., 1941						

(c) Includes men's furnishings

Index of Retail Sales by Province - (Average for 1933-1939 = 100)
(Figures for the current year are subject to final revision)

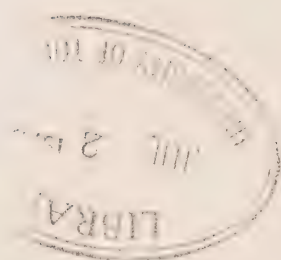
Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>Department Stores</u>						
October, 1939	132.4	131.4	131.5	120.5	161.9	120.2
October, 1940	141.1	135.1	135.3	126.5	149.0	123.3
October, 1941	139.0	130.7	135.7	158.5	154.5	131.0
1942						
August	126.9	128.7	129.4	125.1	112.1	155.1
September	154.9	139.7	166.7	156.9	136.2	139.6
October	182.0	209.5	135.7	138.9	132.5	207.4
% Change, October, 1942 October, 1941	+13.8	+15.9	+13.4	+ 6.3	+18.1	+26.3
% Change, Jan.-Oct., 1942 Jan.-Oct., 1941	+12.3	+15.2	+15.5	+11.3	+11.3	+18.0
<u>Variety Stores</u>						
October, 1939	120.7	134.4	121.8	115.8	125.3	107.5
October, 1940	146.9	134.2	150.4	133.5	167.0	118.2
October, 1941	175.0	220.2	132.4	131.7	177.4	135.5
1942						
August	130.1	254.0	207.0	165.4	163.6	152.5
September	176.3	223.8	127.4	136.1	155.2	146.9
October	205.1	272.3	220.4	131.9	135.5	158.1
% Change, October, 1942 October, 1941	+13.3	+23.3	+24.7	+13.3	+ 7.0	+10.3
% Change, Jan.-Oct., 1942 Jan.-Oct., 1941	+13.3	+12.5	+23.7	+13.3	+13.4	+12.0
<u>Drug Stores</u>						
October, 1939	107.1	104.5	103.3	101.2	120.6	111.9
October, 1940	124.1	129.2	120.9	118.5	133.4	123.4
October, 1941	141.3	153.2	129.1	124.9	156.0	145.4
1942						
August	142.2	126.7	112.1	125.2	141.5	131.1
September	142.0	173.5	140.3	147.7	141.3	131.7
October	131.9	138.5	152.7	155.0	170.7	172.1
% Change, October, 1942 October, 1941	+11.5	+4.2	+17.9	+14.3	+12.4	+21.1
% Change, Jan.-Oct., 1942 Jan.-Oct., 1941	+11.5	+31.0	+14.2	+14.0	+14.3	+10.3

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

OCTOBER, 1941 AND OCTOBER, 1940

(Based on dollar value of 50 cents)

	October 1941	October 1940	% Change, 1941/1940
	\$	\$	
TOTAL SALES	22,547,545	27,094,572	+12.0
1. Women's dresses, coats and suits	3,403,100	3,290,211	+17.3
2. Girls' and infant's wear	1,468,447	1,785,274	+21.6
3. Hosiery and gloves	1,753,035	1,589,143	+11.7
4. Lingerie and corsets	1,270,555	1,403,537	+14.3
5. Millinery	122,582	122,524	+15.7
6. Women's and children's apparel -- (Total, 1-5) ..	7,963,713	9,172,102	+16.5
7. Men's and boys' clothing and furnishings	4,013,043	4,532,526	+14.2
8. Drugs and toilet articles and preparations ...	391,420	773,032	+12.4
9. Piece goods	5,255,572	5,573,214	+14.0
10. Smallwares	1,007,709	1,153,536	+14.8
11. Food and kindred products	2,315,093	2,562,006	+10.7
12. Furniture (including mattresses and springs) .	1,551,473	1,730,307	+11.5
13. Home furnishings	2,104,431	2,227,029	+ 5.8
14. Household appliances and electrical supplies .	943,613	720,237	-13.5
15. Hardware and kitchen utensils	1,005,043	377,312	- 2.7
16. Radios, musical instruments and supplies	403,164	482,415	+18.3
17. Shoes and other footwear	2,027,017	2,224,557	+ 2.4
18. Stationery, books and magazines	375,531	470,431	+25.3
19. All other departments, total	2,204,329	3,224,147	+13.4



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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

Dominion Statistician:
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Vol. XIV - 1942

Monthly Indexes of Retail Sales in Canada, November, 1942
(1935-1939 = 100)

Retail trading in Canada, as measured by the dollar volume of sales for twelve principal kinds of goods, was 1 per cent higher in November, 1942, than in November, 1941, but receded by 5 per cent from October. Sales during the first eleven months of 1942 increased by 35 per cent over the same period of the preceding year. Unadjusted sales indexes (on the base, 1935-1939 = 100) stood at 165.2 for November, 1942, 174.3 for October, 1942 and 140.6 for November, 1941.

The 13 per cent increase in dollar volume of sales between November, 1941 and November, 1942 was slightly lower than the average 15 per cent for the month period, a result which may be attributed to the occurrence of five Saturdays in November, 1941, and only four Saturdays in the month under review. On adjusting for differences in number of business days (weighted) and for normal seasonal movements, the November index stood at 162.1, a gain of 22 per cent over the 132.9 recorded in August, 1941. November was the third month of 1942 in which the index has risen sharply above the general underlying level. The March peak of 161.4 reflects the marked increases in clothing and footwear sales which took place that month in anticipation of wartime restrictions on clothing styles. The August peak of 132.9 in the seasonally adjusted index conforms with similar peaks in the indexes for corresponding months of the past two years and may be attributed to a shift in the seasonal distribution of retail purchasing. A greater proportion of the annual retail business is now transacted in the month of August than was the case in the immediately pre-war years whose experience formed the basis for the calculation of the seasonal adjustment factors used in correcting these index numbers. The November peak of 162.1 may be attributed at least in part to the forward Christmas shopping which took place in that month.

Increases in unadjusted indexes of sales occurred in all kinds of business represented in the monthly survey. Boot and shoe stores, which have led all other trades in the extent of increased sales throughout 1942, recorded a gain of 22 per cent in November, 1942 over 1941.

The average increase for Canada was exceeded in British Columbia, the Maritime Provinces and Quebec, where gains of 34, 28 and 23 per cent were recorded. Sales in Ontario were 13 per cent higher and sales in the Prairie Provinces rose 17 per cent above November, 1941.

Department store sales rose sharply in November, a gain of 22 per cent over November, 1941, comparing with a 14 per cent increase in the first eleven months of 1942 over the corresponding period of 1941. The adjusted index of department store

sales advanced to 170.7 from 152.9 in the immediately preceding month of October and stands at the highest point reached since the inception of these monthly retail trade statistics in January, 1929. Results for various regions of the country reveal a gain of 27 per cent in Quebec, closely followed by increases of 26 per cent in British Columbia and 25 per cent in the Maritime Provinces. Sales in the Prairie Provinces were 22 per cent greater than in November, 1941, while Ontario sales were up by 13 per cent in the same comparison.

Furniture stores, restaurants and candy stores ranked next in order of gains over November, 1941, with increases of 20, 19 and 18 per cent respectively. Increases in restaurant and candy sales were of approximately the same magnitude as gains recorded by these two groups in the first eleven months of 1942 over 1941. The 20 per cent increase for furniture stores compares with an increase of 7 per cent in the October comparison and a gain of only one per cent for the year-to-date. The more favourable comparisons recorded in October and November must be interpreted in the light of restrictions on instalment buying introduced in October, 1941. Comparisons for the first nine months of 1942 were made with periods in which these restrictions were not in effect whereas the effect of the restrictions on instalment buying does not enter into the comparison between November of 1942 and 1941.

The November increases for men's clothing stores and for women's clothing stores were lower than the average for the year-to-date. The November increase in sales of women's clothing stores amounted to 17 per cent while sales in the eleven-month comparison exceeded 1941 by 22 per cent. An increase of 44 per cent in British Columbia exceeded by a wide margin those for other regions. The Maritime Provinces showed a gain of 28 per cent, but increases in other sections were more moderate, gains of 15, 14 and 11 per cent occurring in the Prairie Provinces, Ontario and Quebec respectively.

For the month under review, men's clothing stores reported an advance of 11 per cent over November, 1941, as against an increase of 21 per cent in the eleven-month comparison. The following increases over November, 1941, were recorded for various economic divisions of the country: 35 per cent in British Columbia, 21 per cent in the Prairie Provinces, 15 per cent in Quebec, 13 per cent in the Maritime Provinces and 3 per cent in Ontario.

Variety stores reported sales 12 per cent greater in November, 1942, than in November of the previous year. Sales averaged 18 per cent higher over the eleven-month period from January to November. Quebec sales were up 21 per cent over November, 1941, followed by a gain of 16 per cent in British Columbia. Sales in the Maritime Provinces increased 13 per cent, a gain of 11 per cent was recorded in the Prairie Provinces, and a 3 per cent increase occurred in Ontario.

Radio and electrical store sales increased 12 per cent in November but averaged 4 per cent lower over the eleven-month period. Sales of hardware stores were 5 per cent above November, 1941, and were 9 per cent greater for the year-to-date.

Sizeable gains in drug store sales in the Maritimes and in the western section of the country were recorded in November. In the Maritimes, the average increase for the country as a whole amounting to 10 per cent. British Columbia sales were up by 30 per cent, while gains in the Maritime Provinces and in the Prairie Provinces were 18 and 15 per cent respectively. Quebec sales increased 8 per cent and Ontario, 5 per cent.

The retail trade in the November comparison was a 7 per cent advance in grossing in total sales. Since activity in this trade is concentrated on Saturday, the gain in sales in the week ending October 31st of business, the occurrence of one more Saturday in November of last year than this had a greater influence on the November sales comparison for food stores than for other trades. Cumulative indexes for the first eleven months of this year were 15 per cent above those for the similar period of 1941. Quebec, with a gain of 10 per cent, led other regions of the country in point of view of increased sales over November, 1941. Identical gains of 5 per cent took place in the Maritime Provinces and British Columbia, and sales were fractionally higher in the Prairie Provinces. On the other hand, sales fell off by less than one per cent below November, 1941.

Following the sales, including the 25 per cent tax introduced in the June, 1942, the sales were 20 per cent higher in November, 1942, than in the corresponding month of the preceding year. Sales in British Columbia were more than 50 per cent greater than in November, 1941. Gains recorded in other sections of the country were as follows: 22 per cent in the Prairie Provinces, 12 per cent in the Maritime Provinces, 15 per cent in Quebec and 14 per cent in Ontario.

Sales of 21 departmental firms which reported sales by departments averaged 21 per cent higher in November, 1942, than in the same month last year. Although the majority of these firms reported only minor gains, the largest gains were in the sales of furniture departments and 27 per cent in sales of food departments. The largest gains for various departmental groups were in the sales of food departments, which were 23 per cent, while most clothing departments reported gains of 10 per cent, and sales of food departments were 10 per cent above November, 1941. The gain in sales of food departments was accounted for by the fact that there were only four Saturdays in November this year as compared with five in 1941, and the gain in sales of food departments was accounted for by the fact that there were only four Saturdays in November this year as compared with five in 1941, and the gain in sales of food departments was accounted for by the fact that there were only four Saturdays in November this year as compared with five in 1941.

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	November, 1942 + or - per cent compared with			Cumulative Indexes
	November 1939	November 1941	October 1942	Jan.-Nov., 1942 Jan.-Nov., 1941
General	+45.9	+1.7	5.2	+14.8
Boot and Shoe Stores	+72.9	+2.4	-10.7	+21.7
Candy Stores	+84.7	+1.5	-8.3	+17.4
Men's Clothing Stores	+51.1	+0.2	-1.1	+11.0
Women's Clothing Stores	+54	+3	-2.0	+22.0
Department Stores	+5.3	-1.1	+4.5	+15.2
Furniture Stores	+4.1	-	-1	+14.0
Grocery and Meat Stores	3	+1.6	+2.3	+12.9
Hardware Stores	3.3	+1.1	-1.3	+8.1
Radio and Electrical Stores	+4.7	+	1.5	7.0
Restaurants	+50.0	+19.1	0	+19.1
			4	+18.0

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

in November, 1942
Sales in November, 1941

	Boot and Shoe Stores	Jewellery Stores
CANADA	+ 22.4	+ 20.0
Alberta	+	+ 12
Manitoba	+	+ 14
Ontario	+	+ 14
Prairie Provinces	+	+ 21
British Columbia	+	+ 50

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy (h)		Men's Clothing	
	A	B	A	B	A	B	A	B
November, 1929	150.5	139.2	171.2	151.3	190.1	212.9	184.2	142.3
November, 1933	89.6	85.0	110.4	103.4	85.7	101.2	101.2	80.9
November, 1939	113.2	107.1	90.9	98.0	82.6	101.1	127.9	101.4
November, 1940	135.7	123.0	128.6	130.4	105.1	120.5	130.3	120.1
November, 1941	146.6	138.2	128.4	134.2	131.4	155.8	173.8	135.2
1942								
January	128.1	150.9	114.1	153.7	116.3	151.1	114.0	142.5
February	120.1	154.8	89.5	173.8	158.3	171.5	104.1	176.2
March	144.7	161.4	129.4	132.2	127.7	163.4	168.4	210.2
April	154.3	155.0	123.4	153.3	133.1	143.6	189.1	190.9
May	159.4	149.1	167.3	139.0	146.6	144.0	159.9	157.5
June	154.5	150.9	177.2	131.1	112.4	140.4	154.0	146.0
July	177.4	159.7	141.7	147.4	112.1	133.7	123.2	149.0
August	147.5	162.9	144.3	186.4	127.5	137.4	130.6	171.4
September	153.5	152.3	135.0	140.0	132.3	145.0	154.2	155.4
October	174.3	152.1	175.2	150.2	138.4	135.7	197.4	148.0
November	165.2	139.1	157.3	174.2	151.4	131.6	133.2	153.3

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
November, 1929	130.4	144.7	131.3	142.2	122.1	113.7
November, 1933	80.7	86.7	101.7	87.9	87.2	88.5
November, 1939	117.8	103.1	122.2	107.1	105.0	106.6
November, 1940	146.8	124.9	150.9	128.5	116.9	115.0
November, 1941	155.4	127.2	155.4	137.6	134.6	136.2
1942						
January	116.3	152.5	115.2	151.1	133.6	140.6
February	96.3	133.7	107.4	142.2	130.3	145.1
March	149.3	173.6	141.2	156.9	142.0	147.5
April	184.0	152.1	145.1	143.8	143.4	148.4
May	166.7	153.3	142.2	140.1	144.2	146.5
June	159.3	143.8	159.6	134.1	139.4	148.4
July	128.7	167.8	112.6	145.5	142.1	144.9
August	156.3	214.0	126.9	154.5	143.6	149.4
September	170.0	130.1	154.9	152.7	148.0	147.2
October	203.2	157.1	181.3	152.9	133.1	152.0
November	181.5	170.0	189.9	170.7	148.2	154.5

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
November, 1929	184.7	133.6	123.4	128.3	151.4	154.4
November, 1933	72.2	70.1	35.8	37.0	70.4	69.0
November, 1939	110.9	103.5	103.3	107.8	110.0	107.9
November, 1940	122.9	112.1	126.1	119.0	126.0	123.6
November, 1941	100.6	95.0	143.7	140.8	140.3	142.1
1942						
January	91.3	134.5	150.4	146.4	106.0	173.2
February	103.1	136.2	141.3	134.2	95.7	175.2
March	111.2	137.4	152.7	154.0	122.0	170.9
April	123.0	119.1	157.4	131.4	149.0	146.1
May	164.6	122.9	169.9	157.1	176.0	136.0
June	171.1	132.2	138.7	172.1	164.3	173.7
July	120.3	154.3	152.0	154.0	155.0	138.2
August	123.2	135.0	160.7	166.3	132.2	154.5
September	130.7	112.6	148.4	152.3	164.0	179.4
October	152.1	124.7	164.9	152.4	167.5	142.9
November	120.7	113.8	148.5	156.7	147.2	150.1

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
November, 1929	207.3	104.6	135.9	172.0	98.6	94.6
November, 1933	92.2	64.0	84.4	32.2	73.5	72.0
November, 1939	124.8	97.9	100.2	106.0	122.1	122.3
November, 1940	146.2	114.7	102.2	112.9	152.3	142.2
November, 1941	117.1	95.6	123.2	123.9	173.2	171.6
1942						
January	126.0	153.4	129.7	125.2	122.2	131.4
February	110.2	148.2	120.3	123.3	122.9	120.9
March	126.9	153.7	140.0	143.6	148.2	131.2
April	134.7	147.8	141.5	142.2	169.2	132.4
May	152.6	123.5	145.1	142.5	136.4	139.3
June	128.5	128.5	129.3	140.4	180.7	176.7
July	121.7	122.2	144.9	127.7	173.2	176.2
August	123.1	160.6	150.3	140.0	180.1	185.5
September	125.5	116.1	150.0	145.0	176.6	188.5
October	144.4	112.4	153.3	151.3	204.5	185.0
November	120.7	106.7	150.4	131.1	199.5	204.6

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
			(c)	(c)		
Men's Clothing Stores						
November, 1939	127.9	139.2	118.4	128.9	145.8	115.9
November, 1940	160.3	182.9	150.2	130.3	181.7	127.7
November, 1941	173.8	224.3	164.3	175.1	177.5	143.9
1942						
September	154.2	192.8	153.7	149.7	145.3	159.3
October	197.4	243.5	193.4	134.1	217.6	206.3
November	193.2	253.0	188.7	180.0	214.9	193.2
% Change,						
November, 1942	+11.2	+12.1	+14.9	+ 2.3	+21.1	+34.7
November, 1941						
% Change,						
Jan.-Nov., 1942	+21.0	+24.3	+26.2	+15.8	+22.1	+30.0
Jan.-Nov., 1941						
Women's Clothing Stores						
November, 1939	117.8	133.2	108.8	122.1	122.9	103.9
November, 1940	146.8	178.3	127.9	151.5	162.2	138.9
November, 1941	155.4	185.2	143.0	161.7	159.7	138.1
1942						
September	170.0	186.8	165.6	174.1	148.6	187.3
October	206.2	236.2	199.5	200.0	207.6	242.6
November	181.5	238.1	158.7	185.0	184.2	199.2
% Change,						
November, 1942	+16.8	+28.6	+11.0	+14.4	+15.3	+44.2
November, 1941						
% Change,						
Jan.-Nov., 1942	+22.0	+21.4	+22.8	+21.6	+18.8	+26.2
Jan.-Nov., 1941						
Grocery and Meat Stores						
November, 1939	103.3	103.5	103.5	107.7	108.9	102.3
November, 1940	126.1	127.5	118.8	130.2	129.1	124.2
November, 1941	143.7	156.5	134.4	148.6	141.8	139.2
1942						
September	143.4	168.5	142.0	141.4	164.6	131.9
October	164.9	182.8	162.3	131.9	163.7	135.2
November	148.5	162.8	143.1	147.8	142.2	145.9
% Change,						
November, 1942	+ 3.2	+ 4.7	+10.2	- 0.5	+ 0.2	+ 4.2
November, 1941						
% Change,						
Jan.-Nov., 1942	+15.2	+21.2	+13.1	+12.3	+12.2	+14.9
Jan.-Nov., 1941						

(c) Includes men's furnishings.

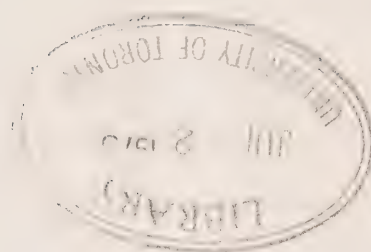
Unadjusted Indexes of Retail Sales by Provinces - (Base for 1939-1940 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>Department Stores</u>						
November, 1939	123.9	130.0	121.9	124.3	123.7	110.4
November, 1940	150.9	155.3	141.0	150.0	160.8	179.7
November, 1941	155.4	161.3	148.5	153.2	162.9	170.0
September	154.9	166.7	136.7	156.9	166.2	169.6
October	161.8	203.8	137.8	162.4	160.3	207.0
November	189.9	227.1	139.1	161.4	137.0	189.5
% Change, November, 1942 November, 1941	+22.2	+25.3	+27.7	+13.4	+22.2	+23.3
% Change, Jan. - Nov. 1942 Jan. - Nov. 1941	+15.2	+13.5	+13.3	+11.3	+15.4	+13.3
<u>General Stores</u>						
November, 1939	122.2	122.3	123.1	119.7	140.0	110.9
November, 1940	153.8	166.7	153.1	143.4	162.2	128.6
November, 1941	178.2	240.1	175.5	174.3	173.8	141.5
September	173.3	223.8	137.4	133.1	155.7	143.6
October	204.5	273.4	229.3	191.0	135.5	156.1
November	199.5	271.2	212.3	185.2	196.8	132.7
% Change, November, 1942 November, 1941	+11.0	+13.3	+21.1	+4.1	+11.3	+15.7
% Change, Jan. - Nov. 1942 Jan. - Nov. 1941	+15.2	+17.4	+14.1	+11.3	+15.2	+11.0
<u>Drug Stores</u>						
November, 1939	105.0	106.7	107.1	104.9	107.7	104.1
November, 1940	116.9	116.1	106.7	113.7	112.4	114.7
November, 1941	124.3	120.4	108.1	117.4	111.7	122.6
September	143.0	173.5	140.3	147.3	149.8	121.7
October	162.1	193.9	139.3	154.4	170.9	121.2
November	143.2	177.4	145.7	144.2	145.2	121.2
% Change, November, November	+11.0	+13.3	+21.1	+4.1	+11.3	+15.7
% Change, Jan. - Nov. 1942 Jan. - Nov. 1941	+14.0	+21.4	+14.2	+11.3	+14.1	+11.2

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

NOVEMBER, 1941 AND NOVEMBER, 1942
(Based on dollar sales of 21 firms)

	November 1941	November 1942	% Change, 1942/1941
	\$	\$	
TOTAL SALES	28,650,018	34,702,481	+21.1
1. Women's dresses, coats and suits	5,015,314	5,911,801	+17.7
2. Girls' and infants' wear	1,842,351	1,770,800	-3.9
3. Hosiery and gloves	1,418,107	1,665,116	+17.6
4. Lingerie and corsets	1,257,425	1,557,111	+23.8
5. Millinery	313,845	335,232	+6.9
6. Women's and children's apparel -- (Total, 1-5)	7,252,612	8,105,122	+11.7
7. Men's and boys' clothing and furnishings	4,354,480	4,310,353	-1.0
8. Drugs and toilet articles and preparations	735,000	870,273	+18.4
9. Piece goods	1,992,395	2,436,998	+22.3
10. Smallwares	1,115,093	1,749,510	+56.9
11. Food and kindred products	2,521,767	2,563,255	+1.6
12. Furniture (including mattresses and springs)	1,142,690	1,551,758	+35.8
13. Home furnishings	1,722,261	2,188,312	+27.1
14. Household appliances and electrical supplies	634,081	668,366	+5.4
15. House and kitchen utensils	916,944	926,280	+1.0
16. Bedding, musical instruments and supplies	352,215	485,353	+37.8
17. Shoes and other footwear	2,271,933	2,430,293	+7.0
18. Stationery, books and magazines	532,613	632,504	+18.9
19. All other departments, total	3,364,331	4,171,052	+24.0



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DOMINION BUREAU OF STATISTICS
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Monthly Indexes of Retail Sales in Canada, December, 1942
(1935-1939 = 100)

Customers spent 6 per cent more money in retail stores in Canada in December, 1942 than in the corresponding month of 1941 and 30 per cent more than in November, according to calculations based on returns received from a sample number of firms representing twelve different types of retail trades. The general index of sales, on the base 1935-1939 = 100, stands at 212.7 for December, 1942, at 164.8 for November and at 201.5 for December, 1941. The 6 per cent increase over December, 1941 was considerably lower than the spread recorded for earlier months of the year, aggregate sales for 1942 averaging 14 per cent above the previous twelve-month period.

December sales are normally higher than those for any other month of the year on account of the Christmas trade. The relatively small increase in sales between December, 1941 and December, 1942 represents in some measure a curtailment in Christmas purchases and the diversion of purchasing power to war financing through Victory Loan subscriptions.

Sales of department stores, variety stores and shoe stores were practically unchanged in December, 1942 compared with the corresponding month in the previous year. Drug stores and women's specialty shops were each up 17 per cent; candy store sales gained 16 per cent and restaurants 15 per cent. Other increases were 10 per cent for grocery and meat stores, 9 per cent for men's clothing stores, and 6 per cent for furniture stores. Sales of stores specializing in radios or electrical appliances were 5 per cent lower in December, 1942 than in 1941 while hardware store sales were down by 6 per cent.

On making allowance for normal seasonal movements and also for differences in the number of business days in different months, the adjusted general index of sales for December stands at 156.3 compared with 161.7 for November, 152.1 for October and an average figure of 154.9 for the year. In other words the underlying trend in consumer purchasing as measured in dollar volume was approximately 56 per cent higher at the end of 1942 than the average over the five-year period from 1935 to 1939.

Annual averages of the index numbers indicate that eleven of the twelve trades for which indexes are computed had a higher volume of dollar sales in 1942 than in 1941 while one trade recorded a decline. Women's clothing stores and shoe stores had the largest increases with gains of 22 per cent and 21 per cent respectively. Results for women's clothing stores are available on a regional basis and show that the gain in British Columbia exceeded those for other regions, percentage increases over 1941 standing at 28 per cent for British Columbia, 19 per cent for the Prairie Provinces, 21 per cent for Ontario, 22 per cent for Quebec and 21 per cent for the Maritime Provinces.

British Columbia also lead in point of view of increased sales of men's clothing stores with a gain of 28 per cent over 1941. Increases for other regions were 22 per cent for the Prairie Provinces, 14 per cent for Ontario, 23 per cent for Quebec, 23 per cent for the Maritime Provinces compared with a gain of 19 per cent for Canada as a whole.

Grocery and meat store sales averaged 15 per cent higher in 1942 than in the preceding year, increases for the various economic divisions of the country standing at 20 per cent for the Maritimes, 18 per cent for Quebec, 15 per cent for British Columbia, 13 per cent for the Prairie Provinces and 12 per cent for Ontario. Department store sales for Canada as a whole averaged 12 per cent higher in 1942 with increases for different parts of the country ranging from 9 per cent in Ontario to 18 per cent in British Columbia. Intermediate increases were 11 per cent for the Prairie Provinces, 13 per cent for the Maritime Provinces and 15 per cent for Quebec. Sales made by variety stores averaged 15 per cent greater in 1942 than in 1941. Quebec came first in point of view of increased business in this trade with a gain of 21 per cent while increases for other regions ranged between 12 and 14 per cent. Drug store sales averaged 14 per cent higher in 1942 than in 1941 with percentage increases for the various regions standing at 22 per cent for the Maritime Provinces and for British Columbia, 16 per cent for the Prairie Provinces, 14 per cent for Quebec and 12 per cent for Ontario.

The index numbers of retail sales are based upon dollar volume of business transacted and do not necessarily reflect changes in the volume of goods sold. The Bureau's retail price index averaged 6.5 per cent higher in 1942 than in 1941; the food index alone averaged 9.6 per cent higher, and the index for clothing was up by 3.4 per cent. While the index of retail prices and the index of retail sales are not computed in such a way as to be strictly comparable, a comparison of the two series does serve to give some indication of the extent to which changes in the value of retail sales have been affected by prices movements. The general index of dollar sales was 13.7 per cent higher in 1942 than in 1941; the food index was up 14.7 per cent, the index for men's clothing stores was up 19.3 per cent and that for women's clothing stores, 21.5 per cent. It would thus appear that, while more than one half the increase in food store sales may be attributed to higher prices, the increased business for clothing stores in 1942 must be attributed largely to an increase in the volume of goods sold.

Sales of 21 departmental firms which reported sales by departments were fractionally lower in December, 1942, than in December, 1941, although minor gains were recorded by half of the individual departments contained in the summary. Men's clothing department sales were 3 per cent lower, sales of women's clothing departments increased by 3 per cent and footwear sales were 14 per cent below December, 1941. Stationery departments recorded a sales increase of 9 per cent, drug sales advanced 6 per cent, while piece goods, smallwares and food departments recorded gains of 3 or 4 per cent respectively. The trend in sales of the various departments was mixed, home furnishings and furniture departments recording increases of 11 and 1 per cent respectively as compared with declines of 4 per cent in radio and music departments and 14 per cent in both household appliances and hardware departments.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

1941 and 1942

(Based on dollar sales of 23 firms)

	December 1941	December 1942	% Change, 1942 1941
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	296,139,557	327,823,641	+10.7
1. Women's dresses, coats and suits	29,355,932	34,735,650	+18.3
2. Girls' and infants' wear	10,968,564	12,752,777	+16.3
3. Hosiery and gloves	13,247,035	14,272,136	+ 7.7
4. Lingerie and corsets	13,269,207	15,063,796	+13.5
5. Millinery ,.....	3,505,980	3,678,210	+ 4.9
6. Women's and children's apparel -- (Total,1-5) ..	70,346,718	80,502,569	+14.4
7. Men's and boys' clothing and furnishings	34,108,382	38,906,628	+14.1
8. Drugs and toilet articles and preparations	8,780,331	9,804,948	+11.7
9. Piece goods	21,565,360	24,925,193	+15.6
10. Smallwares	10,441,671	11,800,261	+13.0
11. Food and kindred products	25,916,489	28,470,470	+ 9.9
12. Furniture (including mattresses and springs) ..	17,457,266	18,416,807	+ 5.5
13. Home furnishings	20,787,718	22,470,382	+ 8.1
14. Household appliances and electrical supplies ..	8,820,106	8,625,390	- 2.2
15. Hardware and kitchen utensils	12,356,695	12,825,168	+ 3.8
16. Radios, musical instruments and supplies	3,951,817	4,516,582	+14.3
17. Shoes and other footwear	21,394,034	23,159,142	+ 9.7
18. Stationery, books and magazines	4,909,621	5,711,406	+16.3
19. All other departments, total	35,303,349	37,388,695	+ 5.9

Comparison of Retail Sales in Canada, for 1941 and 1942, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	December, 1942 + or - per cent compared with			Cumulative Indexes
	December 1939	December 1941	November 1942	Jan.-Dec., 1942 Jan.-Dec., 1941
General Index	+35.8	+ 5.9	+29.5	+13.7
Foot and Shoe Stores	+42.9	+ 1.3	+31.0	+21.4
Candy Stores	+76.8	+16.4	+127.5	+17.2
Men's Clothing Stores	+45.4	+ 8.0	+25.9	+19.3
Women's Clothing Stores	+55.8	+17.0	+42.4	+21.5
Department Stores	+27.7	+ 0.8	+28.7	+11.8
Drug Stores	+50.6	+16.8	+41.7	+14.4
Department Stores	+ 2.7	+ 6.2	+18.8	+ 1
Grocery and Meat Stores	+37.7	+10.1	+19.9	+14.7
Hardware Stores	+28.4	- 6.2	+ 9.1	+ 7.3
Radic and Electrical Stores	+10.5	- 5.3	+23.4	- 3.9
Electrical Stores	+46.1	+15.1	+ 6.6	+17.9
Variety Stores	+39.2	+ 1.1	+73.6	+15.0

Comparison of Retail Sales of Foot and Shoe Stores and Jewellery Stores

December, 1941 and December, 1942

Sales in December, 1942
Compared with Sales in December, 1941

	Foot and Shoe Stores	Jewellery Stores
Canada	+ 1.2	+ 2.7
Maritime Provinces	+ 7.1	+ 4.7
Quebec	1.7	- 7.8
Ontario	- 4.2	+ 2.3
Prarie Provinces	3.8	+11.5
British Columbia	+37.5	+16.8

Index Numbers of Retail Sales - (Average for 1934-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
December, 1929	174.4	137.0	207.1	153.1	345.9	196.6	160.5	130.9
December, 1933	112.5	83.5	127.9	86.9	192.5	102.3	97.7	73.7
December, 1939	157.1	112.3	143.9	98.5	198.6	101.7	178.8	104.0
December, 1940	174.3	131.0	146.8	107.0	226.5	124.0	199.7	125.6
December, 1941	201.5	147.2	203.0	144.4	301.8	160.1	242.9	148.0
<u>1942</u>								
January	128.1	150.9	114.1	153.7	116.3	151.1	114.0	143.5
February	150.1	157.8	89.7	170.2	158.3	171.5	104.1	176.2
March	144.7	161.4	139.4	192.2	127.7	163.4	168.4	210.2
April	154.8	155.8	169.2	153.6	189.1	142.3	189.1	190.9
May	159.4	149.1	167.3	139.0	146.6	144.0	159.9	157.5
June	154.5	150.9	177.2	131.1	112.4	149.4	154.0	146.9
July	137.4	143.3	141.7	147.4	112.1	133.7	123.2	149.0
August	147.5	162.9	144.3	186.4	127.5	137.4	130.6	171.4
September	153.5	152.3	165.0	140.0	132.3	145.0	154.2	155.4
October	174.2	157.1	175.2	150.2	163.4	165.7	197.4	178.0
November	164.8	161.7	157.0	174.0	157.4	192.6	194.7	160.6
December	213.4	156.3	205.6	146.2	351.2	186.3	264.2	160.9

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
December, 1929	237.5	134.1	201.7	136.0	135.1	119.4
December, 1933	178.3	93.0	134.0	88.6	101.6	86.9
December, 1939	168.0	106.7	188.9	116.4	141.6	111.4
December, 1940	193.6	133.0	210.2	132.2	161.9	131.6
December, 1941	223.7	148.8	239.2	145.8	182.6	145.5
<u>1942</u>						
January	116.3	152.5	115.2	151.1	136.6	140.6
February	96.6	166.2	107.4	142.8	130.8	145.1
March	149.3	173.6	141.2	156.9	142.0	147.5
April	184.0	143.1	145.1	148.8	142.4	148.4
May	166.7	153.3	142.2	140.1	144.2	146.5
June	159.3	143.8	139.6	134.1	139.4	148.4
July	138.7	163.8	112.6	145.5	142.1	144.9
August	156.3	214.0	126.9	154.5	148.6	149.4
September	170.0	180.1	154.9	152.7	148.0	147.2
October	206.2	157.1	181.8	152.9	163.1	153.0
November	183.8	172.2	187.4	168.5	148.4	154.7
December	261.8	174.2	241.2	146.4	213.3	168.9

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
December, 1929	177.5	144.4	137.2	134.6	165.8	151.0
December, 1933	79.7	71.2	94.0	83.6	77.7	70.8
December, 1939	139.5	119.4	129.3	110.9	125.6	117.5
December, 1940	165.8	145.3	135.5	128.1	146.2	136.8
December, 1941	134.9	114.1	161.6	149.1	171.9	154.7
1942						
January	91.8	134.5	150.4	146.4	106.0	173.2
February	106.2	136.2	141.6	154.2	95.7	175.2
March	111.9	133.4	153.3	154.9	122.0	170.9
April	129.0	119.1	157.4	161.4	149.0	146.1
May	164.6	132.9	169.9	157.1	176.0	136.0
June	131.1	132.3	168.7	172.1	164.6	135.7
July	120.3	154.6	152.0	154.0	155.0	138.2
August	138.2	135.0	160.7	166.3	162.2	154.5
September	130.7	113.6	148.4	153.3	164.0	139.4
October	152.1	124.7	164.9	152.4	167.5	142.9
November	120.6	116.7	148.5	156.8	147.9	150.8
December	143.3	121.2	178.0	163.6	161.3	145.1

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
December, 1929	306.4	184.9	177.8	173.4	161.5	90.4
December, 1933	99.8	64.4	89.8	86.4	140.7	73.7
December, 1939	146.3	108.1	109.8	105.7	248.1	122.7
December, 1940	224.4	165.9	117.8	114.9	280.7	148.3
December, 1941	170.6	121.3	139.4	134.1	341.6	176.2
1942						
January	126.0	156.4	129.7	135.2	129.8	191.4
February	110.2	148.2	120.6	136.6	129.0	190.9
March	126.9	153.7	140.0	143.6	148.2	191.3
April	134.7	147.8	141.5	142.2	169.2	188.4
May	152.6	136.5	145.1	142.5	186.4	180.6
June	128.5	138.5	139.8	140.4	180.7	176.7
July	121.3	152.6	144.9	137.7	176.3	176.2
August	126.1	160.6	150.6	140.0	180.1	185.5
September	135.5	116.1	150.0	145.0	176.6	188.5
October	144.4	112.4	156.6	151.8	204.5	185.0
November	131.0	106.9	150.4	161.1	198.9	204.0
December	161.6	114.8	160.4	154.4	345.3	177.5

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
(c)						
Men's Clothing Stores						
December, 1939	178.8	208.4	151.6	188.6	171.9	189.9
December, 1940	199.7	250.8	171.9	212.0	178.8	201.6
December, 1941	242.9	327.7	225.3	254.7	200.2	221.5
1942						
October	197.4	246.5	193.4	184.1	217.6	206.8
November	194.4	258.2	189.0	181.7	214.3	192.6
December	264.2	373.0	235.6	269.4	238.5	262.8
% Change,						
December, 1942 ..	+ 8.8	+13.8	+ 4.6	+ 5.8	+19.1	+18.6
December, 1941 ..						
% Change,						
Jan.-Dec., 1942 :	+19.3	+23.0	+23.2	+14.4	+21.7	+28.2
Jan.-Dec., 1941 :						
Women's Clothing Stores						
December, 1939	168.0	195.4	151.7	177.6	166.9	154.8
December, 1940	193.6	227.6	182.7	205.1	178.0	173.7
December, 1941	223.7	259.6	223.6	235.4	192.6	195.0
1942						
October	206.2	236.3	199.5	200.0	207.6	242.6
November	183.8	238.4	170.1	183.8	182.4	201.7
December	261.8	312.8	246.7	272.9	233.6	269.0
% Change,						
December, 1942 ..	+17.0	+20.4	+10.3	+15.9	+21.3	+37.9
December, 1941 ..						
% Change,						
Jan.-Dec., 1942 :	+21.5	+21.2	+21.8	+20.7	+19.0	+28.2
Jan.-Dec., 1941 :						
Grocery and Meat Stores						
December, 1939	129.3	131.0	128.4	132.2	123.7	123.2
December, 1940	135.5	136.3	130.6	141.6	128.6	130.9
December, 1941	161.6	177.6	158.2	167.6	144.7	150.5
1942						
October	164.9	183.8	162.3	161.9	166.7	165.2
November	148.5	163.6	148.1	147.9	142.7	145.9
December	178.0	193.7	182.5	178.2	163.2	166.1
% Change,						
December, 1942 ..	+10.1	+ 9.1	+15.4	+ 6.3	+12.8	+10.4
December, 1941 ..						
% Change,						
Jan.-Dec., 1942 :	+14.7	+19.9	+17.8	+12.1	+13.3	+14.5
Jan.-Dec., 1941 :						

(c) Includes men's furnishings.

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The Impact of Retail Sales by Provinces - December 1939 - 1941
(Figures for the current year are subject to final revision)

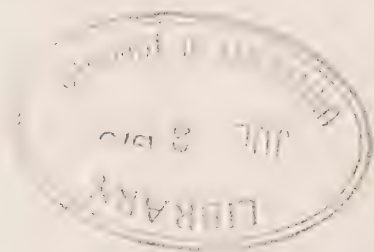
Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>Department Stores</u>						
December, 1939	188.9	204.6	198.1	195.3	177.9	173.5
December, 1940	210.2	245.3	215.3	218.9	192.3	197.2
December, 1941	239.2	276.7	251.7	249.0	217.1	222.7
1942						
October	181.8	208.8	187.8	169.4	180.3	203.0
November	187.4	222.2	186.7	178.8	190.4	188.7
December	241.2	261.6	263.0	224.7	228.5	207.3
% Change,						
December, 1942 ..	+ 0.8	- 5.5	+ 4.5	- 5.7	+ 5.3	+14.2
December, 1941 ..						
% Change,						
Jan.-Dec., 1942 ..	+11.8	+12.7	+14.8	+ 9.0	+11.2	+18.2
Jan.-Dec., 1941 ..						
<u>Variety Stores</u>						
December, 1939	248.1	302.9	227.6	242.6	264.2	257.4
December, 1940	280.7	348.5	257.2	278.1	281.7	268.7
December, 1941	341.6	453.3	332.2	334.1	332.6	301.8
1942						
October	204.5	270.4	229.8	191.0	180.5	158.1
November	198.9	269.8	212.0	184.6	196.5	162.7
December	345.3	446.7	349.9	328.0	341.7	287.1
% Change,						
December, 1942 ..	+ 1.1	- 1.5	+ 5.3	- 1.8	+ 5.7	+ 1.8
December, 1941 ..						
% Change,						
Jan.-Dec., 1942 ..	+15.0	+14.2	+20.5	+12.4	+14.0	+12.4
Jan.-Dec., 1941 ..						
<u>Drug Stores</u>						
December, 1939	141.6	160.1	127.6	139.8	152.3	145.8
December, 1940	161.9	196.5	154.9	177.9	169.4	163.1
December, 1941	182.6	226.4	163.7	181.6	188.8	182.0
1942						
October	163.1	196.9	159.3	151.4	173.9	176.5
November	148.4	177.1	146.6	144.6	161.9	148.4
December	213.3	277.4	182.9	207.0	220.4	220.5
% Change,						
December, 1942 ..	+16.8	+22.5	+11.7	+14.0	+19.4	+32.1
December, 1941 ..						
% Change,						
Jan.-Dec., 1942 ..	+14.4	+21.5	+14.0	+11.6	+14.7	+21.8
Jan.-Dec., 1941 ..						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

DECEMBER, 1941 AND DECEMBER, 1942

(Based on dollar sales of 21 firms)

	December 1941	December 1942	% Change, 1942 1941
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	45,077,370	44,876,716	- 0.4
1. Women's dresses, coats and suits	3,544,726	3,970,058	+12.0
2. Girls' and infants' wear	1,789,170	1,756,275	- 1.8
3. Hosiery and gloves	2,544,300	2,511,676	- 1.2
4. Lingerie and corsets	2,429,759	2,328,522	- 4.2
5. Millinery	288,829	330,228	+14.3
6. Women's and children's apparel -- (Total, 1-5) ..	10,596,784	10,899,759	+ 2.9
7. Men's and boys' clothing and furnishings	6,228,977	6,072,531	- 2.5
8. Drugs and toilet articles and preparations ...	1,846,303	1,947,094	+ 5.5
9. Piece goods	2,586,682	2,658,227	+ 2.8
10. Smallwares	2,002,630	2,074,430	+ 3.6
11. Food and kindred products	3,143,859	3,269,461	+ 4.0
12. Furniture (including mattresses and springs) .	1,481,077	1,502,393	+ 1.4
13. Home furnishings	2,305,115	2,549,428	+10.6
14. Household appliances and electrical supplies .	852,316	735,356	-13.7
15. Hardware and kitchen utensils	1,175,544	1,010,752	-14.0
16. Radios, musical instruments and supplies	637,640	609,762	- 4.4
17. Shoes and other footwear	3,360,380	2,905,246	-13.5
18. Stationery, books and magazines	1,468,088	1,593,862	+ 8.6
19. All other departments, total	7,391,975	7,048,415	- 4.6



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DOMINION BUREAU OF STATISTICS
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Monthly Indexes of Retail Sales in Canada, January, 1943
(1935-1939 = 100)

The dollar volume of retail trading in Canada for January, 1943 was unchanged from January a year ago, increases for five kinds of retail business included in the monthly survey being offset by declines for seven other trades for which figures are available. January sales were 26 per cent above January, 1941, 42 per cent above January, 1940 and 62 per cent above January, 1939. The general index of sales, unadjusted for seasonal changes stands at 128.4 for January, 1943, at 213.5 for December, 1942 and at 128.1 for January, 1942.

Retail sales generally average lower in January and February than in any other month of the year. After making adjustments for differences in the number of business days in the month and for normal seasonal movements, the adjusted index for January, 1943 stands at 155.2, practically on a par with the December figure of 156.4.

Increases over January a year ago were recorded by candy stores, women's clothing stores, drug stores, grocery and meat stores and restaurants while declines below last January were reported by shoe stores, men's clothing stores, department stores, furniture stores, hardware stores, radio and electrical stores and variety stores.

Department store sales (including mail order business) averaged 7 per cent lower in January of this year than last, all sections of the country except British Columbia contributing to the decline. Ontario sales were down 12 per cent; Maritime Provinces, 6 per cent; Prairie Provinces, 5 per cent and Quebec, 4 per cent. Sales in British Columbia were practically unchanged from January a year ago.

In the men's specialty shop field slight gains in the Maritime Provinces, Prairie Provinces and British Columbia were more than offset by a marked drop of 15 per cent in Ontario and a small decline of 3 per cent in Quebec resulting in a net decrease of 7 per cent for the country as a whole. On the other hand, all regions reported increased sales in the women's specialty shop trade, gains over January last year standing at 12 per cent for the Maritime Provinces, 15 per cent for Quebec, 11 per cent for Ontario, 1 per cent for the Prairie Provinces, 14 per cent for British Columbia and 11 per cent for Canada.

Sales of grocery or grocery and meat stores averaged 3 per cent higher in January of this year than last, increases in the eastern regions of the country more than offsetting declines in the west. Sales in the Maritime Provinces were up 5 per cent. Quebec sales gained 11 per cent, Ontario sales remained unchanged while declines of 3 per cent were reported by both the Prairie Provinces and British Columbia.

Substantial gains in drug store business were recorded for all regions. In comparison with an average gain of 11 per cent for the country as a whole, percentage increases over January, 1942 stand at 16 per cent for the Maritime Provinces, 15 per cent for Quebec, 9 per cent for Ontario, 8 per cent for the Prairie Provinces and 17 per cent for British Columbia.

Candy store sales as measured by indexes computed from figures submitted by firms in this field were 12 per cent higher in January of this year than last while restaurant receipts were up 18 per cent. Shoe store sales dropped 9 per cent, furniture store sales were down 3 per cent, hardware store sales were down by 14 per cent, radio and electrical stores, 9 per cent and variety stores, 1 per cent.

An average decline of 8 per cent was recorded in sales of 18 firms which reported departmental totals. Gains of 8 per cent in sales of stationery departments and 1 per cent in sales of women's apparel were the only advances recorded over January, 1942. The most pronounced declines were those shown for departments specializing in durable household goods. Sales of household appliances and electrical supplies fell off by 32 per cent, furniture sales were down 29 per cent, while decreases of 24 per cent occurred both in sales of hardware departments and radio and music departments. Sales of home furnishings were only fractionally lower than in January, 1942. Sales of men's clothing dropped 7 per cent with footwear sales averaging 14 per cent lower. Food and drug departments reported sales down by 3 and 4 per cent respectively.

Regional Trends in Retail Trade

The general index of retail trade in Canada, based on results for seven trades for which regional figures are available, recorded a gain of 14 per cent in 1942 over 1941 and was 45 per cent higher than the average index for 1939. The margin of increase over 1941 declined in each succeeding quarter of last year, a gain of 21 per cent in the first quarter being followed by advances of 15, 12 and 11 per cent in the last three quarters.

Retail sales in the Maritime Provinces averaged 16 per cent higher in 1942 than in the preceding year and were 57 per cent above the 1939 level. Gains diminished in extent through each quarter in this region of the country, a gain of 24 per cent in the first quarterly period being followed by increases of 20 per cent in the second quarter, 13 and 12 per cent in the last two quarters respectively.

In the province of Quebec, sales were 17 per cent higher in 1942 over 1941 and were 48 per cent greater than in 1939. Increases in each quarter of the year were somewhat similar to those shown for the Maritime Provinces with gains of 23, 20, 15 and 13 per cent in each succeeding quarter.

The increase in sales in Ontario over 1941 was smaller than that recorded in other regions of the country. Sales in 1942 were up 12 per cent from the preceding year and were 45 per cent above 1939 sales. Although an increase of 21 per cent in the first quarter of the year was in line with results recorded for Canada as a whole, gains in the last three periods were smaller. Increases of 12 and 10 per cent were recorded in the middle periods of the year, but the margin over 1941 was reduced to only 6 per cent in the final quarter.

Sales in the Prairie Provinces were 14 per cent higher last year than in the preceding year, but an advance of 37 per cent over 1939 indicates that sales have not increased in that section to the same extent as in other parts of the country during the war period. The trend in retail trade in the Prairie Provinces followed much the same pattern during the first three quarters of 1942

as that of Ontario, progressively smaller gains of 19, 12 and 11 per cent being recorded over corresponding quarters of 1941. In the final quarter, sales increased 16 per cent above the similar period of the previous year.

British Columbia recorded gains of 17 per cent over 1941 and 48 per cent over 1939. Increases in the four quarters of the year were more uniform than those which occurred in other parts of the country, advances of 17 per cent in each of the first two quarters being followed by a gain of 15 per cent in the third quarter and an average increase of 19 per cent in the last.

Sales in 1942 compared with sales in 1941 by Provinces, for each quarter

	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Annual Averages	+14.3	+18.4	+17.1	+11.8	+14.1	+17.0
First Quarter	+21.2	+23.7	+23.0	+21.4	+19.3	+17.3
Second Quarter	+14.8	+19.5	+19.5	+12.1	+11.6	+16.8
Third Quarter	+12.0	+13.2	+15.0	+10.2	+11.0	+14.8
Fourth Quarter	+11.2	+12.0	+12.7	+ 6.4	+15.5	+18.9

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kind of Business
 (Comparisons are based on dollar value. No
 corrections have been made for higher prices)

Kind of Business	January, 1943 + or - per cent compared with		
	January 1939	January 1942	December 1942
General Index	+61.9	+ 0.2	-39.9
Boot and Shoe Stores	+63.9	- 9.0	-49.7
Candy Stores	+101.4	+11.5	+60.4
Men's Clothing Stores	+52.0	- 6.8	-59.8
Women's Clothing Stores	+87.8	+10.7	-51.2
Department Stores	+51.0	- 6.9	-55.6
Drug Stores	+57.3	+11.0	-28.9
Furniture Stores	+47.4	- 2.5	-37.5
Grocery and Meat Stores	+66.7	+ 3.3	-12.9
Hardware Stores	+44.5	-13.6	-43.6
Radio and Electrical Stores	+47.7	- 9.2	-28.3
Restaurants	+71.2	+13.1	- 4.6
Variety Stores	+87.3	- 0.8	-62.9

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

January, 1942 and January, 1943

Region	Sales in January, 1943 Compared with Sales in January, 1942	
	Boot and Shoe Stores	Jewellery Stores
CANADA	- 9.0	
Maritime Provinces	- 1.0	
Quebec	- 0.4	See
Ontario	-11.7	Note
Prairie Provinces	- 9.3	Below
British Columbia	-16.8	

Note: Due to incomplete coverage it is not possible to give the figures for jewellery stores generally shown in this bulletin. January figures will appear in the next issue.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
January, 1929	119.1	143.0	121.8	176.9	152.5	201.0	157.9	239.1
January, 1933	69.2	85.0	60.0	93.0	79.0	107.8	56.6	88.8
January, 1939	79.2	100.3	65.2	93.8	64.4	91.6	69.8	96.4
January, 1941	102.3	124.5	80.0	114.1	86.0	117.2	92.1	121.8
January, 1942	128.1	150.8	113.8	153.3	116.3	151.1	113.9	143.4
1942								
February	120.1	154.8	89.5	179.8	158.3	171.5	104.1	176.2
March	144.7	161.4	139.4	192.2	127.7	163.4	168.4	210.2
April	154.8	155.8	169.2	153.6	139.1	142.3	189.1	190.9
May	159.4	149.1	167.3	139.0	146.6	144.0	159.9	157.5
June	154.5	150.9	177.2	131.1	112.4	149.4	154.0	146.9
July	137.4	150.3	141.7	147.4	113.1	133.7	123.2	149.0
August	147.5	162.9	144.3	186.4	126.1	135.9	130.6	171.4
September	152.5	152.3	135.0	140.0	130.8	143.5	154.2	155.4
October	174.3	152.0	175.2	150.2	165.6	163.1	137.4	148.0
November	164.8	131.7	157.0	174.0	151.7	130.1	194.4	160.5
December	213.5	156.4	206.1	146.7	327.5	173.7	263.9	160.8
1943								
January	126.4	155.2	103.6	142.8	129.7	149.9	106.1	136.5

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
January, 1929	109.3	153.3	116.6	143.6	116.8	119.5
January, 1933	62.2	83.4	67.7	86.7	86.1	90.4
January, 1939	67.9	97.7	71.0	98.4	96.3	104.4
January, 1941	88.5	121.9	93.1	123.5	118.0	124.1
January, 1942	115.2	151.1	115.2	151.1	136.5	140.5
1942						
February	96.6	166.2	107.4	142.8	130.8	145.1
March	149.3	173.6	141.2	156.9	142.0	147.5
April	134.0	152.1	145.1	148.8	143.4	148.4
May	166.7	153.3	142.2	140.1	144.2	146.5
June	159.3	143.8	139.6	134.1	139.4	143.4
July	138.7	163.8	112.6	145.5	142.1	144.9
August	156.3	214.0	126.9	154.5	148.6	149.4
September	170.0	180.1	154.9	152.7	148.0	147.2
October	206.2	157.1	181.9	152.9	163.1	153.0
November	183.8	172.2	187.4	163.5	148.4	154.7
December	261.1	173.7	241.6	146.6	213.0	168.7
1943						
January	127.5	174.9	107.2	147.4	151.5	153.9

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
January, 1929	108.1	144.6	118.5	122.7	101.5	153.0
January, 1933	40.5	58.5	79.8	85.6	39.9	67.8
January, 1939	60.8	94.5	93.2	101.1	63.4	107.8
January, 1941	83.8	125.7	118.0	122.0	81.1	132.6
January, 1942	91.9	124.6	150.4	146.4	106.0	173.2
1942						
February	106.2	136.2	141.6	154.2	95.7	175.2
March	111.9	133.4	153.3	154.9	122.0	170.9
April	129.0	119.1	157.4	161.4	143.0	146.1
May	124.3	122.2	162.2	157.1	170.0	130.0
June	121.1	132.3	168.7	172.1	164.6	135.7
July	120.3	154.6	152.0	154.0	155.0	138.2
August	117.2	121.0	160.7	163.2	162.2	154.5
September	120.7	113.6	146.4	153.3	164.0	139.4
October	118.2	124.7	161.2	152.4	167.5	142.3
November	120.6	116.7	146.8	157.1	147.9	150.8
December	143.4	121.3	178.5	164.0	162.4	146.1
1943						
January	123.6	124.4	155.4	157.6	91.6	152.7

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
January, 1929	195.6	213.2	170.8	180.3	47.8	70.5
January, 1933	59.5	72.3	84.5	90.4	52.7	80.3
January, 1939	77.7	100.3	89.5	95.7	68.7	111.2
January, 1941	114.9	142.6	103.3	115.0	96.3	151.4
January, 1942	126.4	156.9	129.7	135.2	129.3	191.4
1942						
February	110.2	148.2	120.6	136.6	129.0	130.9
March	126.9	152.7	140.0	143.6	148.2	191.3
April	124.7	147.8	141.5	142.2	169.2	188.4
May	152.6	136.5	145.1	142.5	186.4	180.6
June	128.5	128.5	139.8	140.4	180.7	176.7
July	121.3	152.6	144.9	137.7	176.3	176.2
August	126.1	160.6	150.6	140.0	180.1	185.5
September	135.5	116.1	150.0	145.0	176.6	188.5
October	144.4	112.4	156.6	151.8	204.5	185.0
November	121.0	106.9	150.4	161.1	199.0	204.0
December	160.1	113.9	160.6	154.6	246.6	178.1
1943						
January	114.2	110.2	127.2	162.2	129.7	125.6

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores (c)						
January, 1939.....	69.8	65.0	69.0	72.3	62.0	73.5
January, 1940.....	78.9	89.6	74.7	81.6	70.3	80.4
January, 1941.....	92.1	120.5	73.9	97.0	72.5	96.1
January, 1942.....	113.9	164.0	100.1	117.3	104.2	106.8
1942						
November	194.4	258.2	189.0	181.7	214.3	192.6
December	265.9	374.0	232.5	271.3	236.4	258.2
1943						
January	106.1	163.4	97.6	99.4	105.7	112.0
% Change,						
January, 1943 ...	- 6.8	+ 3.3	- 2.5	-15.3	+ 1.4	+ 4.9
January, 1942 ...						
Women's Clothing Stores						
January, 1939	67.9	75.4	61.7	69.2	70.9	71.2
January, 1940	74.2	88.1	64.5	78.3	72.6	77.4
January, 1941	88.5	112.0	76.0	94.8	81.1	93.2
January, 1942	115.2	140.8	99.4	121.7	109.4	124.8
1942						
November	183.8	238.4	170.1	183.8	182.4	201.7
December	261.1	317.5	244.7	273.1	233.8	263.7
1943						
January	127.5	158.7	114.2	134.5	110.4	141.7
% Change,						
January, 1943 ...	+10.7	+12.7	+14.9	+10.5	+ 0.9	+13.5
January, 1942 ...						
Grocery and Meat Stores						
January, 1939	93.2	92.0	99.2	97.3	74.9	79.0
January, 1940	104.4	103.8	106.5	107.4	93.5	99.0
January, 1941	118.0	116.4	116.5	124.1	104.4	115.3
January, 1942	150.4	153.1	147.1	157.9	132.2	142.6
1942						
November	148.8	163.6	148.1	147.8	142.7	149.6
December	178.5	193.7	182.6	178.2	163.4	171.2
1943						
January	155.4	165.8	163.4	158.6	128.4	139.1
% Change,						
January, 1943 ...	+ 3.3	+ 4.9	+11.1	+ 0.4	- 2.2	- 2.5
January, 1942 ...						

(c) Includes men's furnishings.

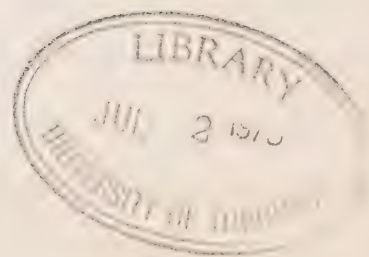
Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
January, 1939	71.0	63.7	79.7	70.1	68.9	73.0
January, 1940	84.2	85.3	92.0	83.4	82.8	78.9
January, 1941	92.1	98.4	102.2	92.6	87.6	92.4
January, 1942	115.2	122.6	120.0	116.4	103.5	117.5
1942						
November	187.4	222.2	186.7	178.8	190.4	183.7
December	241.6	261.6	234.2	235.5	228.5	253.9
1943						
January	107.2	115.6	115.8	102.2	102.8	112.2
% Change,						
January, 1943 ...	- 6.9	- 5.7	- 3.5	-12.2	- 5.3	+ 1.4
January, 1942 ...						
Variety Stores						
January, 1939	68.7	61.7	71.2	68.6	67.3	71.4
January, 1940	80.7	89.0	82.8	78.4	80.7	78.2
January, 1941	96.9	110.8	103.0	94.3	90.6	87.0
January, 1942	128.7	144.9	151.5	121.7	112.0	103.0
1942						
November	139.0	263.8	212.0	134.8	196.5	163.7
December	346.6	449.8	349.9	230.2	351.5	307.1
1943						
January	123.7	144.9	151.5	121.7	112.0	103.0
% Change,						
January, 1943 ...	- 0.8	- 3.5	+ 3.5	- 2.2	- 3.7	- 7.2
January, 1942 ...						
Drug Stores						
January, 1939	96.2	93.6	100.1	96.7	91.8	96.8
January, 1940	102.2	105.3	106.7	101.4	99.0	100.9
January, 1941	118.0	127.4	120.6	118.1	112.2	115.8
January, 1942	136.5	148.5	137.2	135.9	134.3	133.6
1942						
November	148.4	177.1	146.6	144.6	144.9	158.4
December	213.1	276.4	183.4	205.8	225.5	242.9
1943						
January	151.5	172.1	157.6	147.9	144.4	156.4
% Change,						
January, 1943 ...	+11.0	+15.3	+14.9	+ 8.8	+ 7.5	+17.1
January, 1942 ...						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

JANUARY, 1942 AND JANUARY, 1943
(Based on dollar sales of 18 firms)

	January 1942	January 1943	% Change, 1943/1942
TOTAL SALES, ALL DEPARTMENTS	21,111,556	19,376,703	- 8.2
1. Women's dresses, coats and suits	1,802,402	2,013,500	+11.7
2. Girls' and infants' wear	569,202	532,634	+ 4.1
3. Hosiery and gloves	822,373	782,261	- 4.9
4. Lingerie and corsets	1,146,825	977,800	-14.7
5. Millinery	122,597	127,355	+ 4.0
6. Women's and children's apparel -- (Total, 1-5) ..	4,474,300	4,504,210	+ 0.7
7. Men's and boys' clothing and furnishings	2,043,220	1,905,322	- 6.8
8. Drugs and toilet articles and preparations ...	724,856	695,367	- 4.1
9. Piece goods	2,265,242	1,971,082	-12.0
10. Smallwares	830,340	800,972	- 3.0
11. Food and kindred products	2,262,247	2,198,412	- 3.1
12. Furniture (including mattresses and springs) .	1,791,520	1,689,574	-28.3
13. Home furnishings	1,322,417	1,324,411	- 0.4
14. Household appliances and electrical supplies .	598,686	408,772	-21.7
15. Hardware and kitchen utensils	824,573	624,524	-24.3
16. Radios, musical instruments and supplies	395,331	300,044	-24.1
17. Shoes and other footwear	1,350,952	1,157,156	-14.3
18. Stationery, books and magazines	336,475	361,580	+ 7.5
19. All other departments, total	2,226,432	2,135,232	- 4.2



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Monthly Indexes of Retail Sales in Canada, February, 1943
(1935-1939 = 100)

Retail sales in Canada averaged 9 per cent higher in February of this year than last and were practically on a par with the January level according to index numbers calculated from returns received from a representative sample of firms representing twelve different types of retail business. The general index of sales, unadjusted for seasonal movements and on the base, 1935-1939 = 100 stands at 130.5 for February, at 128.7 for January, 1943, and at 120.1 for February a year ago.

A marked increase in retail shoe store business reflecting the introduction of shoe rationing in the United States forms the outstanding feature of the retail trade statistics for the month of February. Retail shoe store sales averaged 43 per cent higher in February of this year compared with last, with increases gaining in magnitude from east to west. Sales in the Maritime Provinces were up 24 per cent, Quebec sales advanced 25 per cent; Ontario, 43 per cent; Prairie Provinces, 67 per cent and British Columbia, 89 per cent.

Women's clothing stores also had greatly increased business in February with dollar sales ranging 33 per cent higher than in February last year. Gains for this trade also were higher in the west than in the east, percentage increases over February, 1942 standing at 10 per cent for the Maritime Provinces, 23 per cent for Quebec, 29 per cent for Ontario, 63 per cent for the Prairie Provinces and 56 per cent for British Columbia.

In the men's clothing trade major increases in the western provinces were modified by the results recorded for Ontario and Quebec, sales for the Dominion as a whole averaging only 7 per cent above February, 1942. Sales in Ontario and Quebec were practically unchanged from last year; sales in the Maritime Provinces gained 7 per cent while increases of 37 and 36 per cent were reported by the Prairie Provinces and British Columbia respectively.

Food stores including grocery outlets and also stores selling both groceries and meats averaged 6 per cent higher in February of this year compared with last, results on a regional basis indicating gains of 7 per cent for the Maritime Provinces, 12 per cent for Quebec, 1 per cent for Ontario, 6 per cent for the Prairie Provinces and 8 per cent for British Columbia. These figures are based on monthly statements of sales secured from all the larger chain companies and from a sample number of some 1,000 independent stores. Separate results for chains and independents reveal divergent trends, chain store sales standing 12 per cent lower in February of this year than last while the independents reported an average gain of 14 per cent in the same comparison.

Department store sales stood 8 per cent higher in February, 1943, over February, 1942 and were also 8 per cent higher than in January, 1943. Gains over February last year on a regional basis stand at 5 per cent for the Maritime Provinces, 8 per cent for Quebec, 6 per cent for Ontario, 10 per cent for the Prairie Provinces and 13 per cent for British Columbia.

Restaurant receipts were 23 per cent higher in February of this year compared with last; drug store sales gained 14 per cent, variety stores were up 8 per cent and candy stores 3 per cent. Furniture store sales were down by 12 per cent and stores specializing in radios or electrical appliances were down by 8 per cent.

Figures for jewellery stores are not included in the calculation of the general index of retail sales but sales figures are secured each month from a representative sample of jewellery stores. Two sets of percentage changes are shown for this trade in the attached tables. In one case the sales tax introduced in the June budget of 1942 is included in the calculations and in the other case this tax is excluded. Figures for February are not yet sufficiently complete to warrant publishing. Percentage changes between January of this year and last reveal a decline of 14 per cent when the sales tax is excluded from the calculations and a decline of 1 per cent when the sales tax is included.

The total volume of sales in February, 1943 for those department stores which reported a breakdown of sales by departments averaged 6 per cent above February, 1942. A lower coverage is used in this breakdown summary than is used in the construction of the index numbers and this accounts for the difference in the comparisons shown for the two series. Increases in sales of women's clothing and footwear departments were outstanding, although substantial increases occurred in February compared with February a year ago for many departments which had reported declines in January. The major declines recorded in January of this year compared with last for furniture, household appliances and electrical supplies and for radios, musical instruments and supplies were modified in February although sales for these departments were still considerably below the level of last year. Sales of home furnishings were 6 per cent higher in February of this year than last.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	February, 1943 + or - per cent compared with		
	February 1939	February 1942	January 1943
General Index	+67.5	+ 6.8	+ 1.4
Boot and Shoe Stores	+174.9	+42.5	+23.8
Candy Stores	+30.8	+ 2.4	+21.1
Men's Clothing Stores	+36.5	+ 7.1	+ 2.7
Women's Clothing Stores	+126.6	+33.1	+ 0.5
Department Stores	+63.5	+ 8.1	+ 8.0
Drug Stores	+56.1	+13.7	- 2.1
Furniture Stores	+24.4	-12.0	+ 2.1
Grocery and Meat Stores	+50.7	+ 5.6	- 2.8
Hardware Stores	+73.7	- 0.1	+ 2.6
Radio and Electrical Stores ...	+44.8	- 7.6	-10.3
Restaurants	+79.9	+22.5	- 3.3
Variety Stores	+99.1	+ 7.6	+ 8.3

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

February, 1942 and February, 1943

Region	Sales in February, 1943 Compared with Sales in February, 1942		Sales in January, 1943 Compared with Sales in January, 1942	
	Boot and Shoe Stores	Jewellery Stores	Jewellery Stores	
			Including Tax	Excluding Tax
CANADA	+45.4		- 1.3	-14.0
Maritime Provinces	+23.5		+20.8	+ 6.6
Quebec	+24.6	See	+ 5.5	- 8.9
Ontario	+42.5	Note	- 6.8	-18.6
Prairie Provinces	+67.2	Below	- 9.4	-21.0
British Columbia	+89.0		+ 3.1	- 7.5

Note: Due to incomplete coverage it is not possible to give the figures for jewellery stores generally shown in this bulletin. February figures will appear in the next issue.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing (c)	
	A	B	A	B	A	B	A	B
February, 1929	115.3	143.9	108.1	166.8	170.8	201.1	145.1	243.5
February, 1933	65.7	81.2	52.2	92.7	88.4	104.1	39.5	67.3
February, 1939	77.9	99.2	46.7	93.8	85.8	93.0	56.7	96.0
February, 1941	101.5	130.6	67.3	135.2	124.0	134.3	82.0	138.8
February, 1942	120.0	154.7	89.5	179.9	158.3	171.5	104.0	176.1
1942								
March	144.7	161.4	159.4	192.2	187.7	163.4	163.4	210.2
April	154.8	155.8	169.2	153.6	189.1	142.3	189.1	190.9
May	159.4	149.1	167.3	139.0	146.6	144.0	159.9	157.5
June	154.5	150.9	177.2	131.1	112.4	149.4	154.0	146.9
July	137.4	150.3	141.7	147.4	113.1	133.7	123.2	149.0
August	147.5	132.9	144.3	136.4	123.1	135.9	130.6	171.4
September	153.5	152.3	165.0	140.0	130.8	143.5	154.2	155.4
October	174.3	152.0	175.2	150.2	165.6	163.1	197.4	148.0
November	164.8	161.7	157.0	174.0	151.7	190.1	194.4	160.5
December	213.5	156.4	206.1	146.7	327.5	173.7	263.9	160.2
1943								
January	128.7	155.8	103.7	142.9	135.2	180.2	107.4	138.2
February	130.5	169.1	123.4	258.0	163.7	177.3	111.4	138.5

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
February, 1929	97.3	152.5	106.8	135.2	114.8	123.6
February, 1933	59.6	93.4	64.8	82.0	80.5	86.6
February, 1939	56.4	97.0	71.0	94.4	95.0	105.4
February, 1941	80.9	139.1	94.8	123.1	112.5	124.8
February, 1942	96.0	165.0	107.4	142.6	130.4	144.6
1942						
March	149.3	173.6	141.2	156.9	142.0	147.5
April	184.0	153.1	145.1	148.8	142.4	148.4
May	166.7	153.3	142.2	140.1	144.2	146.5
June	159.3	143.8	139.6	134.1	139.4	143.4
July	138.7	163.8	112.6	145.5	142.1	144.9
August	156.3	214.0	126.9	154.5	148.6	149.4
September	170.0	180.1	154.3	152.7	148.0	147.2
October	206.2	157.1	181.9	152.9	162.1	153.0
November	193.8	172.2	187.4	168.5	148.4	154.7
December	221.1	173.7	241.6	146.6	212.0	168.7
1943						
January	127.2	174.5	107.5	147.8	151.5	158.9
February	127.8	219.8	116.1	154.3	148.3	164.6

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
February, 1929	148.6	173.7	116.5	126.8	95.0	148.4
February, 1933	50.4	61.6	76.6	83.4	38.0	64.1
February, 1939	75.1	96.3	95.4	103.9	56.0	102.6
February, 1941	104.4	133.8	117.0	127.3	78.2	143.3
February, 1942	106.1	136.0	141.6	154.2	95.7	175.2
1942						
March	111.9	133.4	153.3	154.9	122.0	170.9
April	123.0	119.1	157.4	161.4	149.0	146.1
May	164.6	132.9	169.9	157.1	176.0	136.0
June	131.1	132.3	168.7	172.1	164.6	135.7
July	120.3	154.6	152.0	154.0	155.0	138.2
August	138.2	135.0	160.7	166.3	162.2	154.5
September	130.7	112.6	148.4	153.3	164.0	139.4
October	152.1	124.7	164.9	152.4	167.5	142.9
November	120.6	116.7	148.8	157.1	147.9	150.3
December	143.4	121.3	178.5	164.0	162.4	146.1
1943						
January	91.5	137.2	155.4	157.6	92.3	153.8
February	93.4	119.8	149.5	162.8	95.6	175.2

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
February, 1929	205.4	250.8	164.0	135.7	54.2	78.1
February, 1933	52.7	64.4	78.5	88.9	54.2	78.1
February, 1939	71.0	95.5	82.1	93.0	69.7	103.2
February, 1941	108.5	146.0	103.2	116.9	103.8	153.6
February, 1942	111.2	149.5	120.6	136.6	129.0	190.9
1942						
March	133.9	153.7	140.0	143.6	148.2	191.3
April	134.7	147.8	141.5	142.2	169.2	138.4
May	152.6	136.5	145.1	142.5	186.4	130.6
June	128.5	138.5	139.3	140.4	180.7	176.7
July	121.3	152.6	144.9	137.7	176.3	176.2
August	126.1	160.6	150.6	140.0	180.1	185.5
September	135.5	116.1	150.0	145.0	176.6	188.5
October	144.4	112.4	156.6	151.8	204.5	135.0
November	131.0	106.9	150.4	161.1	199.0	204.0
December	160.1	113.8	160.6	154.6	246.6	178.1
1943						
January	114.6	148.0	152.8	162.3	123.2	194.9
February	102.8	138.2	147.7	167.2	138.8	205.5

for the current year are subject to final revision)

Year and Month CANADA Provinces Quebec Ontario Pacific Provinces British Columbia

Men's Clothing Stores (c)

February, 1939	56.7	57.5	54.2	53.2	49.8	60.2
February, 1940	67.7	81.3	65.7	68.3	61.0	68.3
February, 1941	82.0	106.1	75.1	85.8	71.8	76.5
February, 1942	104.0	148.0	95.5	108.0	85.9	96.5
December 1943	203.9	274.0	150.5	171.1	236.4	258.2
February	107.4	174.7	97.8	100.6	106.8	112.5
% Change	111.4	158.9	95.5	106.9	117.6	131.0
February, 1943	+7.1	+7.4	(a)	-1.0	+36.9	+35.8
% Change	+0.4	+6.9			+18.0	+20.3
Jan.-Feb., 1942						
Jan.-Feb., 1943						

Women's Clothing Stores

February, 1939	56.4	52.2	57.8	56.2	50.2	60.1
February, 1940	68.0	70.0	66.6	67.9	60.2	70.9
February, 1941	80.9	94.6	83.9	80.3	72.7	82.2
February, 1942	96.0	126.2	94.6	97.2	85.2	96.7
December 1943	261.1	317.5	244.7	273.1	233.8	263.7
January	127.2	153.0	112.4	124.2	103.1	144.6
February	127.8	139.3	116.4	125.5	128.9	150.6
% Change						
February, 1943	+32.1	+10.4	+23.0	+29.1	+62.8	+55.7
% Change						
Jan.-Feb., 1943	+20.7	+11.3	+18.5	+18.6	+10.4	+22.2
Jan.-Feb., 1942						

Grocery and Meat Stores

February, 1939	95.4	92.8	103.3	98.5	77.5	80.4
February, 1940	108.0	106.6	110.7	109.6	99.7	105.0
February, 1941	117.0	117.1	117.4	120.7	101.2	112.3
February, 1942	141.6	151.9	144.5	145.0	112.2	141.2
December 1943	178.5	193.7	182.6	178.2	150.5	171.2
January	155.4	165.9	163.4	158.6	130.1	144.1
February	143.5	162.2	161.3	145.9	112.2	141.2
% Change						
February, 1943	+5.0	+6.8	+11.6	+0.6	+10.3	+7.6
% Change						
Jan.-Feb., 1943	+4.4	+5.8	+11.4	+0.5	+11.1	+7.1
Jan.-Feb., 1942						

(c) Includes men's furnishings

(a) Unchanged.

Unadjusted Indexes of Retail Sales by Provinces -- (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

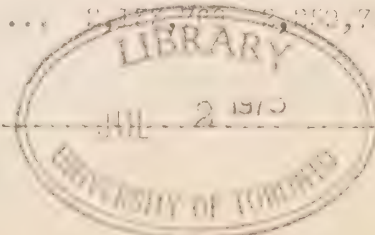
Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
February, 1939		77.7	77.7			75.0
February, 1940	84.8	83.9	87.4	85.6	83.0	84.2
February, 1941	94.8	100.6	95.8	95.6	90.8	97.3
February, 1942	107.4	117.8	111.0	108.6	98.9	113.1
1942						
December	241.6	261.6	264.2	235.5	228.5	253.9
1943						
January	107.5	116.0	115.5	102.6	103.3	119.1
February	116.1	123.4	120.1	114.9	108.8	128.0
% Change,						
February, 1943	+ 8.1	+ 4.8	+ 8.2	+ 5.8	+10.0	+13.2
February, 1942						
% Change,						
Jan.-Feb. 1943	+ 0.4	+ 0.4	+ 2.0	+ 3.3	+ 2.3	+ 7.2
Jan.-Feb. 1942						
February, 1939	69.7	65.3	69.6	70.4	66.3	76.3
February, 1940	86.7	93.4	87.9	83.4	91.1	88.0
February, 1941	103.8	125.2	106.4	99.8	102.6	96.0
February, 1942	129.0	163.0	136.2	121.9	125.7	113.8
1942						
December	346.6	449.3	349.9	330.2	351.5	307.1
1943						
January	128.2	142.7	151.3	121.1	112.8	103.0
February	138.8	156.2	158.1	127.5	138.8	124.0
% Change,						
February, 1943	+ 7.6	+ 4.1	+16.1	+ 4.6	+10.4	+ 9.0
February, 1942						
% Change,						
Jan.-Feb. 1943	+ 3.2	+ 4.2	+12.2	+ 0.7	+ 0.5	+ 0.9
Jan.-Feb. 1942						
February, 1939	95.0	96.2	107.1	94.6	96.1	83.2
February, 1940	100.2	104.8	106.6	98.4	97.9	97.0
February, 1941	112.5	125.0	113.3	113.1	107.3	103.3
February, 1942	130.4	150.1	131.3	129.8	125.8	124.3
1942						
December	213.0	276.4	183.4	205.8	225.5	242.9
1943						
January	151.5	171.6	158.6	147.1	144.4	159.0
February	148.3	171.0	148.0	143.5	148.3	153.2
% Change,						
February, 1943	- 2.2	- 0.3	- 8.2	- 3.6	+ 3.5	- 3.3
February, 1942						
% Change,						
Jan.-Feb. 1943	-12.3	+14.7	+14.2	+ 9.4	+12.5	+23.0
Jan.-Feb. 1942						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

FEBRUARY, 1942 AND FEBRUARY, 1943

(Based on dollar sales of 19 firms including mail order houses)

	February 1942	February 1943	% Change, 1943/1942
TOTAL SALES, ALL DEPARTMENTS	19,730,548	20,866,149	+ 5.9
1. Women's dresses, coats and suits	1,581,733	2,207,259	+32.6
2. Girls' and infants' wear	523,617	671,086	+28.2
3. Hosiery and gloves	784,648	837,038	+ 6.7
4. Lingerie and corsets	913,225	970,544	+ 6.3
5. Millinery	132,637	173,145	+30.5
6. Women's and children's apparel -- (Total, 1-5)	3,935,515	4,859,072	+23.5
7. Men's and boys' clothing and furnishings	1,792,273	1,884,151	+ 5.1
8. Drugs and toilet articles and preparations ...	714,193	724,855	+ 1.5
9. Piece goods	1,852,931	1,952,930	+ 5.4
10. Smallwares	709,135	832,775	+ 5.1
11. Food and kindred products	2,134,110	2,162,323	+ 1.3
12. Furniture (including mattresses and springs) .	1,535,765	1,334,379	-13.6
13. Home furnishings	1,490,702	1,586,348	+ 6.4
14. Household appliances and electrical supplies .	605,946	444,311	-26.7
15. Hardware and kitchen utensils	861,731	767,059	-11.0
16. Radios, musical instruments and supplies	356,795	300,533	-15.8
17. Shoes and other footwear	1,184,638	1,425,721	+20.2
18. Stationery, books and magazines	342,021	384,184	+12.0
19. All other departments, total	2,157,723	2,352,705	+ 9.0



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Monthly Indexes of Retail Sales in Canada, March, 1943
(1935-1939 = 100)

Retail sales in Canada averaged 5 per cent higher in March of this year than last and gained 16 per cent over February according to index numbers calculated from a representative sample of firms representing twelve different kinds of retail business. The general index of sales, unadjusted for seasonal movements, and on the base, 1935-1939 = 100, stands at 151.3 for March, 130.9 for February and at 144.7 for March, 1942.

The 5 per cent increase in dollar sales in March of this year compared with last was on a par with the average gain for the year to-date, total figures for the first quarter of the year revealing a similar increase of 5 per cent over the corresponding period of 1942. The 16 per cent increase in March over the immediately preceding month of February was approximately equal to the usual seasonal gain at this time of year, the seasonally adjusted index of sales standing at 167.7 for March compared with 168.5 for February.

Following a pronounced increase in the month of February, specialty shoe store trade returned to more normal levels in March, sales for that month standing on a par with March sales a year ago. Shoe store sales continued to register increases in the extreme east and west, figures for the Maritime Provinces and for British Columbia revealing gains of 17 per cent and 32 per cent respectively. But these increases were offset by a decline of 11 per cent below March, 1942 in Quebec while sales in Ontario and the Prairie Provinces were practically unchanged from a year ago.

Men's clothing store sales were down 17 per cent from March, 1942, a result which may be attributed to the extremely high volume of business transacted by this type of store in March last year prior to the introduction of restrictions on men's clothing styles. Declines below March, 1942 were recorded for all sections of the country excepting British Columbia where a minor gain of 3 per cent took place. Percentage declines below March, 1942 for other regions are as follows: Prairie Provinces, 2 per cent; Maritime Provinces, 4 per cent; Ontario, 19 per cent and Quebec, 29 per cent.

Women's clothing store sales averaged 5 per cent higher in March of this year than last compared with an increase of 14 per cent for the year to-date. February sales stood 33 per cent higher in 1943 than in 1942. The smaller increase of 5 per cent recorded in the March comparison reflects in considerable measure the shift in trade from March to April on account of the changing date of Easter. Easter occurred early in April last year with most of the pre-Easter trade taking place in March. On the other hand the Easter trade in 1943 was transacted almost entirely in April.

Department store sales, including the mail order business of department stores, averaged 3 per cent higher in March of this year than last compared with an increase of 2 per cent for the year to-date. March sales relative to March a year ago varied for different regions of the country, results for the East and West showing gains while sales in central Canada were down. Department stores in the Maritime Provinces transacted 8 per cent more dollar business than in March last year; Prairie Province sales were up 10 per cent and British Columbia gained 12 per cent. Ontario department store business was maintained within one per cent of the volume of sales in March a year ago while Quebec sales were down by 7 per cent.

Grocery or grocery and meat store sales were 9 per cent higher than in March last year, all sections of the country showing in the increase. Percentage increases by regions for March of this year over last with cumulative results for the first quarter over the corresponding period of 1942 in brackets are as follows: Maritime Provinces, 16 per cent (9 per cent); Quebec, 13 per cent (12 per cent); Ontario, 5 per cent (2 per cent); Prairie Provinces, 7 per cent (3 per cent) and British Columbia, 8 per cent (5 per cent).

The underlying trend in sales for food stores as reflected in the seasonally adjusted index number has remained comparatively level for some months. Seasonally adjusted indexes for this trade stand at 163.6 for March, 163.0 for February, 157.6 for January and 164.0 for December, 1942.

Drug store business continues at a high level, increases for March, 1943 over March, 1942 and for the first quarter of this year over last both standing at 12 per cent. Results on a regional basis for March of this year compared with last with figures for the first quarter in brackets are as follows: Maritime Provinces, +16 per cent (+16 per cent); Quebec, +14 per cent (+14 per cent); Ontario, +9 per cent (+9 per cent); Prairie Provinces, +12 per cent (+13 per cent) and British Columbia, +29 per cent (+26 per cent).

Candy store sales were 16 per cent higher in March of this year than last while restaurant receipts were up 24 per cent and variety stores gained 3 per cent. Hardware stores reported sales 7 per cent lower, furniture stores declined 2 per cent while stores specializing in the sale of radios or electrical appliances transacted 9 per cent less business in March of this year than last.

Figures for jewellery stores are not included in the calculation of the general index of retail sales, but sales figures secured from a sample number of such stores indicate that the amount of money spent in these stores was 22 per cent greater in March of this year than last and was 18 per cent greater in February of this year than last. These are the results obtained when the retail sales tax introduced in June, 1942 is included in the calculations. Results with the sales tax excluded reveal gains of 5 per cent and 3 per cent for March and February respectively compared with last year.

Sales of 19 firms which reported sales by departments were 2 per cent greater in March this year over March, 1942. Sales of footwear departments were 9 per cent lower than in March of last year, a sharp reversal from February when the introduction of rationing in the United States stimulated a demand for this merchandise in Canada causing a 26 per cent increase. A 24 per cent advance recorded by women's clothing departments in February was modified to a 7 per cent gain in March. Men's clothing departments showed a similar slackening of activity, a 16 per cent decline occurring in March this year, in contrast with the 5 per cent increase in February. Stationery and book departments recorded the outstanding gain in March with a rise of 19 per cent. Sales of piece goods were 13 per cent higher, with drug and food departments reporting gains of 9 and 4 per cent. House-

hold appliances and electrical supplies continued to show marked decreases, although sales for other durable goods departments showed smaller declines or greater increases than were shown in the February summary. Furniture sales, in fact, increased by 6 per cent in March after declining 20 per cent in February.

A summary of department store sales by departments for the first quarter of this year and last is contained on Page 10 of this bulletin. Total sales for those firms which submitted a monthly breakdown of sales were down by one-half of one per cent in the first three months of this year compared with the same period a year ago. Sales of women's clothing were up 9 per cent, but men's clothing recorded a decrease of 8 per cent while footwear sales were 1 per cent lower. Drug, piece goods, smallwares and food departments all recorded minor gains of 1 or 2 per cent. Although sales of home furnishings were 8 per cent higher in the first three months of this year, other durable goods departments recorded substantial declines. Hardware sales were down 12 per cent, furniture sales dropped 14 per cent, sales of radio and music departments were 15 per cent lower, and sales of household appliances fell off 28 per cent below the January-to-March of 1942.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	March, 1943 + or - per cent compared with			Cumulative Indexes
	March, 1939	March, 1942	February, 1943	Jan.-Mar., 1943 Jan.-Mar., 1942
General Index	+64.0	+ 4.7	+15.7	+ 4.7
Boot and Shoe Stores	+102.6	+ 0.5	+ 6.6	+ 9.4
Candy Stores	+97.1	+16.1	-10.2	+11.5
Men's Clothing Stores	+98.9	-16.9	+25.7	- 7.2
Women's Clothing Stores	+87.5	+ 5.2	+22.9	+14.3
Department Stores	+69.2	+ 3.0	+25.2	+ 1.5
Drug Stores	+52.2	+12.7	+ 7.4	+12.6
Furniture Stores	+33.3	- 1.8	+15.3	- 4.4
Grocery and Meat Stores	+51.9	+ 8.6	+11.2	+ 5.9
Hardware Stores	+57.8	- 6.9	+15.6	- 6.0
Radio and Electrical Stores ..	+40.7	- 8.8	+13.3	- 8.9
Restaurants	+83.0	+24.1	+17.5	+21.5
Variety Stores	+91.0	+ 3.4	+10.1	+ 3.4

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores			
	Sales in March, 1943 Compared with Sales in March, 1942	Sales in February, 1943 Compared with Sales in February, 1942		Sales in March, 1943 Compared with Sales in March, 1942	
		Includ- ing tax	Exclud- ing tax	Includ- ing tax	Exclud- ing tax
CANADA.....	+ 0.5	+18.0	+ 2.8	+22.0	+ 5.4
Maritime Provinces	+16.8	+18.2	+ 3.3	+29.1	+11.9
Quebec	-10.8	+16.3	+ 0.6	+11.0	- 4.9
Ontario	- 1.2	+11.9	- 2.7	+21.6	+ 5.6
Prairie Provinces	- 1.6	+46.6	+26.1	+34.0	+15.6
British Columbia	+31.6	+23.4	+ 7.3	+30.0	+12.3

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
March, 1929	137.6	143.1	183.6	198.3	256.7	190.2	196.6	192.7
March, 1933	77.7	83.7	65.8	77.8	75.5	87.2	66.4	81.9
March, 1939	92.3	98.1	69.0	91.9	75.2	92.2	70.2	85.5
March, 1941	119.2	129.3	99.6	132.2	102.4	124.2	105.0	130.6
March, 1942	144.7	161.4	139.1	177.1	127.7	163.4	168.0	209.8
1942								
April	154.8	155.8	169.2	142.8	189.1	142.3	189.1	190.9
May	159.4	149.1	167.3	144.0	146.6	144.0	159.9	157.5
June	154.5	150.9	177.2	140.5	112.4	149.4	154.0	146.9
July	137.4	150.3	141.7	153.6	113.1	133.7	123.2	149.0
August	147.5	162.9	144.3	168.3	126.1	135.9	130.6	171.4
September	153.5	152.3	165.0	156.7	130.8	143.5	154.2	155.4
October	174.3	152.0	175.2	160.9	165.6	163.1	197.4	148.0
November	164.8	161.7	157.0	169.0	151.7	190.1	194.4	160.5
December	213.5	156.4	206.1	151.0	327.5	173.7	263.9	160.8
1943								
January	128.7	155.5	103.7	133.4	135.2	180.2	107.4	138.2
February	130.9	168.5	131.2	221.7	165.0	178.7	111.1	188.1
March	151.3	167.7	139.8	199.4	148.2	184.6	139.6	185.7

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
March, 1929	148.5	158.2	132.9	138.2	126.0	121.7
March, 1933	69.7	88.2	77.8	82.9	87.2	84.5
March, 1939	83.7	95.8	86.0	91.7	105.2	106.1
March, 1941	114.7	135.7	111.6	125.0	123.7	125.6
March, 1942	149.2	173.4	141.2	156.9	142.0	147.5
1942						
April	184.0	153.1	145.1	148.8	143.4	148.4
May	166.7	153.3	142.2	140.1	144.2	146.5
June	159.3	143.8	139.6	134.1	139.4	148.4
July	138.7	163.8	112.6	145.5	142.1	144.9
August	156.3	214.0	126.9	154.5	148.6	149.4
September	170.0	180.1	154.9	152.7	148.0	147.2
October	206.2	157.1	181.9	152.9	163.1	153.0
November	183.8	172.2	187.4	168.5	148.4	154.7
December	261.1	173.7	241.6	146.6	213.0	168.7
1943						
January	127.2	174.5	107.5	147.8	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.9	190.9	145.5	164.4	160.1	163.1

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Adjusted indexes of boot and shoe store sales appearing in this issue differ from those previously given for the period from 1939 onwards. A new series of adjustment factors has been prepared and is based on the experience of a longer period than that previously used.

Index Numbers of Retail Sales (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted For Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
March, 1929	160.8	185.0	130.1	126.2	108.4	158.0
March, 1933	60.2	66.2	89.7	90.3	50.3	67.9
March, 1939	82.0	94.5	109.6	104.9	72.0	97.1
March, 1941	113.9	132.7	134.7	126.9	97.5	136.7
March, 1942	111.3	132.7	153.3	154.9	122.0	170.9
1942						
April	129.0	119.1	157.4	161.4	149.0	146.1
May	164.6	132.9	169.9	157.1	176.0	136.0
June	131.1	132.3	168.7	172.1	164.6	135.7
July	120.3	154.6	152.0	154.0	155.0	138.2
August	138.2	135.0	160.7	166.3	162.2	154.5
September	130.7	113.6	148.4	153.3	164.0	139.4
October	152.1	124.7	164.9	152.4	167.5	142.9
November	120.6	116.7	148.8	157.1	147.9	150.8
December	143.4	121.3	178.5	164.0	162.4	146.1
1943						
January	91.5	137.2	155.4	157.6	92.3	153.8
February	94.8	121.4	149.7	163.0	98.3	180.0
March	109.3	127.4	166.5	163.6	113.6	155.5

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
March, 1929	180.3	235.8	178.6	180.8	67.1	78.6
March, 1933	60.6	69.8	88.0	88.8	58.2	74.5
March, 1939	82.1	95.7	94.9	95.7	80.2	102.7
March, 1941	119.4	144.6	117.0	118.8	121.0	150.9
March, 1942	126.7	153.5	140.0	143.6	148.2	191.3
1942						
April	134.7	147.8	141.5	142.2	169.2	188.4
May	152.6	136.5	145.1	142.5	186.4	180.6
June	128.5	138.5	139.8	140.4	180.7	176.7
July	121.3	152.6	144.9	137.7	176.3	176.2
August	126.1	160.6	150.6	140.0	180.1	185.5
September	135.5	116.1	150.0	145.0	176.6	188.5
October	144.4	112.4	156.6	151.8	204.5	185.0
November	131.0	106.9	150.4	161.1	199.0	204.0
December	160.1	113.8	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	152.8	162.3	128.4	195.2
February	101.9	137.0	147.8	167.3	139.1	206.0
March	115.5	134.7	173.7	175.2	153.2	198.4

Unadjusted Indexes of Retail Sales by Provinces .. (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>Men's Clothing Stores (c)</u>						
March, 1939	70.2	67.0	69.1	69.3	75.3	73.9
March, 1940	90.5	108.2	88.3	91.0	84.4	87.6
March, 1941	105.0	128.5	100.4	110.6	90.6	89.1
March, 1942	168.0	194.6	180.9	169.9	138.0	142.5
1943						
January	107.4	174.7	97.8	100.6	106.8	113.5
February	111.1	158.1	96.6	107.3	115.5	126.2
March	139.6	186.7	128.4	137.8	135.6	147.3
% Change,						
March, 1943 ..	-16.9	- 4.1	-29.0	-18.9	- 1.7	+ 3.4
March, 1942 ..						
% Change,						
Jan.-March, 1943	- 7.2	+ 2.5	-14.3	-12.5	+ 9.1	+11.9
Jan.-March, 1942						
<u>Women's Clothing Stores</u>						
March, 1939	83.7	70.7	76.8	82.7	92.2	101.4
March, 1940	102.7	110.5	88.7	100.9	112.6	133.5
March, 1941	114.7	123.0	105.9	115.5	110.1	138.9
March, 1942	149.2	157.8	148.9	152.8	136.4	147.6
1943						
January	127.2	158.0	113.4	134.2	109.1	144.6
February	127.7	150.3	116.4	125.2	136.7	149.4
March	156.9	195.5	143.8	159.7	147.2	178.6
% Change,						
March, 1943 ..	+ 5.2	+23.9	- 3.4	+ 4.5	+ 7.9	+21.0
March, 1942 ..						
% Change,						
Jan.-March, 1943	+14.3	+18.6	+ 9.0	+12.8	+18.7	+28.0
Jan.-March, 1942						
<u>Grocery and Meat Stores</u>						
March, 1939	109.6	101.0	121.2	112.9	88.5	91.9
March, 1940	124.5	120.5	131.7	124.6	113.8	119.7
March, 1941	134.7	129.6	137.7	139.3	118.5	131.0
March, 1942	153.3	153.3	158.8	156.6	134.7	146.1
1943						
January	155.4	165.9	163.4	158.7	127.9	139.1
February	149.7	162.2	161.8	146.0	129.7	142.2
March	166.5	178.5	179.2	163.6	143.5	158.3
% Change,						
March, 1943 ..	+ 8.6	+16.4	+12.8	+ 4.5	+ 6.5	+ 8.4
March, 1942 ..						
% Change,						
Jan.-Mar., 1943	+ 5.9	+ 9.3	+12.0	+ 1.9	+ 3.1	+ 4.5
Jan.-Mar., 1942						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
March, 1939	86.0	71.5	91.7	87.5	82.6	90.8
March, 1940	95.4	89.8	101.8	93.9	93.0	101.4
March, 1941	111.6	115.9	116.1	112.1	104.3	119.6
March, 1942	141.2	157.6	157.1	144.8	125.3	138.5
1943						
January	107.5	116.0	115.5	102.6	103.8	119.1
February	116.2	123.2	120.2	115.2	108.9	127.8
March	145.5	170.1	146.7	143.6	137.3	155.0
% Change,						
March, 1943 ..	+ 3.0	+ 7.9	- 6.6	- 0.8	+ 9.6	+11.9
March, 1942 ..						
% Change,						
Jan.-March, 1943	+ 1.5	+ 2.8	- 1.5	- 2.3	+ 5.2	+ 8.9
Jan.-March, 1942						
Variety Stores						
March, 1939	80.2	77.1	83.4	79.4	76.8	84.0
March, 1940	108.6	125.1	111.1	103.5	112.6	105.3
March, 1941	121.0	156.0	122.2	117.5	116.2	105.6
March, 1942	148.2	187.6	158.2	139.6	145.6	125.7
1943						
January	128.4	143.7	151.3	121.4	112.8	103.0
February	139.1	158.0	157.7	128.1	138.6	124.0
March	153.2	191.2	172.6	142.3	142.4	129.4
% Change,						
March, 1943 ..	+ 3.4	+ 1.9	+ 9.1	+ 1.9	- 2.2	+ 2.9
March, 1942 ..						
% Change,						
Jan.-March, 1943	+ 3.4	- 1.6	+11.0	+ 1.4	- 0.5	+ 1.7
Jan.-March, 1942						
Drug Stores						
March, 1939	105.2	101.2	113.8	105.0	100.6	99.5
March, 1940	109.4	116.5	115.2	108.2	106.8	102.4
March, 1941	123.7	138.3	126.0	124.9	115.3	116.8
March, 1942	142.0	161.6	145.6	139.7	139.5	135.2
1943						
January	151.5	171.6	158.6	147.1	144.4	159.0
February	149.0	171.3	149.4	143.9	148.9	159.6
March	160.1	190.2	165.4	152.5	156.6	174.9
% Change,						
March, 1943 ..	+12.7	+17.7	+13.6	+ 9.2	+12.3	+29.4
March, 1942 ..						
% Change,						
Jan.-March, 1943	+12.6	+15.8	+14.3	+ 9.4	+12.6	+25.5
Jan.-March, 1942						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

MARCH, 1942 AND MARCH, 1943

(Based on dollar sales of 19 firms including mail order houses)

	March, 1942	March, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	26,072,748	26,618,165	+ 2.1
1. Women's dresses, coats and suits	3,060,299	3,250,861	+ 6.2
2. Girls' and infants' wear	939,081	1,135,230	+20.9
3. Hosiery and gloves	1,084,145	1,088,350	+ 0.4
4. Lingerie and corsets	1,097,313	1,191,655	+ 8.6
5. Millinery	378,566	341,498	- 9.8
6. Women's and children's apparel -- (Total, 1-5)	6,559,404	7,007,594	+ 6.8
7. Men's and boys' clothing and furnishings	3,184,273	2,674,866	-16.0
8. Drugs and toilet articles and preparations	740,101	802,798	+ 8.5
9. Piece goods	1,949,893	2,197,392	+12.7
10. Smallwares	874,298	943,624	+ 7.9
11. Food and kindred products	2,383,690	2,482,455	+ 4.1
12. Furniture (including mattresses and springs)	1,387,636	1,476,968	+ 6.4
13. Home furnishings	1,717,939	1,987,174	+15.7
14. Household appliances and electrical supplies ..	704,504	527,115	-25.2
15. Hardware and kitchen utensils	1,191,442	1,154,341	- 3.1
16. Radios, musical instruments and supplies	351,306	342,490	- 2.5
17. Shoes and other footwear	2,030,524	1,848,805	- 8.9
18. Stationery, books and magazines	342,293	407,148	+18.9
19. All other departments, total	2,655,445	2,765,395	+ 4.1

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

JAN.-MAR., 1942 AND JAN.-MAR., 1943

	Jan.-Mar. 1942	Jan.-Mar. 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS.....	66,914,854	66,881,023	- 0.5
1. Women's dresses, coats and suits.....	6,444,040	7,471,620	+15.9
2. Girls' and infants' wear	2,031,900	2,399,010	+18.1
3. Hosiery and gloves	2,691,766	2,707,649	+ 0.6
4. Lingerie and corsets	3,157,363	3,139,939	- 0.5
5. Millinery	643,850	652,598	+ 1.4
6. Women's and children's apparel--(Total, 1-5)	14,968,919	16,370,876	+ 9.4
7. Men's and boys' clothing and furnishings ..	7,019,836	6,464,339	- 7.9
8. Drugs and toilet articles and preparations .	2,179,156	2,223,020	+ 2.0
9. Piece goods	6,068,057	6,121,412	+ 0.9
10. Smallwares	2,543,779	2,574,371	+ 1.2
11. Food and kindred products	6,786,056	6,843,191	+ 0.8
12. Furniture (including mattresses and springs)	4,314,991	3,701,521	-14.2
13. Home furnishings	4,538,058	4,898,433	+ 7.9
14. Household appliances and electrical supplies	1,909,136	1,380,198	-27.7
15. Hardware and kitchen utensils	2,877,766	2,545,924	-11.5
16. Radios, musical instruments and supplies ..	1,103,492	943,072	-14.5
17. Shoes and other footwear	4,566,111	4,501,282	- 1.4
18. Stationery, books and magazines	1,021,792	1,152,912	+12.8
19. All other departments, total	7,017,705	7,160,472	+ 2.0

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Monthly Index of Retail Sales in Canada, April, 1943
(1935-1939 = 100)

Retail sales in April averaged 11 per cent higher than in March and were up 8 per cent compared with April, 1942, according to indexes of retail sales computed from returns received from a sample number of firms and giving representation to 12 different types of retail trading. The general index of retail sales unadjusted for seasonal movements and on the base 1935-1939 = 100 stands at 167.4 for April, 151.4 for March and at 154.9 for April, 1942.

The 8 per cent gain over April last year was somewhat higher than the average increase recorded during the first quarter of the year, sales for the first four months of 1943 averaging 6 per cent higher than for the corresponding months of 1942. The 11 per cent increase in April over the immediately preceding month of March was somewhat less than the usual seasonal movement for this period of the year, having regard to the fact that Easter business was transacted entirely in April this year. The general index of retail sales adjusted for seasonal movements and incorporating a correction for the shifting date of Easter stands at 163.1 for April compared with 167.7 for March and 168.6 for February.

Sales for men's specialty shops were unchanged in April of this year compared with last; radio and electrical shops reported a decline of 14 per cent, while hardware store sales were down by 5 per cent. All other lines of business for which separate details are available registered increases over April, 1942.

Shoe store sales averaged 8 per cent higher in April of this year than last with gains on a regional basis ranging from 4 per cent in Ontario to 22 per cent in the Prairie Provinces. Sales for the first four months of 1943 averaged 9 per cent higher than for the corresponding period of 1942.

Women's specialty shops transacted 17 per cent more business as measured by dollar volume in April of this year than last, a result which may be attributed entirely to the concentration of Easter business in April of this year. On making allowances for normal seasonal movements for this trade and for the shifting date of Easter a considerable decline in the underlying trend of purchasing for women's specialty shops is recorded, the seasonally adjusted index for the trade standing at 167.0 for April compared with 190.7 for March and 219.6 for February. All regions of the country shared in the increased dollar volume in April of this year over last, increases for the various regions with percentage gains for the first four months of this year over last standing as follows: Maritime Provinces, 21 per cent (15 per cent); Quebec, 8 per cent (9 per cent); Ontario, 13 per cent (15 per cent); Prairie Provinces, 41 per cent (25 per cent) and British Columbia, 29 per cent (28 per cent).

Stores specializing in grocery or grocery and meat products averaged 10 per cent higher in April of this year compared with last, while dollar sales for the first four months stand 7 per cent above the corresponding period a year ago. Regional increases in April, 1943 over 1942 with increases for the first four months of the year in brackets are as follows: Maritime Provinces, 13 per cent (10 per cent); Quebec, 13 per cent (12 per cent); Ontario, 6 per cent (3 per cent); Prairie Provinces, 10 per cent (5 per cent) and British Columbia, 10 per cent (6 per cent).

Sales for department stores including the mail order business transacted by departmental companies averaged 9 per cent higher in April of this year than last and were up 4 per cent for the year to date. Increases in Ontario were below the gain for the Dominion as a whole while the April increase stood highest in the Prairie Provinces and British Columbia. April increases by regions with figures for the first four months of this year in brackets are as follows: Maritime Provinces, 6 per cent (4 per cent); Quebec, 10 per cent (2 per cent); Ontario, 4 per cent (unchanged); Prairie Provinces, 12 per cent (7 per cent) and British Columbia, 14 per cent (10 per cent).

Variety stores transacted 8 per cent more business in April of this year than last with sales for the year to date advancing 5 per cent. April increases ranged from 5 per cent in the Maritime Provinces and Ontario to 17 per cent in the Prairie Provinces, while the increase for the first four months of the year was highest in Quebec at 11 per cent and lowest in the Maritime Provinces at 1 per cent.

Drug store sales stood 9 per cent higher in April of this year than last and were up 12 per cent for the year to date. A minor decline of 2 per cent between March and April was about in line with the usual seasonal movement for this time of year, the seasonally adjusted index standing at 161.5 for April and 162.9 for March. All provinces shared in the increase over April, 1942, gains ranging from 6 per cent in Ontario to 22 per cent in British Columbia being recorded. British Columbia also stood highest in point of view of increased business for the year to date, an increase of 25 per cent being reported for this province compared with increases of 11 per cent for the Prairie Provinces, 9 per cent for Ontario, 13 per cent for Quebec and 15 per cent for the Maritime Provinces.

Restaurant receipts ranged 22 per cent higher in April of this year than last while returns from a number of chain companies specializing in candy or candy and pottery products showed an increase of 4 per cent. Furniture store sales averaged 3 per cent higher in April of this year than last and were down 2 per cent for the year to date.

For 20 firms which reported sales by departments, dollar business increased 9 per cent above April a year ago. Sales of women's apparel were up by 16 per cent, men's clothing departments were up 8 per cent, while footwear departments recorded a gain of 7 per cent over April, 1942. A gain of 36 per cent in sales for the stationery and book departments was outstanding. An increase of 17 per cent occurred in sales of smallwares. Department stores reported sales 2 per cent above April last year. Food and drug departments both showed gains of 13 per cent. Sales of home furnishings continued to increase, sales in April being 17 per cent higher this year than last. Furniture sales were on a par with those recorded in the same month a year ago. Other durable goods departments reported declines, these ranging from 7 per cent in sales of radios and musical instruments to 36 per cent in sales of household appliances.

Regional Summary First Quarter, 1943

Regional indexes of sales are computed for six of the individual lines of business reviewed in this monthly bulletin. Indexes on a regional basis are also computed for country general stores and a special release is issued each month. Composite indexes of sales based upon results for the seven trades for which figures are available serve to give an indication of the general trend in retail purchasing in different parts of the country.

Composite indexes computed in the manner outlined above indicate that retail sales in British Columbia average 10 per cent higher in the first quarter of this year than last closely followed by a 9 per cent increase in the Maritime Provinces. The Prairie Provinces and Quebec both gained 8 per cent while Ontario sales were only 2 per cent higher than in the first quarter of last year.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	April, 1943 + or - per cent compared with			Cumulative Indexes
	April, 1939	April, 1942	March, 1943	Jan.-Apr., 1943 Jan.-Apr., 1942
General Index	+60.7	+ 8.1	+10.6	+ 5.6
Boot and Shoe Stores	+61.1	+ 8.4	+32.1	+ 9.0
Candy Stores	+45.1	+ 3.8	+32.2	+ 9.1
Men's Clothing Stores	+86.6	(a)	+37.9	- 5.3
Women's Clothing Stores.....	+69.8	+16.9	+36.8	+15.1
Department Stores	+62.2	+ 8.5	+ 8.3	+ 3.5
Drug Stores	+52.2	+ 9.1	- 2.1	+11.7
Furniture Stores	+29.0	+ 2.6	+20.4	- 2.2
Grocery and Meat Stores	+56.9	+ 9.7	+ 3.7	+ 6.9
Hardware Stores	+47.8	- 4.7	+22.3	- 5.1
Radio and Electrical Stores .	+25.3	-14.4	+ 5.5	-11.4
Restaurants	+84.8	+21.8	- 1.7	+22.0
Variety Stores	+81.6	+ 8.3	+19.3	+ 4.9

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in April, 1943 Compared with Sales in April, 1942	Sales in April, 1943 Compared with Sales in April, 1942	
		Includ- ing tax	Exclud- ing tax
CANADA	+ 8.4	+19.6	+ 4.0
Maritime Provinces	+13.1	+26.9	+10.1
Quebec	+ 8.4	+16.2	+ 0.3
Ontario	+ 3.9	+16.0	+ 1.3
Prairie Provinces	+22.0	+23.6	+ 8.1
British Columbia	+18.8	+34.4	+16.6

(a) Unchanged.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
April, 1929	136.9	137.4	176.9	172.8	160.5	193.3	191.5	168.4
April, 1933	85.5	82.0	96.8	82.9	138.2	105.9	107.9	80.3
April, 1939	104.2	103.4	114.2	88.7	135.3	99.8	101.2	98.2
April, 1941	135.6	135.1	148.5	118.3	171.5	129.6	146.7	143.2
April, 1942	154.9	155.5	169.7	144.8	189.1	142.3	188.8	190.6
1942								
May	159.1	149.0	167.4	144.0	146.6	144.0	160.3	157.9
June	154.5	151.1	177.3	140.5	112.4	149.4	154.4	147.3
July	137.3	150.4	141.5	153.6	113.1	133.7	123.6	149.5
August	147.5	162.4	144.5	168.3	126.1	135.9	131.5	172.6
September	153.2	152.6	165.3	156.7	130.8	143.5	153.8	154.9
October	174.2	152.2	175.8	160.9	165.6	163.1	197.5	148.1
November	164.8	161.6	157.4	169.0	151.7	190.1	194.8	160.8
December	213.4	156.4	206.3	151.0	327.5	173.7	263.8	160.7
1943								
January	128.8	155.6	103.7	133.4	135.2	180.2	107.4	138.2
February	130.9	168.6	131.2	221.7	165.0	178.7	111.1	188.1
March	151.4	167.7	139.3	198.7	148.5	184.9	136.9	182.0
April	167.4	163.1	184.0	143.7	196.3	147.1	188.8	177.8

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
April, 1929	150.6	141.0	136.3	141.9	116.7	120.4
April, 1933	97.8	80.4	87.2	88.9	82.6	84.4
April, 1939	126.3	100.6	97.1	102.0	102.8	106.1
April, 1941	170.1	135.6	132.2	133.4	121.0	125.3
April, 1942	183.5	152.7	145.1	148.8	143.4	148.4
1942						
May	166.3	152.9	142.2	140.1	144.3	146.6
June	158.7	143.3	139.6	134.1	139.4	148.3
July	137.9	162.8	112.6	145.5	142.3	145.0
August	156.7	214.5	126.9	154.5	148.5	149.2
September	169.1	179.1	154.9	152.7	147.6	146.8
October	207.7	158.2	181.9	152.9	162.9	152.9
November	184.3	172.7	187.4	168.5	148.4	154.7
December	261.8	174.1	241.6	146.6	213.1	168.8
1943						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.2	159.9	162.9
April	214.5	167.0	157.5	153.1	156.5	161.5

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
April, 1929	160.0	142.6	126.4	125.2	141.9	133.8
April, 1933	71.7	66.4	84.0	79.1	73.5	75.1
April, 1939	102.6	95.9	110.0	108.7	96.6	98.7
April, 1941	137.7	127.2	132.2	136.5	137.0	134.4
April, 1942	129.0	119.2	157.4	161.4	149.8	146.9
1942						
May	157.0	126.8	169.9	157.1	174.8	135.0
June	127.6	128.8	168.7	172.1	164.9	135.9
July	116.8	150.1	152.0	154.0	155.5	138.6
August	137.7	134.5	160.7	166.3	161.5	153.8
September	128.5	111.6	148.4	153.3	163.8	139.2
October	146.6	120.1	164.9	152.4	166.6	142.1
November	120.8	116.9	148.8	157.1	146.9	149.8
December	141.9	120.0	178.4	164.0	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.4	122.8	172.6	174.7	142.8	140.0

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
April, 1929	167.4	221.9	174.5	175.3	64.6	73.9
April, 1933	55.5	73.7	86.9	87.6	70.6	74.6
April, 1939	92.8	106.0	93.3	94.0	100.9	106.6
April, 1941	143.8	157.7	118.2	118.7	143.4	157.0
April, 1942	135.8	149.0	141.5	142.2	169.2	188.4
1942						
May	154.4	138.1	145.1	142.5	186.4	180.6
June	129.8	139.9	139.8	140.4	180.7	176.7
July	119.8	150.6	144.9	137.7	176.3	176.2
August	125.5	159.9	150.6	140.0	180.1	185.5
September	132.5	113.6	150.0	145.0	176.6	188.5
October	143.3	111.5	156.6	151.8	204.5	185.0
November	130.4	106.4	150.4	161.1	199.0	204.0
December	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	116.3	127.6	172.4	172.0	183.2	198.9

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores (c)						
April, 1939	101.2	97.8	101.1	102.3	104.2	94.0
April, 1940	101.5	116.8	104.3	101.3	94.6	91.1
April, 1941	146.7	184.0	150.0	153.2	121.5	107.1
April, 1942	128.8	232.7	210.6	182.7	164.4	156.2
1943						
February	111.1	152.1	96.6	107.3	115.5	126.2
March	136.9	183.2	128.6	133.6	134.3	142.5
April	188.8	231.2	205.8	179.7	182.3	160.3
% Change,						
April, 1943 ...	(a)	- 0.6	- 2.3	- 1.6	+10.9	+ 2.6
April, 1942 ...						
% Change,						
Jan.-April, 1943	- 5.3	+ 1.1	- 9.9	- 9.8	+ 9.4	+ 8.1
Jan.-April, 1942						
Women's Clothing Stores						
April, 1939	126.3	113.3	125.1	125.4	132.5	130.4
April, 1940	129.4	130.5	130.7	132.5	114.1	133.2
April, 1941	170.1	195.3	172.4	176.0	147.5	156.5
April, 1942	183.5	201.4	196.3	186.0	150.8	177.0
1943						
February	127.7	150.3	116.4	125.2	136.7	149.4
March	156.8	195.5	146.0	159.1	144.7	177.8
April	214.5	244.6	212.4	211.0	212.6	228.2
% Change,						
April, 1943 ...	+16.9	+21.4	+ 8.2	+13.4	+41.0	+28.9
April, 1942 ...						
% Change,						
Jan.-April, 1943	+15.1	+19.5	+ 9.1	+12.9	+25.2	+28.2
Jan.-April, 1942						
Grocery and Meat Stores						
April, 1939	110.0	103.8	119.0	113.1	93.1	94.1
April, 1940	116.2	111.1	120.2	117.0	107.5	117.2
April, 1941	132.2	124.3	135.0	135.8	119.6	131.8
April, 1942	157.4	156.6	165.6	159.4	138.6	148.2
1943						
February	149.7	162.2	161.8	146.0	129.7	142.2
March	166.4	178.5	179.1	163.6	143.5	152.4
April	172.6	177.0	187.8	169.0	152.1	162.7
% Change,						
April, 1943 ...	+ 9.7	+13.0	+13.4	+ 6.0	+ 9.7	+ 9.3
April, 1942 ...						
% Change,						
Jan.-April, 1943	+ 6.9	+10.3	+12.4	+ 3.0	+ 4.8	+ 5.9
Jan.-April, 1942						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
April, 1939	97.1	88.6	103.1	97.4	94.6	99.5
April, 1940	105.2	102.3	113.5	107.4	99.6	103.5
April, 1941	132.2	144.2	143.0	137.3	121.4	121.7
April, 1942	145.1	169.5	157.8	145.0	133.5	143.8
1943						
February	116.2	123.2	120.2	115.2	108.9	127.5
March	145.4	170.3	147.4	143.7	137.1	153.5
April	157.5	180.4	174.2	151.2	149.5	163.7
% Change,						
April, 1943 ...	+ 8.5	+ 6.4	+10.4	+ 4.3	+12.0	+13.8
April, 1942 ...						
% Change,						
Jan.-April, 1943	+ 3.5	+ 3.9	+ 2.1	- 0.3	+ 7.1	+ 9.9
Jan.-April, 1942						
Variety Stores						
April, 1939	100.9	100.5	104.6	99.3	100.5	99.0
April, 1940	104.2	117.2	109.2	100.3	102.9	97.9
April, 1941	143.4	184.1	149.2	137.6	140.0	117.7
April, 1942	169.2	211.6	184.7	160.4	162.1	134.1
1943						
February	139.1	158.0	157.7	128.1	138.6	124.0
March	153.5	192.5	172.8	142.5	142.4	129.4
April	183.2	222.7	204.7	168.7	189.4	145.5
% Change,						
April, 1943 ...	+ 8.3	+ 5.2	+10.8	+ 5.2	+16.8	+ 8.5
April, 1942 ...						
% Change,						
Jan.-April, 1943	+ 4.9	+ 0.6	+11.0	+ 2.5	+ 4.5	+ 3.5
Jan.-April, 1942						
Drug Stores						
April, 1939	102.8	101.0	102.3	99.3	115.7	97.7
April, 1940	103.9	106.7	107.9	102.0	103.5	104.1
April, 1941	121.0	141.1	117.7	120.7	119.8	115.6
April, 1942	143.4	173.4	140.7	139.2	148.9	136.2
1943						
February	149.0	171.3	149.4	143.9	148.9	159.6
March	159.9	189.1	165.0	152.5	156.5	174.0
April	156.5	196.8	155.0	147.7	161.3	166.6
% Change,						
April, 1943 ...	+ 9.1	+13.5	+10.2	+ 6.1	+ 8.3	+22.3
April, 1942 ...						
% Change,						
Jan.-April, 1943	+11.7	+15.0	+13.2	+ 8.6	+11.4	+24.5
Jan.-April, 1942						

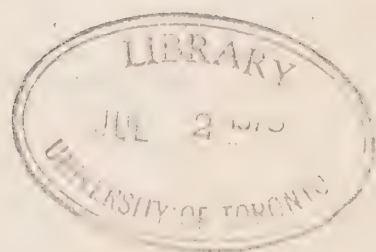
DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

April, 1942 and April, 1943

(Based on dollar sales of 20 firms including mail order houses)

	April 1942	April 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	26,810,947	29,071,406	+ 8.4
1. Women's dresses, coats and suits	3,375,868	3,782,558	+12.0
2. Girls' and infants' wear	1,057,837	1,333,205	+26.0
3. Hosiery and gloves	1,191,567	1,418,827	+19.1
4. Lingerie and corsets	1,052,992	1,118,774	+ 6.2
5. Millinery	481,164	593,873	+23.4
6. Women's and children's apparel--(Total, 1-5) .	7,159,428	8,247,237	+15.2
7. Men's and boys' clothing and furnishings	3,171,718	3,422,438	+ 7.9
8. Drug and toilet articles and preparations	667,003	753,231	+12.9
9. Piece goods	1,661,089	1,788,607	+ 7.7
10. Smallwares	813,703	951,869	+17.0
11. Food and kindred products	2,261,163	2,559,403	+13.2
12. Furniture (including mattresses and springs) .	1,445,047	1,445,349	(a)
13. Home furnishings	1,906,290	2,225,302	+16.7
14. Household appliances and electrical supplies .	799,351	509,101	-36.3
15. Hardware and kitchen utensils	1,434,277	1,268,451	-11.6
16. Radios, musical instruments and supplies	289,084	270,293	- 6.5
17. Shoes and other footwear	2,086,737	2,228,893	+ 6.8
18. Stationery, books and magazines	291,004	391,771	+34.6
19. All other departments, total	2,825,053	3,009,461	+ 6.5

(a) Change of less than 0.1 per cent.



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Monthly Indexes of Retail Sales in Canada, May, 1943
(1935-1939 = 100)

Retail sales in Canada averaged 2 per cent higher in May of this year than last and were down 3 per cent in dollar volume from April according to monthly index numbers based upon returns received from a sample number of firms representing 12 different retail trades. The composite index of retail sales for the 12 lines of business unadjusted for seasonal movements and on the base 1935-1939 = 100 stands at 162.8 for May, 167.5 for April and 159.1 for May, 1942.

The 2 per cent increase over May, 1942 was lower than the increases recorded for immediately preceding months, gains for earlier months of this year compared with last standing at 8 per cent for April, 5 per cent for March and 9 per cent for February. Sales for January, 1943 were on a par with January, 1942 while the average gain for the first five months of this year compared with last stands at 5 per cent. The smaller increase in May may be attributed in some measure to the drawing off of a certain proportion of consumer purchasing power for the financing of the war through the Fourth Victory Loan, whose objective of \$1,100,000,000 was over-subscribed in the month under review. On making allowances for number of business days and normal seasonal movements, the seasonally adjusted index of sales declined from 163.2 in April to 154.5 for May, the lowest point recorded since October, 1942.

Seven of the 12 individual lines of business for which figures are available recorded increases in May of this year over last, while 5 trades reported decreases. Restaurants recorded the largest increase with a gain of 17 per cent followed by gains of 10 per cent for drug stores, 8 per cent for women's clothing stores, 5 per cent for shoe stores, 5 per cent for grocery and meat stores, 3 per cent for candy shops and 2 per cent for men's clothing stores. Department store sales were down 2 per cent below May, 1942; hardware store sales declined 5 per cent; furniture store sales reported a decline of 6 per cent, while stores specializing in radio and electrical appliances reported a decline of 22 per cent. Variety store sales were practically unchanged from May last year, a minor decline of 1 per cent being reported.

Sales of retail jewellery stores were 4 per cent higher in May of this year than last when the 25 per cent sales tax introduced in June, 1942 is included in the calculations. Comparison of sales excluding the tax reveals a decline of 10 per cent below May, 1942.

Figures on a regional basis, available for six lines of trade, reveal the following results:

Men's clothing store sales averaged 2 per cent higher in May of this year than last while a 4 per cent decline is recorded in sales for the year to date. Percentage changes between May of this year and last for five economic divisions of the

country, with percentage declines for the first five months of this year compared with last in brackets, are as follows: Maritime Provinces, + 5 per cent (+2 per cent); Quebec, -2 per cent (-9 per cent); Ontario, unchanged (-8 per cent); Prairie Provinces +14 per cent (+11 per cent) and British Columbia, -2 per cent (+6 per cent).

In the women's specialty store field, all provinces recorded gains both in the comparison for May and in the comparison for the first five months of the year. Sales for the country as a whole averaged 8 per cent higher in May of this year than last and were up 14 per cent for the year to date. Regional increases for May with gains for the first five months in brackets are as follows: Maritime Provinces, 9 per cent (17 per cent); Quebec, 5 per cent (8 per cent); Ontario, 9 per cent (12 per cent) Prairie Provinces, 13 per cent (22 per cent) and British Columbia, 9 per cent (23 per cent).

Sales of grocery and meat stores averaged 5 per cent higher in May of this year than last and were up by 6 per cent for the first five months of the year. Regional increases for May with gains for the year to date in brackets are as follows: Maritime Provinces, 8 per cent (10 per cent); Quebec, 7 per cent (11 per cent); Ontario, 2 per cent (3 per cent); Prairie Provinces, 5 per cent (5 per cent) and British Columbia, 8 per cent (6 per cent).

Department store sales including the mail order business transacted by department stores averaged 2 per cent lower in May, 1943 than in May a year ago and were up by 2 per cent for the first five months of this year compared with last. Ontario sales were down by 8 per cent for the month of May and were down 2 per cent for the first five months of the year. Department store sales in the Maritime Provinces were 2 per cent lower in May of this year than last but were up by 3 per cent in the cumulative totals for the first five months. All other regions recorded minor increases both for the month of May and also for the five-month period. May increases with gains for the year to date in brackets are as follows: Quebec, 3 per cent (2 per cent); Prairie Provinces, 3 per cent (7 per cent) and British Columbia, 2 per cent (8 per cent).

In the variety store trade, a slight decline of 1 per cent between May of this year and last compares with an average gain of 3 per cent for the year to date. In comparison with the Dominion averages percentage changes for the various regions of the country between May of this year and last with percentage changes for the year to date in brackets are as follows: Maritime Provinces, -21 per cent (-5 per cent); Quebec, +3 per cent (+9 per cent); Ontario, unchanged (+2 per cent); Prairie Provinces, +6 per cent (+5 per cent) and British Columbia, -2 per cent (+2 per cent).

Gains in drug store sales were recorded in all sections of the country both in the comparison between May of this year and last and also in the comparison for the first five months of the year. British Columbia led in point of view of increased business with gains of 18 per cent in the May comparison and 23 per cent for the year to date. May increases for the other regions of the country, with gains for the year to date in brackets, are as follows: Prairie Provinces, 12 per cent (12 per cent); Maritime Provinces, 12 per cent (14 per cent), Quebec, 9 per cent (13 per cent) and Ontario, 8 per cent (9 per cent).

Sales of 21 firms which reported sales by departments were down 4 per cent in May this year compared with May a year ago. Household appliances, radio and music and also hardware departments reported sales substantially lower than in May of last year, declines amounting to 38, 26 and 14 per cent respectively. The only notable increase was that recorded for stationery and book departments where sales were up 12 per cent from May, 1942. Minor increases or decreases occurred in all other departments. Sales of women's clothing were almost unchanged, men's clothing departments sold 3 per cent less merchandise and footwear sales were 7 per cent below May last year. Drug sales increased 6 per cent, food sales were up fractionally, while furniture and home furnishings reported sales lower by 7 and 5 per cent respectively.

Revised Candy Indexes

A number of revisions have recently been made to the index numbers of candy store sales which form a feature of this report. This index was up until recently based upon returns from seven retail organizations, chiefly retail chains in the candy store field. Corrections were made to allow for changes in the number of stores operated so that the indexes reflected the trend in sales for a constant number of stores.

Inquiries recently made indicate that three of the seven companies were reporting sales of commodities which should not properly be included in the construction of a candy index. Two of these firms have been dropped from the list of contributing firms and separate figures for candy sales only have been obtained for the third.

A revised series of index numbers has been computed using the revised data. In constructing these indexes no revisions have been made for changes in the number of stores operated. The indexes are based on the total monthly sales reported, the base used in the calculations being the average monthly sales over the period 1935 to 1939.

Monthly Indexes of Candy Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1935-1942

1935	93.8	1938	102.3	1941	149.1
1936	97.3	1939	101.3	1942	170.0
1937	104.8	1940	119.7		

Monthly Indexes, 1940 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1940		1941		1942	
January	71.4	102.9	87.5	124.4	122.3	165.7
February ...	104.4	99.7	139.3	137.2	183.4	180.7
March	180.1	128.8	102.7	132.8	137.1	187.1
April	78.8	101.1	200.5	146.0	215.2	156.1
May	115.9	122.6	141.8	142.6	161.8	167.6
June	84.1	125.3	88.4	138.9	115.3	176.2
July	83.6	124.1	103.7	153.1	113.3	165.9
August	112.4	130.2	138.7	165.0	131.6	157.7
September ..	100.2	130.6	126.1	159.4	133.3	167.8
October	114.3	125.9	143.5	156.5	174.4	181.3
November ...	109.7	121.8	140.6	161.0	157.2	190.2
December ...	281.3	125.3	376.7	162.0	395.2	170.0

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices)

Kind of Business	May, 1943 + or - per cent compared with			Cumulative Indexes
	May, 1939	May, 1942	April, 1943	Jan.-May, 1943 Jan.-May, 1942
General Index	+51.2	+ 2.3	- 2.8	+ 4.9
Boot and Shoe Stores	+56.7	+ 5.2	- 5.4	+ 8.4
Candy Stores	+80.0	+ 3.2	-14.5	- 0.3
Men's Clothing Stores	+71.7	+ 1.7	-12.8	- 4.0
Women's Clothing Stores	+72.8	+ 8.3	-16.0	+13.5
Department Stores	+37.5	- 2.0	-11.7	+ 2.4
Drug Stores	+54.9	+10.3	+ 1.4	+11.5
Furniture Stores	+17.7	- 6.1	+10.9	- 3.1
Grocery and Meat Stores	+62.4	+ 4.8	+ 3.1	+ 6.4
Hardware Stores	+21.3	- 5.0	+15.1	- 4.9
Radio and Electrical Stores .	- 2.0	-22.3	+ 4.4	-14.2
Restaurants	+68.7	+16.8	- 0.9	+20.7
Variety Stores	+72.4	- 1.1	+ 0.8	+ 3.4

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in	Sales in	
	May, 1943	May, 1943	
	Compared with	Compared with	
	Sales in	Sales in	
	May, 1942	May, 1942	
		Includ-	Exclud-
		ing tax	ing tax
CANADA	+ 5.2	+ 4.3	- 9.9
Maritime Provinces	+17.9	+24.7	+ 7.5
Quebec	+ 6.5	- 0.4	-14.8
Ontario	+ 1.4	+ 0.1	-13.6
Prairie Provinces	+ 8.1	+19.5	+ 3.0
British Columbia	+ 6.6	+ 3.3	- 9.3

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
May, 1929	144.5	135.4	198.8	173.3	(g)	(g)	176.6	150.8
May, 1933	89.8	84.5	103.2	88.8	(g)	(g)	89.2	77.1
May, 1939	107.7	103.0	112.4	100.1	(g)	(g)	95.0	98.0
May, 1941	142.9	134.5	143.6	126.9	141.8	142.6	135.4	137.0
May, 1942	159.1	149.0	167.4	144.0	161.8	167.6	160.3	157.9
1942								
June	154.5	151.1	177.3	140.5	115.3	176.2	154.4	147.3
July	137.3	150.4	141.5	153.6	113.3	165.9	123.6	149.5
August	147.5	162.4	144.5	168.3	131.6	157.7	131.5	172.6
September ...	153.2	152.6	165.3	156.7	133.3	167.8	153.8	154.9
October	174.2	152.2	175.8	160.9	174.4	181.3	197.5	148.1
November	164.8	161.6	157.4	169.0	157.2	190.2	194.8	160.8
December	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
1943								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	188.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.5	163.2	186.1	145.3	195.2	141.1	187.0	176.1
May	162.8	154.5	176.1	150.3	166.9	173.5	163.1	160.7

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
May, 1929	159.7	145.1	140.5	135.7	120.6	122.9
May, 1933	94.5	86.9	91.6	88.8	82.0	84.4
May, 1939	104.2	100.4	101.4	98.4	102.7	105.7
May, 1941	141.1	133.3	134.3	129.2	126.5	126.1
May, 1942	166.3	152.9	142.2	140.1	144.3	146.6
1942						
June	158.7	143.3	139.6	134.1	139.4	148.3
July	137.9	162.8	112.6	145.5	142.3	145.0
August	156.7	214.5	126.9	154.5	148.5	149.2
September ...	169.1	179.1	154.9	152.7	147.6	146.8
October	207.7	158.2	181.9	152.9	162.9	152.9
November	184.3	172.7	187.4	168.5	148.4	154.7
December	261.8	174.1	241.6	146.6	213.1	168.8
1943						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.8	153.4	156.9	161.9
May	180.1	169.4	139.4	139.0	159.1	162.2

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

:(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
May, 1929	174.4	143.8	133.7	126.7	149.6	107.9
May, 1933	84.6	66.4	90.6	87.2	99.7	71.9
May, 1939	125.2	99.9	109.7	108.7	136.9	101.7
May, 1941	173.3	138.3	146.8	141.4	169.4	125.9
May, 1942	157.0	126.8	169.9	157.1	174.8	135.0
1942						
June	127.6	128.8	168.7	172.1	164.9	135.9
July	116.8	150.1	152.0	154.0	155.5	138.6
August	137.7	134.5	160.7	166.3	161.5	153.8
September ...	128.5	111.6	148.4	153.3	163.8	139.2
October	146.6	120.1	164.9	152.4	166.6	142.1
November	120.8	116.9	148.8	157.1	146.9	149.8
December	141.9	120.0	178.4	164.0	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	147.4	117.6	178.1	168.4	166.0	125.8

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
May, 1929	183.3	227.6	188.3	184.3	89.4	86.2
May, 1933	62.8	71.6	88.7	87.1	72.7	70.4
May, 1939	122.4	105.3	100.5	98.7	106.9	107.7
May, 1941	166.4	143.1	119.2	115.6	159.8	159.7
May, 1942	154.4	138.1	145.1	142.5	186.4	180.6
1942						
June	129.8	139.9	139.8	140.4	180.7	176.7
July	119.8	150.6	144.9	137.7	176.3	176.2
August	125.5	159.9	150.6	140.0	180.1	185.5
September ...	132.5	113.6	150.0	145.0	176.6	188.5
October	143.3	111.5	156.6	151.8	204.5	185.0
November	130.4	106.4	150.4	161.1	199.0	204.0
December	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	114.8	125.9	171.0	170.6	182.9	198.6
May	119.9	107.3	169.5	168.0	184.3	179.3

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores ^(c)						
May, 1939	95.0	98.9	107.5	89.0	89.0	97.0
May, 1940	107.8	130.0	120.4	100.8	99.9	101.2
May, 1941	135.4	174.8	143.0	133.0	122.8	110.2
May, 1942	160.3	220.4	179.6	146.6	144.9	147.6
1943						
March	136.9	183.2	128.6	133.6	134.3	142.5
April	187.0	229.6	201.8	178.1	183.0	160.4
May	163.1	232.2	176.8	147.1	165.5	145.2
% Change,						
May, 1943	+ 1.7	+ 5.4	- 1.6	+ 0.3	+14.2	- 1.6
May, 1942						
% Change,						
Jan.-May, 1943	- 4.0	+ 1.9	- 8.5	- 8.0	+10.6	+ 5.9
Jan.-May, 1942						
Women's Clothing Stores						
May, 1939	104.2	120.2	113.0	97.1	99.9	115.6
May, 1940	118.1	162.1	125.0	108.5	118.0	128.5
May, 1941	141.1	192.7	146.0	136.5	129.9	145.7
May, 1942	166.3	219.7	177.0	157.9	148.3	182.9
1943						
March	156.8	195.5	146.0	159.1	144.7	177.8
April	214.5	246.3	212.6	211.6	210.3	227.7
May	180.1	239.1	186.3	171.3	168.2	200.1
% Change,						
May, 1943	+ 8.3	+ 8.8	+ 5.3	+ 8.5	+13.4	+ 9.4
May, 1942						
% Change,						
Jan.-May, 1943	+13.5	+16.9	+ 8.2	+12.0	+22.0	+23.4
Jan.-May, 1942						
Grocery and Meat Stores						
May, 1939	109.7	107.7	113.0	110.4	104.7	103.6
May, 1940	123.9	119.7	124.0	122.8	128.2	126.8
May, 1941	146.8	141.0	144.1	150.6	144.4	146.4
May, 1942	169.9	173.8	172.3	170.5	164.1	162.4
1943						
March	166.4	178.5	179.1	163.6	143.5	158.4
April	172.7	177.1	187.8	169.1	153.3	162.7
May	178.1	187.4	185.0	173.5	172.8	175.3
% Change,						
May, 1943	+ 4.8	+ 7.8	+ 7.4	+ 1.8	+ 5.3	+ 7.9
May, 1942						
% Change,						
Jan.-May, 1943	+ 6.4	+ 9.8	+11.3	+ 2.7	+ 5.1	+ 6.4
Jan.-May, 1942						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

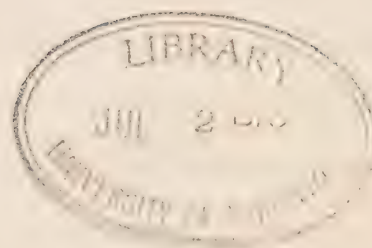
Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
May, 1939	101.4	108.4	113.2	101.5	95.6	96.8
May, 1940	111.9	125.0	122.7	113.3	103.5	106.9
May, 1941	134.3	155.9	143.1	138.2	122.4	126.6
May, 1942	142.2	173.7	156.1	142.3	126.2	144.7
1943						
March	145.4	170.3	147.4	143.7	137.3	153.5
April	157.8	180.7	174.3	151.2	151.6	161.2
May	139.4	169.8	161.2	130.3	130.1	147.6
% Change,						
May, 1943	- 2.0	- 2.2	+ 3.3	- 8.4	+ 3.1	+ 2.0
May, 1942						
% Change,						
Jan.-May, 1943	+ 2.4	+ 2.5	+ 2.4	- 2.1	+ 6.6	+ 7.8
Jan.-May, 1942						
Variety Stores						
May, 1939	106.9	111.8	119.4	99.9	107.7	101.1
May, 1940	124.8	144.7	139.9	116.4	123.3	105.6
May, 1941	159.8	200.5	181.1	151.4	144.9	118.1
May, 1942	186.4	236.3	218.8	171.3	170.0	140.3
1943						
March	153.5	192.5	172.8	142.5	142.4	129.4
April	182.9	221.4	205.8	167.8	189.1	145.5
May	184.3	186.3	225.2	171.0	180.0	137.6
% Change,						
May, 1943	- 1.1	-21.2	+ 2.9	- 0.2	+ 5.9	- 1.9
May, 1942						
% Change,						
Jan.-May, 1943	+ 3.4	- 4.9	+ 9.0	+ 1.8	+ 4.8	+ 2.3
Jan.-May, 1942						
Drug Stores						
May, 1939	102.7	97.4	105.5	100.9	107.2	101.0
May, 1940	107.4	111.1	106.6	106.4	111.1	104.3
May, 1941	126.5	140.1	121.1	128.3	125.4	119.3
May, 1942	144.3	170.8	141.4	140.8	145.6	145.5
1943						
March	159.9	189.1	165.0	152.5	156.5	174.0
April	156.9	193.0	156.6	148.1	161.5	167.9
May	159.1	190.7	154.4	152.6	163.3	171.8
% Change,						
May, 1943	+10.3	+11.7	+ 9.2	+ 8.4	+12.2	+18.1
May, 1942						
% Change,						
Jan.-May, 1943	+11.5	+13.8	+12.6	+ 8.6	+11.6	+23.3
Jan.-May, 1942						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

May, 1942 and May, 1943

(Based on dollar sales of 21 firms including mail order houses)

	May, 1942	May, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	26,137,565	25,188,830	- 3.6
1. Women's dresses, coats and suits	2,925,771	2,959,761	+ 1.2
2. Girls' and infants' wear	909,598	927,029	+ 1.9
3. Hosiery and gloves	1,124,722	1,122,456	- 0.2
4. Lingerie and corsets	1,179,859	1,080,740	- 8.4
5. Millinery	332,011	352,993	+ 6.3
6. Women's and children's apparel--(Total, 1-5) .	6,471,961	6,442,979	- 0.4
7. Men's and boys' clothing and furnishings	2,705,385	2,632,968	- 2.7
8. Drugs and toilet articles and preparations	663,213	701,085	+ 5.7
9. Piece goods	1,753,806	1,697,865	- 3.2
10. Smallwares	776,371	828,104	+ 6.7
11. Food and kindred products	2,406,406	2,417,277	+ 0.5
12. Furniture (including mattresses and springs) .	1,615,762	1,497,137	- 7.3
13. Home furnishings	2,200,283	2,099,306	- 4.6
14. Household appliances and electrical supplies .	786,288	484,918	-38.3
15. Hardware and kitchen utensils	1,421,959	1,222,713	-14.0
16. Radios, musical instruments and supplies	284,693	211,739	-25.6
17. Shoes and other footwear	2,039,859	1,893,068	- 7.2
18. Stationery, books and magazines	284,139	318,342	+12.0
19. All other departments, total	2,727,440	2,741,329	+ 0.5



DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
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Monthly Indexes of Retail Sales in Canada, June, 1943
(1935-1939 = 100)

The pattern of retail trading in Canada in June was similar to that for May, comparative figures for last year and this showing average increases of 2 per cent for May and 3 per cent for June, declines in sales below last year as reported by department stores, furniture stores, hardware stores and stores specializing in the sale of radio and electrical equipment being slightly more than offset by gains in other trades. Composite indexes of sales based upon returns from twelve lines of business and on the base 1935-1939 = 100 stand at 158.5 for June, 162.8 for May and at 154.5 for June, 1942.

The increases over last year recorded in May and June were lower than gains reported in earlier months of the year, cumulative figures for the first half of 1943 showing an average increase of 4.5 per cent over the first half-year of 1942. On making adjustments for number of business days and for normal seasonal movements, the underlying level of trade for June was maintained at about the May level. The seasonally adjusted index for June stands at 155.3 compared with 154.5 for May and an average figure of 160.9 for the first six months of the current year.

Eight of the twelve individual lines of business for which separate figures are computed recorded gains in June of this year over last while four trades reported declines. Restaurants reported the largest gain with an increase of 22 per cent over last year followed by increases of 12 per cent for shoe stores and for men's specialty shops, 11 per cent for drug stores and a 10 per cent increase for women's clothing shops. Minor gains were recorded by candy stores, by grocery and meat stores and by variety stores. Sales of radio and electrical specialty shops were down 17 per cent, furniture store sales dropped 9 per cent compared with June last year, while 2 per cent declines were recorded by department stores and by hardware stores.

Figures for jewellery stores are not included in the calculation of the general index numbers of retail sales, but figures compiled separately for this trade indicate that sales were 7 per cent lower in June of this year than last, results on a regional basis ranging from an increase of 6 per cent in the Prairie Provinces to a decrease of 21 per cent in Quebec. These are the results obtained when the 25 per cent sales tax introduced in the June budget of 1942 is included in the calculations. On excluding this tax a comparison between June of this year and last shows an average decline of 18 per cent, results on a regional basis ranging from an 8 per cent decrease in the Prairie Provinces to a 31 per cent decrease in Quebec.

An outstanding feature of the June retail trade statistics is the pronounced increase recorded over June last year in the Prairie Provinces. These increases are important for variety stores, drug stores, women's clothing stores and

men's specialty shops. In the case of department stores the difference in trend in the Prairie Provinces from other sections is less outstanding although this was the only section of the country to record any increase in this trade. All other regions for which separate figures for department stores are compiled recorded declines. A comparatively small increase in the Prairie Provinces in the grocery trade must be interpreted with due recognition of the fact that a large proportion of the rural purchases of food products are made through country general stores, which registered pronounced increases in June of this year over last amounting to 19 per cent for Manitoba, 18 per cent for Alberta and 41 per cent for Saskatchewan. The marked gains in the Prairie Provinces may be attributed in a large measure to the greatly increased grain marketings which took place in that month prior to the termination of the crop year.

Figures on a regional basis for department stores show no wide deviation in the various provinces from the average decrease of 2 per cent recorded for the country as a whole, June comparisons for this year and last for the various regions showing decreases of 2 per cent in the Maritime Provinces and in British Columbia, 4 per cent in Ontario and 5 per cent in Quebec. There was an increase of 2 per cent recorded in department store sales in the Prairie Provinces.

Apart from a 10 per cent gain in the Prairie Provinces, results for variety stores in the various provinces conformed closely with the Dominion average gain of 2 per cent compared with June, 1942. Increases in June of this year over last for the various regions for which figures are compiled show gains of 3 per cent in the Maritime Provinces, 4 per cent in Quebec and 10 per cent in the Prairie Provinces. Ontario sales were off 1 per cent, while a decrease of 5 per cent was reported in British Columbia.

Gains over 1942 were recorded in all provinces in the retail drug trade, increases in the Prairie Provinces and in British Columbia exceeding by a considerable margin those reported in other regions. Percentage increases between June of this year and last for the various regions, with cumulative figures for the first six months in brackets, are as follows: Maritime Provinces, 11 per cent (14 per cent); Quebec, 5 per cent (12 per cent); Ontario, 9 per cent (9 per cent); Prairie Provinces, 18 per cent (13 per cent) and British Columbia, 20 per cent (23 per cent).

In the men's clothing trade a marked increase of 24 per cent over June, 1942 was recorded in the Prairie Provinces with more moderate gains recorded in other regions amounting to 9 per cent for the Maritime Provinces, 6 per cent for Quebec, 13 per cent for Ontario and 9 per cent for British Columbia. Similar increases were recorded for women's specialty shops where increases were reported at 21 per cent for the Prairie Provinces, 6 per cent for the Maritime Provinces, 5 per cent for Quebec, 10 per cent for Ontario and 10 per cent for British Columbia.

In the grocery and meat trade a minor reduction of 2 per cent in Ontario was more than offset by gains in other sections of the country, resulting in a net increase of 2 per cent for the Dominion as a whole. Increases in June of this year over last for other regions for this trade stand at 8 per cent for the Maritime Provinces, 3 per cent for Quebec, 4 per cent for the Prairie Provinces and 3 per cent for British Columbia.

A decline of 4 per cent in June this year below last is reported for 19 departmental firms which reported sales by departments. Results for most commodity groupings were strikingly similar to those occurring in the preceding month. Food sales, however, which had shown a slight increase in May this year over last, were 8 per cent lower in June, while furniture sales in department

stores fell off 12 per cent in June and were down only 7 per cent in May below last year. The following are percentage changes from June, 1942 for other departments: women's apparel, +1 per cent; men's wear, -1 per cent; drugs, +5 per cent; piece goods, -8 per cent; smallwares, +3 per cent; home furnishings, -5 per cent; household appliances, -36 per cent; hardware, -14 per cent; radio and music, -26 per cent; shoes, -2 per cent; stationery, +11 per cent.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	June, 1943			Cumulative
	+ or - per cent compared with			Indexes
	June, 1939	June, 1942	May, 1943	Jan.-June, 1943 Jan.-June, 1942
General Index	+44.4	+ 2.6	- 2.6	+ 4.5
Boot and Shoe Stores	+50.0	+11.8	+12.9	+ 9.0
Candy Stores	+62.9	+ 3.8	-25.1	- 0.1
Men's Clothing Stores	+68.3	+11.5	+ 5.7	- 1.3
Women's Clothing Stores	+66.9	+ 9.8	- 3.3	+12.9
Department Stores	+38.0	- 2.2	- 1.8	+ 1.5
Drug Stores	+56.0	+10.7	- 3.0	+11.3
Furniture Stores	+15.5	- 9.0	-19.9	- 4.5
Grocery and Meat Stores	+40.5	+ 1.7	- 3.1	+ 5.5
Hardware Stores	+26.5	- 1.6	- 3.9	- 3.8
Radio and Electrical Stores.	+12.3	-16.7	- 9.6	-14.7
Restaurants	+86.5	+21.7	- 1.4	+21.4
Variety Stores	+58.4	+ 1.9	- 3.1	+ 3.7

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in June, 1943 Compared with Sales in June, 1942	Sales in June, 1943 Compared with June, 1942	
		Includ- ing tax	Exclud- ing tax
CANADA	+11.8	- 6.6	-18.0
Maritime Provinces	+22.3	+ 3.6	- 9.6
Quebec	+13.0	-20.7	-30.5
Ontario	+ 7.6	- 5.9	-16.9
Prairie Provinces	+17.0	+ 5.7	- 7.7
British Columbia	+19.4	+ 1.3	-11.4

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
June, 1929	139.3	136.3	206.6	164.6	(g)	(g)	173.9	147.0
June, 1933	88.8	85.9	127.0	91.9	(g)	(g)	94.0	80.4
June, 1939	109.8	105.4	132.1	103.9	(g)	(g)	102.3	95.7
June, 1941	133.9	134.3	155.5	126.2	88.4	138.9	137.4	134.8
June, 1942	154.5	151.1	177.3	140.5	115.3	176.2	154.4	147.3
1942								
July	137.3	150.4	141.5	153.6	113.3	165.9	123.6	149.5
August	147.5	162.4	144.5	168.3	131.6	157.7	131.5	172.6
September	153.2	152.6	165.3	156.7	133.3	167.8	153.8	154.9
October	174.2	152.2	175.8	160.9	174.4	181.3	197.5	148.1
November	164.8	161.6	157.4	169.0	157.2	190.2	194.8	160.8
December	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
1943								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	188.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.6	163.3	186.1	145.3	199.3	144.0	187.0	176.1
May	162.8	154.5	175.6	149.9	159.8	166.1	162.9	160.5
June	158.5	155.3	198.2	160.2	119.7	182.9	172.2	164.9

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
June, 1929	185.6	151.6	135.0	140.4	124.3	124.5
June, 1933	105.4	87.1	90.1	91.2	86.8	86.9
June, 1939	104.4	92.4	98.9	94.3	98.9	104.2
June, 1941	132.9	125.4	123.7	123.1	122.9	133.5
June, 1942	158.7	143.3	139.6	134.1	139.4	148.3
1942						
July	137.9	162.8	112.6	145.5	142.3	145.0
August	156.7	214.5	126.9	154.5	148.5	149.2
September	169.1	179.1	154.9	152.7	147.6	146.8
October	207.7	158.2	181.9	152.9	162.9	152.9
November	184.3	172.7	187.4	168.5	148.4	154.7
December	261.8	174.1	241.6	146.6	213.1	168.8
1943						
January	147.1	174.5	137.8	148.1	151.5	158.9
February	147.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.8	153.4	156.9	161.9
May	180.2	169.6	139.0	138.6	159.1	162.2
June	174.2	156.7	136.5	130.6	154.3	164.1

) Includes men's furnishings.

Candy indexes are based largely upon returns from retail candy chains.

Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
June, 1929	151.3	161.1	126.4	122.6	145.9	125.1
June, 1933	68.4	69.8	87.7	87.0	87.8	72.4
June, 1939	100.5	101.5	122.1	121.2	128.3	105.7
June, 1941	131.4	137.4	139.4	145.7	155.1	132.9
June, 1942	127.6	128.8	168.7	172.1	164.9	135.9
1942						
July	116.8	150.1	152.0	154.0	155.5	138.6
August	137.7	134.5	160.7	166.3	161.5	153.8
September	128.5	111.6	148.4	153.3	163.8	139.2
October	146.6	120.1	164.9	152.4	166.6	142.1
November	120.8	116.9	148.8	157.1	146.9	149.8
December	141.9	120.0	178.4	164.0	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	165.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	145.0	115.7	177.1	167.4	168.9	128.0
June	116.1	118.6	171.5	174.3	162.3	136.4

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
June, 1929	128.4	211.2	177.7	179.1	85.6	80.8
June, 1933	52.2	73.1	87.2	87.3	78.2	75.9
June, 1939	96.3	103.8	91.2	91.3	116.2	112.7
June, 1941	138.3	155.1	114.4	116.5	154.0	154.8
June, 1942	129.8	139.9	139.8	140.4	180.7	176.7
1942						
July	119.8	150.6	144.9	137.7	176.3	176.2
August	125.5	159.9	150.6	140.0	180.1	185.5
September	132.5	113.6	150.0	145.0	176.6	188.5
October	143.3	111.5	156.6	151.8	204.5	185.0
November	130.4	106.4	150.4	161.1	199.0	204.0
December	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	114.8	125.9	172.4	172.0	182.9	198.6
May	119.6	107.0	172.5	170.9	190.0	184.8
June	108.1	116.5	170.1	170.3	184.1	181.4

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Québec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores ^(c)						
June, 1939	102.3	112.1	115.0	97.9	90.6	97.8
June, 1940	118.5	139.5	129.1	114.9	104.5	109.6
June, 1941	137.4	173.2	141.5	136.6	126.0	116.0
June, 1942	154.4	214.9	166.8	145.8	133.7	142.9
1943						
April	187.0	229.6	201.8	178.1	183.0	160.4
May	162.9	231.9	177.0	147.0	165.2	143.0
June	172.2	233.7	177.4	164.0	166.1	156.4
% Change,						
June, 1943	+11.5	+ 8.7	+ 6.4	+12.5	+24.2	+ 9.4
June, 1942						
% Change,						
Jan.-June, 1943	- 1.3	+ 3.1	- 5.8	- 4.6	+12.9	+ 6.2
Jan.-June, 1942						
Women's Clothing Stores						
June, 1939	104.4	123.7	113.8	100.0	94.6	107.4
June, 1940	116.5	139.2	123.0	111.0	107.9	130.2
June, 1941	132.9	162.6	141.7	129.7	115.8	136.9
June, 1942	158.7	190.7	173.3	154.1	130.0	171.0
1943						
April	214.5	246.3	212.6	211.6	210.2	227.7
May	180.2	242.0	188.0	170.9	168.3	197.8
June	174.2	201.5	182.3	169.8	157.5	187.6
% Change,						
June, 1943	+ 9.8	+ 5.7	+ 5.2	+10.2	+21.2	+ 9.7
June, 1942						
% Change,						
Jan.-June, 1943	+12.9	+15.1	+ 7.8	+11.6	+21.9	+20.5
Jan.-June, 1942						
Grocery and Meat Stores						
June, 1939	122.1	116.1	122.7	118.9	130.8	130.1
June, 1940	131.8	124.6	131.8	127.6	145.1	142.1
June, 1941	139.4	132.3	141.4	136.1	146.8	146.2
June, 1942	168.7	174.9	175.9	160.6	171.5	174.5
1943						
April	172.7	177.1	187.8	169.1	153.3	162.7
May	177.1	187.3	184.5	171.1	173.8	175.3
June	171.5	189.5	180.4	158.0	178.9	179.5
% Change,						
June, 1943	+ 1.7	+ 8.3	+ 2.6	- 1.6	+ 4.3	+ 2.9
June, 1942						
% Change,						
Jan.-June, 1943	+ 5.5	+ 9.5	+ 9.6	+ 1.7	+ 5.1	+ 5.7
Jan.-June, 1942						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
June, 1939	98.9	109.6	109.0	101.1	87.7	100.0
June, 1940	108.7	117.4	117.6	110.3	99.8	109.0
June, 1941	123.7	147.0	129.0	125.2	114.5	120.8
June, 1942	139.6	168.9	152.5	137.2	125.3	148.4
1943						
April	157.8	180.7	174.3	151.2	151.6	161.2
May	139.0	169.9	160.8	129.9	129.6	147.3
June	136.5	165.3	145.2	131.2	128.3	145.8
% Change,						
June, 1943	- 2.2	- 2.1	- 4.8	- 4.4	+ 2.4	- 1.8
June, 1942						
% Change,						
Jan.-June, 1943	+ 1.5	+ 1.7	+ 1.0	- 2.5	+ 5.8	+ 6.0
Jan.-June, 1942						
Variety Stores						
June, 1939	116.2	137.6	127.2	111.8	105.2	99.5
June, 1940	132.7	158.5	147.5	125.3	126.3	109.9
June, 1941	154.0	196.7	172.3	144.5	144.0	118.1
June, 1942	180.7	229.2	208.7	167.4	163.3	141.4
1943						
April	182.9	221.4	205.8	167.8	189.1	145.5
May	190.0	251.3	223.6	171.4	180.1	137.6
June	184.1	236.4	216.9	165.9	179.0	134.6
% Change,						
June, 1943	+ 1.9	+ 3.1	+ 3.9	- 0.9	+ 9.6	- 4.8
June, 1942						
% Change,						
Jan.-June, 1943	+ 3.7	+ 2.2	+ 7.8	+ 1.3	+ 5.7	+ 1.0
Jan.-June, 1942						
Drug Stores						
June, 1939	98.9	99.9	99.4	99.3	96.2	99.9
June, 1940	105.2	107.3	104.5	106.6	101.7	104.6
June, 1941	122.9	133.7	119.0	125.5	120.7	112.7
June, 1942	139.4	163.3	137.5	137.9	136.0	139.8
1943						
April	156.9	193.0	156.6	148.1	161.5	167.9
May	159.1	191.9	155.3	152.4	162.9	171.4
June	154.3	181.8	144.6	149.7	159.8	168.0
% Change,						
June, 1943	+10.7	+11.3	+ 5.2	+ 8.6	+17.5	+20.2
June, 1942						
% Change,						
Jan.-June, 1943	+11.3	+13.5	+11.5	+ 8.6	+12.5	+22.7
Jan.-June, 1942						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

June, 1942 and June, 1943

(Based on dollar sales of 19 firms including mail order houses)

	June, 1942	June, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	25,733,329	24,707,356	- 4.0
1. Women's dresses, coats and suits	2,805,824	2,980,494	+ 6.2
2. Girls' and infants' wear	904,588	882,136	- 2.5
3. Hosiery and gloves	986,892	983,678	- 0.3
4. Lingerie and corsets	1,306,533	1,195,571	- 8.5
5. Millinery	296,057	307,630	+ 3.9
6. Women's and children's apparel--(Total, 1-5) .	6,299,894	6,349,509	+ 0.8
7. Men's and boys' clothing and furnishings	2,900,281	2,879,159	- 0.7
8. Drugs and toilet articles and preparations	692,668	728,156	+ 5.1
9. Piece goods	1,859,462	1,720,104	- 7.5
10. Smallwares	783,673	809,770	+ 3.3
11. Food and kindred products	2,287,207	2,116,738	- 7.5
12. Furniture (including mattresses and springs) .	1,480,922	1,302,027	-12.1
13. Home furnishings	1,932,246	1,833,522	- 5.1
14. Household appliances and electrical supplies .	710,123	457,676	-35.5
15. Hardware and kitchen utensils	1,234,121	1,056,156	-14.4
16. Radios, musical instruments and supplies	284,419	211,994	-25.5
17. Shoes and other footwear	2,126,170	2,079,566	- 2.2
18. Stationery, books and magazines	286,674	319,210	+11.3
19. All other departments, total	2,855,469	2,843,769	- 0.4

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

January to June, 1942 and January to June, 1943

	January to June, 1942	January to June, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	145,596,695	145,848,615	+ 0.2
1. Women's dresses, coats and suits	15,551,503	17,194,433	+10.6
2. Girls' and infants' wear	4,903,923	5,541,380	+13.0
3. Hosiery and gloves	5,994,947	6,232,610	+ 4.0
4. Lingerie and corsets	6,696,747	6,535,084	- 2.4
5. Millinery	1,753,082	1,907,094	+ 8.8
6. Women's and children's apparel -- (Total, 1-5) .	34,900,202	37,410,601	+ 7.2
7. Men's and boys' clothing and furnishings	15,797,220	15,398,904	- 2.5
8. Drugs and toilet articles and preparations	4,202,040	4,405,492	+ 4.8
9. Piece goods	11,342,414	11,327,988	- 0.1
10. Smallwares	4,917,526	5,164,114	+ 5.0
11. Food and kindred products	13,740,832	13,936,609	+ 1.4
12. Furniture (including mattresses and springs) ...	8,856,722	7,946,034	-10.3
13. Home furnishings	10,576,877	11,056,563	+ 4.5
14. Household appliances and electrical supplies ...	4,204,898	2,831,893	-32.7
15. Hardware and kitchen utensils	6,968,123	6,093,244	-12.6
16. Radios, musical instruments and supplies	1,961,688	1,637,098	-16.5
17. Shoes and other footwear	10,818,877	10,702,809	- 1.1
18. Stationery, books and magazines	1,883,609	2,182,235	+15.9
19. All other departments, total	15,425,667	15,755,031	+ 2.1

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Monthly Indexes of Retail Sales in Canada, July, 1943
(1935-1939 = 100)

Retail sales in Canada averaged 8 per cent higher in July of this year than last and were down by 7 per cent from June according to monthly indexes of sales computed from reports received from a sample number of firms representing twelve different lines of retail trading. The composite index of sales on the base 1935 - 1939 = 100 stands at 143.1 for July, 1943, at 158.9 for June and at 137.3 for July a year ago.

On making adjustments for differences in the number of business days and for normal seasonal movements, the adjusted index of sales stands at 155.8 for July, practically unchanged from May and June when the corresponding indexes stood at 154.5 and 155.5 respectively.

Department store sales were unchanged in July of this year compared with last; eight trades included in the survey reported increased sales while results for three trades were down from July, 1942.

Figures for department stores on a regional basis show that sales in all provinces for July, 1943 varied but little from the volume of business recorded in the corresponding month a year ago. An increase of 4 per cent was recorded for British Columbia, 3 per cent in the Maritime Provinces, 1 per cent in Quebec and 1 per cent in the Prairie Provinces. These increases were offset by a decline of 3.5 per cent in Ontario, resulting in no change in the volume of business transacted for all department stores in Canada in July of this year compared with last.

Men's clothing store sales averaged 16 per cent higher in July of this year than last, all provinces sharing in the increase and the regional increases standing at 24 per cent for the Maritime Provinces, 9 per cent for Quebec, 14 per cent for Ontario, 32 per cent for the Prairie Provinces and 15 per cent for British Columbia. Sales for women's clothing stores averaged 10 per cent higher in July of this year than last; regional increases were 22 per cent for the Maritime Provinces, 4 per cent for Quebec, 8 per cent for Ontario, 25 per cent for the Prairie Provinces and 12 per cent for British Columbia.

An average increase of 12 per cent in dollar volume of business over July, 1942 was recorded by the grocery and meat trade. In comparison with this general average, increases in the various regions of the country were reported at 21 per cent for the Maritime Provinces, 12 per cent for Quebec, 9 per cent for Ontario, 14 per cent for the Prairie Provinces and 11 per cent for British Columbia.

Retail drug store sales averaged 12 per cent higher in July of this year than last, all provinces sharing in the increase with gains in the western half of the

country exceeding those recorded in eastern and central Canada. Percentage increases in drug store sales between July of this year and last for the various economic divisions of the country, with increases for the first seven months of the year in brackets, are as follows: Maritime Provinces, 13 per cent (13 per cent); Quebec, 9 per cent (11 per cent); Ontario, 10 per cent (9 per cent); Prairie Provinces, 20 per cent (14 per cent) and British Columbia, 18 per cent (22 per cent).

A marked increase of 37 per cent took place in candy store sales according to indexes based upon returns received from a limited number of chain companies operating in this field; restaurant receipts were up 22 per cent compared with July a year ago and variety store sales gained 4 per cent. Stores specializing in the sale of durable consumers goods continued to register declines with hardware stores reporting a decrease of 1 per cent, furniture stores a decline of 7 per cent and radio and electrical stores a decrease of 20 per cent compared with July, 1942.

Sales of retail jewellery stores averaged 25 per cent higher in July of this year than last, figures on a regional basis showing increases of 28 per cent in the Maritime Provinces, 26 per cent in Quebec, 18 per cent in Ontario, 40 per cent in the Prairie Provinces and 29 per cent in British Columbia. These figures are based upon sales values including the retail sales tax introduced in June, 1942 and varied but little from corresponding percentage changes based upon sales figures excluding the tax. Percentage increases in July of this year over last, based on figures excluding the tax, stand at 23 per cent for the Maritime Provinces, 23 per cent for Quebec, 17 per cent for Ontario, 39 per cent for the Prairie Provinces, 29 per cent for British Columbia and 23 per cent for Canada.

The increases recorded in jewellery store sales in July of this year compared with last are in contrast to declines recorded in the corresponding-month comparisons for earlier months. In this connection it should be noted that July is the first month in which the incidence of the retail sales tax was effective on the business of both months included in the comparison. Earlier comparisons were based on results for periods, in one of which the sales tax was effective and in one of which it was not.

Sales of 20 departmental firms which reported sales by departments were 1 per cent lower in July this year than last. Results for various departments again followed almost the same pattern as in the two preceding months. Food sales, however, were on a par with those in July last year, following an 8 per cent decline recorded in the June comparison. The home furnishings department reported a 1 per cent gain over July last year; the furniture department was down 14 per cent; radio and musical instruments, 24 per cent and household appliances and electrical supplies, 37 per cent. Men's and women's clothing both reported sales 2 per cent higher while footwear sales were up 1 per cent. Drug sales were up 8 per cent and smallwares, 4 per cent with piece goods reporting sales 8 per cent lower than in July, 1942.

Regional Trends in Retail Trade - Second Quarter, 1943

The dollar value of retail sales in Canada, as measured by the composite index of seven kinds of business for which regional indexes are calculated, was 6 per cent higher in the second quarter of 1943 than in the same period a year ago. This gain was similar to that recorded in the earlier quarter and is, of course, on a par with the average gain for the first half of the year.

Results for various regions in the second quarter showed general uniformity with the comparisons for the first quarter. However, a gain of 12 per cent in the second quarter in the Prairie Provinces was somewhat higher than the 9

per cent increase shown in the first; an average gain of 10 per cent was recorded for the first half of the year. In the Maritime Provinces, the gain was 9 per cent for both quarters. Increases were 8 and 6 per cent for Quebec in the two quarters. Ontario sales were up 1 per cent in the first and 2 per cent in the second quarter, while in British Columbia gains were 9 and 7 per cent.

The increases for Canada as a whole are similar in both quarters for the various kinds of business with the exception of men's clothing stores where an 8 per cent decline in the first quarter was followed by a 4 per cent increase in the later period.

Quarterly Comparison of Sales In First Half of 1943 and 1942, by Provinces

	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
First Six Months ...	+ 5.9	+ 9.3	+ 7.1	+ 1.7	+10.1	+ 8.3
First Quarter	+ 5.6	+ 9.4	+ 7.9	+ 1.4	+ 7.8	+ 9.4
Second Quarter	+ 6.1	+ 9.3	+ 6.4	+ 1.9	+12.1	+ 7.4

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kind of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	July, 1943 + or - per cent compared with			Cumulative Indexes
	July, 1939	July, 1942	June, 1943	Jan.-July, 1943 Jan.-July, 1942
General Index	+62.2	+ 7.9	- 6.8	+ 5.0
Boot and Shoe Stores	+84.3	+16.7	-16.8	+10.1
Candy Stores	+105.7	+36.5	+26.8	+ 4.1
Men's Clothing Stores	+80.3	+16.3	-16.6	+ 0.8
Women's Clothing Stores	+90.0	+10.2	-13.1	+12.6
Department Stores	+50.1	(a)	-17.8	+ 1.4
Drug Stores	+60.6	+12.4	+ 3.6	+11.5
Furniture Stores	+38.2	- 6.8	- 4.6	- 5.0
Grocery and Meat Stores	+68.7	+11.8	- 1.1	+ 6.4
Hardware Stores	+30.7	- 0.6	- 5.3	- 3.2
Radio and Electrical Stores ..	+13.7	-20.3	-10.9	-15.5
Restaurants	+83.1	+21.5	+ 3.3	+21.5
Variety Stores	+68.8	+ 3.7	- 0.8	+ 3.7

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in July, 1943 Compared with Sales in July, 1942	Sales in July, 1943 Compared with Sales in July, 1942	Includ- ing 50c 1942
CANADA	+16.7	+25.2	+23.4
Maritime Provinces	+32.9	+28.2	+23.1
Quebec	+17.2	+25.3	+23.0
Ontario	+12.6	+18.3	+16.7
Prairie Provinces	+23.1	+40.0	+39.4
British Columbia	+14.5	+28.7	+28.9

(a) Unchanged.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
July, 1929	130.3	144.2	156.0	150.1	(g)	(g)	126.0	148.7
July, 1933	76.0	85.5	92.8	93.8	(g)	(g)	63.5	77.7
July, 1939	91.3	103.8	89.6	100.4	(g)	(g)	79.7	101.1
July, 1941	122.4	134.9	114.6	124.9	103.7	153.1	111.4	135.7
July, 1942	137.3	150.4	141.5	153.6	113.3	165.9	123.6	149.5
1942								
August	147.5	162.4	144.5	168.3	131.6	157.7	131.5	172.6
September	153.2	152.6	165.3	156.7	133.3	167.8	153.8	154.9
October	174.2	152.2	175.8	160.9	174.4	181.3	197.5	148.1
November	164.8	161.6	157.4	169.0	157.2	190.2	194.8	160.8
December	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
1943								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	138.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.6	163.3	186.1	145.3	199.3	144.0	187.0	176.1
May	162.8	154.5	175.6	149.9	159.8	166.1	162.9	160.5
June	158.9	155.5	198.5	160.4	122.0	186.5	172.4	165.2
July	148.1	155.8	165.1	165.6	154.7	215.2	143.7	164.8

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
July, 1929	151.8	163.8	120.3	148.8	123.4	125.7
July, 1933	78.4	87.7	69.1	88.5	84.1	85.4
July, 1939	80.0	99.0	75.0	101.2	99.6	102.2
July, 1941	111.5	132.4	102.2	132.5	127.7	130.7
July, 1942	137.9	162.8	112.6	145.5	142.3	145.0
1942						
August	156.7	214.5	126.9	154.5	148.5	149.2
September	169.1	179.1	154.9	152.7	147.6	146.8
October	207.7	158.2	181.9	152.9	162.9	152.9
November	184.3	172.7	187.4	168.5	148.4	154.7
December	261.8	174.1	241.6	146.6	213.1	168.8
1943						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.8	153.4	156.9	161.9
May	180.2	169.6	139.0	138.6	159.1	162.2
June	174.9	157.3	136.9	131.0	154.4	164.2
July	152.0	172.7	112.6	144.9	160.0	160.1

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939=100)

A Unadjusted B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
July, 1929 ,.....	128.4	181.5	127.0	131.2	147.0	148.6
July, 1933	51.9	70.0	82.4	87.9	75.5	75.5
July, 1939	78.8	104.9	100.8	107.5	118.3	109.7
July, 1941	116.1	149.1	133.0	136.3	148.6	132.4
July, 1942	116.8	150.1	152.0	154.0	155.5	138.6
1942						
August	137.7	134.5	160.7	166.3	161.5	153.8
September	128.5	111.6	148.4	153.3	163.8	139.2
October	146.6	120.1	164.9	152.4	166.6	142.1
November	120.8	116.9	148.8	157.1	146.9	149.8
December	141.9	120.0	178.4	164.0	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	145.0	115.7	177.1	167.4	168.9	128.0
June	114.2	116.7	171.9	174.6	163.2	137.1
July	108.9	135.3	170.0	160.9	154.6	136.3

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
July, 1929	129.0	110.9	197.1	187.9	85.1	85.7
July, 1933	50.4	79.1	89.0	85.1	73.4	76.0
July, 1939	84.0	109.8	96.2	92.0	108.3	112.2
July, 1941	117.1	142.4	125.2	119.4	152.2	152.7
July, 1942	119.8	150.6	144.9	137.7	176.3	176.2
1942						
August	125.5	159.9	150.6	140.0	180.1	185.5
September	132.5	113.6	150.0	145.0	176.6	188.5
October	143.3	111.5	156.6	151.8	204.5	185.0
November	130.4	106.4	150.4	161.1	199.0	204.0
December	158.3	112.5	160.6	154.6	346.6	173.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	114.8	125.9	172.4	172.0	182.9	198.6
May	119.6	107.0	172.5	170.9	190.0	184.8
June	107.2	115.5	170.4	170.6	184.3	181.6
July	95.5	120.0	176.1	166.2	182.8	172.0

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>Men's Clothing Stores(c)</u>						
July, 1939	79.7	96.5	84.5	73.7	76.0	88.7
July, 1940	94.9	132.8	92.4	92.6	86.3	94.4
July, 1941	111.4	164.4	112.7	102.4	106.0	117.2
July, 1942	123.6	190.8	126.0	111.4	122.8	125.4
1943						
May	162.9	231.9	177.0	147.0	165.2	143.0
June	172.4	236.8	179.1	162.4	168.2	156.9
July	143.7	236.0	137.0	126.8	162.3	144.4
% Change,						
July, 1943 ...	+16.3	+24.0	- 8.7	+13.8	+32.2	+15.2
July, 1942 ...						
% Change,						
Jan.-July, 1943	+ 0.8	+ 6.3	- 3.9	- 2.6	+15.8	+ 7.5
Jan.-July, 1942						
<u>Women's Clothing Stores</u>						
July, 1939	80.0	88.7	82.9	76.0	81.0	86.6
July, 1940	96.0	117.0	92.4	94.5	93.0	103.4
July, 1941	111.3	131.6	103.2	109.4	106.0	129.4
July, 1942	137.9	156.5	135.8	137.9	127.8	151.4
1943						
May	180.2	242.0	188.0	180.9	168.3	197.8
June	174.9	202.9	180.1	169.0	156.3	190.1
July	152.0	190.3	141.2	149.1	153.1	169.5
% Change,						
July, 1943 ...	+10.2	+21.6	+ 4.0	+ 3.2	+24.5	+12.0
July, 1942 ...						
% Change,						
Jan.-July, 1943	+12.6	+16.1	+ 7.6	+11.1	+22.1	+19.5
Jan.-July, 1942						
<u>Grocery and Meat Stores</u>						
July, 1939	100.8	111.6	94.3	98.5	113.0	101.6
July, 1940	111.1	120.6	100.2	109.1	123.4	123.7
July, 1941	133.0	137.8	121.3	134.6	143.6	136.9
July, 1942	152.0	172.0	141.2	148.0	170.9	130.4
1943						
May	177.1	187.3	184.5	171.1	173.8	175.3
June	171.9	189.6	180.6	157.9	181.2	179.5
July	170.0	207.9	157.8	161.4	194.3	177.3
% Change,						
July, 1943 ...	+11.8	+20.9	+11.8	+ 9.1	+14.0	+10.8
July, 1942 ...						
% Change,						
Jan.-July, 1943	+ 6.4	+11.2	+ 9.9	+ 3.7	+ 6.8	+ 6.4
Jan.-July, 1942						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
July, 1939	75.0	85.1	73.2	70.9	74.0	86.5
July, 1940	88.0	103.6	83.6	85.0	84.6	101.9
July, 1941	102.2	127.5	97.4	97.9	97.1	119.1
July, 1942	112.6	135.6	108.2	105.6	109.2	135.5
1943						
May	139.0	169.9	160.8	129.9	129.6	147.3
June	136.9	166.3	146.3	131.7	128.3	145.7
July	112.6	140.0	108.8	101.9	110.3	141.3
% Change,						
July, 1943 ...	(a)	+ 3.2	+ 0.6	- 3.5	+ 1.0	+ 4.3
July, 1942 ...						
% Change,						
Jan.-July, 1943	+ 1.4	+ 2.0	+ 1.1	- 2.6	+ 5.2	+ 5.8
Jan.-July, 1942						
Variety Stores						
July, 1939	108.3	124.2	115.7	102.2	108.7	102.3
July, 1940	125.8	159.1	128.5	118.6	129.9	114.7
July, 1941	152.2	196.2	160.7	143.1	152.0	128.6
July, 1942	176.3	220.9	196.1	162.5	177.3	143.0
1943						
May	190.0	251.3	223.6	171.4	180.1	137.6
June	184.3	235.4	216.7	166.7	178.9	134.6
July	182.8	233.1	206.3	164.4	190.7	141.7
% Change,						
July, 1943 ...	+ 3.7	+ 7.8	+ 5.2	+ 1.2	+ 7.6	- 0.9
July, 1942 ...						
% Change,						
Jan.-July, 1943	+ 3.7	+ 3.0	+ 7.4	+ 1.4	+ 6.0	+ 0.7
Jan.-July, 1942						
Lumber Stores						
July, 1939	99.6	101.8	98.7	99.5	98.7	101.9
July, 1940	108.0	115.0	103.9	109.8	103.3	111.1
July, 1941	127.7	142.8	121.3	128.3	126.7	125.1
July, 1942	142.3	171.4	139.0	139.5	140.0	146.2
1943						
May	159.1	191.9	155.3	152.4	162.9	171.4
June	154.4	182.4	146.8	149.0	159.7	168.2
July	160.0	192.9	151.6	153.4	168.5	172.0
% Change,						
July, 1943 ...	+12.4	+12.5	+ 9.1	+10.0	+20.4	+17.6
July, 1942 ...						
% Change,						
Jan.-July, 1943	+11.5	+13.4	+11.4	+ 8.7	+13.6	+22.0
Jan.-July, 1942						

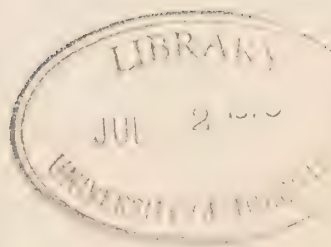
(a) Unchanged.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

July, 1942 and July, 1943

(Based on dollar sales of 20 firms including mail order houses)

	July, 1942	July, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	20,048,240	19,794,451	- 1.3
1. Women's dresses, coats and suits	1,890,434	2,043,437	+ 8.1
2. Girls' and infants' wear	631,068	631,675	+ 0.1
3. Hosiery and gloves	732,000	738,403	+ 0.9
4. Lingerie and corsets	1,047,810	974,402	- 7.0
5. Millinery	140,013	154,766	+10.5
6. Women's and children's apparel--(Total, 1-5) .	4,441,325	4,542,683	+ 2.3
7. Men's and boys' clothing and furnishings	2,043,425	2,085,211	+ 2.0
8. Drugs and toilet articles and preparations ...	642,500	693,313	+ 7.9
9. Piece goods	1,661,669	1,523,267	- 8.3
10. Smallwares	666,573	693,023	+ 4.0
11. Food and kindred products	1,946,439	1,953,396	+ 0.4
12. Furniture (including mattresses and springs)..	1,312,637	1,126,443	-14.2
13. Home furnishings	1,439,970	1,459,217	+ 1.3
14. Household appliances and electrical supplies .	613,757	389,894	-36.5
15. Hardware and kitchen utensils	979,569	857,038	-12.5
16. Radios, musical instruments and supplies	265,869	202,953	-23.7
17. Shoes and other footwear	1,413,622	1,425,241	+ 0.8
18. Stationery, books and magazines	251,756	284,521	+13.0
19. All other departments, total	2,369,079	2,558,201	+ 8.0



DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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Monthly Indexes of Retail Sales in Canada, August, 1943
(1935-1939 = 100)

The dollar volume of retail purchases in Canada averaged 3 per cent lower in August of this year than last and was down by 4 per cent from July according to monthly index numbers of retail sales computed from reports received from a sample number of firms representing twelve different lines of retail trading. The general index of sales, unadjusted for number of business days or for normal seasonal movements and on the base 1935-1939 = 100 stood at 142.5 for August, 147.8 for July and at 147.5 for August, 1942.

The 3 per cent decline in value of sales below August, 1942 is the first decline recorded in the comparisons for corresponding months of consecutive years since the beginning of the war with the single exception of the comparison between September, 1939 and 1940. Sales in September, 1940 did not reach the sudden peak which occurred during the first month of the war. Total sales for the first eight months of 1943 stand only four per cent above the dollar volume of business transacted in the corresponding period of 1942.

On making allowance for differences in the number of business days in different months and for normal seasonal movements the seasonally adjusted index of sales moved upward from 155.4 in July to 162.0 in August. Adjustment factors for seasonal movements were computed on the basis of the average experience over the period from 1935 to 1939. The increase in the seasonally adjusted index between July and August represents a change in the seasonal distribution of retail purchases rather than an upward movement in the underlying trend in retail sales. Similar increases between July and August took place in the past three years followed by a return to lower levels in September, indicating that a larger proportion of the annual volume of retail trade is transacted in August than was the case during the five-year period prior to the outbreak of the war.

Candy store sales and restaurant receipts both recorded gains of 21 per cent over August, 1942; jewellery store sales were up 19 per cent, while all other trades reported minor gains or declines. The radio and electrical group reported a decline of 20 per cent; furniture store sales were down 16 per cent and hardware store sales were off by 9 per cent. Declines below August, 1942 were not confined to stores specializing in the sale of durable commodities. Sales of women's specialty shops and of variety stores were down by 11 per cent; men's specialty shops reported a decrease of 9 per cent, department store sales were down 6 per cent while food store sales were 2 per cent lower than in August last year.

Sales of 19 departmental firms which reported sales by departments were 8 per cent lower in August this year than last. Declines occurred in all commodity groupings with the exceptions of smallwares, stationery and miscellaneous departments.

Sales of stationery and books were 11 per cent higher, with minor increases recorded for the other two departments. Men's clothing, women's apparel and the footwear department all reported declines of 5 per cent in sales below August of last year. A decline of 9 per cent in food sales may be attributed, at least partially, to the occurrence of only four Saturdays in August of this year and five Saturdays in the same month of 1942. Declines of 4 per cent in drug sales and of 12 per cent in sales of piece goods were recorded. Among the durable goods departments, home furnishings was the only classification to maintain sales close to last year's volume, a decline of only 5 per cent being recorded. Decreases for other household groups were as follows: hardware, 17 per cent; furniture, 25 per cent; radios and music, 27 per cent and household appliances, 34 per cent.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	August, 1943			Cumulative
	+ or - per cent compared with			Indexes
	August,	August,	July,	Jan.-Aug., 1943
	1939	1942	1943	Jan.-Aug., 1942
General Index	+52.4	- 3.4	- 3.6	+ 3.9
Boot and Shoe Stores	+102.6	+ 0.8	- 9.7	+ 8.6
Candy Stores	(g)	+21.3	+ 7.0	+ 5.6
Men's Clothing Stores	+66.2	- 9.4	16.6	- 0.4
Women's Clothing Stores ...	+103.1	-11.1	- 8.3	+ 9.4
Department Stores	+49.1	- 5.5	+ 6.6	+ 0.5
Drug Stores	+54.7	- 3.6	- 3.6	+10.4
Furniture Stores	+12.8	-15.6	+10.2	- 6.9
Grocery and Meat Stores ...	+50.6	- 1.8	- 7.2	+ 5.3
Hardware Stores	+20.3	- 8.6	- 4.3	- 4.0
Radio and Electrical Stores	+12.7	-20.2	+ 2.6	-15.9
Restaurants	+78.5	+20.5	+ 3.1	+21.3
Variety Stores	+60.3	-10.7	-12.3	+ 1.8

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in August, 1943 Compared with Sales in August, 1942	Sales in August, 1943 Compared with Sales in August, 1942	
		Includ-	Exclud-
		ing tax	ing tax
CANADA	+ 0.8	+19.1	+17.7
Maritime Provinces	+19.9	+24.8	+19.7
Quebec	- 1.1	+19.2	+18.1
Ontario	- 4.0	+11.6	+10.4
Prairie Provinces	+ 2.9	+32.7	+30.5
British Columbia	+10.8	+28.3	+29.1

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
August, 1929	135.6	143.8	149.2	160.8	(g)	(g)	129.7	169.9
August, 1933	77.8	85.8	74.1	91.8	(g)	(g)	57.6	80.1
August, 1939	93.5	102.9	71.9	86.9	(g)	(g)	71.7	95.5
August, 1941	134.1	146.5	114.0	132.7	138.7	165.0	113.2	146.5
August, 1942	147.5	162.4	144.5	168.3	131.6	157.7	131.5	172.6
1942								
September	153.2	152.6	165.3	156.7	133.3	167.8	153.8	154.9
October	174.2	152.2	175.8	160.9	174.4	181.3	197.5	148.1
November	164.8	161.6	157.4	169.0	157.2	190.2	194.8	160.8
December	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
1943								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	188.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.7	163.3	186.1	145.3	199.3	144.0	187.0	176.1
May	162.8	154.5	175.6	149.9	159.8	166.1	162.9	160.5
June	158.8	155.5	198.5	160.4	122.0	186.5	172.4	165.2
July	147.8	155.4	161.3	161.8	149.2	207.6	143.0	164.1
August	142.5	162.0	145.7	182.5	159.6	201.7	119.2	163.9

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
August, 1929	135.0	162.9	125.9	147.1	130.0	127.0
August, 1933	68.6	87.8	74.7	88.9	84.1	84.3
August, 1939	68.6	95.3	80.4	95.7	99.5	99.7
August, 1941	119.7	161.5	120.4	146.1	132.3	131.7
August, 1942	156.7	214.5	126.9	154.5	148.5	149.2
1942						
September	169.1	179.1	154.9	152.7	147.6	146.8
October	207.7	158.2	181.9	152.9	162.9	152.9
November	184.3	172.7	187.4	168.5	148.4	154.7
December	261.8	174.1	241.6	146.6	213.1	168.8
1943						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.9	153.5	156.9	161.9
May	180.2	169.6	139.1	138.7	159.1	162.2
June	174.9	157.3	136.8	130.9	154.4	164.2
July	151.9	172.7	112.5	144.7	159.7	159.8
August	139.3	198.0	119.9	147.1	153.9	157.2

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted B. Adjusted for Number of Business Days and Seasonal Variations.
 (Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
August, 1929	169.7	182.4	128.7	127.0	150.4	137.9
August, 1933	72.4	70.6	84.2	89.8	76.7	70.3
August, 1939	103.0	99.5	104.8	111.8	122.7	112.5
August, 1941	138.6	135.4	146.0	148.3	150.1	142.9
August, 1942	137.7	134.5	160.7	166.3	161.5	153.8
1942						
September	128.5	111.6	148.4	153.3	163.8	139.2
October	146.6	120.1	164.9	152.4	166.6	142.1
November	120.8	116.9	148.8	157.1	146.9	149.8
December	141.9	120.0	178.4	164.0	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	145.0	115.7	177.1	167.4	168.9	128.0
June	114.2	116.7	171.9	174.6	163.2	137.1
July	105.4	130.9	170.0	161.0	154.2	135.9
August	116.2	116.1	157.8	173.6	147.6	140.6

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
August, 1929	172.8	214.7	205.5	187.9	94.5	94.2
August, 1933	60.3	74.9	91.7	84.9	70.8	75.1
August, 1939	88.9	109.0	101.7	94.2	100.4	106.6
August, 1941	135.9	173.1	134.7	124.8	158.9	163.1
August, 1942	125.5	159.9	150.6	140.0	180.1	135.5
1942						
September	132.5	113.6	150.0	145.0	176.6	188.5
October	143.3	111.5	156.6	151.8	204.5	185.0
November	130.4	106.4	150.4	161.1	199.0	204.0
December	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	114.8	125.9	172.4	172.0	182.9	198.6
May	119.6	107.0	172.5	170.9	190.0	184.8
June	107.2	115.5	170.4	170.6	184.3	181.6
July	97.7	122.8	176.0	166.1	183.4	172.5
August	100.2	127.6	181.5	170.3	160.9	175.5

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores ^(c)						
August, 1939	71.7	86.9	73.2	67.2	65.0	88.7
August, 1940	97.4	133.3	92.7	94.8	86.0	111.1
August, 1941	113.2	156.3	116.9	108.5	92.8	121.5
August, 1942	131.5	179.6	143.1	120.4	114.9	140.2
1943						
June	172.4	236.8	179.1	162.4	168.2	156.9
July	143.0	230.3	136.8	125.7	164.0	146.5
August	119.2	176.8	117.9	106.1	129.1	128.6
% Change,						
August, 1943 .	- 9.4	- 1.6	-17.6	-11.9	+12.4	- 8.3
August, 1942 .						
% Change,						
Jan.-Aug., 1943	- 0.4	+ 5.0	- 5.6	- 3.7	+15.6	+ 5.6
Jan.-Aug., 1942						
Women's Clothing Stores						
August, 1939	68.6	85.6	64.3	65.0	73.2	84.6
August, 1940	96.0	126.1	85.4	95.7	92.4	120.3
August, 1941	119.7	150.1	120.0	119.7	105.1	128.6
August, 1942	156.7	179.2	155.6	158.9	135.9	170.7
1943						
June	174.9	202.9	186.1	169.0	156.3	190.1
July	151.9	184.9	141.1	149.0	160.0	171.4
August	139.3	173.4	128.2	135.4	141.5	172.7
% Change,						
August, 1943 .	-11.1	- 3.2	-17.6	-14.8	+ 4.1	+ 1.2
August, 1942 .						
% Change,						
Jan.-Aug., 1943	+ 9.4	+13.2	+ 4.3	+ 7.5	+19.8	+17.1
Jan.-Aug., 1942						
Grocery and Meat Stores						
August, 1939	104.8	110.8	94.8	100.9	129.3	115.8
August, 1940	124.2	131.3	109.6	121.9	150.9	139.6
August, 1941	146.0	150.8	131.1	145.8	171.0	156.6
August, 1942	160.7	169.7	149.3	156.4	184.0	179.6
1943						
June	171.9	189.6	180.6	157.9	181.2	179.5
July	170.0	208.1	157.9	161.0	195.7	178.0
August	157.8	178.0	148.6	147.0	192.3	170.5
% Change,						
August, 1943 .	- 1.8	+ 4.9	- 0.5	- 6.0	+ 4.5	- 5.1
August, 1942 .						
% Change,						
Jan.-Aug., 1943	+ 5.3	+10.4	+ 8.7	+ 1.6	+ 6.5	+ 4.8
Jan.-Aug., 1942						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
August, 1939	80.4	84.1	79.9	77.6	77.9	93.5
August, 1940	99.8	109.4	97.2	99.5	89.7	121.5
August, 1941	120.4	137.2	120.1	121.7	107.0	138.0
August, 1942	126.9	138.7	129.4	125.1	113.1	155.1
1943						
June	136.8	166.3	146.7	131.8	128.3	144.4
July	112.5	139.9	108.8	101.4	110.8	140.5
August	119.9	138.8	124.3	112.9	111.9	145.0
% Change,						
August, 1943 ...	- 5.5	+ 0.1	- 3.9	- 9.8	- 1.1	- 6.5
August, 1942 ...						
% Change,						
Jan.-Aug., 1943	+ 0.5	+ 1.7	+ 0.6	- 3.5	+ 4.5	+ 3.8
Jan.-Aug., 1942						
Variety Stores						
August, 1939	100.4	118.4	104.0	94.7	97.7	106.2
August, 1940	135.0	174.0	137.7	128.5	130.1	127.1
August, 1941	158.9	207.4	170.9	150.5	141.8	141.2
August, 1942	180.1	234.0	203.0	165.4	166.6	152.5
1943						
June	184.3	235.4	216.7	166.7	178.9	134.6
July	183.4	237.8	206.8	165.4	190.7	141.7
August	160.9	207.5	183.0	144.9	158.5	135.5
% Change,						
August, 1943 ...	-10.7	-11.3	- 9.9	-12.4	- 4.9	-11.1
August, 1942 ...						
% Change,						
Jan.-Aug., 1943	+ 1.8	+ 0.9	+ 5.0	- 0.4	+ 4.5	- 1.0
Jan.-Aug., 1942						
Drug Stores						
August, 1939	99.5	106.0	99.5	98.2	97.8	105.4
August, 1940	115.5	130.3	110.0	115.0	115.5	119.1
August, 1941	132.3	151.4	126.3	132.5	132.3	128.5
August, 1942	148.5	188.0	141.6	145.3	146.1	154.4
1943						
June	154.4	182.4	146.8	149.0	159.7	168.2
July	159.7	193.9	151.2	153.2	167.3	172.8
August	153.9	194.4	147.1	145.6	161.5	167.5
% Change,						
August, 1943 ...	+ 3.6	+ 3.4	+ 3.9	+ 0.2	+10.5	+ 8.5
August, 1942 ...						
% Change,						
Jan.-Aug., 1943	+10.4	+12.1	+10.4	+ 7.6	+13.1	+20.2
Jan.-Aug., 1942						

RETAIL STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

August, 1942 and August, 1943

(Based on dollar sales of 19 firms including mail order houses)

	August, 1942	August, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	22,451,040	20,628,232	- 8.1
1. Women's dresses, coats and suits	2,481,406	2,274,976	- 8.3
2. Girls' and infants' wear	697,505	740,175	+ 6.1
3. Hosiery and gloves	776,388	765,844	- 1.4
4. Lingerie and corsets	930,082	840,182	- 9.7
5. Millinery	194,644	216,734	+11.3
6. Women's and children's apparel--(Total, 1-5) ...	5,080,025	4,837,911	- 4.8
7. Men's and boys' clothing and furnishings	2,141,628	2,026,382	- 5.4
8. Drugs and toilet articles and preparations	665,887	641,389	- 3.7
9. Piece goods	1,969,259	1,731,029	- 12.1
10. Smallwares	737,096	738,686	+ 0.2
11. Food and kindred products	2,045,677	1,856,171	- 9.3
12. Furniture (including mattresses and springs) ..	1,852,282	1,385,962	- 25.2
13. Home furnishings	1,683,019	1,606,149	- 4.6
14. Household appliances and electrical supplies ..	726,514	477,244	- 34.3
15. Hardware and kitchen utensils	414,700	400,000	- 3.5
16. Radios, musical instruments and supplies	223,500	223,500	- 26.8
17. Shoes and other footwear	1,100,000	1,100,000	5.0
18. Stationery, books and magazines	334,657	334,657	+10.7
19. All other departments, total	2,480,672	2,547,657	+ 2.7



DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
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Monthly Indexes of Retail Sales in Canada, September, 1943
(1935-1939 = 100)

September sales of retail stores gained 11 per cent over August and were 3 per cent higher than in September a year ago according to monthly index numbers of retail sales computed from reports received from a sample number of firms representing twelve different lines of retail trading. The general index of sales without adjustment for number of business days or for normal seasonal variations, and on the base 1935-1939 = 100, stood at 158.3 for September, 142.5 for August and at 153.2 for September a year ago.

The 3 per cent gain compared with September, 1942 was about in line with the average increase for the year to date which stood at 4 per cent. The 11 per cent increase over August was slightly below the normal seasonal movement for this period of the year, the index of sales adjusted for number of business days and for normal seasonal changes declining from 162.1 for August to 158.8 for September. The average of the seasonally adjusted indexes for the first nine months of the year stood at 160.2.

Conforming with recent trends, candy stores and restaurants reported pronounced increases in September of this year over last, candy store sales gaining 22 per cent and restaurants, 25 per cent. Jewellery store sales were up 17 per cent in the same comparison. Other trades reported minor gains or decreases.

Department store sales gained 3 per cent over September, 1942, and were 32 per cent higher than in August. The average increase for the first nine months of the year amounted to 1 per cent. Increases of 17 and 16 per cent occurred in the Maritime Provinces and Prairie Provinces, but minor decreases occurred in other sections of the country. Variety store sales in Canada averaged 4 per cent lower in September this year than last. British Columbia sales were down 13 per cent, as sales in other parts of the country conformed closely with the result for Canada as a whole.

Increases recorded in sales of men's clothing stores, women's apparel shops and shoe stores were fairly uniform at 1, 4 and 3 per cent respectively. Pronounced gains occurred in the Prairie Provinces for all three groups. With the exception of a 17 per cent advance in footwear sales in the Maritime Provinces, results in other sections of the country for the apparel and clothing trades were within a narrow range of the Dominion comparisons in their respective groups.

Drug store sales gained 8 per cent and food stores reported sales 5 per cent higher than in September of last year. Declines in sales of stores handling durable goods were 8 per cent for hardware stores, 9 per cent for furniture stores and 10 per cent for radio and electrical stores.

Sales of 19 departmental firms which reported sales by departments averaged 2 per cent higher in September this year over last. Sales of most durable household goods continued well below last year's figures, while a marked decline of 11 per cent occurred in sales of food departments also. A decline of 29 per cent was recorded in sales of household appliances and electrical supplies while sales of radios and musical instruments were 28 per cent lower. Sales of hardware and furniture were down 6 and 3 per cent respectively and home furnishings departments showed sales only fractionally above those for September, 1942. Sales of women's clothing increased by 9 per cent, men's clothing sales were 8 per cent higher and footwear sales gained 3 per cent. Increases for September, 1943, over September, 1942, in other departments were as follows: drugs, 6 per cent; piece goods, 2 per cent; smallwares, 4 per cent; stationery and books, 10 per cent.

Department store sales by departments for the first nine months of this year and last are summarized on Page 9 of this bulletin. The decline in volume of department store business to the end of September this year compared with the corresponding period a year ago was slightly over one-half of one per cent. Decreases predominated among the results for various commodity classes, the most serious occurring in sales of departments specializing in durable household goods. Sales of household appliances were almost a third lower than in 1942, sales of radio and musical equipment fell off 20 per cent, while furniture and hardware departments were both down 12 per cent. Minor declines of 1 or 2 per cent occurred in sales of men's clothing, piece goods, food and footwear departments. A 14 per cent gain in sales of stationery and books was outstanding. Increases ranging from 3 to 6 per cent were recorded by other departments as follows: women's apparel, 6 per cent; drugs, 4 per cent; smallwares, 4 per cent and home furnishings, 3 per cent.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	September, 1943			Cumulative
	+ or - per cent compared with			Indexes
	September, 1939	September, 1942	August, 1943	Jan.-Sept., 1943 Jan.-Sept., 1942
General Index	+36.0	+ 3.3	+11.1	+ 3.8
Boot and Shoe Stores	+38.7	+ 2.5	+17.1	+ 7.8
Candy Stores	(g)	+21.8	+ 2.5	+ 7.1
Men's Clothing Stores	+34.3	+ 0.8	+31.6	- 0.4
Women's Clothing Stores	+60.3	+ 4.4	+26.2	+ 8.8
Department Stores	+35.6	+ 2.7	+31.6	+ 0.9
Drug Stores	+51.9	+ 7.5	+ 3.1	+10.1
Furniture Stores	+ 0.9	- 9.4	+ 3.5	- 7.5
Grocery and Meat Stores	+31.7	+ 4.9	- 1.5	+ 5.3
Hardware Stores	+11.5	- 7.7	+ 2.1	- 4.5
Radio and Electrical Stores .	- 0.9	-10.1	+19.1	-15.2
Restaurants	+79.4	+24.5	+ 3.3	+21.7
Variety Stores	+47.9	- 3.5	+ 6.4	+ 1.1

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores		Jewellery Stores	
	Sales in September, 1943 Compared with Sales in September, 1942		Sales in September, 1943 Compared with Sales in September, 1942	
			Includ- ing tax	Exclud- ing tax
CANADA	+ 2.6		+16.5	+15.9
Maritime Provinces	+16.8		+11.5	+10.6
Quebec	+ 4.7		+16.8	+16.2
Ontario	- 4.1		+15.2	+14.9
Prairie Provinces	+14.5		+25.6	+24.3
British Columbia	+ 9.5		+15.1	+13.5

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy (h)		Men's Clothing (c)	
	A	B	A	B	A	B	A	B
September, 1929	138.5	144.2	148.2	166.1	(g)	(g)	144.8	167.8
September, 1933	87.7	84.4	90.8	91.0	(g)	(g)	74.4	78.1
September, 1939	116.4	109.9	122.2	108.0	(g)	(g)	115.4	109.2
September, 1941	137.3	136.4	132.1	124.8	126.1	159.4	128.4	130.4
September, 1942	153.2	152.6	165.3	156.7	133.3	167.8	153.8	154.9
1942								
October	174.2	152.2	175.8	160.9	174.4	181.3	197.5	148.1
November	164.8	161.6	157.4	169.0	157.2	190.2	194.8	160.8
December	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
1943								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	188.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.7	163.3	186.1	145.3	199.3	144.0	187.0	176.1
May	162.8	154.5	175.6	149.9	159.8	166.1	162.9	160.5
June	152.2	155.5	198.5	160.4	122.0	186.5	172.4	165.2
July	147.8	155.4	161.3	161.8	149.2	207.6	143.0	164.1
August	142.5	162.1	144.8	181.4	158.3	200.1	117.8	161.9
September	158.3	158.8	169.5	160.7	162.3	204.3	155.0	159.4

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
September, 1929	126.4	149.7	140.7	143.9	116.9	124.3
September, 1933	81.9	86.8	93.3	90.1	85.9	86.6
September, 1939	110.2	109.7	117.3	113.3	104.4	101.1
September, 1941	134.8	144.0	138.6	136.6	130.4	130.5
September, 1942	169.1	179.1	154.9	152.7	147.6	146.8
1942						
October	207.7	158.2	181.9	152.9	162.9	152.9
November	184.3	172.7	187.4	168.5	148.4	154.7
December	261.8	174.1	241.6	146.6	213.1	168.8
1943						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.9	153.5	156.9	161.9
May	180.2	169.6	139.1	138.7	159.1	162.2
June	174.9	157.5	136.8	130.9	154.4	164.2
July	151.9	172.7	112.5	144.7	159.7	159.8
August	159.9	199.0	120.9	148.4	153.8	157.1
September	178.6	189.4	159.1	156.8	158.6	158.3

(h) Candy indexes are based largely upon returns from retail candy chains.

(g) Not available

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
September, 1929	164.4	157.5	125.0	133.4	172.1	161.8
September, 1933	86.1	71.8	88.3	84.1	84.2	74.0
September, 1939	115.4	97.9	117.9	112.2	135.6	115.3
September, 1941	140.3	121.9	133.7	139.1	157.5	133.9
September, 1942	128.5	111.6	148.1	152.9	163.8	139.2
1942						
October	146.6	120.1	164.6	152.2	166.6	142.1
November	120.8	116.9	148.5	156.8	146.9	149.8
December	141.9	120.0	178.1	163.7	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	145.0	115.7	177.1	167.4	168.9	128.0
June	114.2	116.7	171.9	174.6	163.2	137.1
July	105.4	130.9	170.0	161.0	154.2	135.9
August	112.5	112.4	157.7	173.5	148.1	141.0
September	116.4	102.8	155.3	161.0	151.2	131.1
Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
September, 1929	252.7	211.4	185.1	181.2	82.5	90.7
September, 1933	84.0	63.0	90.4	86.2	76.2	76.1
September, 1939	120.2	103.0	104.1	99.2	115.2	115.1
September, 1941	158.2	135.6	129.7	125.3	152.3	162.6
September, 1942	132.5	113.6	150.0	145.0	176.6	188.5
1942						
October	143.3	111.5	156.6	151.8	204.5	185.0
November	130.4	106.4	150.4	161.1	199.0	204.0
December	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	114.8	125.9	172.4	172.0	182.9	198.6
May	119.6	107.0	172.5	170.9	190.0	184.8
June	107.2	115.5	170.4	170.6	184.3	181.6
July	97.7	122.8	176.0	166.1	183.4	172.5
August	100.0	127.4	180.9	169.7	160.2	174.8
September	119.1	102.1	186.8	179.2	170.4	183.4

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
(c)						
Men's Clothing Stores						
September, 1939 ...	115.4	102.0	115.1	110.3	143.6	112.2
September, 1940 ...	107.3	130.8	99.8	106.9	109.9	106.7
September, 1941 ...	128.4	157.9	122.5	124.5	136.3	128.5
September, 1942 ...	153.8	196.7	152.0	149.3	145.6	158.0
1943						
July	143.0	230.3	136.8	125.7	164.0	146.5
August	117.8	175.8	117.7	103.7	127.3	128.5
September	155.0	197.4	154.9	146.7	166.0	146.8
% Change,						
September, 1943	+ 0.8	+ 0.4	+ 1.9	- 1.7	+14.0	- 7.1
September, 1942						
% Change,						
Jan.-Sept., 1943	- 0.4	+ 4.4	- 4.7	- 3.7	+15.2	+ 4.0
Jan.-Sept., 1942						
Women's Clothing Stores						
September, 1939 ...	110.2	99.6	104.2	111.0	118.0	115.6
September, 1940 ...	114.0	130.1	103.1	119.1	106.3	123.3
September, 1941 ...	134.8	154.4	128.8	133.2	132.5	155.7
September, 1942 ...	169.1	187.9	162.2	174.1	148.6	186.3
1943						
July	151.9	184.9	141.1	149.0	160.0	171.4
August	139.9	172.5	128.5	135.4	145.2	173.5
September	176.6	189.5	158.1	182.7	177.7	191.1
% Change,						
September, 1943	+ 4.4	+ 0.9	- 2.5	+ 4.9	+19.6	+ 2.6
September, 1942						
% Change,						
Jan.-Sept., 1943	+ 8.8	+11.6	+ 3.5	+ 7.2	+20.1	+15.3
Jan.-Sept., 1942						
Grocery and Meat Stores						
September, 1939 ...	117.9	122.8	111.3	115.4	136.9	118.2
September, 1940 ...	108.9	118.4	102.0	106.5	124.6	109.9
September, 1941 ...	133.7	147.4	126.1	132.0	146.0	134.1
September, 1942 ...	148.1	168.5	142.0	141.4	164.6	156.8
1943						
July	170.0	208.1	157.9	161.0	195.7	178.0
August	157.7	178.6	148.4	147.3	191.8	168.8
September	155.3	184.0	149.8	146.6	176.3	153.2
% Change,						
September, 1943	+ 4.9	+ 9.2	+ 5.5	+ 3.7	+ 7.1	- 2.3
September, 1942						
% Change,						
Jan.-Sept., 1943	+ 5.3	+10.3	+ 8.4	+ 1.8	+ 6.5	+ 4.5
Jan.-Sept., 1942						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
September, 1939 ...	117.3	100.1	118.7	117.4	120.6	117.7
September, 1940 ...	114.1	114.8	116.8	117.2	107.3	116.6
September, 1941 ...	138.6	149.7	140.6	138.2	131.7	147.5
September, 1942 ...	154.9	169.7	166.7	157.0	136.2	169.6
1943						
July	112.5	139.9	108.8	101.4	110.8	140.5
August	120.9	140.8	126.0	113.9	112.8	145.1
September	159.1	199.1	165.5	148.8	157.8	164.8
% Change,						
September, 1943	+ 2.7	+17.3	- 0.7	- 5.2	+15.9	- 2.8
September, 1942						
% Change,						
Jan.-Sept., 1943	+ 0.9	+ 3.8	+ 0.6	- 3.7	+ 6.0	+ 2.9
Jan.-Sept., 1942						
Variety Stores						
September, 1939 ...	115.2	132.7	121.8	109.0	117.7	107.2
September, 1940 ...	125.5	160.2	128.1	118.2	128.6	115.9
September, 1941 ...	152.3	202.1	162.7	141.3	148.9	132.3
September, 1942 ...	176.6	226.8	197.4	166.1	155.3	146.9
1943						
July	183.4	237.8	206.8	165.4	190.7	141.7
August	160.2	207.5	180.0	145.0	158.5	135.5
September	170.4	221.0	196.0	158.1	155.0	127.3
% Change,						
September, 1943	- 3.5	- 2.6	- 0.7	- 4.8	- 0.2	-13.3
September, 1942						
% Change,						
Jan.-Sept., 1943	+ 1.1	+ 0.5	+ 4.1	- 1.0	+ 4.0	- 2.5
Jan.-Sept., 1942						
Drug Stores						
September, 1939 ...	104.4	103.7	100.5	101.9	113.7	108.2
September, 1940 ...	112.3	115.0	107.8	111.2	117.0	116.4
September, 1941 ...	130.4	143.9	127.2	129.4	132.3	127.6
September, 1942 ...	147.6	177.0	140.5	143.1	150.1	160.3
1943						
July	159.7	193.9	151.2	153.2	167.3	172.8
August	153.8	194.9	146.8	145.6	160.8	168.1
September	158.6	187.6	151.9	151.7	162.6	181.2
% Change,						
September, 1943	+ 7.5	+ 6.0	+ 8.1	+ 6.0	+ 8.3	+13.0
September, 1942						
% Change,						
Jan.-Sept., 1943	+10.1	+11.4	+10.1	+ 7.4	+12.5	+19.3
Jan.-Sept., 1942						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

September, 1942 and September, 1943

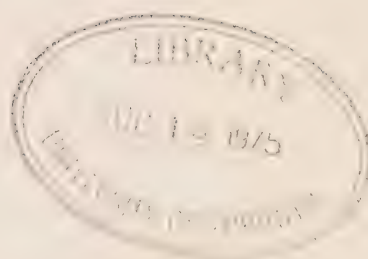
(Based on dollar sales of 19 firms including mail order houses)

	September, 1942	September, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	28,882,949	29,341,042	+ 1.6
1. Women's dresses, coats and suits	3,240,930	3,445,603	+ 6.3
2. Girls' and infants' wear	1,480,341	1,719,153	+16.1
3. Hosiery and gloves	1,170,460	1,275,415	+ 9.0
4. Lingerie and corsets	1,176,012	1,322,437	+12.5
5. Millinery	434,062	442,962	+ 2.1
6. Men's and children's apparel--(Total, 1-5)	7,501,805	8,205,570	+ 9.4
7. Men's and boys' clothing and furnishings ..	3,544,247	3,815,308	+ 7.6
8. Drugs and toilet articles and preparations.	683,691	721,838	+ 5.6
9. Piece goods	2,391,252	2,443,443	+ 2.2
10. Smallwares	944,876	978,183	+ 3.5
11. Food and kindred products	2,193,942	1,954,640	-10.9
12. Furniture (including mattresses and springs)	1,695,652	1,649,456	- 2.7
13. Home furnishings	1,940,729	1,945,324	+ 0.2
14. Household appliances and electrical supplies	885,519	631,617	-28.7
15. Hardware and kitchen utensils	978,251	917,099	- 6.3
16. Radios, musical instruments and supplies ...	415,954	301,493	-27.5
17. Shoes and other footwear	2,130,977	2,204,334	+ 3.4
18. Stationery, books and magazines	544,730	598,083	+ 9.8
19. All other departments, total	3,031,324	2,974,654	- 1.9

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

January to September, 1942 and 1943

	Jan. to Sept. 1942	Jan. to Sept. 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	216,978,924	215,612,340	- 0.6
1. Women's dresses, coats and suits	23,164,273	24,958,449	+ 7.7
2. Girls' and infants' wear	7,712,837	8,632,383	+ 11.9
3. Hosiery and gloves	8,673,795	9,012,272	+ 3.9
4. Lingerie and corsets	9,850,651	9,672,105	- 1.8
5. Millinery	2,521,801	2,721,556	+ 7.9
6. Women's and children's apparel--(Total, 1-5)	51,923,357	54,936,265	+ 5.8
7. Men's and boys' clothing and furnishings ...	23,528,520	23,325,805	- 0.9
8. Drugs and toilet articles and preparations .	6,194,118	6,462,032	+ 4.3
9. Piece goods	17,364,594	17,025,727	- 2.0
10. Smallwares	7,266,071	7,574,006	+ 4.2
11. Food and kindred products	19,926,890	19,700,816	- 1.1
12. Furniture (including mattresses and springs)	13,717,343	12,107,895	- 11.0
13. Home furnishings	15,640,595	16,067,253	+ 2.7
14. Household appliances and electrical supplies	6,430,688	4,330,648	-32.7
15. Hardware and kitchen utensils	9,880,268	8,661,198	-12.3
16. Radios, musical instruments and supplies ...	2,956,930	2,370,713	-19.8
17. Shoes and other footwear	15,857,893	15,749,443	- 0.7
18. Stationery, books and magazines	2,986,915	3,404,496	+14.0
19. All other departments, total	23,306,742	23,835,543	+ 2.3



DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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Monthly Indexes of Retail Sales in Canada, October, 1943
(1935-1939 = 100)

Retail sales in Canada were 10 per cent higher in October than in September and were practically unchanged from October a year ago according to monthly index numbers of retail trade compiled for twelve individual kinds of business. Total sales for the first ten months of 1943 averaged only 3 per cent above the corresponding period of last year. The general unadjusted index of sales on the base 1935-1939 = 100 stands at 173.0 for October compared with 158.0 for September and 174.2 for October, 1942.

On making allowances for differences in the number of business days in different months and for normal seasonal variations, the adjusted index stands at 157.1 for October compared with 158.5 for September. Seasonally adjusted indexes for eight of the twelve trades for which figures are available declined between September and October while in four instances the adjusted index moved upward.

Jewellery store sales averaged 21 per cent higher in October of this year than last, all regions of the country sharing in the increase with gains ranging from 5 per cent in Quebec to 39 per cent in the Prairie Provinces being reported. With this exception, the other trades included in the survey and dealing chiefly in durable merchandise registered lower than in 1942 both for the month of October and also for the year to date. Furniture store sales averaged 12 per cent lower in October this year than last and were down by 8 per cent in the ten-month comparison. Radio and electrical store sales declined 17 per cent for the month of October and 16 per cent for the first ten months of this year compared with last. Hardware stores transacted 6 per cent less dollar business in October of this year than last and were down by 5 per cent for the year to date.

Restaurant receipts were 15 per cent higher in October of this year than last and averaged 21 per cent higher for the first ten months. Candy shops constituted the only other trade to register an appreciable increase, a gain of 9 per cent over October, 1942 being recorded with sales for the first ten months of the year standing 7 per cent above the corresponding period a year ago. October sales for other trades included in the survey were maintained within narrow limits of the volume of business transacted in October last year.

Data available on a regional basis generally show the Prairie Provinces standing highest in point of view of increased sales over 1942 both for the month of October and also for the first ten months of this year. Department store sales in the Prairie Provinces averaged 3 per cent higher in October of this year than last and were up by 6 per cent for the year to date. Comparable percentage changes for Canada as a whole and for the other economic divisions of the country between October of this year and last, with results for the first ten months in brackets,

are as follows: Canada, -4 per cent (unchanged); Maritime Provinces, +1 per cent (+4 per cent); Quebec, -3 per cent (unchanged); Ontario, -5 per cent (-4 per cent); British Columbia, -18 per cent (unchanged).

Food stores including grocery and combination grocery and meat establishments transacted approximately the same dollar business in October of this year as last and were up 5 per cent for the first ten months of the year. Corresponding percentage changes for the month of October for the various economic divisions, with results for the year to date in brackets, are as follows: Maritime Provinces, + 6 per cent (+10 per cent); Quebec, +1 per cent (+8 per cent); Ontario, +1 per cent (+2 per cent); Prairie Provinces, +5 per cent (+6 per cent); and British Columbia, -4 per cent (+4 per cent).

Sales for 19 departmental firms which report their sales by departments averaged 3 per cent lower in October, 1943 than in the corresponding month of 1942. Sales of departments specializing in durable goods continue to show major declines compared with earlier periods. The household appliance and electrical supplies department reported a decline of 28 per cent below October, 1942, while the radio and musical instrument department recorded a decline of 46 per cent. Total sales for the women's and children's apparel department were down slightly by 2 per cent while the men's and boys' clothing and furnishings department was maintained at the October, 1942 level. The department declined 8 per cent, food and kindred products, 10 per cent, furniture, 5 per cent and home furnishings, 5 per cent. The drug and toilet articles and preparations department reported an increase of 7 per cent while a more substantial gain of 15 per cent was recorded for stationery, books

Regional Trends in Retail Trade - Third Quarter, 1943

The general index of retail sales is prepared for each of five economic divisions of Canada. These are based on results for seven trades for which regional statistics are compiled, namely, men's clothing stores, women's apparel shops, department stores, country general stores, variety stores, food stores and drug stores. The composite index for the five regions reveals that sales in Canada as a whole were 4 per cent higher in the third quarter of this year than last. This represents a slight narrowing in the extent of increase in 1943 sales over 1942, gains of 6 per cent having been recorded in each of the first two quarters. Cumulative indexes for the first nine months averaged 5 per cent above those for the January-to-September period of last year.

The increase over 1942 established during the first six months of 1943 in the Maritime Provinces and in the Prairie Provinces was maintained in the third quarter. Increases of 9 per cent for the Maritime Provinces in the first two quarters were followed by a 10 per cent gain in the third quarter. An increase of 9 per cent for the Prairie Provinces in the latest quarter compares with gains of 8 per cent in the first quarter and 12 per cent in the second. Results for the year-to-date showed gains of 10 per cent occurring in both the Maritime and Prairie Provinces. Increases in Quebec have been gradually reduced, gains of 8, 7 and 4 per cent in each quarterly period resulting in an average advance of 6 per cent for the first nine months of this year over last. A reversal in trend was apparent in results for British Columbia where increases of 9 and 7 per cent in the first two quarters were followed by a 2 per cent decline in the third quarter. The average gain for the year-to-date amounted to 6 per cent. The results recorded in Ontario,

where sales were up 1 per cent in the first quarter, 2 per cent in the second quarter and unchanged in the third quarter, were more uniform than those recorded in other sections of the country. Ontario sales were 1 per cent higher in the first nine months of this year over last.

Quarterly Comparison of Sales in First Nine Months of 1943 and 1942, by Provinces

	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
First Nine Months ...	+ 6.7	+ 9.6	+ 5.9	+ 1.1	+ 9.8	+ 5.6
First Quarter	+ 5.6	+ 9.4	+ 7.9	+ 1.4	+ 7.8	+ 9.4
Second Quarter	+ 6.2	+ 9.2	+ 6.5	+ 1.9	+12.0	+ 7.4
Third Quarter	+ 7.9	+10.3	+ 3.5	(a)	+ 9.3	- 1.5

(a) Unchanged.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	October, 1943 + or - per cent compared with			Cumulative Indexes
	October, 1939	October, 1942	September, 1943	Jan.-Oct., 1943 Jan.-Oct., 1942
General Index	+46.7	- 0.7	+ 9.5	+ 3.3
Boot and Shoe Stores	+66.8	- 2.3	+ 1.4	+ 6.5
Candy Stores	(g)	+ 8.7	+16.8	+ 7.3
Men's Clothing Stores	+48.2	+ 0.4	+27.4	- 0.2
Women's Clothing Stores	+57.9	- 0.6	+17.1	+ 7.5
Department Stores	+32.6	- 3.5	+10.4	+ 0.3
Drug Stores	+60.2	+ 5.3	+ 8.4	+ 9.5
Furniture Stores	- 1.3	-12.1	+10.7	- 8.1
Grocery and Meat Stores	+60.9	+ 1.6	+ 7.8	+ 4.9
Hardware Stores	+24.9	- 5.7	+ 4.4	- 4.6
Radio and Electrical Stores	- 7.5	-16.6	+ 2.8	-15.6
Restaurants	+74.7	+15.3	- 2.4	+20.8
Variety Stores	+62.1	- 4.3	+15.0	+ 0.4

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores.

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in October, 1943 Compared with Sales in October, 1942	Sales in October, 1943 Compared with Sales in October, 1942	Includ- ing tax
CANADA	- 2.3	+20.8	+20.7
Maritime Provinces	+ 5.2	+27.3	+26.7
Quebec	- 1.1	+ 5.3	+ 5.8
Ontario	- 5.3	+26.5	+26.0
Prairie Provinces	+ 8.2	+38.5	+37.8
British Columbia	- 6.1	+ 6.9	+ 8.0

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
October, 1929	159.2	142.6	161.6	163.1	(g)	(g)	235.1	184.5
October, 1933	91.1	87.8	89.9	96.3	(g)	(g)	92.3	77.1
October, 1939	117.9	111.1	103.0	103.9	(g)	(g)	133.8	110.9
October, 1941	152.5	138.1	133.4	129.8	143.5	156.5	169.4	133.4
October, 1942	174.2	152.2	175.8	160.9	174.4	181.3	197.5	148.1
1942								
November	164.8	161.6	157.4	169.0	157.2	190.2	194.8	160.8
December	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
1943								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	188.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.7	163.3	186.1	145.3	199.3	144.0	187.0	176.1
May	162.8	154.5	175.6	149.9	159.8	166.1	162.9	160.5
June	158.8	155.5	198.5	160.4	122.0	186.5	172.4	165.2
July	147.8	155.4	161.3	161.8	149.2	207.6	143.0	164.1
August	142.5	162.1	144.8	181.4	158.3	200.1	117.8	161.9
September	158.0	158.5	169.5	160.8	162.3	204.3	155.6	159.9
October	173.0	157.1	171.8	158.4	189.6	202.1	198.3	153.1

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
October, 1929	147.2	149.2	168.3	139.4	123.1	122.1
October, 1933	82.9	89.4	106.3	94.7	84.7	86.2
October, 1939	130.7	110.1	132.4	118.0	107.1	105.8
October, 1941	164.1	131.3	160.0	136.5	141.6	135.9
October, 1942	207.7	158.2	181.9	152.9	162.9	152.9
1942						
November	184.3	172.7	187.4	168.5	148.4	154.7
December	261.8	174.1	241.6	146.6	213.1	168.8
1943						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.9	153.5	156.9	161.9
May	180.2	169.6	139.1	138.7	159.1	162.2
June	174.9	157.3	136.8	130.9	154.4	164.2
July	151.9	172.7	112.5	144.7	159.7	159.8
August	139.9	199.0	120.9	148.4	153.8	157.1
September	176.2	188.9	159.1	156.8	158.3	157.9
October	206.4	165.8	175.6	155.3	171.6	164.2

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
October, 1929	185.5	152.9	137.1	134.5	169.2	139.0
October, 1933	78.9	72.2	85.6	89.1	87.0	77.2
October, 1939	130.6	113.5	103.9	108.2	125.8	111.6
October, 1941	140.5	117.8	145.2	143.0	164.7	140.5
October, 1942	146.6	120.1	164.6	152.2	166.6	142.1
1942						
November	120.8	116.9	148.5	156.8	146.9	149.8
December	141.9	120.0	178.1	163.7	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	145.0	115.7	177.1	167.4	168.9	128.0
June	114.2	116.7	171.9	174.6	163.2	137.1
July	105.4	130.9	170.0	161.0	154.2	135.9
August	112.5	112.4	157.7	173.5	148.1	141.0
September	116.4	102.8	155.1	160.8	150.5	130.6
October	128.9	107.6	167.2	159.8	157.1	137.7

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
October, 1929	325.1	213.2	188.0	184.6	100.0	93.0
October, 1933	81.8	62.7	88.5	88.0	77.7	76.6
October, 1939	129.2	104.6	103.3	102.7	120.7	120.2
October, 1941	153.6	119.5	131.0	128.2	173.0	166.2
October, 1942	143.3	111.5	156.6	151.8	204.5	185.0
1942						
November	130.4	106.4	150.4	161.1	199.0	204.0
December	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	114.8	125.9	172.4	172.0	182.9	198.6
May	119.6	107.0	172.5	170.9	190.0	184.8
June	107.2	115.5	170.4	170.6	184.3	181.6
July	97.7	122.8	176.0	166.1	183.4	172.5
August	100.0	127.4	180.9	169.7	160.2	174.8
September	116.2	99.6	185.0	177.6	170.2	183.2
October	119.5	96.8	180.5	178.4	195.7	182.4

Unadjusted Indexes of Retail Sales by Provinces (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores ^(c)						
October, 1939	133.8	119.4	115.3	131.4	190.6	127.6
October, 1940	145.5	165.2	134.3	145.3	166.0	130.2
October, 1941	169.4	197.7	169.6	169.1	171.1	143.0
October, 1942	197.5	253.2	192.8	184.0	216.6	206.5
1943						
August	117.8	175.8	117.7	103.7	127.3	128.5
September	155.6	203.5	154.0	147.3	168.6	143.0
October	198.3	257.0	190.7	184.5	235.1	187.0
% Change,						
October, 1943 ...	+ 0.4	+ 1.5	- 1.1	+ 0.3	+ 8.5	- 9.4
October, 1942 ...						
% Change,						
Jan.-Oct., 1943 .	- 0.2	+ 4.3	- 4.3	- 3.1	+14.4	+ 1.8
Jan.-Oct., 1942 .						
Women's Clothing Stores						
October, 1939	130.7	125.9	121.0	131.3	150.3	127.6
October, 1940	148.6	172.6	143.2	147.4	160.8	140.8
October, 1941	164.1	174.8	170.7	163.4	158.6	152.5
October, 1942	207.7	234.7	202.7	200.9	207.6	245.2
1943						
August	139.9	172.5	128.5	135.4	145.2	173.5
September	176.2	187.3	157.4	182.3	176.3	193.2
October	206.4	227.0	189.3	202.5	233.0	225.6
% Change,						
October, 1943 ...	- 0.6	- 3.3	- 6.6	+ 0.8	+12.2	- 8.0
October, 1942 ...						
% Change,						
Jan.-Oct., 1943 .	+ 7.5	+ 9.6	+ 2.1	+ 6.3	+18.8	+11.9
Jan.-Oct., 1942 .						
Grocery and Meat Stores						
October, 1939	103.9	104.7	103.7	102.2	110.4	102.3
October, 1940	120.8	122.2	114.8	121.6	130.4	121.4
October, 1941	145.2	154.2	140.7	145.9	148.0	142.6
October, 1942	164.6	183.8	162.3	161.9	166.7	161.2
1943						
August	157.7	178.6	148.4	147.3	191.8	168.8
September	155.1	184.1	149.8	146.4	175.5	154.0
October	167.2	194.7	163.7	163.1	175.7	155.0
% Change,						
October, 1943 ...	+ 1.6	+ 5.9	+ 0.9	+ 0.7	+ 5.4	- 3.8
October, 1942 ...						
% Change,						
Jan.-Oct., 1943 .	+ 4.9	+ 9.8	+ 7.6	+ 1.7	+ 6.4	+ 3.7
Jan.-Oct., 1942 .						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

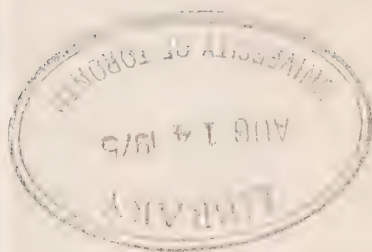
Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
October, 1939	132.4	123.4	121.5	120.5	161.9	120.2
October, 1940	141.1	152.1	135.9	136.6	149.0	136.9
October, 1941	160.0	180.7	163.7	158.5	154.5	161.0
October, 1942	181.9	208.8	188.0	169.4	180.3	203.0
1943						
August	120.9	140.8	126.0	113.9	112.8	145.3
September	159.1	199.1	165.5	148.9	157.6	164.9
October	175.6	211.4	183.3	161.8	185.8	167.0
% Change,						
October, 1943 ...	- 3.5	+ 1.2	- 2.5	- 4.5	+ 3.1	-17.7
October, 1942 ...						
% Change,						
Jan.-Oct., 1943 .	+ 0.3	+ 3.5	+ 0.2	- 3.8	+ 5.6	+ 0.1
Jan.-Oct., 1942 .						
Variety Stores						
October, 1939	120.7	134.4	121.8	115.8	135.8	107.5
October, 1940	146.9	184.2	150.4	138.5	163.0	118.2
October, 1941	173.0	220.3	184.4	164.3	173.4	133.3
October, 1942	204.5	270.4	229.8	191.0	185.5	158.1
1943						
August	160.2	207.5	180.0	145.0	158.5	135.5
September	170.2	221.0	193.8	158.9	155.0	127.3
October	195.7	257.7	210.9	183.1	199.9	145.0
% Change,						
October, 1943 ...	- 4.3	- 4.7	- 8.2	- 4.1	+ 7.8	- 8.3
October, 1942 ...						
% Change,						
Jan.-Oct., 1943 .	+ 0.4	- 0.2	+ 2.5	- 1.3	+ 4.4	- 3.2
Jan.-Oct., 1942 .						
Drug Stores						
October, 1939	107.1	104.5	108.3	101.2	120.6	111.9
October, 1940	124.1	129.2	120.9	118.5	138.4	128.4
October, 1941	141.6	153.2	139.1	134.9	156.0	145.4
October, 1942	162.9	196.7	159.5	153.9	171.2	176.7
1943						
August	153.8	194.9	146.8	145.6	160.8	168.1
September	158.3	185.0	151.2	151.8	162.1	181.9
October	171.6	205.1	165.1	161.5	185.7	187.3
% Change,						
October, 1943 ...	+ 5.3	+ 4.3	+ 3.5	+ 4.9	+ 8.5	+ 6.0
October, 1942 ...						
% Change,						
Jan.-Oct., 1943 .	+ 9.5	+10.4	+ 9.3	+ 7.1	+12.0	+17.8
Jan.-Oct., 1942 .						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

October, 1942 and October, 1943

(Based on dollar sales of 19 firms including mail order houses)

	October, 1942	October, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	32,993,248	31,973,751	- 3.1
1. Women's dresses, coats and suits	3,982,904	3,959,780	- 0.6
2. Girls' and infants' wear	1,779,576	1,689,422	- 5.1
3. Hosiery and gloves	1,523,751	1,560,699	+ 2.4
4. Lingerie and corsets	1,400,336	1,308,410	- 6.6
5. Millinery	459,054	462,298	+ 0.7
6. Women's and children's apparel--(Total, 1-5)	9,145,621	8,980,609	- 1.8
7. Men's and boys' clothing and furnishings ...	4,568,594	4,560,923	- 0.2
8. Drugs and toilet articles and preparations .	775,344	832,618	+ 7.4
9. Piece goods	2,571,280	2,378,022	- 7.5
10. Smallwares	1,151,970	1,167,803	+ 1.4
11. Food and kindred products	2,562,006	2,294,588	-10.4
12. Furniture (including mattresses and springs)	1,722,482	1,643,302	- 4.6
13. Home furnishings	2,213,395	2,093,013	- 5.4
14. Household appliances and electrical supplies	786,752	563,298	-28.4
15. Hardware and kitchen utensils	973,544	942,765	- 3.2
16. Radios, musical instruments and supplies ...	482,415	259,014	-46.3
17. Shoes and other footwear	2,282,692	2,304,801	+ 1.0
18. Stationery, books and magazines	470,491	540,187	+14.8
19. All other departments, total	3,286,662	3,412,808	+ 3.8



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Monthly Indexes of Retail Sales in Canada, November, 1943
(1935-1939 = 100)

Retail sales in Canada were 6 per cent higher in November of 1943 than in the corresponding month of 1942 and were practically on a par with the volume of business transacted in October, 1943 according to the general index of retail sales based on returns received from a sample number of retail stores representing twelve different lines of business. Total sales for the first eleven months of 1943 stand about 4 per cent above the corresponding period of 1942. The general index of retail sales, unadjusted for number of business days or for normal seasonal movements and on the base 1935-1939 = 100, stands at 174.5 for November, 1943, at 173.6 for October and at 164.8 for November, 1942.

The November increase of 6 per cent over November, 1942 compares with a decrease of 1 per cent in the corresponding October comparison, an increase of 3 per cent in the September comparison and a decrease of 3 per cent in the comparison between August of 1943 and 1942. The November increase of 6 per cent may be attributed in part to the transaction of a greater proportion of the normal Christmas shopping business in November than in previous years in anticipation of stock shortages in December. There was also one more business day in November, 1943 than in 1942.

Almost all lines of business for which data are available transacted a greater dollar volume of business in November, 1943 than in the same month of 1942; the increase for jewellery stores was outstanding, averaging 42 per cent for Canada and ranging from 23 per cent in British Columbia to 49 per cent in Ontario. Major increases for other trades were 18 per cent for restaurants, 15 per cent for drug stores and 14 per cent for candy stores. Women's clothing store sales gained 11 per cent; men's specialty shops were up 7 per cent and shoe store sales advanced 4 per cent compared with November, 1942. Increases for department stores and food stores were similar at 5 per cent. Hardware store sales gained 4 per cent, furniture sales gained 1 per cent, while variety store sales were unchanged. A decline of 9 per cent in sales for radio and electrical shops below November, 1942 was lower than the 17 per cent decrease recorded in October and also smaller than the 15 per cent decline recorded in cumulative totals for the first eleven months of 1943 compared with the corresponding period of 1942.

On making allowances for differences in number of business days and for normal seasonal movements, the seasonally adjusted general index of sales stands at 166.4 for November compared with 157.8 for October and 158.5 for September. Advances in the seasonally adjusted indexes were also recorded for most of the individual lines of business from which the general index is computed. These advances reflect the advanced nature of the Christmas trade in 1943 rather than any marked upturn in the underlying trend in consumer purchasing.

Results on a regional basis vary for different trades, but in most instances the Prairie Provinces came first in point of view of increased business compared with 1942. Regional increases for department stores between November, 1943 and 1942 with percentage changes for the first eleven months in brackets are as follows: Maritime Provinces, +10 per cent (+4 per cent); Quebec, +11 per cent (+1 per cent); Ontario, +3 per cent (-3 per cent); Prairie Provinces, +4 per cent (+5 per cent); British Columbia, +3 per cent (+2 per cent).

Sales of 20 departmental firms which reported sales by departments averaged 2 per cent higher in November this year over last. Increases of 19 per cent for stationery and 15 per cent for drugs were the largest recorded for individual departments. Sales in smallwares departments were 9 per cent higher. Women's apparel departments reported sales up 5 per cent, men's clothing sales fell off 2 per cent, while consumer purchases of footwear in department stores were 4 per cent above the same month of the preceding year. An increase of 4 per cent in furniture sales and a fractional gain in hardware sales terminated a long series of declines in corresponding-month comparisons for these two departments. Home furnishings sales were also 2 per cent above those for November, 1942. Declines in household appliance and radio and music sales continued to be substantial, amounting to 18 and 41 per cent respectively for November.

Correction - October Index of Department Store Sales, British Columbia

The October index of department store sales for British Columbia as shown in the October bulletin stands at 167.0. This index should read 187.0

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No
corrections have been made for higher prices.)

Kind of Business	November, 1943 + or - per cent compared with			Cumulative Indexes
	November, 1939	November, 1942	October, 1943	Jan.-Nov., 1943 Jan.-Nov., 1942
General Index	+54.2	+ 5.9	+ 0.5	+ 3.6
Boot and Shoe Stores	+79.4	+ 3.6	- 4.9	+ 6.3
Candy Stores	(g)	+14.3	- 5.2	+ 8.0
Men's Clothing Stores	+62.8	+ 6.9	+ 5.4	+ 0.5
Women's Clothing Stores	+73.5	+10.9	- 1.0	+ 7.9
Department Stores	+58.7	+ 4.9	+10.6	+ 1.0
Drug Stores	+61.9	+14.6	- 0.9	+10.0
Furniture Stores	+ 9.8	+ 0.8	- 5.1	- 7.3
Grocery and Meat Stores	+46.7	+ 5.0	- 6.8	+ 4.9
Hardware Stores	+39.4	+ 4.4	- 2.4	- 3.8
Radio and Electrical Stores ..	- 5.0	- 9.0	- 0.3	-15.1
Restaurants	+77.2	+18.2	- 2.1	+20.6
Variety Stores	+60.8	- 0.5	+ 1.2	+ 0.3

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in November, 1943 Compared with Sales in November, 1942	Sales in November, 1943 Compared with Sales in November, 1942	
		Includ- ing tax	Exclud- ing tax
CANADA	+ 3.6	+42.1	+41.8
Maritime Provinces	+ 8.2	+35.3	+34.0
Quebec	+ 1.6	+41.2	+40.8
Ontario	+ 2.1	+49.4	+49.5
Prairie Provinces	+11.9	+41.4	+40.3
British Columbia	+ 3.8	+23.1	+22.8

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
November, 1929 ...	150.5	139.2	171.2	151.3	(g)	(g)	184.2	142.3
November, 1933 ...	89.6	85.0	110.4	103.4	(g)	(g)	101.2	80.9
November, 1939 ...	113.2	107.1	90.9	94.9	(g)	(g)	127.9	101.4
November, 1941 ...	146.6	138.2	128.4	130.0	140.6	161.0	175.8	135.2
November, 1942 ...	164.8	161.6	157.4	169.0	157.2	190.2	194.8	160.8
1942								
December	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
1943								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	188.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.7	163.3	186.1	145.3	199.3	144.0	187.0	176.1
May	162.8	154.5	175.6	149.9	159.8	166.1	162.9	160.5
June	158.8	155.5	198.5	160.4	122.0	186.5	172.4	155.2
July	147.8	155.4	161.3	161.8	149.2	207.6	143.0	164.1
August	142.5	162.1	144.8	181.4	158.3	200.1	117.8	161.9
September	158.0	158.5	169.5	160.8	162.3	204.3	155.6	159.9
October	173.6	157.6	171.5	188.2	189.6	202.1	197.5	152.5
November	174.5	165.4	163.1	172.3	179.7	211.4	208.2	165.8

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
November, 1929 ...	139.4	144.7	161.3	142.2	122.1	120.7
November, 1933 ...	80.7	86.7	101.7	87.9	87.2	88.5
November, 1939 ...	117.8	106.1	123.9	107.1	105.0	106.5
November, 1941 ...	155.4	137.2	155.4	137.6	134.6	136.2
November, 1942 ...	184.3	172.7	187.4	168.5	148.4	154.7
1942						
December	261.8	174.1	241.6	146.6	213.1	168.8
1943						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.9	153.5	156.9	161.9
May	180.2	169.6	139.1	138.7	159.1	162.2
June	174.9	157.3	136.8	130.9	154.4	164.2
July	151.9	172.7	112.5	144.7	159.7	159.8
August	139.9	199.0	120.9	148.4	153.8	157.1
September	176.2	188.9	159.1	156.8	158.3	157.9
October	206.5	165.9	177.8	157.3	171.6	164.2
November	204.4	183.3	196.6	169.3	170.0	173.1

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
November, 1929 ...	184.7	163.6	133.4	128.3	151.4	154.4
November, 1933 ...	72.3	70.1	85.8	87.0	70.4	69.0
November, 1939 ...	110.9	103.5	106.3	107.8	110.0	107.9
November, 1941 ...	100.6	95.0	143.7	140.8	140.3	143.1
November, 1942 ...	120.8	116.9	148.5	156.8	146.9	149.8
1942						
December	141.9	120.0	178.1	163.7	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	145.0	115.7	177.1	167.4	168.9	128.0
June	114.2	116.7	171.9	174.6	163.2	137.1
July	105.4	130.9	170.0	161.0	154.2	135.9
August	112.5	112.4	157.7	173.5	148.1	141.0
September	116.4	102.8	155.1	160.8	150.5	130.6
October	128.4	107.2	167.2	159.8	157.1	137.7
November	121.8	113.7	155.9	159.4	153.3	150.3

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
November, 1929 ...	293.8	194.6	165.9	173.0	98.6	94.6
November, 1933 ...	93.3	64.0	84.4	89.2	73.5	73.0
November, 1939 ...	124.8	97.9	100.3	106.0	123.1	122.3
November, 1941 ...	117.1	95.6	126.3	133.9	178.2	171.6
November, 1942 ...	130.4	106.4	150.4	161.1	199.0	204.0
1942						
December	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	114.8	125.9	172.4	172.0	182.9	198.6
May	119.6	107.0	172.5	170.9	190.0	184.8
June	107.2	115.5	170.4	170.6	184.3	181.6
July	97.7	122.8	176.0	166.1	183.4	172.5
August	100.0	127.4	180.9	169.7	160.2	174.8
September	116.2	99.6	185.0	177.6	170.2	183.2
October	118.9	96.2	181.6	179.4	195.7	182.4
November	118.6	93.1	177.7	187.8	198.0	196.7

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores ^(c)						
November, 1939	127.9	139.2	118.4	128.9	145.8	112.9
November, 1940	160.3	182.9	150.3	160.3	181.7	137.3
November, 1941	173.8	224.6	164.3	175.1	177.5	143.9
November, 1942	194.8	263.0	189.3	181.5	213.0	195.2
1943						
September	155.6	203.5	154.0	147.3	168.6	143.0
October	197.5	253.3	187.9	184.6	238.4	183.6
November	208.2	273.5	193.8	199.9	236.6	195.1
% Change,						
November, 1943 ...	+ 6.9	+ 4.0	+ 2.4	+10.1	+11.1	- 0.1
November, 1942 ...						
% Change,						
Jan.-Nov., 1943 ..	+ 0.5	+ 4.1	- 3.8	- 1.7	+14.1	+ 1.3
Jan.-Nov., 1942 ..						
Women's Clothing Stores						
November, 1939	117.8	133.2	108.8	122.1	122.9	106.9
November, 1940	146.8	178.3	127.9	151.5	162.3	138.9
November, 1941	155.4	185.2	143.0	161.7	159.7	138.1
November, 1942	184.3	242.7	170.3	184.8	183.1	197.7
1943						
September	176.2	187.3	157.4	182.3	176.3	193.2
October	206.5	228.3	188.7	203.2	231.2	227.2
November	204.4	267.5	180.1	205.5	232.8	196.0
% Change,						
November, 1943 ...	+10.9	+10.2	+ 5.8	+11.2	+27.1	- 0.9
November, 1942 ...						
% Change,						
Jan.-Nov., 1943 ..	+ 7.9	+ 9.7	+ 2.5	+ 6.9	+19.7	+10.7
Jan.-Nov., 1942 ..						
Grocery and Meat Stores						
November, 1939	106.3	108.3	103.5	107.7	108.9	102.6
November, 1940	126.1	127.5	118.8	130.2	129.1	124.2
November, 1941	143.7	156.5	134.4	148.6	141.8	139.2
November, 1942	148.5	163.6	148.1	147.8	142.7	145.6
1943						
September	155.1	184.1	149.8	146.4	175.5	154.0
October	167.2	194.2	163.4	163.4	176.0	155.2
November	155.9	179.3	153.8	154.1	154.8	147.0
% Change,						
November, 1943 ...	+ 5.0	+ 9.6	+ 3.8	+ 4.3	+ 8.5	+ 1.0
November, 1942 ...						
% Change,						
Jan.-Nov., 1943 ..	+ 4.9	+ 9.8	+ 7.2	+ 1.9	+ 6.6	+ 3.5
Jan.-Nov., 1942 ..						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
November, 1939	123.9	130.0	121.9	124.3	128.7	110.4
November, 1940	150.9	155.5	141.0	150.0	160.8	139.7
November, 1941	155.4	181.3	148.5	153.2	157.9	150.0
November, 1942	187.4	222.2	187.0	178.8	190.4	188.5
1943						
September	159.1	199.1	165.5	148.9	157.6	164.7
October	177.8	211.8	183.0	161.6	185.5	187.0
November	196.6	244.9	207.1	184.8	197.0	193.3
% Change,						
November, 1943 ...	+ 4.9	+10.2	+10.7	+ 3.4	+ 3.5	+ 2.5
November, 1942 ...						
% Change,						
Jan.-Nov., 1943 ..	+ 1.0	+ 4.4	+ 1.4	- 2.9	+ 5.3	+ 1.6
Jan.-Nov., 1942						
Variety Stores						
November, 1939	123.1	143.2	120.1	118.3	140.9	110.9
November, 1940	153.8	195.2	151.1	149.4	162.2	128.6
November, 1941	178.2	240.1	175.5	174.3	176.8	141.5
November, 1942	199.0	269.8	212.0	184.8	196.5	163.7
1943						
September	170.2	221.0	193.8	158.9	155.0	127.3
October	195.7	257.9	210.6	183.2	199.9	145.0
November	198.0	279.6	201.8	182.9	210.0	162.8
% Change,						
November, 1943 ...	- 0.5	+ 3.6	- 4.8	- 1.0	+ 6.9	- 0.5
November, 1942 ...						
% Change,						
Jan.-Nov., 1943 ..	+ 0.3	+ 0.3	+ 1.7	- 1.3	+ 4.7	- 2.9
Jan.-Nov., 1942						
Drug Stores						
November, 1939	105.0	106.7	107.1	104.2	106.7	99.5
November, 1940	116.9	126.4	116.7	117.7	112.4	114.5
November, 1941	134.6	150.4	134.9	137.2	126.3	123.4
November, 1942	148.4	177.3	146.9	144.5	144.6	158.4
1943						
September	158.3	185.0	151.2	151.8	162.1	181.9
October	171.6	203.0	165.5	161.7	185.3	187.7
November	170.0	209.9	166.3	161.3	172.5	191.1
% Change,						
November, 1943 ...	+14.6	+18.4	+13.2	+11.6	+19.3	+20.6
November, 1942 ...						
% Change,						
Jan.-Nov., 1943 ..	+10.0	+11.1	+ 9.7	+ 7.6	+12.6	+18.1
Jan.-Nov., 1942 ..						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

November, 1942 and November, 1943

(Based on dollar sales of 20 firms including mail order houses)

	November, 1942	November, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	34,120,730	34,932,924	+ 2.4
1. Women's dresses, coats and suits	3,874,160	4,306,026	+11.1
2. Girls' and infants' wear	1,576,282	1,574,754	- 0.1
3. Hosiery and gloves	1,651,555	1,722,856	+ 4.3
4. Lingerie and corsets	1,534,137	1,484,910	- 3.2
5. Millinery	390,395	412,748	+ 5.7
6. Women's and children's apparel--(Total, 1-5).	9,026,529	9,501,294	+ 5.3
7. Men's and boys' clothing and furnishings	4,831,366	4,752,813	- 1.6
8. Drugs and toilet articles and preparations ..	918,374	1,058,528	+15.3
9. Piece goods	2,446,813	2,359,884	- 3.6
10. Smallwares	1,332,450	1,447,827	+ 8.7
11. Food and kindred products	2,510,829	2,324,397	- 7.4
12. Furniture (including mattresses and springs).	1,534,981	1,596,295	+ 4.0
13. Home furnishings	2,172,099	2,221,413	+ 2.3
14. Household appliances and electrical supplies.	648,204	528,693	-18.4
15. Hardware and kitchen utensils	912,241	915,125	+ 0.3
16. Radios, musical instruments and supplies ...	485,356	286,529	-41.0
17. Shoes and other footwear	1,448,985	1,544,076	+ 3.9
18. Stationery, books and magazines	682,106	808,423	+18.5
19. All other departments, total	4,170,397	4,587,827	+10.0

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Monthly Indexes of Retail Sales in Canada, December, 1943
(1935-1939 = 100)

Retail sales in Canada in December, 1943, were 27 per cent higher than in November and gained 4 per cent over the dollar volume of business transacted in December, 1942, according to monthly index numbers of retail business computed from returns received from a sample number of retail firms in twelve different trades. The general index of sales, unadjusted for number of business days or for normal seasonal movements and on the base, 1935-1939 = 100, stands at 221.7 for December, 174.1 for November, and at 213.4 for December, 1942.

The increase in December, 1943, over the corresponding month of 1942 was about on a par with the gain for the year as a whole, dollar sales for 1943 averaging 3.6 per cent above 1942. This compares with much larger increases of 14 per cent in sales for the year 1942 over 1941, 16 per cent in 1941 over 1940, and 12 per cent in 1940 over 1939. Sales in 1943 were 52 per cent higher than in 1939 and were 60 per cent above the average of the base period extending from 1935 to 1939 inclusive.

The levelling off in retail sales volume during 1943, as contrasted to the sharp yearly increases which have occurred since the beginning of the war, may be attributed to a number of different factors. Increases in consumer income, which reached an all time high during 1943, were subjected to the full impact of personal income taxes which had been raised markedly during the preceding year, and to the substantial increases in the programme of government borrowing for war purposes. Restricted supplies of merchandise, particularly apparent in durable consumers' goods, exerted downward trends in the volume of business transacted by stores specializing in the sale of such commodities. The continued rationing of some food products, the extension of rationing to others and the various restrictions on the sale of canned goods had retarding influences on the upward trend in food store sales. In particular, it should be noted that the comparison between 1942 and 1943 is the first full-year comparison during which the price freezing order was in effect throughout the entire period. The Bureau's retail prices index (on the base, average 1935-1939=100) stands at 124.5 for 1943, up 2.6 per cent over the 1942 index of 121.4. Indexes of retail prices for earlier years are 114.9 for 1941, 106.6 for 1940, and 101.0 for 1939.

There were few outstanding features in the general trend in retail purchasing in 1943 as reflected in the composite index built up from the individual indexes of sales for the various trades for which figures are available. In only four months of the year did the dollar volume of business vary by as much as 5 per cent from the amount recorded for the corresponding month of 1942. Marked increases in sales of shoe stores and women's specialty shops in February following the introduction of shoe rationing in the United States was an important factor contributing

to a gain of almost 9 per cent in the overall trade of that month compared with February, 1942. The late date of Easter and the consequent concentration of Easter purchasing in April resulted in sales for that month exceeding by 8 per cent the volume of business transacted in the corresponding period of 1942. A similar gain of 8 per cent between July, 1942, and 1943 may be attributed in some measure to a reduction in the level of consumer purchasing in certain lines of merchandise in the earlier period following new taxation schedules introduced in the June budget of 1942. Pre-Christmas buying in anticipation of stock shortages together with the fact that there was one more business day in November of 1943 than in 1942 led to an increase of 5.9 per cent in sales in this comparison. Percentage changes in sales for other pairs of corresponding months of the two years ranged from a decline of 3.4 per cent in August to a gain of 4.7 per cent in March.

Results for individual lines of business reveal divergent trends, percentage changes in annual sales between 1943 and 1942 ranging from an increase of 20 per cent for the restaurant trade to a decline of 15 per cent for stores which previously specialized in the sale of radios and electrical household appliances but some of which may have added other lines in recent years. Restaurant receipts showed expansion in all months of 1943 over 1942, percentage increases ranging from 13.5 per cent in December to 24.5 per cent in September. On the other hand decreases below 1942 were reported in all months by the radio and electrical group, these declines ranging from 7.6 per cent in February to 22.3 per cent in May.

Drug store sales continued to expand in 1943 with sales for every month of the year averaging higher than in the corresponding month of 1942. The annual sales for this trade were up by 11 per cent. All regions of the country shared in the increase, percentage gains for the various divisions standing at 12 per cent for the Maritime Provinces, 11 per cent for Quebec, 8 per cent for Ontario, 13 per cent for the Prairie Provinces, and 18 per cent for British Columbia.

Department store sales including mail order business were off slightly by one per cent in December, 1943, compared with 1942 and recorded a slight increase of 1 per cent in the annual comparison. Percentage change in sales between December, 1942, and 1943 for the various regions of the country, with annual comparisons in brackets, are as follows: Maritime Provinces, + 2 per cent (+ 4 per cent); Quebec, - 2 per cent (+ 1 per cent); Ontario - 3 per cent (- 3 per cent); Prairie Provinces, + 1 per cent (+ 5 per cent). British Columbia department store sales were unchanged in December, 1943, compared with 1942, and were up slightly by 1 per cent in the annual comparison.

Stores specializing in the sale of groceries or meats or both groceries and meats transacted 5 per cent more business as measured by dollar volume in 1943 than in the preceding year. August sales were slightly lower than in 1942, but with this exception all months of 1943 recorded increases, which ranged from 2 per cent in October to 12 per cent in July. Annual sales for grocery or meat stores were up in all regions of the country, percentage increases over 1942 standing at 10 per cent for the Maritime Provinces, 7 per cent for Quebec, 2 per cent for Ontario, 7 per cent for the Prairie Provinces and 3 per cent for British Columbia.

Percentage changes in sales between December, 1942, and 1943 for other lines of business whose results are incorporated in the general index of sales, with average results for the year in brackets, are as follows: Shoe stores, + 1 per cent (+ 6 per cent); candy stores, - 3 per cent (+ 6 per cent); men's clothing stores, + 7 per cent (+ 1 per cent); women's clothing stores, + 3 per cent (+ 7 per cent); furniture stores, unchanged (- 7 per cent); hardware stores, + 9 per cent (- 3 per cent); and variety stores, (- 2 per cent) (unchanged).

Jewellery store sales do not form a component part of the general index of retail sales but figures reflecting the trend in business for this trade are now available for a period of years. Jewellery store sales continue to expand, December sales in 1943 standing 23 per cent above the corresponding month of 1942. Annual sales for 1943 stand 17 per cent or 11 per cent above 1942 according as the sales tax introduced in the June budget of 1942 is included or excluded from the calculations.

Total sales reported by 18 departmental firms which provided a breakdown of sales by departments were 2 per cent lower in December, 1943 than in the same month of 1942. Declines predominated among results for individual departments, increases occurring in only five of the fourteen major departmental classifications. Drug departments sold 9 per cent more merchandise than in December of 1942, furniture and stationery departments both reported sales 7 per cent higher, while smallwares sales were up 5 per cent. An increase of 1 per cent was recorded in sales of women's apparel, but men's clothing and furnishings sales were reported 3 per cent lower and sales for footwear departments declined 4 per cent. Food sales were 9 per cent lower and hardware sales were down 1 per cent. Largest decreases were those in household appliances departments and in radio and music departments where sales dropped 18 and 45 per cent respectively below December, 1942 volume.

A summary of department store sales by departments for the years 1942 and 1943 is given on page 10 of this bulletin.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	December, 1943			Cumulative
	+ or - per cent compared with			Indexes
	December, 1939	December, 1942	November, 1943	Jan.-Dec.,1943 Jan.-Dec.,1942
General Index	+ 41.1	+ 3.9	+ 27.3	+ 3.6
Boot and Shoe Stores	+ 45.3	+ 1.4	+ 28.7	+ 5.7
Candy Stores	(g)	- 2.9	+112.2	+ 5.9
Men's Clothing Stores	+ 57.7	+ 6.9	+ 36.6	+ 1.3
Women's Clothing Stores	+ 60.4	+ 2.9	+ 32.7	+ 7.1
Department Stores	+ 26.9	- 0.8	+ 22.5	+ 0.7
Drug Stores	+ 75.3	+ 16.5	+ 46.1	+ 10.8
Furniture Stores	+ 1.4	- 0.4	+ 17.5	- 6.8
Grocery and Meat Stores	+ 46.8	+ 6.6	+ 21.7	+ 5.1
Hardware Stores	+ 40.4	+ 8.9	+ 15.1	- 2.7
Radio and Electrical Stores	- 4.2	- 11.4	+ 18.8	- 14.7
Restaurants	+ 66.0	+ 13.5	+ 2.6	+ 20.0
Variety Stores	+ 36.3	- 2.4	+ 70.2	- 0.1

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in	Sales in	
	December, 1943	December, 1943	
	Compared with	Compared with	
	Sales in	Sales in	
	December, 1942	December, 1942	
		Includ-	Exclud-
		ing tax	ing tax
CANADA	+ 1.4	+ 23.3	+ 22.6
Maritime Provinces	- 0.5	+ 13.0	+ 12.2
Quebec	+ 1.5	+ 23.5	+ 22.5
Ontario	- 0.7	+ 23.9	+ 23.9
Prairie Provinces	+ 14.6	+ 31.4	+ 30.0
British Columbia	+ 3.5	+ 17.3	+ 15.8

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
December, 1929	174.4	137.0	207.1	153.1	(g)	(g)	160.5	130.9
December, 1933	112.5	83.5	127.9	86.9	(g)	(g)	97.7	73.7
December, 1939	157.1	112.3	143.9	101.3	(g)	(g)	178.8	104.0
December, 1941	201.5	147.2	203.0	148.6	376.7	162.0	242.9	148.0
December, 1942	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
<u>1943</u>								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	186.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.7	163.3	186.1	145.3	199.3	144.0	187.0	176.1
May	162.8	154.5	175.6	149.9	159.8	166.1	162.9	160.5
June	158.8	155.5	198.5	160.4	122.0	186.5	172.4	165.2
July	147.8	155.4	161.3	161.8	149.2	207.6	143.0	164.1
August	142.5	162.1	144.8	181.4	158.3	200.1	117.8	161.9
September	158.0	158.5	169.5	160.8	162.3	204.3	155.6	159.9
October	173.6	157.6	171.5	158.2	189.6	202.1	197.5	152.5
November	174.1	165.0	162.5	171.7	180.9	212.8	206.4	164.3
December	221.7	167.9	209.1	162.7	383.8	173.3	281.9	184.9

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
December, 1929	237.5	134.1	201.7	136.0	135.1	119.4
December, 1933	178.3	93.0	134.0	88.6	101.6	86.9
December, 1939	168.0	106.7	188.9	116.4	141.6	111.4
December, 1941	223.7	148.8	239.2	145.8	182.6	145.5
December, 1942	261.8	174.1	241.6	146.6	213.1	168.8

<u>1943</u>						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.9	153.5	156.9	161.9
May	180.2	169.6	139.1	138.7	159.1	162.2
June	174.9	157.3	136.8	130.9	154.4	164.2
July	151.9	172.7	112.5	144.7	159.7	159.8
August	139.9	199.0	120.9	148.4	153.8	157.1
September	176.2	188.9	159.1	156.8	158.3	157.9
October	206.5	165.9	177.8	157.3	171.6	164.2
November	203.0	182.0	195.7	168.5	169.9	173.0
December	269.4	185.1	239.7	146.5	248.2	196.5

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
December, 1929	177.5	144.4	137.2	134.6	165.8	151.0
December, 1933	79.7	71.2	94.0	83.6	77.7	70.8
December, 1939	139.5	119.4	129.3	110.9	125.6	117.5
December, 1941	134.9	114.1	161.6	149.1	171.9	154.7
December, 1942	141.9	120.0	178.1	163.7	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	145.0	115.7	177.1	167.4	168.9	128.0
June	114.2	116.7	171.9	174.6	163.2	137.1
July	105.4	130.9	170.0	161.0	154.2	135.9
August	112.5	112.4	157.7	173.5	148.1	141.0
September	116.4	102.8	155.1	160.8	150.5	130.6
October	128.4	107.2	167.2	159.8	157.1	137.7
November	120.3	112.3	155.9	159.4	153.2	150.2
December	141.4	125.4	189.8	181.7	176.4	165.1

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
December, 1929	306.4	184.9	177.8	173.4	161.5	90.4
December, 1933	99.8	64.4	89.8	86.4	140.7	73.7
December, 1939	146.3	108.1	109.8	105.7	248.1	122.7
December, 1941	170.6	121.3	139.4	134.1	341.6	176.2
December, 1942	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	173.4	176.9	153.5	198.8
April	114.8	125.9	172.4	172.0	182.9	198.6
May	119.6	107.0	172.5	170.9	190.0	184.8
June	107.2	115.5	170.4	170.6	184.3	181.6
July	97.7	122.8	176.0	166.1	183.4	172.5
August	100.0	127.4	180.9	169.7	160.2	174.8
September	116.2	99.6	185.0	177.6	170.2	183.2
October	118.9	96.2	181.6	179.4	195.7	182.4
November	118.0	92.6	177.6	187.7	198.7	197.3
December	140.2	99.6	182.3	173.8	338.2	184.7

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)
Men's Clothing Stores (c)

Year and Month	CANADA	Alberta	Quebec	Ontario	Prince Edward Island	British Columbia
December, 1939	178.8	208.4	151.6	188.6	171.9	189.9
December, 1940	199.7	250.8	171.9	212.0	178.8	201.6
December, 1941	242.9	327.7	215.3	254.7	200.2	221.5
December, 1942	263.8	374.8	231.7	271.9	236.2	258.2
1943						
October	197.5	253.3	187.9	184.6	238.4	183.6
November	206.4	273.2	192.5	196.9	237.0	193.0
December	281.9	405.0	248.1	285.2	275.8	264.5
% Change,						
December, 1943	+ 6.9	+ 8.1	+ 7.1	+ 4.9	+16.8	+ 2.4
December, 1942						
% Change,						
Jan.-Dec., 1943	+ 1.3	+ 4.7	- 2.6	- 0.9	+14.5	+ 1.4
Jan.-Dec., 1942						

Men's Clothing Stores						
December, 1939	168.0	195.4	151.7	177.6	166.9	154.8
December, 1940	193.6	227.6	182.7	205.1	178.0	173.7
December, 1941	223.7	259.6	223.6	235.4	192.6	195.0
December, 1942	261.8	317.5	243.9	274.6	234.0	264.8
1943						
October	206.5	228.3	188.7	203.2	231.2	227.2
November	203.0	273.5	175.4	205.4	227.0	201.5
December	269.4	320.0	241.9	288.3	258.1	245.3
% Change,						
December, 1943	+ 2.9	+ 0.8	- 0.8	+ 5.0	+10.3	- 7.4
December, 1942						
% Change,						
Jan.-Dec., 1943	+ 7.1	+ 8.8	+ 1.8	+ 6.6	+18.1	+ 8.7
Jan.-Dec., 1942						

Grocery and Meat Stores						
December, 1939	129.3	131.0	128.4	132.2	123.7	123.2
December, 1940	135.5	136.3	130.6	141.6	128.6	130.9
December, 1941	161.6	177.6	158.2	167.6	144.7	150.5
December, 1942	178.1	193.7	182.6	178.2	163.4	165.7
1943						
October	167.2	194.2	163.4	163.4	176.0	155.2
November	155.9	179.1	154.1	154.2	155.3	145.0
December	189.8	213.0	194.2	190.5	175.4	164.7
% Change,						
December, 1943	+ 6.6	+10.0	+ 6.4	+ 6.9	+ 7.3	- 0.6
December, 1942						
% Change,						
Jan.-Dec., 1943	+ 5.1	+ 9.8	+ 7.2	+ 2.4	+ 6.7	+ 3.0
Jan.-Dec., 1942						

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
December, 1939	188.9	204.6	198.1	195.3	177.9	173.5
December, 1940	210.2	245.3	215.3	218.9	192.3	197.2
December, 1941	239.2	276.7	251.7	249.0	217.1	222.7
December, 1942	241.6	261.6	264.2	235.5	228.5	253.9
1943						
October	177.8	211.8	183.0	161.6	185.5	187.0
November	195.7	245.7	205.0	183.7	196.4	193.5
December	239.7	266.9	258.6	229.4	231.2	255.0
% Change,						
December, 1943	- 0.8	+ 2.0	- 2.1	- 2.6	+ 1.2	+ 0.4
December, 1942						
% Change,						
Jan.-Dec., 1943	+ 0.7	+ 4.1	+ 0.8	- 3.0	+ 4.7	+ 1.4
Jan.-Dec., 1942						
Variety Stores						
December, 1939	248.1	302.9	227.6	242.6	264.2	257.4
December, 1940	280.7	368.5	257.2	278.1	281.7	268.7
December, 1941	341.6	453.3	332.2	334.1	332.6	301.8
December, 1942	346.6	449.8	349.9	330.2	351.5	307.1
1943						
October	195.7	257.9	210.6	183.2	199.9	145.0
November	198.7	279.6	203.8	183.3	210.0	162.8
December	338.2	440.1	341.7	317.5	365.4	290.7
% Change,						
December, 1943	- 2.4	- 2.2	- 2.3	- 3.8	+ 4.0	- 5.3
December, 1942						
% Change,						
Jan.-Dec., 1943	- 0.1	- 0.1	+ 1.2	- 1.6	+ 4.6	- 3.3
Jan.-Dec., 1942						
Drug Stores						
December, 1939	141.6	160.1	127.6	139.8	152.2	145.2
December, 1940	161.9	196.5	154.9	156.5	169.5	163.1
December, 1941	182.6	226.4	163.7	181.5	188.8	182.0
December, 1942	213.1	276.3	183.9	206.0	225.3	242.8
1943						
October	171.6	203.0	165.5	161.7	185.3	187.7
November	169.9	209.9	167.3	160.3	173.1	191.8
December	248.2	327.4	220.6	235.3	262.1	291.3
% Change,						
December, 1943	+16.5	+18.5	+20.0	+14.2	+16.3	+20.0
December, 1942						
% Change,						
Jan.-Dec., 1943	+10.8	+12.0	+10.8	+ 8.3	+13.1	+18.4
Jan.-Dec., 1942						

Department Store Sales in Canada, by Selected Departments

December, 1942 and December, 1943

(Based on dollar sales of 18 firms, including mail-order houses)

	December, 1942	December, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, All Departments	44,443,728	43,736,071	- 1.6
1. Women's dresses, coats and suits	3,926,115	4,243,651	+ 8.1
2. Girls' and infants' wear	1,732,725	1,648,564	- 4.9
3. Hosiery and gloves	2,483,915	2,443,306	- 1.6
4. Lingerie and corsets	2,301,977	2,192,639	- 4.7
5. Millinery	326,427	350,652	+ 7.4
6. Women's and children's apparel--(Total, 1-5) .	10,771,159	10,878,812	+ 1.0
7. Men's and boys' clothing and furnishings	6,012,178	5,850,992	- 2.7
8. Drugs and toilet articles and preparations ...	1,931,852	2,095,214	+ 8.5
9. Piece goods	2,626,764	2,408,798	- 8.3
10. Smallwares	2,058,894	2,155,035	+ 4.7
11. Food and kindred products	3,269,461	2,982,003	- 8.8
12. Furniture (including mattresses and springs) .	1,476,673	1,583,041	+ 7.2
13. Home furnishings	2,508,644	2,494,414	- 0.6
14. Household appliances and electrical supplies.	731,695	598,305	- 18.2
15. Hardware and kitchen utensils	1,006,462	996,282	- 1.0
16. Radios, musical instruments and supplies	609,762	332,786	- 45.4
17. Shoes and other footwear	2,872,796	2,763,705	- 3.8
18. Stationery, books and magazines	1,593,861	1,698,241	+ 6.5
19. All other departments, total	6,973,527	6,898,443	- 1.1

Department Store Sales in Canada, by Selected Departments

1942 and 1943 Totals

(Based on dollar sales of 21 firms, including mail-order houses)

	1942	1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, All Departments	328,536,630	326,255,086	- 0.7
1. Women's dresses, coats and suits	34,947,452	37,467,906	+ 7.2
2. Girls' and infants' wear	12,801,420	13,545,123	+ 5.8
3. Hosiery and gloves	14,333,016	14,739,133	+ 2.8
4. Lingerie and corsets	15,087,101	14,658,064	- 2.8
5. Millinery	3,697,677	3,947,254	+ 6.7
6. Women's and children's apparel--(Total,1-5)	80,866,666	84,357,480	+ 4.3
7. Men's and boys' clothing and furnishings ..	38,938,658	38,490,533	- 1.2
8. Drugs and toilet articles and preparations.	9,819,688	10,448,392	+ 6.4
9. Piece goods	25,009,451	24,172,431	- 3.3
10. Smallwares	11,809,385	12,344,671	+ 4.5
11. Food and kindred products	28,269,186	27,301,804	- 3.4
12. Furniture (including mattresses and springs)	18,451,479	16,930,533	- 8.2
13. Home furnishings	22,534,733	22,876,093	+ 1.5
14. Household appliances and electrical supplies	8,597,339	6,020,944	- 30.0
15. Hardware and kitchen utensils	12,772,515	11,515,370	- 9.8
16. Radios, musical instruments and supplies ..	4,534,463	3,248,842	- 28.4
17. Shoes and other footwear	23,462,366	23,362,025	- 0.4
18. Stationery, books and magazines	5,733,373	6,451,347	+ 12.5
19. All other departments, total	37,737,328	38,734,621	+ 2.6



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